[Massey University](http://www.massey.ac.nz/)

APPLICATION FORM:

ACADEMIC PROGRAMME RESEARCH AND DEVELOPMENT GRANT

All applications should include the information set out below and be sent to Dr Shelley Paewai, Office of AVC AI - email [S.R.Paewai@massey.ac.nz](mailto:S.R.Paewai@massey.ac.nz)

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| **Title of Application** |  |
| **Contact Person** *Include Name, Department / Institute / School, and Phone & Email* |  |
| **Description of the Proposal** |  |
| **Strategic Alignment** *Reference should be made to the strategic directions of the College and the Road to 2020* |  |
| **Market Research/ Competitor Analysis** *Potential market opportunities (nationally and/or internationally) to be included. Note Hanover Research support is available at no additional cost* |  |
| **Proposed Impact** *The potential impact of the proposal must be described with reference made to:  Teaching/ Student Learning/ Research Staff* |  |
| **Connections** *Important connections established or enhanced by the proposal should be highlighted. e.g. connections with local or regional communities, industry, other Tertiary Education Providers (nationally or internationally)* |  |
| **Budget** *Describe how the grant will be spent* |  |
| **PVC Sign-off and Comment** *The Pro-Vice Chancellor must sign-off the application and may include comments* |  |