<Name of new/amended qualification/specialisation)>

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| **CONTACT DETAILS** |

Name of College/Academic Unit:

Contact Person for the Proposal:

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| **NOTIFICATION** |

The **<College >** wishes to give notice of its intention to submit a proposal to add a **<title of new qualification/specialisation>** to its suite of qualifications

<OR>

The College of **<College >** wishes to give notice of its intention to submit a proposal to significantly amend the **<title of qualification/specialisation>**.

**Planned year of introduction/ implementation:**

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| **PROPOSAL DETAILS** |

**Summary of Planned Development/Amendment**

**Strategic Considerations**

<Identify the benefits of the proposal in terms of the University’s Strategic Plan, and College and Departmental plans.>

<Discuss alignment within the current academic portfolio, and with strategic plans in respect to the College/University academic profile (the qualification, specialisation, courses offer).>

<Identify any strategic partnerships (with local or overseas agencies or providers) relevant to the proposal.>

<Discuss linkages between the qualification/specialisation and areas of established or emerging research strength.>

**Market Research and Competitor Analysis**

<Does the proposal reflect a specific professional or market demand, or strategies to enhance access? If so, specify.>

<Discuss similar or competing qualifications and/or specialisations offered by other providers in New Zealand or internationally (where appropriate).>

<Identify linkages with existing qualifications/programmes of study at Massey University.>

**Expected Impact**

<Provide a summary of the likely impact of the changes on Massey’s offerings and qualifications(s).>

**Existing Enrolments (if applicable)**

<For existing and/or related qualification(s), provide details of the enrolments over the last three years.>

**Year Headcount EFTS**

20XX

20XX

20XX

**Predicted Enrolments**

On the basis of <*provide information regarding the basis on which the predictions are made*> the following enrolments are predicted:

**Year Headcount EFTS**

20XX

20XX

20XX

**Consultation**

<A succinct summary of the internal and external consultation undertaken to date and planned in accordance with the requirements detailed in Section 10 of the Massey University Qualifications Framework (accessed via the Policy Guide).>

**College/Academic Unit Sign Off**(Head of Unit/Programme Leader signature, as per relevant College process)

**Name** **Signature** **Date**

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| **Committee** | **Recommendation** |
| College Sub-committee | That the intended proposal be noted and the notification forwarded to College Board. |
| College Board | That the intended proposal be noted and the notification forwarded to Academic Committee. |
| Academic Committee | That the intended proposal be noted. |