MASSEY UNIVERSITY
TE KUNENGA KI PŪREHUROA
UNIVERSITY OF NEW ZEALAND

Career & Employment Service

Career interest profile

This has been designed to help you assess your career interests and to identify the kind of career that might suit your needs.

To complete the profile, simply rate each of the job activities on a scale from 1 - 5 e.g. 5 = this sounds really interesting to 1 = this doesn't sound at all interesting. Whether you think you can do the type of work mentioned is not important here. Simply rate the items in terms of your level of interest.

When you have completed the scoring you can transfer your answers to a score sheet which will identify your main career interest areas.

LIST 1

Design education and training materials	
Interpret the statistical results from a consumer survey	
Write reports on political events in developing countries	
Set up a network of personal computers	
Design the environmental services for commercial buildings	
Help to organise a major trade fair	
Counsel young people on the choice of further study or training	
Purchase equipment and materials for an airline	
Teach English to groups of foreign students	

LIST 2

Design the landscaping of a new leisure centre	
Analyse the data from the clinical trials of new drugs	
Write abstracts of research results	
Restore antique furniture	
Develop software for business applications	
Arrange work experience placements in small companies	
Assess the care needs of people with injuries or physical disabilities	
Run my own small business	
Answer enquiries in a tourist information centre	

LIST 3

Produce jewellery or textiles	
Assess the costs of introducing a new computer system	
Compose press releases for a local authority	
Maintain and conserve forests and woodland	
Maintain ground radar equipment at airports	
Schedule the transport of merchandise for a retail chain	
Give advice on legal rights and welfare issues	
Promote product sales by targeted advertising	
Advise businesses on sources of investment	

LIST 4

Plan and design hotel interiors	
Make forecasts of public and private transport demand	
Edit articles for magazines and journals	
Build theatre sets	
Plan the control of radiation hazards	
Establish a new telephone helpline for university applicants	
Help individuals cope with high levels of stress	
Negotiate the price of goods to be imported	
Perform in 'theatre in education' projects	

LIST 5

Illustrate children's books	
Calculate insurance premiums for policy holders	
Write travel guides and tour brochures	
Laboratory test samples of drinking water	
Design electronic control units for new vehicles	
Organise conferences and seminars	
Work with teenagers with emotional and behavioural problems	
Market new food products to consumers	
Run training courses and workshops	

LIST 6

Work as a freelance press photographer	
Prepare annual accounts for small businesses	
Summarise the key findings of a government enquiry	
Work on irrigation schemes in developing countries	
Chart the absorption of drugs in the bloodstream	
Plan tours and visits for foreign tourists	
Find short term accommodation for the homeless	
Manage a team developing a new financial service	
Report on news and events for local radio	

LIST 7

Design the packaging for the launch of a new product	
Use statistical methods to assess insurance risk	
Draft a company's legal documents	
Install air conditioning systems in offices and shops	
Plan the clinical trials of new drugs	
Recruit and train administrative staff	
Provide therapy for those with drug dependency	
Sell advertising space in broadsheet newspapers	
Represent a client at a tribunal	

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YOUR INTERESTS PROFILE SCORES

Transfer your scores from the item lists to the table below. Next add the scores across the page.

	List 1	List 2	List 3	List 4	List 5	List 6	List 7	Total
Creative								
Numerical								
Written communication								
Practical								
Problem solving								
Organising								
Social & interpersonal								
Influencing								
Verbal communication								

INTERPRETING YOUR CAREER INTERESTS

Total for creative:	

Creative: The activities listed here involve mainly three dimensional designs and/or the creation of products or artefacts. If you have scored highly in this dimension you may want creative activity to be a central focus of your work or you may choose to express these interests in your non-work time.

Total for numerical:	

Numerical: Data handling is the essential characteristic which links these activities. Some involve the use of calculation, others an interest in data analysis and drawing inferences from data.

Total for written communication:	

Written communication: Most commercial forms of writing and text handling are represented in the items under this heading.

Total for practical:	

Practical: Although drawn from a wide range of different job activities creative, conservation, scientific - all the items here have one thing in common - the need for physical dexterity.

Total for problem solving:	

Problem solving: Engineering design, computer programming and scientific analysis may at face value seem to have little in common, but all involve an ability and interest in technical problem solving.

Total for organising:	

Organising: You probably have an interest in putting ideas into practice and seeing concrete results. All the items in this category involve managing events and setting up systems or procedures.

Total for social and interpersonal:	

Social & interpersonal: The central characteristic of these activities is the process of interpersonal helping, of working with, or on behalf of, other people. If you have 'social' interests you may need to distinguish between working alongside other people and the process of offering them personal help and support.

Total for influencing:	

Influencing: You may like being in control or simply being persuasive and convincing. The sales, marketing and management activities in this category may provide an outlet for your interests, as would starting your own business.

Total for verbal communication:	

Verbal communication: The key to the apparently disparate items in this group is the spoken word. If you have high scores in this dimension, it suggests that you are interested in communicating verbally - in presenting, performing or simply putting your point of view.