

## Postgraduate Symposium and Early Career Researchers Workshop

**Date:** Monday 25 January 2016

**Time:** 2 pm – 5pm

**Location:** TBC (Massey University, Wellington Campus)

We are very much pleased to invite postgraduate students, doctoral students, post-doctoral and early career researchers from around the world to participate in the Postgraduate Symposium and Early Career Researchers Workshop. This pre-conference will be followed by an evening welcome reception on 25<sup>th</sup> January and by the main PRAD conference on 26<sup>th</sup> and 27<sup>th</sup>. The symposium/workshop will provide the participants with a forum and a perfect opportunity to:

- Present their research on strategic communication, public relations, media/journalism studies, marketing communication and advertising.
- Celebrate their achievements in research.
- Improve the visibility of their research projects.
- Explain their research to other students and scholars.
- Foster collaboration, networking and in-depth understanding of the expertise in research.
- Directly interact and exchange views with other postgraduate, doctoral, postdoctoral students and emerging researchers considering embarking on the research journey.
- Engage in intellectual activities with our scholars, researchers, academic advisors, and professors to gain valuable insights into the “secrets” of doing research, presenting research findings at national or international conferences, and publishing these research findings in international prestigious journals.

At the symposium/workshop, the participants can showcase their work in one of the two ways:

- **Oral presentation** (15 minutes presentation plus question time) — Submit a 150-300 word abstract, outline the title of the presentation, the purpose and nature of the research, research questions, theoretical framework, the key issues, research approaches and methodology, the stage that has been reached, key argument, findings, and/or expected outcomes of the research, implications and conclusions.
- **Poster presentation** — Create a visual presentation in the form of a poster (Design and print a large-scale poster, required dimensions: A0 or A1; or use Powerpoint, Adobe Illustrator, others). Presenters are expected to provide advice and information to interested participants

about the research elements you wish to emphasize. The poster should include: the project title, the author(s) name(s), affiliations, purpose (or objectives or introduction), methods, results or findings, discussion, summary/conclusions, and acknowledgements of funding, if relevant, and references. Here are some examples: [Sample 1](#), [sample 2](#), [Sample 3](#).

In addition, this symposium/workshop also provides a forum for postgraduate, doctoral, postdoctoral students and emerging researchers to interact with our keynote speakers on the following topics:

- The game rules of writing for publications
- Managing supervisor-supervisee relationships
- Surviving from PhD thesis writing

The symposium/workshop mirrors a real scientific conference where students and academic staff, well-established researchers and scholars exchange feedback, offer advice, and aim to develop students' research capabilities.

We look forward to welcoming you at Massey University, Wellington, New Zealand.

**Symposium schedule (draft):**

<b>Time</b>	<b>Activities</b>
14:00 – 14:30	Afternoon tea and putting up posters
14:30 – 14:45	Welcome and introduction by Dr Mingsheng Li
14:45 – 16:00	Oral presentation sessions (15 minutes/person including Q & A)
16:00 – 17:00	Interaction with keynote speakers on the following topics: <ul style="list-style-type: none"> <li>• The game rules of writing for publications</li> <li>• Managing supervisor-supervisee relationships</li> <li>• Surviving from PhD thesis writing</li> <li>• Any broad research issues of participants' interest</li> </ul>

**Submission guideline:**

Please submit abstracts or posters to [M.S.Li@massey.ac.nz](mailto:M.S.Li@massey.ac.nz) by September 14, 2015. Space are limited. First come first served. Notification of results will be made no later than September 30. Because the organizers aim to circulate

papers to discussants before the symposium, in order to promote a rich and robust discussion, we would like to receive your full paper (max. 5000 words excluding references) by 30 November 2015. The organizers wish to publish best student papers on *PRism special issue*.

### **Fees**

This symposium is free to all participants. If you wish to access the main PRAD conference on 26<sup>th</sup> and 27<sup>th</sup>, a registration fee will be incurred. The early resigtration fee is 150 NZD plus GST before/on 4<sup>th</sup> December 2015. Student ID needs to be presented when registered online.

### **Contact:**

Symposium coordinator:

Dr Mingsheng Li

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Please visit our website [www.massey.ac.nz/prad2016](http://www.massey.ac.nz/prad2016) for updates.