

**MASSEY UNIVERSITY**  
**COLLEGE OF BUSINESS**  
**UNDERGRADUATE STUDIES COMMITTEE**  
**Department of Communication, Journalism & Marketing**  
**Regulations for New Prize**

**Public Relations Institute of New Zealand Prize in Public Relations Management**

The criteria for this prize shall be as follows:

1. The prize shall be known as the Public Relations Institute of New Zealand Prize in Public Relations Management, and shall have an annual value of a complimentary one-year full membership to the Institute, valued at \$250 plus GST, plus a complimentary single delegate registration at one PRINZ CPD seminar of the student's choice, valued at approximately \$400 plus GST.
2. The membership and CPD seminar registration offers must both be taken up within 1 year of the prize being awarded.
3. The prize shall be awarded annually to the student in the Department of Communication, Journalism & Marketing who is enrolled internally at either Wellington or Palmerston North or is enrolled Extramurally but is resident in New Zealand, who gains the highest overall marks in 219.305 Public Relations Management.
4. In the case of students attaining highest equal marks the prize will be shared equally.
5. The prize shall be awarded by the Public Relations Institute of New Zealand on the recommendation of the Head of Department of Communication, Journalism & Marketing.
6. The Public Relations Institute of New Zealand reserves the right to review the conditions of the prize annually.

**A/Prof F.X. Sligo**