



Massey University

POSTGRADUATE QUALIFICATIONS IN BUSINESS

2009



Te Kunenga
ki Pūrehuroa

WELCOME
 NAU MAI HAERE MAI
 TALOFA
 KIA ORANA
 MALO E LELEI
 FAKAALOFA LAHI ATU
 HUAN YING
**WELCOME TO
 MASSEY UNIVERSITY**

This book is one of a series. To obtain other books ring **0800 MASSEY** or visit:
<http://study.massey.ac.nz/>

Bridging Pathways to University Study	Science
Applied Economics	Social Work
Applied Science	Sport
Arts, Humanities and Social Sciences	Teacher Aides
Aviation	Teacher Education
Business Undergraduate Programmes	Veterinary Studies
Business Professional Development	
Communication	Postgraduate Books
Design and Fine Arts	Postgraduate Qualifications in
Education and Speech Language	Business
Therapy	Postgraduate Qualifications in
Engineering and Technology	Education
Health	Postgraduate Qualifications in
Information Sciences	Creative Arts
Māori Visual Arts	Postgraduate Qualifications in
Medical Laboratory Science	Humanities and Social Sciences
Midwifery	Postgraduate Qualifications in
Nursing	Sciences, Technology, and
Pre-service Teacher Education	Engineering
Resource and Environmental Planning	

POINTS TO CREDITS CONVERSION

In 2007, Massey University converted from a 100-point standard equivalent full-time year for academic programmes to one of 120 credits. The change applies to all programmes at Massey.

Existing Massey students: The change has minimal impact. You will do the same number of papers to complete your existing programme. The workload required to complete a given programme is exactly the same as under the old point system.

To find the new credit value of a paper or programme, simply multiply its old points value by 1.2. Old 12.5 point papers become 15 credit papers, 25 point papers become 30 credit papers, and so on.

COB/ENROL/09/PG

CONTENTS

Qualifications Available	3
College of Business.....	4
Heads of Departments / Schools.....	4
Contact Information	4
Admission and Enrolment.....	8
General Information.....	8
Postgraduate Generic Part I Regulations for The College of Business.....	10
Bachelor Degrees with Honours	11
Bachelor of Applied Economics with Honours (BApplEcon(Hons)).....	11
Bachelor of Aviation Management with Honours (BAvMan(Hons)).....	12
Bachelor of Business Studies with Honours (BBS(Hons)) ...	13
Postgraduate Certificate	15
Postgraduate Certificate in Business (PGCertBus)	15
Postgraduate Diplomas	16
Postgraduate Diploma in Accountancy (PGDipAcc).....	16
Postgraduate Diploma in Aviation (PGDipAv).....	17
Postgraduate Diploma in Banking (PGDipBank).....	18
Postgraduate Diploma in Business and Administration (PGDipBusAdmin)	18
Postgraduate Diploma in Health Service Management (PGDipHSM).....	20
Postgraduate Diploma in Sport Management (PGDipSportMgt)	21
Masters Degrees	22
Master of Applied Economics (MApplEcon).....	22
Master of Aviation	23
Master of Business Administration (MBA).....	24
Master of Business Studies (MBS).....	26
Master of Finance (MFin).....	29
Master of Management (MMgt).....	30
Master of Philosophy (Business Studies) (MPhil (Bus Studs)).....	32
Doctorates	33
Doctor of Business and Administration (DBA).....	33
Doctor of Philosophy (PhD).....	34
Key to Grades and Classes of Honours and Distinction	35
Grade Point Average (GPA) Calculation	35
Paper Details	36
Master of Management Application Form	65
Master of Finance Application Form.....	67
Application for Admission to Postgraduate Study Form.....	69

Please note: The information contained in this publication is indicative of the offerings available in 2009 and subsequent years. This information is correct at the time of going to press, but may be subject to change. While all reasonable efforts will be made to ensure listed courses are offered and regulations are up to date, the University reserves the right to change the content or method of presentation, or to withdraw any qualification or part thereof, or impose limitations on enrolments should circumstances require this.

WELCOME TO MASSEY UNIVERSITY

“REALISE YOUR AMBITIONS WITH MASSEY”

Choose Massey University and we'll help you become the best that you can be.

Here are three reasons why:

Choice. You can choose from over 240 programmes and nearly 340 majors – the widest range of qualifications offered by any New Zealand university. And many are only available at Massey. With three campuses and extensive extramural and online facilities you also have greater flexibility as to how and where you want to study. If your lifestyle changes, your study can adapt too.

Quality. You'll be taught to international standards. In 2005 the prestigious Times Higher Education Supplement ranked Massey among the top 200 universities in the world. Whatever you study, you can be confident your qualification will be well respected in New Zealand and overseas.

Relevance. You'll graduate with a relevant qualification that puts you in demand in the job market. Our qualifications are taught by leading researchers and teachers from New Zealand and around the world. There are many professionally endorsed qualifications to choose from and many of our qualifications have international accreditation.

This book outlines qualifications in your area of interest. Use it to help select your course of study. Feel free to call us on 0800 MASSEY (627 739) or check out www.massey.ac.nz if you have questions or need help at any stage.

TXT 5222



0800 MASSEY



www.massey.ac.nz



contact@massey.ac.nz

QUALIFICATIONS AVAILABLE

	PAGE	AVAILABILITY			
		AUCKLAND	PN	WELLINGTON	EXTRAMURAL
BACHELOR DEGREES WITH HONOURS					
Bachelor of Applied Economics with Honours (BAppEcon(Hons))	11		yes		
Bachelor of Aviation Management with Honours (BAvMan(Hons))	12		yes		yes
Bachelor of Business Studies with Honours (BBS(Hons))	13	yes	yes	yes	yes
POSTGRADUATE CERTIFICATE					
Postgraduate Certificate in Business (PGCertBus)	15	yes	yes	yes	yes
POSTGRADUATE DIPLOMAS					
Postgraduate Diploma in Accountancy (PGDipAcc)	16	yes			yes
Postgraduate Diploma in Aviation (PGDipAv)	17		yes		yes
Postgraduate Diploma in Banking (PGDipBank)	18				yes
Postgraduate Diploma in Business and Administration (PGDipBusAdmin)	18	yes	yes	yes	yes
Postgraduate Diploma in Health Service Management (PGDipHSM)	20				yes
Postgraduate Diploma in Sport Management (PGDipSportMgt)	21				yes
MASTERS DEGREES					
Master of Applied Economics (MApplEcon)	22		yes		
Master of Aviation (MAv)	23				yes
Master of Business Administration (MBA)*	24	yes	yes	yes	
Master of Business Studies (MBS)	26	yes	yes	yes	yes
Master of Finance (MFin)	29	yes	yes		block mode
Master of Management (MMgt)	30	yes	yes	yes	yes
Master of Philosophy (Business Studies) (MPhil(Bus Studs))	32	yes	yes	yes	yes
DOCTORATES					
Doctor of Business and Administration (DBA)	33		yes		
Doctor of Philosophy (PhD)	34	yes	yes	yes	

* Available in Christchurch

COLLEGE OF BUSINESS

» PRO VICE-CHANCELLOR'S OFFICE

Pro Vice-Chancellor

Professor L C Rose, BS Bradley, MA NIU, PhD Texas AandM, FAIBF

Academic Director

Shirley Carr, DipBusAdmin, MBS, CA, CPA

Academic Director (Postgraduate)

Glyn Jeffrey, BA, MBS

HEADS OF DEPARTMENTS / SCHOOLS

School of Accountancy

Professor F Laswad, BEcon Garyounis, MSc Wisconsin, PhD Sydney, FCA, CMA, FCPA

School of Aviation

Captain Ashok Poduval, General Manager

Department of Commerce

Professor Martin Young, MA, PhD, CMINFINZ (Acting Head of Department)

Department of Communication, Journalism and Marketing

Associate Professor F Sligo, BA Otago, MBS, PhD, ANZLA

Department of Economics and Finance

Professor Martin Young, MA, PhD, CMINFINZ

Department of Management

Professor Claire Massey, BA, MBA, PhD

Department of Management and International Business

Associate Professor D J Monin, MA Cant, PhD, MNZCS

CONTACT INFORMATION

» AUCKLAND CAMPUS

Note: Although the programme is taught at Auckland, your primary contact person for course advice may be on another campus.

Glyn Jeffrey, Academic Director (Postgraduate)

Quad Block A, Room 3.40 – Quadrangle Building A, Auckland Campus,
Phone 09 414 0800 ext 9443, G.B.Jeffrey@massey.ac.nz

ACADEMIC PROGRAMMES ADMINISTRATORS

Ms Alison Gustafson, Postgraduate Administrator

BSW, Level 2 – Business Studies West Building, Turitea Campus, Palmerston North. Phone 06 356 9099 ext 82154
A.H.Gustafson@massey.ac.nz or studybiz@massey.ac.nz

POSTGRADUATE COORDINATORS

Accountancy

Dr Natasja Steenkamp (School of Accountancy). Phone 09 414 0800 ext 9343,
N.Steenkamp@massey.ac.nz

Or

Mrs Jude Batten (School of Accountancy). Phone 09 414 0800 ext 4426,
J.F.Batten@massey.ac.nz

Business Information Systems

Ms Shuling Jin (Department of Management and International Business).
Phone 09 441 8168, S.Jin1@massey.ac.nz

Communication Management

Ms Shuling Jin (Department of Management and International Business).
Phone 09 441 8168, S.Jin1@massey.ac.nz

Economics

Mrs Mary Dawkins (Department of Commerce). Phone 09 441 0800 ext 9563,
M.Dawkins@massey.ac.nz

Finance

Mrs Mary Dawkins (Department of Commerce). Phone 09 441 0800 ext 9563,
M.Dawkins@massey.ac.nz

Financial Economics

Mrs Mary Dawkins (Department of Commerce). Phone 09 441 0800 ext 9563,
M.Dawkins@massey.ac.nz

Human Resource Management

Ms Shuling Jin (Department of Management and International Business).
Phone 09 441 8168, S.Jin1@massey.ac.nz

International Business

Ms Shuling Jin (Department of Management and International Business).
Phone 09 441 8168, S.Jin1@massey.ac.nz

Management

Ms Shuling Jin (Department of Management and International Business).
Phone 09 441 8168, S.Jin1@massey.ac.nz

Marketing

Mrs Mary Dawkins (Department of Commerce). Phone 09 441 0800 ext 9563,
M.Dawkins@massey.ac.nz

MBA (Master of Business Administration)

Ms Julie Williams (College of Business) Palmerston North
Phone 06 356 9099 ext 81060, J.A.Williams@massey.ac.nz
or studybiz@massey.ac.nz

» PALMERSTON NORTH CAMPUS

Glyn Jeffrey, Academic Director (Postgraduate)

Quad Block A, Room 3.40 – Quadrangle Building A, Auckland Campus.
Phone 09 414 0800 ext 9443, G.B.Jeffrey@massey.ac.nz

ACADEMIC PROGRAMMES ADMINISTRATORS

Ms Alison Gustafson, Postgraduate Administrator

BSW, Level 2 – Business Studies West Building, Turitea Campus, Palmerston North. Phone 06 356 9099 ext 82154,
A.H.Gustafson@massey.ac.nz or studybiz@massey.ac.nz

POSTGRADUATE COORDINATORS

Accountancy

Dr Natasja Steenkamp (School of Accountancy),
Phone 09 414 0800 ext 9343, N.Steenkamp@massey.ac.nz
Or

Mrs Jude Batten (School of Accountancy). Phone 06 350 4426,
J.F.Batten@massey.ac.nz

Any NZICA related enquiries should be directed to -

Mr Lindsay Hawkes (School of Accountancy).

Phone 06 356 9099 ext 2157, L.C.Hawkes@massey.ac.nz

Any CPA Australia related enquiries should be directed to

Mrs Frances Chua (School of Accountancy)

Phone 06 356 9099 ext 2152, F.C.Chua@massey.ac.nz

Aviation

Associate Professor Robert Yaansah (School of Aviation),
Palmerston North

Phone 06 350 5225, R.Yaansah@massey.ac.nz

Business Information Systems

Ms Janet Toogood (Department of Management),

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

Agribusiness

Ms Iona McCarthy, (Department of Economics and Finance),

Phone 06 356 9099 ext 7472, I.A.McCarthy@massey.ac.nz

Website: <http://agribusiness.massey.ac.nz/>

Communication Management

Ms Christine Morrison (Department of Communication, Journalism and
Marketing)

Phone 06 356 9099 ext 81389, C.Morrison@massey.ac.nz

Corporate and Institutional Governance

Ms Janet Toogood (Department of Management)

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

Dispute Resolution

Ms Virginia Goldblatt (Department of Management)

Phone 06 356 9099 ext 81072, dispute@massey.ac.nz

Or

Ms Janet Toogood (Department of Management)

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

DBA (Doctor of Business and Administration)

Dr James Lockhart (College of Business)

Phone 06 350 5803, J.Lockhart@massey.ac.nz

Economics

Mrs Ha-Lien Ton (Department of Economics and Finance),

Phone 06 356 9099 ext 2678, H.L.Ton@massey.ac.nz

Finance

Ms Vikki Schou (Department of Economics and Finance),

Phone 06 356 9099 ext 2322, V.M.Schou@massey.ac.nz

Financial Economics

Ms Vikki Schou (Department of Economics and Finance),

Phone 06 356 9099 ext 2322, V.M.Schou@massey.ac.nz

and

Mrs Ha-Lien Ton (Department of Economics and Finance),

Phone 06 356 9099 ext 2678, H.L.Ton@massey.ac.nz

Health Service Management

Ms Janet Toogood (Department of Management),

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

Human Resource Management

Ms Janet Toogood (Department of Management),

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

International Business

Ms Janet Toogood (Department of Management),

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

Management

Ms Janet Toogood (Department of Management),

Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz

Website: <http://management.massey.ac.nz>

Marketing

Mrs Sharon Benson (Department of Communication, Journalism and
Marketing),

Phone 06 356 9099 ext 2363, S.Benson@massey.ac.nz

MBA (Master of Business Administration)

Ms Julie Williams (College of Business),

Phone 06 356 9099 ext 81060, J.A.Williams@massey.ac.nz

or studybiz@massey.ac.nz

Property/Valuation and Property Management

Ms Vikki Schou (Department of Economics and Finance),

Phone 06 356 9099 ext 2322, V.M.Schou@massey.ac.nz

Sport Management and Coaching

Dr Sarah Leberman (Department of Management)

Phone 06 356 9099 ext 2785, S.I.Leberman@massey.ac.nz

Website: <http://management.massey.ac.nz>

» WELLINGTON CAMPUS

Glyn Jeffrey, Academic Director (Postgraduate)

Quad Block A, Room 3.40 – Quadrangle Building A, Auckland Campus.
Phone 09 414 0800 ext 9443, G.B.Jeffrey@massey.ac.nz

ACADEMIC PROGRAMMES ADMINISTRATORS

Ms Alison Gustafson, Postgraduate Administrator

BSW, Level 2 – Business Studies West Building, Turitea Campus,
Palmerston North.

Phone 06 356 9099 ext 82154. A.H.Gustafson@massey.ac.nz
or studybiz@massey.ac.nz

POSTGRADUATE COORDINATORS

Business Information Systems

Alyth Begg (Department of Management)
Phone 04 801 5799 ext 6377, A.G.Begg@massey.ac.nz
Website: <http://management.massey.ac.nz>

Communication Management

Ms Chrissie Morrison (Department of Communication, Journalism and
Marketing). Palmerston North

Phone 04 801 5799 ext 81389, C.Morrison@massey.ac.nz

Management

Alyth Begg (Department of Management)
Phone 04 801 5799 ext 6377, A.G.Begg@massey.ac.nz
Website: <http://management.massey.ac.nz>

MBA (Master of Business Administration)

Ms Julie Williams (College of Business) Palmerston North
Phone 06 356 9099 ext 81060, J.A.Williams@massey.ac.nz
or studybiz@massey.ac.nz

» EXTRAMURAL

Glyn Jeffrey, Academic Director (Postgraduate)

Quad Block A, Room 3.40 – Quadrangle Building A, Auckland Campus
Phone 09 414 0800 ext 9443, G.B.Jeffrey@massey.ac.nz

ACADEMIC PROGRAMMES ADMINISTRATORS

Ms Alison Gustafson, Postgraduate Administrator

BSW, Level 2 – Business Studies West Building, Turitea Campus, Palmerston
North. Phone 06 356 9099 ext 82154. A.H.Gustafson@massey.ac.nz or
studybiz@massey.ac.nz

POSTGRADUATE COORDINATORS

Accountancy

Dr Natasja Steenkamp (School of Accountancy)
Auckland
Phone 09 414 0800 ext 9343, N.Steenkamp@massey.ac.nz

Or

Ms Jude Batten (School of Accountancy). Phone 06 350 4426,
J.F.Batten@massey.ac.nz

Any NZICA related enquiries should be directed to -

Mr Lindsay Hawkes (School of Accountancy) Palmerston North
Phone 06 356 9099 ext 2157, L.C.Hawkes@massey.ac.nz

Any CPA Australia related enquiries should be directed to
Mrs Frances Chua (School of Accountancy)

Phone 06 356 9099 ext 2152, F.C.Chua@massey.ac.nz

Aviation

Associate Professor Robert Yaansah (School of Aviation)
Palmerston North
Phone 06 350 5225, R.Yaansah@massey.ac.nz

Banking

Dr David Tripe (Department of Economics and Finance)
Palmerston North
Phone 06 356 9099 ext 2337, D.W.Tripe@massey.ac.nz

Business Information Systems

Mrs Janet Toogood (Department of Management)
Palmerston North
Phone 06 350 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Business Law

Associate Professor Lindsay Trotman (School of Accountancy)
Palmerston North
Phone 06 356 9099 ext 2222, L.G.S.Trotman@massey.ac.nz

Communication Management

Ms Christine Morrison (Department of Communication, Journalism and
Marketing) Palmerston North
Phone 06 356 9099 ext 81389, C.Morrison@massey.ac.nz

Corporate and Institutional Governance

Ms Janet Toogood (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Dispute Resolution

Ms Virginia Goldblatt (Department of Management), Turitea Campus,
Palmerston North

Phone 06 356 9099 ext 81072, dispute@massey.ac.nz

or

Mrs Janet Toogood (Department of Management)
Palmerston North
Phone 06 350 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Economics

Mrs Ha-Lien Ton (Department of Economics and Finance)
Palmerston North
Phone 06 356 9099 ext 2678, H.L.Ton@massey.ac.nz

Finance

Ms Vikki Schou (Department of Economics and Finance)
Phone 06 356 9099 ext 2322, V.M.Schou@massey.ac.nz

Health Service Management

Ms Janet Toogood, (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Human Resource Management

Mrs Janet Toogood (Department of Management)
Palmerston North
Phone 06 350 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

International Business

Ms Janet Toogood (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Management

Ms Janet Toogood (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>

Marketing

Mrs Sharon Benson (Department of Communication, Journalism and
Marketing)
Palmerston North
Phone 06 356 9099 ext 2363, S.Benson@massey.ac.nz

Occupational Safety and Health

Ms Janet Toogood (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2802, J.V.Toogood@massey.ac.nz
Website: <http://management.massey.ac.nz>
Or

Alyth Begg (Department of Management)
Phone 04 801 5799 ext 6377, A.G.Begg@massey.ac.nz
Website: <http://management.massey.ac.nz>

Property/Valuation and Property Management

Miss Vikki Schou (Department of Economics and Finance),
Phone 06 356 9099 ext 2322, V.M.Schou@massey.ac.nz

Sport Management and Coaching

Dr Sarah Leberman (Department of Management)
Palmerston North
Phone 06 356 9099 ext 2785, S.I.Leberman@massey.ac.nz
Website: <http://management.massey.ac.nz>

ADMISSION AND ENROLMENT

Welcome to the Massey University College of Business Postgraduate programme. To ease the process of admission and enrolment please note the following two steps:

» 1. ADMISSION (POSTGRADUATE)

All new* students must complete the Application for Admission to Postgraduate Study form found at the back of this book. There are no exceptions.

All students are required to provide evidence with their application form that they have:

- 1.1 a bachelor degree, or
- 1.2 equivalent tertiary qualification/s

Massey graduates do not need to attach a Massey transcript to their application.

The Application for Admission to Postgraduate Study form is found at the back of this book.

Please note that New Zealand degree holders are exempt the \$100 application processing fee.

Applications are normally processed within fifteen days, providing the documentation is complete.

Returning postgraduate students who are continuing in the same programme do not need to apply for Postgraduate Admission each year.

*New to postgraduate study or new to any postgraduate programme in the College of Business.

ADMISSION DEADLINES

New Zealand citizens and permanent residents must return their Postgraduate Study Admission application form by:

- » 15 January for Semester One start
- » 15 June for Semester Two start

These dates also apply to returning International Students who are upgrading from one qualification to another.

New International Students must contact the International Office.

» 2. ENROLMENT

You must also enrol in papers. This can be done by using WebEnrol or by filling in the Enrolment Form. The Enrolment Form is in the Enrolment Pack or can be requested by phoning 0800 MASSEY.

New students cannot receive approval for their papers until their admission is confirmed in writing. Admission is always dealt with before paper confirmation. The sooner you apply for Postgraduate Study Admission, the sooner you can receive approval to study your papers.

If you enrol online and do not send in an Application for Admission to Postgraduate Study form accompanied by the required academic documents, your enrolment will not be confirmed until you have done so.

Notes:

1. Some programmes commence only in February and conform to a February-November academic period. Students wanting to start postgraduate study in July should consult their Head of Department/School or Postgraduate Coordinator to determine if it is possible.

2. It is possible to combine study at any campus with extramural or block mode study, but international students please note:

No international student shall be permitted to enrol in extramural papers for a College of Business qualification unless they have already passed by internal study at least 120 credits of College of Business Papers.

The maximum number of credits in which an international student may enrol in extramural mode in any calendar year (two semesters plus summer school) is 60.

The Application for Admission to Postgraduate Study form is at the back of this book.

GENERAL INFORMATION

» CREDIT FROM PREVIOUS STUDY

1. All applications for credit from incomplete and abandoned postgraduate qualifications to College of Business postgraduate qualifications are assessed individually. An Application for Credit towards a Massey University Qualification form is contained in the Supplementary Enrolment Forms book.
2. It is not possible to cross credit papers from a completed postgraduate qualification to a College of Business postgraduate qualification.

Note: There is a limit of 25% of credit which may be approved into a College of Business qualification, eg a 120 credit PGDipBusAdmin may contain up to 30 credits from an abandoned postgraduate qualification elsewhere.

» FEES

Tuition fees for the next academic year are available on the Massey website: <http://www.massey.ac.nz> As a guideline, the Domestic 2008 tuition fee for a 30 credit paper was \$1,324. Students are also required to pay Enrolment, Library, and Students' Association fees, etc.

» SEMESTERS

Papers are taught in two semesters each year. The academic year is divided into two parts of equal length, each consisting of thirteen teaching weeks. Some papers will be taught only in Semester One (the first half of the year), while others will be taught only in Semester Two (the second half of the year). Others will be taught throughout the academic year (ie in Double Semester mode). Following each semester there will be an examination period. Papers taught in Semester One will be examined immediately after they have been taught (ie in the mid-year examination period). Papers taught in Semester Two and in Double Semester mode will be examined during the examination period at the end of the year. The two semesters are separated by a five week period: two weeks for examinations, followed by a three week mid-year break. During Semester One there will be a two week mid-semester break following Easter. In Semester Two there will be a two week break at the end of August/beginning of September.

A Summer School is also available at Auckland campus. This runs from early November to late February.

» CREDITS/WORKLOAD

The total amount of time that a student might reasonably expect to have to spend on each paper in order to satisfactorily complete the assessment requirements is: 30 credits = 25 hours/week for a single semester paper, or 12.5 hours/week for a double semester paper, or half of these times for a 15 credit paper.

» MAXIMUM CREDITS

Students may not take more than 75 credits/semester or 150 credits in Semesters One and Two.

» SPECIAL TOPIC

A personal course of study in the disciplinary area denoted by the paper prefix (excluding 115.7xx). You will not be able to enrol in a Special Topic unless you have gained agreement from an academic staff member to supervise your work.

» RESEARCH REPORT (30 AND 60 CREDITS)

A Research Report requires you to conduct a piece of independent research with academic supervision within the disciplinary area denoted by the paper prefix.

» THESIS (90 AND 120 CREDITS)

A Thesis requires you to conduct a major piece of independent research with academic supervision within the disciplinary area denoted by the paper prefix.

» GRADUATION

Auckland (April) - Students who expect to be eligible to graduate and wish to participate in a graduation ceremony must apply to the Examinations Section by 1 February of the same year.

Palmerston North and Wellington (May) - Students who expect to be eligible to graduate and wish to participate in a graduation ceremony must apply to the Examinations Section by 1 March of the same year.

Palmerston North (November). Students who expect to be eligible to graduate and wish to participate in a graduation ceremony must apply to the Examinations Section by 1 September of the same year.

Students who:

- » have been granted an extension for the submission of work, and/or
- » have not received all of their results by the end of February, and
- » believe they will be eligible to graduate in April/May, and
- » want to graduate in a ceremony, either in person or in absentia, must apply to graduate by 1 February/March/September. Alternatively, students completing a qualification at any time throughout the year, may apply to graduate at the next monthly Council meeting. (Massey Calendar, Statutes and Regulations - Graduation Regulations)

» PLAGIARISM

All graduate students are assumed to be fully conversant with the need for appropriate and proper citation of sources within the academic literature. Inadequate citation practices can lead to allegations of plagiarism. Students should take particular note of the following:

- » Plagiarism is not permitted.
- » Questions of suspected plagiarism will be immediately referred to the Head of Department for investigation.

- » Confirmed plagiarism will be dealt with severely and will result, as a minimum, in a reduction of grade.
- » Students suspected of plagiarism will have every opportunity to discuss the case with the lecturer, Head of Department, and other relevant persons prior to any College action being taken or recommended.

» LIBRARY SERVICES

Resources and services to support postgraduate students in their learning and research are available at all Massey University Campus Libraries. Students may use materials from any of the Libraries, either in person or via the Distance Library Service (if enrolled extramurally).

The Library catalogue, electronic journals, electronic resources, subject guides and other information, such as opening hours, may be found on the Library's web page:

<http://library.massey.ac.nz/>

Library skills tutorials are offered at the beginning of each semester and during on-campus courses for extramural papers. Subject tutorials are often arranged for specific papers in conjunction with lecturers.

One-to-one research consultations are also available from the Campus Libraries. These consultations are useful for identifying specific resources for your research and for providing help with searching the wide range of electronic resources.

Contact one of the Business Liaison Librarians on your Campus to arrange an appointment.

Auckland: Fiona Henderson (ext 41120), Siba Mahmood (ext 41132)
Tūritea: Alison Wallbuton (ext 7344), Jane Brooker (ext 7919),
Wellington: Elizabeth Smith (ext 6712)

» FURTHER INFORMATION

Further information on loans and allowances, scholarships, accommodation, English language competency, extramural study, course changes, graduation, etc, is included in the Enrolment Pack, or may be obtained by phoning:

0800 MASSEY (0800 637 739)

or visiting the Massey Website: <http://www.massey.ac.nz/>

The Massey University Calendar contains some information on all courses, regulations and statutes and is available for purchase from the addresses above. Major public libraries hold current copies. The Calendar is also available at: <http://calendar.massey.ac.nz/>

POSTGRADUATE GENERIC PART I REGULATIONS FOR THE COLLEGE OF BUSINESS

ENTRY REQUIREMENTS

1. Approval of admission to a postgraduate diploma, bachelor honours or master's degree requires that the candidate will have:
 - (a) (i) qualified in an appropriate bachelor degree with an appropriate grade point average; or
 - (ii) an approved academic qualification; and
 - (iii) been granted Admission to Postgraduate Study as entitled to proceed to the specified diploma or degree; and where appropriate
- (b) provide evidence of practical/professional experience of an acceptable standard in an area(s) relevant to the qualification.
2. Notwithstanding any other provision of these Regulations, the Academic Board may require a candidate to demonstrate fitness for admission to the course by undertaking such tests, carrying out such work, and passing such examinations as the Board may determine.
3. Enrolment for a postgraduate programme of study in the College of Business at Massey University requires:
 - (a) approval of admission to the programme by the Academic Board;
 - (b) assurance from the relevant academic unit that the financial, human and physical resources relevant to the proposed programme of study are available; and
 - (c) enrolment in papers that meet the academic requirements of the programme.

ACADEMIC REQUIREMENTS

4. An academic programme shall consist of the number of credits for taught papers and/or research as specified in Part II (Schedule) for the qualification.

Notes

Candidates shall not cross-credit papers from a completed postgraduate qualification to another postgraduate qualification.

A candidate who has passed papers under previous Regulations at Massey University, but who has not graduated, may have such papers transferred to the equivalent qualification as determined by the Academic Board.

RESEARCH REPORTS AND THESES

5. (a) A research report will consist of either 30 or 60 credits; a thesis will consist of either 90 or 120 credits.
- (b) The research component of postgraduate programmes will be 0, 30, 60, 90 or 120 credits with the proviso that bachelor honours and master's degrees should normally have a minimum research component of 30 credits. Postgraduate diplomas may have a research component of zero and be based entirely on taught papers.

EXAMINATION

6. (a) The Head of the academic unit, or nominee, will recommend the appointment of one independent internal examiner for a research report or thesis, together with an external examiner for a thesis.
- (b) For the award of the degree or diploma, a pass is required in all papers in the qualification. At the discretion of the examiner(s), a candidate may be examined orally on the subject of the research report or thesis.
- (c) A candidate may re-enrol and be re-examined once in a failed paper(s). A research project or thesis may be resubmitted if necessary and may be subject to re-examination. Following successful re-examination, the candidate will only be eligible for a pass in a bachelor honours degree, a master's degree or a postgraduate diploma.

HONOURS/DISTINCTION

7. (a) Postgraduate diplomas and 120-credit master's degrees will carry the award of Distinction for excellence if completed at a superior standard within one year full-time or three years part-time.
- (b) Bachelor (honours) and 240-credit master's degrees will be awarded with First Class Honours, Second Class Honours Division I, Second Class Honours Division II or a pass, unless the Part II regulations provide otherwise.

To qualify for the award of Honours, bachelor (honours) degrees must be completed in one year full-time or three years part-time; Masters (240 credits) degrees must be completed within two years full-time or five years part-time.

ENDORSEMENTS

8. Programmes for which subjects are listed may have these specified as endorsements at the time of course approval by the Academic Board. Endorsements will be specified with the name of the degree or diploma received by the candidate.

EXCEPTIONS

9. The Academic Board may, in such cases as it thinks fit, approve a personal programme of study that does not conform completely with the Regulations for that degree or diploma.

BACHELOR DEGREES WITH HONOURS

- » Bachelor of Applied Economics with Honours (BAppEcon(Hons))
- » Bachelor of Aviation Management with Honours (BAvMan(Hons))
- » Bachelor of Business Studies with Honours (BBS(Hons))

BACHELOR OF APPLIED ECONOMICS WITH HONOURS (BAppEcon(Hons))

	A	PN	W	E
OFFERED		Yes		

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The BAppEcon(Hons) is a higher degree for students with an undergraduate degree in Economics, or a major in Economics, who wish to acquire specialist advanced training. Graduates who have a good undergraduate degree in Economics (B average or better) should consider completing an Honours year. The Honours degree is a separate degree, consisting of taught papers and a piece of supervised research, which students gain in addition to the underlying bachelor degree. Honours graduates who achieve a good class of Honours (First Class or Second Class, Division One) may proceed directly to a PhD.

ELIGIBILITY

BAppEcon or equivalent degree and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

Please note: Entry normally requires successful completion of Advanced Microeconomics and Advanced Macroeconomics Theories, Econometrics and Methods papers at 300-level.

STRUCTURE

The course consists of 120 credits from the BAppEcon (Hons) Schedule and must include:

178.700, 178.705, 178.721, 178.722 and 30 credits of reported research (178.799).

Students who plan to go on to the MAppEcon are strongly advised to take 178.708 in the Honours year.

Students are encouraged to discuss their personal course of study with Dr Shamim Shakur or Mrs Ha-Lien Ton in the Department of Economics and Finance before enrolment.

DURATION

One year full-time. Applications for part-time study may be considered by the Academic Board.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. (a) The course shall consist of 120 credits from the Schedule and must include:
 - (i) 178.700, 178.705, 178.721 and 178.722 or 178.723; and
 - (ii) 30 credits of reported research (178.799)
- (b) Electives not listed in the Schedule may be approved by the Academic Board on recommendation by the Head of the Department of Economics and Finance.

REPORTED RESEARCH

- A candidate shall, before beginning work, discuss the project with the Head of the Department of Economics and Finance, who shall recommend the appointment of a supervisor.
- The degree may also be awarded with Third Class Honours where appropriate, subject to the same time constraint in Part I of the Regulations.

SCHEDULE TO THE DEGREE OF BACHELOR OF APPLIED ECONOMICS WITH HONOURS

Paper No.	Title	Credits	Requirements
112.748	Agribusiness Management	30	
178.700	Macroeconomics I	15	
178.705	Microeconomics I	15	
178.708	Topics in Economic Theory	15	
178.709	History of Economic Thought	15	
178.710	Advanced Labour Economics	15	
178.715	Applied Economics and Policy	30	
178.716	Economics and Education	15	R 178.717
178.718	Health Economics	30	
178.721	Research Methods in Applied Economics	15	
178.722	Applied Econometrics	15	
178.723	Topics in Applied Econometrics	15	P 178.220 and 178.320
178.728	Benefit-Cost Analysis and Environmental Benefit Evaluation	15	
178.730	Economics for Non-Economists	15	
178.750	Topics in International Economics	15	
178.751	Advanced International Economics II	15	
178.756	Economics of Agricultural and Trade Policies	15	
178.758	Asia-Pacific Economics	15	
178.760	Environmental and Natural Resource Economics	15	
178.761	Environmental Evaluation Methods	15	
178.762	Natural Resource and Environmental Economics for Non-Economists	30	
178.770	Economic Growth and Development	15	
178.791	Special Topic	15	
178.799	Research Project	30	

BACHELOR OF AVIATION MANAGEMENT WITH HONOURS (BAvMan(Hons))

OFFERED	A	PN	W	E
		Yes ¹		Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Internal/Extramural mode

INTRODUCTION

The BAvMan(Hons) is a higher degree for students with a BAvMan who wish to acquire specialist advanced training. The Honours degree is a separate degree, consisting of taught papers and a piece of supervised research, which students gain in addition to the BAvMan. Honours graduates who achieve a good class of Honours (First Class or Second Class, Division One) may be eligible to complete the MAv by thesis or may be eligible to proceed directly to the PhD.

ELIGIBILITY

Candidates require a B grade average over their second and third year papers and permission of Head of School and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

The course consists of 190.704 Research Methods in Aviation, 190.795 Research Project, and 60 credits selected from the schedule to the BAvMan(Hons).

DURATION

The BAvMan(Hons) degree is normally a one year full-time course. It is also possible to complete the degree by part-time study over a period not exceeding three years.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

- The course shall consist of at least 120 approved credits, including 190.704 Research Methods in Aviation and 190.795 Research Report plus papers as specified in the Schedule to these Regulations.

SCHEDULE TO THE DEGREE OF BACHELOR OF AVIATION MANAGEMENT WITH HONOURS

Compulsory:

Paper No.	Title	Credits	Requirements
190.704	Research Methods in Aviation	30	
190.795	Research Report	30	

Electives:

Paper No.	Title	Credits	Requirements
190.701	Human Factors for Professional Aviation	30	
190.702	Automation Systems in Aviation	30	

190.703	Management in Aviation Systems	30
190.705	Air Safety Investigation: Concepts and Policy	30
190.720	Aviation Strategic Management	30
190.721	Design and Management of Airports	30
190.727	Management of Aviation Regulatory and Safety Systems	30
190.728	Managing National and Organisational Cultures in Aviation	30
190.729	Managing Aviation Training and Competency Development	30
190.790	Special Topic	30
190.791	Special Topic	30

Note: Not all papers are available in any one year. Students should consult the School of Aviation Postgraduate Coordinator before enrolling.

BACHELOR OF BUSINESS STUDIES WITH HONOURS (BBS(Hons))

MAJORS	A	PN	W	E
Accountancy	Yes			Yes
Agribusiness		Yes		
Business Information Systems	Yes	Yes	Yes	Yes
Business Law				Yes
Communication Management			Yes	Yes
Economics	Yes	Yes		
Finance	Yes	Yes		Yes ³
Financial Economics	Yes			
Human Resource Management	Yes	Yes		Yes
Management	Yes	Yes	Yes	Yes
Marketing	Yes			Yes
Valuation and Property Management				Yes

³Block/Extramural modes

INTRODUCTION

The BBS(Hons) is a higher degree for students with a BBS or an equivalent Commerce degree from a New Zealand university, who wish to acquire specialist advanced training in the same major. The Honours degree is a separate degree, consisting of taught papers and a piece of supervised research, which students gain in addition to the underlying bachelor degree. Honours graduates who achieve a good class of Honours (First or Second Class, Division One) may proceed directly to a PhD.

ELIGIBILITY

The entry requirement is a BBS degree in the same major as the intended BBS(Hons). Candidates require B or B+ grade average or better* in the BBS major and permission of their Head of Department and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

*Entry minima differ between Departments/Schools.

STRUCTURE

The programme consists of 120 credits of 700-level papers, of which at least 90 credits, including a 30 credit research report, must be taken from one subject area listed below. An elective paper may be selected from the 700-level papers offered within the College of Business or, in exceptional circumstances, from other Colleges.

Candidates wishing to enrol in the BBS(Hons) programme (full-time or part-time) should seek the approval of the Head of the majoring department.

DURATION

One year full-time or up to three years part-time.

BBS(HONS) MAJORS

ACCOUNTANCY

110.799 Research Report plus 90 approved masterate credits, including 110.717 and 30 credits from 110.710, 110.711, 110.718, 110.720, 110.770, 110.780.

Candidates require a minimum of B+ grade average over the third year of their Accountancy major papers, or permission of Head of School.

AGRIBUSINESS

112.798 Research Report plus 112.748 Agribusiness Management plus 60 masterate credits to be approved by Agribusiness Postgraduate Coordinator.

BUSINESS INFORMATION SYSTEMS

120 credits of approved papers including 152.781, 152.752 and 157.799.

BUSINESS LAW

155.799 Research Report plus 90 approved credits, of which at least 60 shall be in Business Law papers. 155.700 is not available for BBS (Hons) students.

COMMUNICATION MANAGEMENT

219.790 and 219.799 plus papers to the value of 60 credits, of which at least 30 credits will be 219.7xx.

ECONOMICS

The programme normally includes core theory papers in Microeconomics, Macroeconomics and an approved research methods paper and 30 credits of reported research (178.799).

FINANCE

125.799 Research Report (30 credits) plus papers to the value of 90 credits, at least 60 of which shall be 125.7xx.

Candidates require a B+ grade average or better in their BBS finance major for entry to the programme.

FINANCIAL ECONOMICS

The programme of study consists of 60 credits each 125.7xx and 178.7xx papers, including at least 30 credits of reported research (125.799 or 178.799). Acceptance into the programme will be conditional on satisfactory performance in the qualifying degree.

Auckland: Students must contact Mrs Mary Dawkins (Department of Commerce) to apply for entry to the Honours programme.

Palmerston North: Students wanting to study Honours must contact Ms Vikki Schou (Department of Economics and Finance) and Mrs Ha-Lien Ton (Department of Economics and Finance).

HUMAN RESOURCE MANAGEMENT

The programme of study consists of:

114.799 Research Report
152.781 Advanced Research Methods in Business

plus 60 credits of approved 114.7xx papers.

Candidates require a B+ grade average in the majoring papers for entry.

Auckland: Candidates must consult Ms Shuling Jin, Department of Management and International Business for entry requirements and course advice.

MANAGEMENT

152.781 Advanced Research Methods
152.784 Research Report

Plus 60 approved credits, of which at least 30 shall be 152.7xx.

MARKETING

90 credits of approved Marketing papers, including 30 credits of approved research methods papers and a 30 credit research report, plus approved electives to make a total of 120 credits.

Candidates require a B grade average or better in the BBS Marketing major.

VALUATION AND PROPERTY MANAGEMENT

127.799 Research Report

Plus 90 approved credits, at least 60 of which shall be 127.7xx papers.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course shall consist of at least 120 approved credits in masterate-level papers, of which at least 90 credits shall be from one subject area of those listed below, including a 30-credit research report: Accountancy, Agribusiness, Business Information Systems, Business Law, Communication Management, Economics, Finance, Financial Economics, Human Resource Management, Management, Marketing, and Valuation and Property Management.
2. (a) Candidates shall be eligible for the award of Honours in any subject only at the first occasion on which they present themselves for examination in that subject, provided, however, that candidates whose performance at a written examination have been seriously impaired by illness (certified under the Examination Regulations) may elect to present themselves at a subsequent examination and still be eligible for the award of Honours.
(b) Subject to these Regulations, a person who has been awarded the degree in one subject area may be a candidate for the degree in another subject area and if eligible may be awarded honours therein.
3. The degree may also be awarded with Third Class Honours where appropriate, subject to the same time constraint in Part I of the Regulations.

Note: Part I Regulation 1 shall be interpreted to require a BBS degree of Massey University or the equivalent degree from another New Zealand university, together with passes at 300-level in the subject areas offered for study.

POSTGRADUATE CERTIFICATE

» Postgraduate Certificate in Business (PGCertBus)

POSTGRADUATE CERTIFICATE IN BUSINESS (PGCertBus)

	A	PN	W	E
OFFERED	Yes	Yes	Yes	Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The Postgraduate Certificate in Business (PGCertBus) is a new 60 credit programme designed for graduates who are wanting to study selected papers in Business. It is well-suited to those who want an introduction to postgraduate study in the College of Business, those wanting to study specific papers for their own professional development and those requiring prerequisite postgraduate papers before being admitted into their chosen programme. The PGCertBus can be completed in one semester of full-time study or by part-time study.

ELIGIBILITY

Bachelor degree or equivalent and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

DURATION

One semester of full-time study or longer by part-time study.

STRUCTURE

60 credits of 700-level papers offered by the College of Business.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course shall consist of a minimum of 60 approved postgraduate credits.
2. A candidate who has satisfied the requirements of the Postgraduate Certificate in Business and who then proceeds to a postgraduate diploma in the College of Business will not be awarded the certificate but will have the credits credited to the postgraduate diploma. If the certificate has been awarded then the candidate must surrender the certificate if he/she wishes to credit the certificate credits to a postgraduate diploma.

POSTGRADUATE DIPLOMAS

- » Postgraduate Diploma in Accountancy (PGDipAcc)
- » Postgraduate Diploma in Aviation (PGDipAv)
- » Postgraduate Diploma in Banking (PGDipBank)
- » Postgraduate Diploma in Business and Administration (PGDipBusAdmin)
- » Postgraduate Diploma in Health Service Management (PGDipHSM)
- » Postgraduate Diploma in Sport Management (PGDipSportMgt)

POSTGRADUATE DIPLOMA IN ACCOUNTANCY (PGDipAcc)

	A	PN	W	E
OFFERED	Yes			Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The PGDipAcc is an advanced programme of professional education in specialist Accounting topics.

ELIGIBILITY

BBS in Accountancy, BAcc or equivalent degree in Accountancy and Postgraduate Admission. Candidates require a minimum of B grade average over the third year papers of their qualifying programme, or Permission Head of School.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

120 credits are required from an approved list of Masterate Papers (see Course Regulations for PGDipAcc). Provision exists for endorsements when at least 60 credits are taken within the specialist area. Successful candidates who achieve at least a B grade average in the PGDipAcc may proceed to the MMgt by completing 120 credits in approved papers including reported research.

See "Course Regulations" for the list of approved papers.

DURATION

One year full-time or by part-time study.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

- To qualify for the award of the diploma, a candidate shall have passed at least 120 approved masterate credits of which 90 credits shall be from those listed in the Schedule below.
- Where a course includes a combination of papers approved for the purpose by the Academic Board, the diploma may be awarded with an endorsement in one of the following areas: Auditing, External Reporting, Management Accounting, Taxation, or Insolvency and Financial Reconstruction. An endorsement shall require at least 60 credits specific to that endorsement.

Paper No.	Title	Credits
110.710	Contemporary Issues in Financial Accounting	30
110.711	Advanced Accounting Theory	30
110.714	Social and Environmental Accounting	30
110.717	Research Methods in Accounting	30
110.718	International Accounting	30
110.720	Contemporary Issues in Management Accounting	30
110.770	Contemporary Issues in Auditing	30
110.780	Contemporary Issues in Taxation	30

110.784	Contemporary Issues in Taxation Policy	30
110.785	International Issues in Taxation	30
110.792	Special Topic	30
110.799	Research Report	30

Note: Not all papers are available in any one year. Students should consult the Accountancy Postgraduate Coordinator before enrolling.

POSTGRADUATE DIPLOMA IN AVIATION (PGDipAv)

	A	PN	W	E
OFFERED		Yes ¹		Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Internal/Extramural modes

INTRODUCTION

The PGDipAv is an advanced programme of professional education in a range of specialist aviation topics.

ELIGIBILITY

Candidates will have a first degree and Postgraduate Admission and have sufficient background to benefit from the programme at this level.

DURATION

The course is normally completed in one year of full-time or three years of part-time study. In cases of sufficient merit the diploma may be awarded with Distinction.

STRUCTURE

Each course of study requires the approval of the Head of School and shall consist of 120 credits selected from the Schedule to the Postgraduate Diploma in Aviation (below).

Students intending to proceed to the MAv (or MMgt) should take 190.704 in the PGDipAv.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. Every candidate shall pass a selection of papers at the 700-level from the following Schedule to a total of at least 120 credits.

SCHEDULE TO THE POSTGRADUATE DIPLOMA IN AVIATION

The required credits are to be selected from the following papers:

Paper No.	Title	Credits
190.701	Human Factors for Professional Aviation	30
190.702	Automation Systems in Aviation	30
190.703	Management in Aviation Systems	30
190.704	Research Methods in Aviation	30
190.705	Air Safety Investigation: Concepts and Policy	30
190.720	Aviation Strategic Management	30
190.721	Design and Management of Airports	30
190.727	Management of Aviation Regulatory and Safety Systems	30
190.728	Managing National and Organisational Cultures in Aviation	30
190.729	Managing Aviation Training and Competency Development	30
190.790	Special Topic	30
190.791	Special Topic	30

Note: Not all papers are available in any one year. Students should consult the Aviation Postgraduate Coordinator before enrolling.

POSTGRADUATE DIPLOMA IN BANKING (PGDipBank)

	A	PN	W	E
OFFERED				Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The PGDipBank provides postgraduate education in banking principally for students seeking an advanced banking qualification.

ELIGIBILITY

Admission to the PGDipBank is available to graduates of any discipline or those with an equivalent qualification and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

To qualify for the PGDipBank, students must complete 120 credits as follows:

- a 137.710 The Theory and Management of Banking 30 credits
- b at least 60 credits from:
 - 137.703 International Banking and Financial Markets 30 credits
 - 137.704 Risk Management for Financial Institutions 30 credits
 - 137.711 Strategic Banking Issues 30 credits
- c and up to 30 credits at the 700-level approved by the Director, Centre for Banking Studies.

DURATION

One year full-time or by part-time study.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. To be eligible for the award of the diploma candidates shall have passed:
 - (a) 137.710;
 - (b) at least 60 credits selected from 137.703, 137.704, 137.711; and
 - (c) up to 30 credits at the 700-level approved by the Director, Centre for Banking Studies.
2. Candidates shall take all specified papers with the exception that, if candidates have already completed an approved course in one of the prescribed papers or in a paper with substantially similar prescription and of the same standard, they may be allowed by the Board to offer another approved paper in which they have not already passed.

Note: A qualification likely to be approved by the Academic Board for admission purposes is ACA.

POSTGRADUATE DIPLOMA IN BUSINESS AND ADMINISTRATION (PGDipBusAdmin)

ENDORSEMENTS	A	PN	W	E
Agribusiness		Yes		
Business Information Systems	Yes	Yes	Yes	Yes
Business Law				Yes
Communication Management			Yes	Yes
Corporate and Institutional Governance		Yes		Yes
Dispute Resolution		Yes ²		
Economics	Yes	Yes		Yes
Finance	Yes	Yes		Yes ³
Financial Economics	Yes	Yes		
Human Resource Management	Yes	Yes		Yes
Management	Yes	Yes	Yes	Yes
Marketing	Yes			Yes
Occupational Safety and Health				Yes
Property Studies				Yes
No endorsement	Yes	Yes	Yes	Yes

¹Block/Internal modes, ²Block mode, ³Block/Extramural modes

INTRODUCTION

The Postgraduate Diploma in Business and Administration (PGDipBusAdmin) provides advanced education in specialist business areas and consists of taught papers, although a project in an area of interest may be included. Non-business graduates can enhance their first degree by adding a postgraduate qualification in business. Students taking PGDipBusAdmin have the opportunity to design an academic programme along the lines of their individual needs and interests. It is possible, for example, to have either a general course of study or a concentration in a selected area of interest. Those intending to pursue a Masters programme after completing the PGDipBusAdmin should discuss their programme with the Head of Department/School or relevant Postgraduate Coordinator to ensure compatibility and coherence. In cases of sufficient merit, this qualification can be awarded with Distinction.

ELIGIBILITY

Graduates from any discipline including those with no prior background in business studies and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

Note: Some endorsements require an undergraduate qualification in that subject area.

DURATION

The PGDipBusAdmin is normally completed in one year full-time study or by part-time study (see "Distinction" below).

DISTINCTION

The PGDipBusAdmin may be awarded with "Distinction" where candidates achieve at least an A- average across the approved 120 credits and complete it within one year (full-time) or three years (part-time) of first enrolling for the diploma.

STRUCTURE

Requires 120 credits of 700-level papers offered by the departments within the College of Business and associated departments. A minimum of 90 credits must be taken in the area of the endorsement. The remaining 30 credits may be taken in any area approved by the Head of Department.

Endorsements are available in: Agribusiness, Business Law, Communication Management, Corporate and Institutional Governance, Dispute Resolution, Economics, Finance, Financial Economics, Human Resource Management, Information Systems, Management, Marketing, Occupational Safety and Health, Property Studies.

PGDipBusAdmin (AGRIBUSINESS)

120 credits at postgraduate level, including 112.748, to be approved by the Agribusiness Postgraduate Coordinator.

PGDIPBUSADMIN (BUSINESS INFORMATION SYSTEMS)

120 credits at postgraduate level consisting of 157.700, 152.752, 152.781 and 30 credits of electives.

For those students who need to be exempted from 157.700 due to undergraduate study in IS, 115.790, 157.777 or 157.791 will replace it.

PGDipBusAdmin (BUSINESS LAW)

120 credits at postgraduate level, including 90 credits in Business Law (155.7xx).

PGDipBusAdmin (COMMUNICATION MANAGEMENT)

120 credits at postgraduate level, including 90 credits in Communication Management papers selected from 219.702, 219.703, 219.704, 219.705, 219.706, 219.707, 219.708, 219.790.

PGDipBusAdmin (CORPORATE AND INSTITUTIONAL GOVERNANCE)

120 credits at 700-level: 152.753, 152.754, 152.755 (replaced by 115.790 Special Topic) and either 155.704 or xxx.7xx (to be approved by the Head of Management Department).

PGDipBusAdmin (DISPUTE RESOLUTION)

120 credits at postgraduate level, including 90 credits in Dispute Resolution (153.7xx).

PGDipBusAdmin (ECONOMICS)

120 credits at postgraduate level, including 90 credits in Economics (178.7xx).

Auckland candidates should contact Mrs Mary Dawkins for entry requirements and course advice.

PGDipBusAdmin (FINANCE)

120 credits at postgraduate level, including 90 credits in Finance (125.7xx).

Auckland: Limited places are available and admission is granted on academic merit only. Candidates should contact Mrs Mary Dawkins for entry requirements and course advice.

Palmerston North and Extramural/Block: Acceptance into the Palmerston North programme will be conditional upon satisfactory performance in the qualifying programme. Candidates should contact Ms Vikki Schou, Dept of Economics and Finance (Palmerston North and Wellington) for entry requirements and course advice.

PGDipBusAdmin (FINANCIAL ECONOMICS)

60 credits each in approved papers in Finance (125.7xx) and Economics (178.7xx).

Auckland: Candidates should contact Mrs Mary Dawkins for entry requirements and course advice.

Palmerston North and Extramural/Block: Acceptance into the Palmerston North programme will be conditional upon satisfactory performance in the qualifying programme.

PGDipBusAdmin (HUMAN RESOURCE MANAGEMENT)

120 credits at postgraduate level, including 90 credits in HRM papers (114.7xx). Students with no background in HRM are advised to take 114.702 which is a prerequisite for some advanced HRM papers. Full-time students should take 152.781 in the PGDipBusAdmin if they are progressing to MMgt.

Auckland: Candidates should contact Ms Shuling Jin for entry requirements and course advice.

PGDipBusAdmin (MANAGEMENT)

120 credits at postgraduate level, including 90 credits in Management (152.7xx). Full-time students progressing to the MMgt are required to include 152.700 and they should seek advice about including 152.781. (Students who have completed 152.200 or an equivalent paper may apply for exemption from 152.700).

Auckland: Candidates should contact Ms Shuling Jin for entry requirements and course advice.

PGDipBusAdmin (MARKETING)

120 credits at postgraduate level, including 90 credits of approved Marketing papers (156.7xx). Students without a first degree in Marketing will be advised of their paper options.

PGDipBusAdmin (OCCUPATIONAL SAFETY AND HEALTH)

114.731, 114.773, and 114.775 or 114.770 or 114.772, and 30 credits of elective at postgraduate level. Students should take 152.781 in the PGDipBusAdmin if they are progressing to a Master of Management.

PGDipBusAdmin (PROPERTY STUDIES)

120 credits at postgraduate level, including 90 credits in Property Studies (127.7xx).

PGDipBusAdmin – NO ENDORSEMENT

120 credits at the 700-level. It is suggested that those students seeking a broad-based qualification may wish to select from xxx.700 or "principles" papers (110.700, 114.702, 125.700, 127.700, 152.700, 153.700, 155.700, 156.700/701/702/703/704, 157.700, 178.730).

NB: Students intending to progress to a MMgt must seek advice about selection of papers for the PGDipBusAdmin (No Endorsement) from the Postgraduate Administrator A.H.Gustafson@massey.ac.nz

PGDIPBUSADMIN/MMGT

Students intending to proceed to the MMgt and wanting a specialist qualification are advised to take the endorsed version of the PGDipBusAdmin and include papers which, together with the 120 credits of further work, will comprise a coherent programme of study. Students requiring advice on which papers will form a coherent programme of study of 240 credits, are advised to contact the Postgraduate Coordinator for the Department/School in which they are seeking an endorsement. Normally, full-time students will be required to pass an approved research methods paper (or papers) before proceeding to MMgt.

Students may progress from the endorsed PGDipBusAdmin to the MMgt only on the attainment of the specified grade average across the total 120 credits of the PGDipBusAdmin, or other departmental entry requirement. Where no minimum grade average is specified, the College minimum (B-) will apply.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

To qualify for the award of the Diploma, the candidate shall have passed at least 120 approved credits. The Diploma may be awarded with an endorsement in Agribusiness, Business Information, Business Information Systems, Business Law, Communication Management, Corporate and Institutional Governance, Dispute Resolution, Economics, Finance, Financial Economics, Human Resource Management, Management, Marketing, Occupational Safety and Health, or Property Studies, provided that the course of study consists of at least 120 credits approved by the Head of Department, including at least 90 credits from the area of endorsement.

POSTGRADUATE DIPLOMA IN HEALTH SERVICE MANAGEMENT (PGDipHSM)

	A	PN	W	E
OFFERED				Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

Postgraduate Diploma in Health Service (PGDipHSM) is an advanced programme of professional education for people working in the health and disability sectors who wish to prepare themselves for positions in health service management.

ELIGIBILITY

Admission requirement is a Bachelor degree and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

The PGDipHSM is a 120 credit programme consisting of papers from the Schedule (see Course Regulations below).

DURATION

One year full-time or by part-time study.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course of Study

- Candidates shall pass papers to a total value of 120 credits as set out in the following Schedule:

60 credits from:

Paper No.	Title	Credits	Requirements
152.742	Health Systems Management	30	R 250.742
152.743	Health Policy	30	R 250.743
152.746	Contemporary Issues in Health Service Management	30	R 250.746

and 60 credits from:

152.700	Organisation and Management	30	
152.702	Advanced Strategic Management	30	
152.707	Leading and Changing Organisations	30	
152.731	Innovation and New Ventures	30	
152.740	Public Sector Management	30	
152.742	Health Systems Management	30	R 250.742
152.743	Health Policy	30	R250.743
152.746	Contemporary Issues in Health Service Management	30	R 250.746
152.752	Project Management	30	
152.753	Strategic Governance	30	
152.781	Advanced Research Methods in Business	30	
110.700	Accountancy for Business Administrators	30	

125.700	Managerial Finance	30	
155.706	Advanced Healthcare Law	30	
157.701	Health Information Management	30	
178.718	Health Economics	30	
250.741	Managing Professional Practice or other approved 152.7xx paper.	30	R168.708

POSTGRADUATE DIPLOMA IN SPORT MANAGEMENT (PGDipSportMgt)

	A	PN	W	E
OFFERED				Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The PGDipSportMgt is an advanced programme of professional education in sports and recreation management. It has been specifically developed for individuals with extensive sports management and/or coaching experience and a previous tertiary qualification. The PGDipSportMgt is available with a Coaching endorsement.

ELIGIBILITY

Bachelor degree and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

To qualify for the award of the Diploma the candidate shall follow a course of study consisting of at least 120 credits as described below in the Course Regulations.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

To qualify for the Postgraduate Diploma in Sport Management a candidate shall pass:

MANAGEMENT ENDORSEMENT

Paper No.	Title	Credits
152.710	Advanced Sport in the Social Context	30
152.711	Advanced Sport Management	30
152.715	Advanced Sport Practicum	30
or		
152.781	Advanced Research Methods in Business (or equivalent)	30

and approved papers to a total of 30 further credits at the 700-level.

COACHING ENDORSEMENT

Paper No.	Title	Credits
152.713	Advanced Sport Coaching	30
152.715	Advanced Sport Practicum	30
152.719	Advanced Management of Fitness/Athletic Conditioning	30
or		
152.781	Advanced Research Methods in Business (or equivalent)	30

and approved papers to a total of 30 further credits at the 700-level.

MASTERS DEGREES

- » Master of Applied Economics (MAppEcon)
- » Master of Aviation (MAv)
- » Master of Business Administration (MBA)
- » Master of Business Studies (MBS)
- » Master of Finance (MFin)
- » Master of Management (MMgt)
- » Master of Philosophy (MPhil)

MASTER OF APPLIED ECONOMICS (MAppEcon)

	A	PN	W	E
OFFERED		Yes		

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

INTRODUCTION

The Master of Applied Economics (MAppEcon) requires a strong initial grasp of undergraduate economics at the entry point and consists of coursework and a thesis. The coursework, which is very similar to the requirements under an Honours degree, includes the study of research methodology. In the second year of study students are required to conduct a substantial piece of supervised research and write a thesis. This thesis is equivalent to a full year's study. With the Master thesis, the student will demonstrate his or her ability to conduct research to a high, professional level, such as will be required for positions of responsibility in organisations with significant demands for analytical work, forecasting, and project and policy evaluation.

ELIGIBILITY

Graduates who have completed a Bachelor of Applied Economics (BAppEcon), BBS in Economics or Financial Economics, or equivalent degree (Permission Head of Department) and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

Please note: Entry normally requires successful completion of Advanced Microeconomics and Advanced Macroeconomics theories, Econometrics and Methods papers at 300-level.

DURATION

Two years full-time. Applications for part-time study may be considered by the Academic Board.

STRUCTURE

The MAppEcon course of study consists of 240 credits (see Course Regulations).

Candidates who have been awarded the degree of BAppEcon(Hons) or an equivalent degree may be awarded the degree of MAppEcon (without Honours) on presenting a satisfactory thesis, and/or passing examinations in other approved work. Distinction may be awarded to these candidates who complete the MAppEcon within the time limit and with at least an A- average.

Students are encouraged to discuss their personal course of study with Dr Shamim Shakur or Mrs Ha-Lien Ton in the Department of Economics and Finance before enrolment.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course shall consist of 240 postgraduate credits and must include:

- (a) 178.700, 178.705, 178.708, 178.721, and 178.722 or 178.723; and
- (b) a 120-credit thesis (178.899).

Remaining credits will be chosen from the papers listed in the Schedule to the BAppEcon(Hons) Regulations or approved electives.

2. A candidate who has qualified for the award of the Degree of Bachelor of Applied Economics with Honours or the equivalent degree of another recognised university shall follow a course of study for not less than 10 months consisting of a 90-credit thesis and 30 credits of approved papers or a 120-credit thesis, which together with the qualifying course of study shall form a coherent programme of 240 credits.

REPORTED RESEARCH

3. The following conditions shall apply to the preparation and submission of the thesis:

- (a) Candidates shall, before they begin work on the thesis, discuss a thesis proposal with a full-time academic staff member of the Department of Economics and Finance, who shall recommend to the Academic Board the appointment of a supervisor and an adviser (thesis committee).
- (b) When the thesis is forwarded to an assessor, the Head of the Department of Economics and Finance shall supply a certificate from the supervisor stating that the thesis embodies work carried out by the candidate under direct supervision and stating also the part the supervisor played in the preparation of the thesis.
- (c) The oral defence shall be considered as part of the overall examination of the thesis.
- (d) The Head of the Department of Economics and Finance shall supply to the candidate a set of guidelines for the thesis approved by the Academic Board. The guidelines shall refer to the time when research work should commence, the period of time during which the research should proceed, the form of the report that is required and the final date for the presentation.

MASTER OF AVIATION (MAv)

	A	PN	W	E
OFFERED		Yes ¹		Yes

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Internal/Extramural modes

INTRODUCTION

Increasingly the aviation industry needs senior people who have not only the technical knowledge and expertise, but also advanced aviation qualifications and skills. The Master of Aviation degree offers graduates the opportunity to gain such skills and a qualification that will significantly enhance career prospects in the internationally competitive aviation sector. The MAv is a programme for BAv graduates or graduates with a degree relevant to the aviation sector.

ELIGIBILITY

Admission to the Master of Aviation requires a BAv or relevant Bachelor degree and Postgraduate Admission. Relevance and standard of undergraduate studies will be criteria for approval.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

DURATION

The Master degree is usually completed in two years of full-time study, but can also be undertaken part-time.

HONOURS

The MAv may be awarded with Honours, where candidates complete within two years full-time or up to five years part-time of first enrolling for the degree.

COURSE STRUCTURE

Students must successfully complete 240 credits from the following Schedule to the Degree of Master of Aviation.

COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course shall consist of 240 postgraduate credits including a thesis.
2. (a) Candidates shall, before they begin work on the thesis (and not later than one year after enrolling for the degree), secure approval of the topic of their thesis from the Head of School, who shall recommend to the Aviation Board of Studies the appointment of a supervisor.
 - (b) When the thesis is forwarded to the assessor, the Head of School shall supply a certificate from the supervisor stating that the thesis embodies work carried out by the candidate under direct supervision and also stating the part the supervisor played in the preparation of the thesis.
 - (c) If the examiner (with the concurrence of the assessor, if any) so recommends, a thesis that is not considered satisfactory shall be returned to the candidate, who may be permitted to revise it and to re-submit it by a specified date.
 - (d) At the discretion of the examiner, a candidate may be examined orally on the subject of the thesis.

SCHEDULE TO THE DEGREE OF MASTER OF AVIATION

Compulsory:

Paper No.	Title	Credits
190.704	Research Methods in Aviation	30
either		
190.899	Thesis	120
or		
190.898	Thesis	90

Electives:

Paper No.	Title	Credits
190.701	Human Factors for Professional Aviation	30
190.702	Automation Systems in Aviation	30
190.703	Management in Aviation Systems	30
190.705	Air Safety Investigation: Concepts and Policy	30
190.720	Aviation Strategic Management	30
190.721	Design and Management of Airports	30
190.727	Management of Aviation Regulatory and Safety Systems	30
190.728	Managing National and Organisational Cultures in Aviation	30
190.729	Managing Aviation Training and Competency Development	30
190.790	Special Topic	30
190.791	Special Topic	30
190.795	Research Project	30

Note: Not all papers are available in any one year. Students should consult the Aviation Postgraduate Coordinator before enrolling.

MASTER OF BUSINESS ADMINISTRATION (MBA)

	A	PN	W	E
OFFERED	Yes	Yes	Yes	

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Block mode

Also available in Christchurch

INTRODUCTION

The Master of Business Administration (MBA) degree is recognised as the international business qualification for graduates which signals that the holder has attained a broad range of business skills and competencies to an acceptable standard in the field of management and business administration. Other business masterates tend to be more highly focused on a particular business discipline. The purpose of the MBA is to provide students with a broad foundation in applying the various business functions – accounting, finance, management and marketing to develop business strategies. The degree focuses on building both analytical and communication skills. It emphasises applying problem solving skills to real-world business problems in order to develop effective business strategies and solutions. Team-based learning, computer-based technology and business case analyses are used extensively in the courses. Team interaction is a key to the learning process. Significant work experience is expected of an MBA applicant.

ELIGIBILITY

Admission to the MBA Programme is by selection and includes:

- » A full CV and application form.
- » A comprehensive statement of personal goals.
- » Transcripts of previous university or professional qualifications.
- » Attendance at a selection interview by a panel.
- » An acceptable TOEFL or IELTS score for candidates for whom English is a second language.
- » The GMAT test is optional but an acceptable GMAT score may enhance entry.

Candidates will be university graduates or hold professional qualifications, university diplomas or other significant tertiary qualifications. All candidates must have practical working experience of usually not less than seven years with at least two at management level. This requirement ensures that all candidates are able to contribute significantly to group discussions and debates from a position of experience and knowledge. Consequently, candidates who lack such experience are unlikely to be considered for entry.

DELIVERY

The Massey University MBA course is available in two modes:

- » A 15 month full-time option. Not offered in 2009.
- » A two calendar years plus one month (25 months) part-time Executive MBA with class sessions in Auckland, Wellington, Palmerston North and Christchurch usually every third or fourth weekend. Candidates are required to spend up to 20 hours per week in individual and group study between the weekend classes.

This course is designed for full-time working executives who must study part-time.

START DATES

Details about start dates, fees and locations are available on our website:

<http://mba.massey.ac.nz/>

STRUCTURE

To qualify for the degree, candidates must meet coursework requirements and pass examinations in Parts A and B.

Part A consists of eight prescribed papers totalling 120 credits.

Part B consists of 120 credits comprising the MBA Applied Research Project (30 credits), four prescribed papers (60 credits), and two electives (30 credits).

FOR FURTHER INFORMATION ON THE MBA PLEASE CONTACT

Ms Julie Williams
College of Business
Massey University
Private Bag 11 222
Palmerston North
Phone: 06 356 9099 ext 81060
Fax: 06 350 5809
E-mail: J.A.Williams@massey.ac.nz

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. Candidates shall complete the requirements for the award of the degree within the following periods of first enrolling for the degree. These periods may, in exceptional circumstances, be extended by the College of Business Board:

- (a) internal candidates – 15 months;
- (b) executive candidates – two calendar years plus one month (25 months); or
- (c) modular candidates – three calendar years plus six months (42 months) (Not offered in 2009).

Failure to complete the degree within the time allowed may result in the candidate being removed from the programme.

2. To qualify for the degree, candidates shall meet coursework requirements and pass examinations in all of Parts A and B.
3. In cases of sufficient merit, the degree may be awarded with Distinction provided that the requirements for the award of the degree are completed within the periods specified in Regulation 1, which periods may in exceptional circumstances be extended by the Academic Board.
4. The course of study shall comprise two parts, A and B:
 - (a) Part A shall consist of the papers (totalling not less than 120 credits) shown in the Schedule to this Regulation.
 - (b) Candidates will be permitted to enrol in Part B only after having passed all of the papers for Part A, and having attended the appropriate skills development programme.
 - (c) Part B shall comprise the MBA Applied Research Project (30 credits) and papers totalling at least 90 credits as listed in Part B of the Schedule to this Regulation.
 - (d) Should there be sufficient demand, 30 credits of postgraduate papers relevant to a particular industrial or professional group may

be substituted for the 30 credits of elective papers in Part B at the discretion of the College of Business Board.

SCHEDULE OF PAPERS FOR REGULATION 4

PART A

Paper No.	Title	Credits
115.721	Business Law and Ethics	15
115.723	Accounting I	15
115.724	Business Finance	15
115.725	Leadership and People	15
115.726	Marketing	15
115.727	Entrepreneurship and Innovation	15
115.728	Contemporary Strategy	15
115.745	Economics – Applied and International	15

PART B

115.732	Operations and Logistics	15
115.734	Strategic Management – Planning and Application	15
115.735	Applied Business Research	15
115.750	Investments and Risk	15

PLUS 30 CREDITS FROM THE FOLLOWING ELECTIVE PAPERS:

115.729	Accounting and Management	15
115.731	Change Management	15
115.736	Business Development	15
115.738	Corporate Governance Best Practice	15
115.739	Special Topic I	15
115.740	Special Topic II	15

AND:

115.737	MBA Applied Research Project	30
---------	------------------------------	----

For a list of paper details, see the back of this book.

MASTER OF BUSINESS STUDIES (MBS)

MAJORS	A	PN	W	E
Accountancy	Yes			Yes
Agribusiness		Yes		
Banking				Yes
Business Information Systems	Yes	Yes	Yes	Yes
Business Law				Yes
Communication Management			Yes	Yes
Dispute Resolution		Yes ¹		Yes
Economics	Yes	Yes		
Finance	Yes	Yes ¹		
Financial Economics	Yes			
Health Service Management		Yes ³		Yes
Human Resource Management	Yes	Yes		Yes
Management	Yes	Yes	Yes	Yes
Marketing	Yes			Yes
Occupational Safety and Health				Yes
Sport Business Management		Yes ³		Yes
Valuation and Property Management				Yes

¹Internal/Block modes, ²Block mode, ³Mixed mode - Internal/Extramural

INTRODUCTION

The Master of Business Studies (MBS) is an advanced qualification for students who have completed the degree of Bachelor of Business Studies or Bachelor of Business Studies with Honours. Those candidates who successfully complete the MBS will, by the end of the programme, have achieved the combined study of advanced theory with research in a specialised field of business. For many BBS graduates, the MBS degree will be the highest academic qualification to which they will aspire for their career needs. For some students it may be on the pathway to a doctoral degree.

ELIGIBILITY

Admission into the MBS requires a completed Bachelor of Business Studies or Bachelor of Business Studies with Honours degree and Head of Department/School approval and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

Graduates who hold a BBS degree, (or an equivalent New Zealand commerce degree), may not proceed directly to the MBS in a different major. These students are required to complete an intermediate qualification, normally the endorsed PGDipBusAdmin, after which they may apply to transfer to the MBS. These students cannot graduate with the PGDipBusAdmin. Where students are required to complete the PGDipBusAdmin first, they normally need a B+ average or better, depending on the major, in the PGDipBusAdmin to transfer into the MBS. Alternatively these students may graduate with the PGDipBusAdmin and apply to enter the Master of Management (MMgt).

STRUCTURE

The degree consists of approved papers to a total of 240 credits, at least 180 of which must be in one subject area listed below. Of the 180 credits,

120 credits will be reported research. A research methods paper(s) is also required. Candidates who have completed the BBS(Hons) degree will complete the MBS with a 120 credit thesis.

Electives, may be taken from other 700-level papers within the College of Business or in exceptional circumstances, from other Colleges.

Where a student is given approval to enrol in a Thesis starting in July and finishing in July of the following year, and there are no suitable paper offerings in their discipline, eg 219.897 and 219.898, they should enrol in papers 115.897 Thesis Part 1 and 115.898 Thesis Part 2.

DURATION

Normally two years of full-time study or up to five years part-time. BBS (Hons) graduates may complete the MBS in one year full-time or three years part-time.

MBS WITH HONOURS

Candidates who complete the 240 credit Master of Business Studies within the stated time limit and achieve at least a B- average are eligible to have the MBS awarded with the appropriate level of Honours.

MBS WITH DISTINCTION

Candidates who complete a BBS(Hons), have it conferred, and then complete a Master of Business Studies, may be eligible to have the MBS awarded with Distinction provided they complete the 120 credit MBS within the stated time limit and achieve a First Class pass (minimum A- average).

MBS MAJORS

ACCOUNTANCY

Candidates require a minimum of B+ average in the BBS(Hons) or PGDipAcc, or permission of Head of School.

240 credits at Masterate level to include:

- » 110.717 (30 credits) and 110.899 Thesis.
- » At least 60 credits from 110.710, 110.711, 110.718, 110.720, 110.770, 110.780.
- » And 30 credits in approved 700-level elective papers.

Note: Candidates may not credit 110.700 or 110.795 (or equivalent papers) towards the MBS.

All candidates must initially enrol in the BBS(Hons) (Accountancy) or PGDipAcc.

AGRIBUSINESS

Minimum of 240 approved credits including a thesis to the value of 120 credits. The course of study to be approved by Agribusiness Postgraduate Coordinator.

BANKING

To qualify for the Master of Business Studies (Banking), candidates must complete the following:

- a 137.710 The Theory and Management of Banking
an approved research methods paper (30 credits)
- b two of
 - 137.711 Strategic Banking Issues
 - 137.703 International Banking and Financial Markets
 - 137.704 Risk Management for Financial Institutions
- c 137.899 Thesis.

BUSINESS INFORMATION SYSTEMS

Candidates must complete the BBS(Hons) (Business Information Systems) or PGDipBusAdmin (Business Information Systems) prior to gaining admission into the MBS (Business Information Systems).

The programme consists of 157.899 Thesis and approved papers to make a total of at least 240 credits selected from within the College of Business

BUSINESS LAW

240 approved credits including 30 credits of research methods and 155.899 Thesis.

COMMUNICATION MANAGEMENT

The programme consists of:

219.790 Research Methods in Communication 30 credits
219.899 Thesis (120 credits)

60 credits from 219.702, 219.703, 219.704, 219.705, 219.706, 219.707, 219.708

Plus electives to make a total of 240 credits

DISPUTE RESOLUTION

240 approved credits of which not less than 210 credits shall consist of 153.7xx papers including 30 credits of research methods and 153.800 Thesis.

ECONOMICS

240 credits at Masterate Level. A typical programme would include core papers in Microeconomics, Macroeconomics and Research Methods and a thesis to the value of 120 credits.

Entry to the programme is conditional on satisfactory performance in the qualifying programme.

Auckland candidates must contact Mrs Mary Dawkins, Department of Commerce, for entry and course planning.

FINANCE

The programme consists of 125.732, 125.740 and 30 credits of approved research methods papers, 120 credit Thesis plus electives to make a total of 240 credits.

Candidates must initially enrol in PGDipBusAdmin(Finance) or BBS(Hons) (Finance) if eligible.

Auckland candidates must contact Mrs Mary Dawkins, Department of Commerce, for entry and course planning.

Palmerston North candidates require an A- average or better over a minimum of 90 credits of 125.xxx papers in their BBS major, BBS(Hons), or PGDipBusAdmin (Finance) for entry to the programme. Candidates must contact Miss Vikki Schou, Dept of Economics and Finance (Palmerston North and Wellington) for entry and course planning.

FINANCIAL ECONOMICS

The programme of study includes a 120 credit thesis with the remaining credits taken from 125.7xx and 178.7xx papers. Entry to the programme is conditional on satisfactory performance in the qualifying programme.

Auckland candidates must consult Mrs Mary Dawkins, Department of Commerce, for entry and course planning.

HEALTH SERVICE MANAGEMENT

The MBS in Health Service Management consists of 240 credits of approved study including 152.800 Thesis. The first 120 credits will have the same structure as the Postgraduate Diploma in Health Service Management.

HUMAN RESOURCE MANAGEMENT

The programme consists of:

114.7xx 60 credits of approved HRM papers
152.781 Advanced Research Methods in Business
114.899 Thesis (120 credits)

Plus electives to make a total of at least 240 credits

Note: Candidates shall not credit 114.700, 114.701, 114.702, 114.704 or 114.705 to the elective component of the MBS.

Auckland: Candidates must consult Ms Shuling Jin, Department of Management and International Business for entry requirements and course advice.

MANAGEMENT

240 credits of approved study including 152.800 Thesis, 152.781 and at least 30 credits in other 152.7xx papers (selected from 152.702 – 152.709, 152.731 – 152.740, 152.752 – 152.780) plus electives to make a total of at least 240 credits.

MARKETING

240 credits of approved study including a 120 credit thesis and an approved 30 credit Research Methods paper.

Note: Candidates for an MBS in Marketing require a B grade average in their Honours papers, including a B+ in their Research Report, or a B+ average in their PGDipBusAdmin (Marketing). Students entering with a PGDipBusAdmin (Marketing) will need to take an approved Research Methods paper in their PGDipBusAdmin or as a bridging paper before starting their MBS thesis.

OCCUPATIONAL SAFETY AND HEALTH

Candidates require a B+ average in majoring papers for entry.

114.731 Advanced OSH
114.773 Hazard Management
152.781 Advanced Research Methods in Business
114.899 Thesis

And 30 credits from 114.770, 114.772 or 114.775

SPORT BUSINESS MANAGEMENT

240 credits of approved study including 152.800 Thesis. The first 120 credits will have the same structure as the Postgraduate Diploma in Sport Management and must include 152.781.

VALUATION AND PROPERTY MANAGEMENT

30 credits of approved research methods papers

Plus 127.899 Thesis

Plus at least 60 credits of 127.7xx papers

Plus electives to make a total of at least 240 credits

Note: Certain courses (subject to approval by the Head of Department, Economics and Finance), may be counted in lieu of the 127.7xx papers.

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course of study shall consist of at least 240 approved credits at the 700- and/or 800-level, including an approved research methods paper, and a 120 credit thesis.
2. The course of study for a candidate who has qualified for the award of the Degree of Bachelor of Business Studies with Honours or the equivalent degree of another recognised university shall consist of a 120 credit thesis.
3. The major areas of study for examination for the degree include the following: Accountancy, Agribusiness, Banking, Business Information Systems, Business Law, Communication Management, Dispute Resolution, Economics, Finance, Financial Economics, Health Service Management, Human Resource Management, Management, Marketing, Occupational Safety and Health, Professional Accountancy, Property, Sport Business Management, and Valuation and Property Management.

MASTER OF FINANCE (MFin)

Application form is on page 67.

	A	PN	W	E
OFFERED	Yes	Yes		Yes ¹

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Block mode

INTRODUCTION

Business and non-business graduates who are wanting a higher degree in Finance have the opportunity to enrol in the Master of Finance (MFin) after completing a Postgraduate Diploma in Business and Administration (Finance). While the MFin is a one year programme, it is not a stand alone qualification. Applicants to the MFin must have successfully completed an approved postgraduate qualification, normally a PGDipBusAdmin (Finance) with at least a B- or B average (entry minima differ between Departments).

ELIGIBILITY

Candidates for the MFin will normally have successfully completed a Postgraduate Diploma in Business and Administration (Finance) or an equivalent postgraduate diploma or other approved master degree and Postgraduate Admission.

Admission into the MFin is competitive. All candidates must have a strong academic record and strong quantitative skills. Selection will be on the basis of academic merit.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

DURATION

One year of full-time study or by part-time study (see "Distinction" below).

In certain cases, students may need to study for additional papers/credits to ensure a coherent programme of study.

DISTINCTION

The MFin may be awarded with Distinction where candidates achieve at least an A- average across the approved 120 credits and complete it within one year (full-time) or three years (part-time) of first enrolling for the degree.

STRUCTURE

All programmes total at least 120 credits of which at least 90 credits will consist of Masters level Finance papers (125.7xx/125.8xx).

The MFin and its prerequisite qualification will together form a coherent programme of at least 240 credits. Candidates are required to complete 125.732, 125.740, 30 credits of approved research methods paper/s, and at least 30 credits of reported research in Finance. The MFin and its prerequisite qualification must contain at least 180 credits of postgraduate Finance excluding 125.700. Electives are only permitted where they form an integral part of the programme of study and complement the Finance elements of the programme, and do not result in inadequate coverage of the major areas of Finance.

It is possible that some candidates may be required to complete more than 120 credits for the MFin, depending upon the academic requirements of the approving Department. In the case of a candidate requiring more than 120 credits, the extra papers will be deemed to be prerequisite qualifying papers or 'bridging' papers before approval will be given for entry to the 120 credits required for the MFin.

Candidates are not permitted to include any of the following principles papers in their MFin: * 110.700, 114.700/701/702/704/705, 125.700, 127.700, 152.700, 153.700, 155.700, 156.700/701/702/703/704/771/772, 157.700, 178.703, 178.730.

COHERENT PROGRAMME OF 240 CREDITS

The MFin and its qualifying programme must form a coherent programme of at least 240 credits: 240 credits of postgraduate papers and research consisting of a Postgraduate Diploma in Business and Administration (Finance) plus a MFin which together contain 180 credits in Finance (125.7xx), plus 60 credits of electives, to make a total of at least 240 credits.

Auckland: Candidates must contact Mrs Mary Dawkins, Department of Commerce for entry requirements and course advice.

Palmerston North: Candidates require a B grade average or better over a minimum of 90 credits of 125.7xx papers in the PGDipBusAdmin (Finance) for entry to the programme. Candidates must contact Miss Vikki Schou, Department of Economics and Finance (Palmerston North and Wellington).

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course of study shall consist of at least 120 approved credits at the 700- and/or 800-level, of which not less than 30 credits is reported research. The Master of Finance and its prerequisite qualification shall together form a coherent programme of 240 credits.

MASTER OF MANAGEMENT (MMgt)

Application form is on page 65.

ENDORSEMENTS	A	PN	W	E
Accountancy	Yes			Yes
Agribusiness		Yes		
Aviation		Yes		Yes
Banking				Yes
Business Information Systems	Yes	Yes	Yes	Yes
Business Law				Yes
Communication Management			Yes	Yes
Dispute Resolution		Yes ²		Yes
Economics	Yes	Yes		
Finance	Yes	Yes		Yes ¹
Financial Economics	Yes	Yes ³		
Health Service Management		Yes ²		Yes
Human Resource Management	Yes	Yes		Yes
International Business	Yes	Yes		Yes
Management	Yes	Yes	Yes	Yes
Marketing	Yes			Yes
Occupational Safety and Health				Yes
Property Studies				Yes
Sport Business Management		Yes ²		Yes
No endorsement	Yes	Yes	Yes	Yes

¹Block mode, ²Internal/Extramural modes, ³Internal/Block mode

INTRODUCTION

Many non-business graduates who want a higher degree in Business enrol in the Master of Management (MMgt) after completing a Postgraduate Diploma in Business and Administration in a specialist area. While the Master of Management is a one year programme, it is not a stand alone qualification. Applicants to the Master of Management must have successfully completed an approved postgraduate qualification, normally a PGDipBusAdmin with at least a B- average, but check individual entry requirements further on in this section.

ELIGIBILITY

Candidates for the MMgt will normally have successfully completed an endorsed Postgraduate Diploma in Business and Administration or an approved postgraduate diploma or other approved master degree in commerce and Postgraduate Admission.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

DURATION

One year of full-time study or by part-time study (see "Distinction" below). In certain cases, students may need to study for additional papers/credits to ensure a coherent programme of study, as defined below.

DISTINCTION

The MMgt may be awarded with distinction where candidates achieve at least an A- average across the approved 120 credits and complete it within one year (full-time) or three years (part-time) of first enrolling for the degree.

STRUCTURE

The Master of Management consists of 120 approved credits at the 700 and/or 800 level of which at least 30 credits must be reported research and at least 30 credits must be from a research methods paper (unless an appropriate research methods paper has already been passed as part of another completed postgraduate qualification). The MMgt and its prerequisite qualification will together form a coherent programme of at least 240 credits. For this reason, it is possible that some candidates may be required to complete more than 120 credits for the MMgt, depending upon the academic requirements of individual Departments/Schools in the College of Business. In the case of a candidate requiring more than 120 credits, the extra papers will be deemed to be prerequisite qualifying papers or 'bridging' papers before approval will be given for entry to the 120 credits required for the MMgt.

Where a student is given approval to enrol in a 30 credit Research Report starting in July and finishing in July of the following year, and there are no suitable paper offerings in their discipline, eg 125.791 and 125.792, they should enrol in papers 115.797 Research Report Part 1 and 115.798 Research Report Part 2.

Where a student is given approval to enrol in a 60 credit Research Report starting in July and finishing in July of the following year, and there are no suitable paper offerings in their discipline, eg 125.795 and 125.796, they should enrol in papers 115.794 Research Report Part 1 and 115.795 Research Report Part 2.

COHERENT PROGRAMME OF 240 CREDITS

The Master of Management and its qualifying programme must form a coherent programme of at least 240 credits: 240 credits of postgraduate papers and research consisting of an approved postgraduate qualification eg Postgraduate Diploma in Business and Administration plus a Master of Management which together contain 180 credits in one endorsement area eg Management (152.7xx), plus 60 credits of electives, to make a total of at least 240 credits.

Please note: Those candidates who do not seek an endorsement in the Master of Management must still have an approved course that constitutes a specialised area of study. Students will not normally be permitted to include any principles* papers in the MMgt. All individual programmes must be approved by the Graduate Studies Committee of the College. For further information on coherency in the unendorsed Master of Management contact the Postgraduate Administrator: A.H.Gustafson@massey.ac.nz

* 110.700, 114.700/701/702/704/705, 125.700, 127.700, 152.700, 153.700, 155.700, 156.700/701/702/703/704/771/772, 157.700, 178.703, 178.730.

APPROVED ENDORSEMENTS

The following programmes have been approved by the College Board as constituting coherent programmes of study in conjunction with the appropriate prerequisite diploma.

Candidates completing the Master of Management without an endorsement must still have an approved course that constitutes a specialised area of study. Therefore, students who do not wish to follow one of these approved programmes must apply for an alternative programme for the Master of Management through the submission of a proposal to the Graduate

Studies Committee. Students are strongly advised to discuss their proposed programme with the Department/School through whom they intend to conduct their research before lodging their application.

All programmes total at least 120 credits.

Any required bridging papers are not included in these programmes and must be completed before entry will be approved.

ENDORSEMENTS

ACCOUNTANCY:

Candidates require a minimum of B grade average in their BBS(Hons) in Accountancy, or PGDipAcc, or PGDipProfAcc, or an approved coherent programme, or Permission Head of School.

120 credits of approved 110.7xx papers including 110.717 and not less than 30 credits of reported research.

AGRIBUSINESS

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

120 approved credits including 112.748 (unless already passed), a research methods paper and not less than 30 credits of reported research.

AVIATION

Candidates require a minimum of B- grade average in the PGDipAv (or equivalent).

90 credits of approved 190.7xx papers including not less than 30 credits of reported research plus electives to make a total of 120 credits.

BANKING

Candidates require a minimum of B- grade average in the PGDipBank (or equivalent).

90 credits of approved 137.7xx papers including not less than 30 credits of reported research plus electives to make a total of 120 credits.

BUSINESS INFORMATION SYSTEMS

120 credits of approved papers including not less than 30 credits of reported research. 157.700 may not be credited to the degree.

BUSINESS LAW

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

90 credits of approved 155.7xx papers including not less than 30 credits of reported research plus electives to make a total of 120 credits.

COMMUNICATION MANAGEMENT

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

90 credits of approved 219.7xx papers, including 219.790 (or 152.781 at Auckland) and not less than 30 credits of reported research, plus electives to make a total of 120 credits.

DISPUTE RESOLUTION

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

90 credits of approved 153.7xx papers including not less than 30 credits of reported research plus electives to make a total of 120 credits.

ECONOMICS

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

90 credits of approved 178.7xx papers, including an approved research methods paper and not less than 30 credits of reported research, plus electives to make a total of 120 credits.

Auckland: Places are awarded on academic merit only. Candidates must contact Mrs Mary Dawkins, Department of Commerce, regarding entry and course planning.

FINANCE

90 credits of approved 125.7xx papers, including at least 30 credits of Reported Research, plus electives to make a total of 120 credits. Students must complete 125.732, 125.740 and an approved Research Methods paper as part of the MMgt or its prerequisite qualification.

Auckland: Candidates must contact Mrs Mary Dawkins, Department of Commerce for entry requirements and course advice.

Palmerston North: Candidates require a B- grade average or better over a minimum of 90 credits of 125.7xx papers in the PGDipBusAdmin (Finance) for entry to the programme in the Department of Economics and Finance. Contact Ms Vikki Schou for course advice.

FINANCIAL ECONOMICS

60 credits of approved 125.7xx papers and 60 credits of approved 178.7xx papers of which not less than 30 credits will be reported research.

Auckland: Candidates must contact Mrs Mary Dawkins for entry requirements and course advice.

Palmerston North: Entry into the Palmerston North programme is conditional on satisfactory performance in the qualifying programme.

HEALTH SERVICE MANAGEMENT

Candidates require a minimum of B- grade average in the PGDipHSM (or equivalent).

152.781, not less than 30 credits of reported research in Health Management, 152.743, and 178.718 (or an approved paper in financial management or accounting), and any elective credits from papers listed for the PGDipHSM to make a total of 120 credits.

HUMAN RESOURCE MANAGEMENT

90 credits of approved 114.7xx papers, including 152.781 and not less than 30 credits of reported research, plus electives to make a total of 120 credits.

Candidates require a B- grade average in PGDipBusAdmin(HRM).

INTERNATIONAL BUSINESS

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

120 credits including 152.781, and not less than 30 credits of reported research in an International Business topic. The remaining papers are normally selected from 152.761 – 152.766. Auckland students may include 219.704 and 114.761.

Note: The PGDipBusAdmin that precedes this qualification must be endorsed in Management and must include at least one International Business paper.

MANAGEMENT

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

30 credits (selected from 152.702 – 152.709, 152.731 – 152.740, 152.752 – 152.780) plus 152.781 and not less than 30 credits of reported research in Management, plus electives to make a total of 120 credits.

MARKETING

90 credits of approved Marketing papers, including 30 credits of approved research methods papers and a 60 credit research report, plus approved electives to make a total of 120 credits.

Candidates require a B grade average in the PGDipBusAdmin (Marketing).

OCCUPATIONAL SAFETY AND HEALTH

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

90 credits of approved 114.7xx papers in OSH (114.731, 114.770, 114.772, 114.773, 114.775), including 152.781 and not less than 30 credits of reported research, plus electives to make a total of 120 credits.

PROPERTY STUDIES

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

60 credits of approved 127.7xx papers including not less than 30 credits of reported research, plus 30 credits of approved research methods, plus electives to make a total of 120 credits.

SPORT BUSINESS MANAGEMENT:

Candidates require a minimum of B- grade average in the PGDipSportMgt (or equivalent).

120 credits of approved 152.7xx papers including 152.781 and not less than 30 credits of reported research in Sport Management to make a total of 120 credits.

NO ENDORSEMENT

Candidates require a minimum of B- grade average in the PGDipBusAdmin (or equivalent).

120 credits of approved papers including a research methods paper and not less than 30 credits of reported research. To discuss your study plan contact the Postgraduate Administrator: A.H.Gustafson@massey.ac.nz

» COURSE REGULATIONS

PART I

(Refer page 10).

PART II

Course Requirements

1. The course of study shall consist of at least 120 approved credits at the 700- and/or 800-level, of which not less than 30 credits is reported research. The Master of Management and its prerequisite qualification shall together form a coherent programme of 240 credits.
2. The degree may be awarded with an endorsement or without an endorsement. Approved endorsements are: Accountancy, Agribusiness, Aviation, Banking, Business Information Systems, Business Law, Communication Management, Dispute Resolution, Economics, Finance, Financial Economics, Health Service Management, Human Resource Management, International Business, Management, Marketing, Occupational Safety and Health, Property Studies, and Sport Business Management.

MASTER OF PHILOSOPHY (BUSINESS STUDIES) (MPhil (Bus Studs))

	A	PN	W	E
OFFERED	Yes ¹	Yes ¹	Yes	Yes ¹

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Same majors as MBS

INTRODUCTION

The MPhil (Business Studies) is a master degree which follows the structure of the PGDipBusAdmin plus MMgt or MBS with a little more flexibility in terms of the elective and research components.

ELIGIBILITY

Admission requirement is a bachelor degree and Postgraduate Admission. Head of Department approval is required in the first instance, followed by Graduate Studies Committee approval. Most candidates are required to enrol in PGDipBusAdmin first and then transfer to the MPhil upon satisfactory progress.

Students must complete the Application for Admission to Postgraduate Study form found at the back of this book and gain admission as being eligible to proceed into this programme.

STRUCTURE

The MPhil is a 240 credit programme consisting of at least 150 credits in one major area with a minimum of 30 and as much as 240 credits of reported research. It is possible to include up to 90 credits of elective papers.

The papers available to MPhil students are the same as for the MBS or MMgt in most cases.

DOCTORATES

- » Doctor of Business and Administration (DBA)
- » Doctor of Philosophy (PhD)

DOCTOR OF BUSINESS AND ADMINISTRATION (DBA)

	A	PN	W	E
OFFERED		Yes		Yes ¹

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Block mode

INTRODUCTION

The Doctor of Business and Administration (DBA) is a named doctorate for candidates with a strong background in senior management. The degree consists of a balance of taught papers and a thesis. Candidates are encouraged to conduct in-depth research that contributes to applied studies in Business and Administration.

ELIGIBILITY

Candidates are required to have completed a Bachelors (Hons) or Masters degree with First Class or Second Class Honours (Division 1) and have sufficient background of senior management experience in positions of responsibility.

DURATION

The degree will normally take 3-4 years full-time or 4-6 years part-time.

STRUCTURE

Paper No	Title	Credits
115.901	Advanced Research Seminar	30
115.902	Advanced Studies in Business and Administration	30
115.903	Advanced Directed Study in Business and Administration	30
115.910	Special Topic in an Appropriate Disciplinary Area	30
115.999	Thesis	240

The four taught courses include seven contact blocks (2-4 days duration). The first block course is held in Palmerston North at the start of Semester One, the remainder are held on a campus at dates convenient to the students.

For further information see "Contact Information" section at front of booklet.

DOCTOR OF PHILOSOPHY (PhD)

	A	PN	W	E
OFFERED	Yes ¹	Yes ¹	Yes ¹	Yes ¹

A = Auckland, PN = Palmerston North, W = Wellington, E = Extramural

¹Same majors as MBS

INTRODUCTION

The degree of Doctor of Philosophy (PhD) is the highest degree available in the College. It is a prestigious research qualification which is essential for a career in any research institution or university.

ELIGIBILITY

Enrolment for the PhD degree is available to people who have completed a Bachelors or Masters degree with First Class Honours or Second Class Honours (Division I) or who hold comparable qualifications.

DURATION

The degree normally takes three to four years of full-time study to complete.

STRUCTURE

The PhD requires independent research followed by the submission of a thesis based on the research. Candidates are expected to make a significant contribution to the knowledge and understanding of their field of study.

PROVISIONAL REGISTRATION

The PhD degree is administered by the University Doctoral Research Committee. They will allow registration only where the relevant Head of Department has agreed to provide supervision and facilities for the candidate's research. All registrations are provisional for at least the first 12 months.

Note: All potential candidates must initially complete the Application for Admission to Postgraduate Study form which can be found at the back of this book.

KEY TO GRADES AND CLASSES OF HONOURS AND DISTINCTION

GPA = Grade Point Average

GRADE	GPA UNIT VALUE OF GRADE	CLASS OF HONOURS/DISTINCTION	GPA CUTTING POINTS
A+	9	1st Class Honours/Distinction	
A	8	1st Class Honours/Distinction	$\leq 9.00 \geq 7.00$
A-	7	1st Class Honours/Distinction	
B+	6	2nd Class Honours, Division I	$\leq 6.99 \geq 5.51$
B	5	2nd Class Honours, Division II	
B-	4	2nd Class Honours, Division II	$\leq 5.50 \geq 4.00$
C+	3	3rd Class Honours (Bachelor Honours only)	≤ 3.99
C	2	3rd Class Honours (Bachelor Honours only)	
R	1	Pass	
D	0	Fail	
E	0	Fail	
DNC	0	Fail	

GRADE POINT AVERAGE (GPA) CALCULATION

To calculate GPA, divide the total Weighted Grade Point by the total Paper Credits.

FOR EXAMPLE:

		PAPER CREDITS	GRADE	GRADE POINT	WEIGHTED GP (CREDITS X GP)
152.781	Research Methods	30	A	8	240
152.702	Adv Strat Mgmt	30	B+	6	180
156.701	PG Mktg Mgmt	15	C+	3	45
156.702	PG Consumer Behav	15	B+	6	90
152.785	Research Report	30	A-	7	210
		120			765

Weighted Grade Point Average = $765 \div 120 = 6.38$

Therefore, according to the table, this student would be eligible for a Second Class Honours, Division One.

ANOTHER EXAMPLE INCLUDING A FAILED PAPER:

		PAPER CREDITS	GRADE	GRADE POINT	WEIGHTED GP (CREDITS X GP)
152.781	Research Methods	30	A	8	240
152.752	Project Management	30	DNC	0	0
152.702	Adv Strat Mgmt	30	B+	6	180
156.701	PG Mktg Mgmt	15	C+	3	45
156.702	PG Consumer Behav	15	B+	6	90
152.785	Research Report	30	A-	7	210
		150			765

Weighted Grade Point Average = $765 \div 150 = 5.1$

Therefore, according to the table, this student would be eligible for a Second Class Honours, Division Two.

PAPER DETAILS

Paper Number

- » The first three digits ('709' in this example) are the subject code.
- » The first digit after the dot is the paper level (eg 7 = 700-level, 8 = 800-level, 9 = 900-level).
- » The final two digits ('01') identify the individual paper.

Semester

S1 = Semester One
S2 = Semester Two
DS = Double Semester
SS = Summer School
BS1 = Block-mode in Semester One
BS2 = Block-mode in Semester Two
BDS = Block-mode Double Semester
BSS = Block-mode in Summer School

Location

Auck = Offered at Albany, Auckland
PNth = Offered at Palmerston North
Wgtn = Offered at Wellington

Mode

Extm = Taught extramurally
Block-mode papers are marked under their respective locations. In this example, the paper is offered in Semester One internally at Palmerston North, and Block-mode at Wellington, and extramurally across a Double Semester

Credits have replaced points

The old points values have been multiplied by 1.2 to get the new credit values.

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
709.701	<p>An Example Paper 15 credits</p> <p><i>Prerequisite(s)</i> are papers you must pass before you can enrol in a particular paper. Generally you need at least a C grade. *Permission HOD/HOS: All postgraduates in the College of Business require approval of the Head of Department/School. You do not need to seek HOD/HOS approval prior to enrolment because all papers are checked as part of the enrolment approval process. If you are not eligible for approval into a paper you will be advised in writing. If you wish to seek information about your eligibility to enrol in a paper you may contact the relevant Department/School Administrator or Postgraduate Programme Coordinator.</p> <p><i>Corequisite(s)</i> are papers you must take at the same time as a particular paper, unless you have already passed them.</p> <p><i>Restriction(s)</i> occur when papers are similar in content. You may study either paper, but you cannot credit them both to a degree.</p> <p>The paper description comes next. It outlines the paper's content.</p>		S1	BS1		DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
110.700	<p>ACCOUNTANCY</p> <p>Accountancy for Business Administrators 30 credits</p> <p>Examination: 19 June 2009 pm</p> <p>Extramural contact course: Semester One: Palmerston North, 7 March 2009; attendance strongly recommended</p> <p>Prerequisite(s): Graduate status and Permission Head of School</p> <p>Restriction(s): 30 credits equivalent of undergraduate accounting study</p> <p>An integrated paper in accounting with emphasis placed upon financial reporting and analysis, cost accounting and accounting for decision-making (including budgeting).</p> <p>Note(s): Offering is subject to a minimum of students enrolled.</p>					S1
110.710	<p>Contemporary Issues in Financial Accounting 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: Semester Two: Auckland, 16 October 2009; attendance strongly recommended</p> <p>Prerequisite(s): Graduate status and 110.309 or permission Head of School</p> <p>An in-depth study of selected contemporary financial accounting and external reporting issues through a review of the relevant extant literature.</p> <p>Note(s): Offering is subject to a minimum of students enrolled.</p>		S2			S2
110.711	<p>Advanced Accounting Theory 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: Semester One: Auckland, 21-22 March and 23-24 April and 23-24 May 2009; attendance absolutely compulsory</p> <p>Prerequisite(s): Graduate status and 110.311 or 110.309 or permission Head of School</p> <p>This paper is designed for students who wish to continue their search for truth in accounting at an advanced level. They will be introduced to various conceptual issues espoused in the accounting literature such as the historical development of accounting, the relationship between philosophy of</p>		S1			S1

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
	science and accounting, and the theoretical foundation of some of the important issues currently facing accounting as a profession. Note(s): Offering is subject to a minimum of students enrolled.					
110.717	Research Methods in Accounting Examination: None Extramural contact course: Semester One: Wellington, 7 March and 17 April and 6 June 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of School This paper explores a range of different conceptual approaches to researching accounting issues and examines tools and techniques that are available for research in accounting. As an integral part of the paper, students are required to prepare and present a research proposal. Note(s): Offering is subject to a minimum of students enrolled.	30 credits	S1			S1
110.790	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	30 credits	DS	DS	DS	DS
110.792	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	30 credits				S1 S2
110.796	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	60 credits				DS
110.799	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	30 credits	S1 S2	S1 S2		S1 S2 DS
110.897	Thesis (Year 1) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	60 credits	S2	S2		S2
110.898	Thesis (Year 2) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	60 credits	S1	S1		S1 DS
110.899	MBS Thesis - Accountancy Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	120 credits	DS	DS		DS
110.900	PhD in Accounting Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	120 credits	DS	DS	DS	DS
AGRIBUSINESS						
112.700	Retail Food Marketing Examination: None Extramural contact course: None Prerequisite(s): Graduate Status and Permission Academic Director A systems approach to food marketing including farm, wholesale, retail and consumer level, supply and demand for food commodities, pricing, marketing cost, margins, functions, marketing power and its sources, and the institutional structure of food marketing.	15 credits				S1
112.748	Agribusiness Management Examination: None Extramural contact course: None	30 credits		DS		DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	<p>Prerequisite(s): Graduate Status and Permission Academic Director</p> <p>An examination of contemporary agribusiness management issues and strategies. International agribusiness, agricultural trade and environmental issues, agri-food marketing and supply chain management, agribusiness management institutions, survival in deregulated economies.</p> <p>HUMAN RESOURCE MANAGEMENT</p>					
114.702	<p>Human Resource Management and Workplace Relations 30 credits</p> <p>Examination: Semester One: Palmerston North and Extramural, 08 June 2009 am</p> <p>Examination: Semester One: Auckland and Wellington, None</p> <p>Extramural contact course: Semester One: Palmerston North, 17 April 2009; attendance strongly recommended</p> <p>Prerequisite(s): Graduate Status and Permission Head of Department</p> <p>Restriction(s): any 30 credits from 114700, 114701, 114704, 114705</p> <p>This paper introduces the area of Human Resource Management and Workplace Relations. Specifically, the focus of the paper is on the principles and practices associated with organisational behaviour, employment relations, human resources management and development.</p>	S1	S1	S1		S1
114.710	<p>Organisational Learning 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: Double Semester: Palmerston North, 29 June - 3 July 2009; attendance absolutely compulsory</p> <p>Prerequisite(s): Graduate status and Permission Head of Department</p> <p>An in-depth investigation of issues confronting teams and organisations seeking improvement through generative learning. Special emphasis is placed on leadership and vision, mental models, systems thinking and defensive routines. Tools, techniques and cases of organisational learning will be considered.</p>					DS
114.717	<p>Assessment and Selection in HRM 30 credits</p> <p>Examination: None</p> <p>Prerequisite(s): Graduate Status and Permission Head of Department</p> <p>Restriction(s): 114.707</p> <p>This paper explores and critically evaluates theories and methods of employee selection and assessment in human resource management (HRM) contexts. Critical issues in assessment and potential resolutions are identified. Gaps between information conveyed through academic sources versus practical applications are highlighted and evaluated. The paper investigates both local and international applications of assessment in HRM.</p>	S1				
114.723	<p>Performance Management 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: None</p> <p>Prerequisite(s): Graduate Status and Permission Head of Department plus 114.326 or 114.700</p> <p>Restriction(s): 114.724, 114.726</p> <p>This paper critically analyses the role of Performance Management in individual, team and organisational performance by examining its theoretical and practical underpinnings. Implications for training, reward and disciplinary systems are also explored.</p>	SS				S1
114.728	<p>Valuing Human Resource Talent in Business Enterprises 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: None</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 114.326 or 114.700</p> <p>An examination of human resource management focusing on the value of talent in business enterprises. This will include contemporary approaches and issues involved in the management and measurement of knowledge-based assets for assisting stakeholders and decision-makers.</p>		S1			S1
114.731	<p>Advanced Occupational Safety and Health 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: Double Semester: Palmerston North, 24-26 June 2009; attendance strongly recommended</p> <p>Prerequisite(s): Graduate status and Permission Head of Department</p> <p>An advanced course of study of the current issues in occupational safety and health. This paper provides a detailed study of the hazards commonly found in the work environment.</p>					DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
114.735	Competitive Advantage and Human Resource Management Strategy 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department or 114.326 or 114.700 Restriction(s): 114.725 An examination of how strategic human resource management theory and practice contributes to sustained competitive advantage in business enterprises. Particular reference is made to the environmental factors that influence talent management in New Zealand and globally.		S2			S2
114.761	International Human Resource Management 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department An examination of the management of employees from an international perspective, including comparative HRM, the practice of HRM in multinational firm, and developments in the emerging field of Strategic International Human Resource Management (SIHRM).		S2			
114.762	Career Management in an International Context 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department An examination of the theory and management of careers with an emphasis on new forms of careers and the management of careers both within and across global boundaries.		S2			
114.772	Advanced Occupational Hygiene 30 credits Examination: 09 November 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An advanced paper studying the current issues in occupational safety and health, which involves the recognition, evaluation and control of health hazards in the work environment, including the study of noise, ventilation systems and air pollution.					DS
114.773	Hazard Management 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper studies techniques of hazard identification assessment and control at an advanced level. A review and analysis of the HSE Act 1992 is undertaken as well as hazard analysis, fault tree analysis and cost-benefit analysis.					DS
114.775	Special Topic in Occupational Safety and Health 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S2			
114.792	Research Report (2P) 60 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S1 S2 DS	DS	DS		
114.798	Research Report 30 credits Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department and 114.790		DS			DS
114.799	Research Report 30 credits Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department and 114.790 Students are required to conduct a piece of independent research.	S1 S2	DS	DS		DS
114.893	Thesis in Human Resource Management (3P) 90 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS			
114.897	Thesis (Year 1) 60 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S2			

Number	Paper Details		Auck	PNth	Wgtn	Other	Extm
114.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits		S1			
114.899	Thesis Human Resource Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits		DS	DS		
114.900	PhD Human Resource Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS	DS		
COLLEGE PAPERS (MULTI-DISCIPLINE)							
115.789	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	15 credits	S1 S2 SS	S1 S2 SS	S1 S2 SS		S1 S2 SS
115.790	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S1 S2 DS	S1 S2 DS	S1 S2 DS		S1 S2 DS
115.794	Research Report Part 1 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S2	S2	S2		S2
115.795	Research Report Part 2 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S1	S1	S1		S1
115.797	Research Report Part 1 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	15 credits	S2	S2	S2		S2
115.798	Research Report Part 2 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	15 credits	S1	S1	S1		S1
115.897	Thesis Part 1 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits	S2	S2	S2		S2
115.898	Thesis Part 2 Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits	S1	S1	S1		S1
FINANCE							
125.700	Managerial Finance Examination: Semester One: 17 June 2009 am Examination: Semester Two: 03 November 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department and a pass in a Maths, Statistics, Economics or Accounting paper at any level. Note(s): Students who have passed 125.230 should enquire about an exemption for 125.700 An introduction to the theory of finance with an emphasis on managerial and corporate applications. Topics covered include the sources, costs and valuation of financial assets, investments, capital budgeting, capital structure, dividend policy and financial planning.	30 credits	S1 S2	S1 S2			S1 S2

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
125.731	<p>Applied Finance 30 credits</p> <p>Examination: None</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 1 paper at 700-level in Finance</p> <p>Restriction(s): 125.320, 25.320, 125.330, 25.230</p> <p>This paper deals with the theory and practice of financial management in business using case analysis. Topics will include valuation, risk analysis, financing, and working capital management; emphasis and direction can be influenced by class members' interests.</p>	S1				
125.732	<p>Advanced Corporate Finance 30 credits</p> <p>Examination: Semester One: Auckland, 11 June 2009 pm</p> <p>Examination: Semester Two: 03 November 2009 am</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 1 paper at 700-level in Finance</p> <p>Block Course: Semester Two: Wellington 6 - 7 August and 17 - 18 September 2009; Location code = 4; Block Course Code = B1</p> <p>Advanced Corporate Finance is a paper with a quantitative base. It builds a theoretical foundation from which students can consider finance issues. Consideration of corporate financial management, capital markets and long-term financial strategy is undertaken with the objective of making corporate decisions more efficiently.</p> <p>Note(s): Block offering is subject to a minimum number of students enrolled. Access to e-mail and the web is required for this paper. Considerable use is made of web-based material and discussion forum.</p>	S1 S2	S2	BS2		
125.740	<p>Advanced Investment Analysis 30 credits</p> <p>Examination: Semester One: 17 June 2009 pm</p> <p>Examination: Semester Two: 29 October 2009 pm</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 1 paper at 700-level in Finance</p> <p>Block Course: Wellington 25 - 26 March 2009 and 6 - 7 May 2009; Location code = 4; Block Course Code = B1</p> <p>This paper covers security pricing models, the influence of investors' preferences, performance and investment opportunities in financial markets. An in-depth coverage of investments and portfolio management is provided to develop a way of analysing and thinking about investment that blends theory and practice.</p> <p>Note(s): Block offering is subject to a minimum number of students enrolled. Block courses may be subject to extra fees over and above the standard University tuition fee.</p>	S1 S2	S1	BS1		
125.780	<p>Advanced International Finance 30 credits</p> <p>Examination: Semester One: Auckland, 09 June 2009 am</p> <p>Examination: Block Mode: Semester Two: Palmerston North, 05 November 2009 am</p> <p>Examination: Semester Two: Palmerston North, 05 November 2009 am</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 1 paper at 700-level in Finance</p> <p>Block Course: Wellington 14 - 15 August and 25 - 26 September 2009; Location code = 4; Block Course Code = B1</p> <p>This paper covers advanced topics in international finance, including an understanding of the institutions and evolution of the international financial structure, the foreign exchange market and derivatives. The additional complications of applying financial theory to multinational corporations, international funding, international investing, and capital budgeting are examined.</p> <p>Note(s): Block offering is subject to a minimum number of students enrolled. Block courses may be subject to extra fees over and above the standard University tuition fee.</p>	S1	S2	BS2		
125.781	<p>Advanced Financial Risk Management 30 credits</p> <p>Examination: 09 November 2009 am</p> <p>Prerequisite(s): Graduate status and Permission Head of Department and 1 paper at 700-level in Finance</p> <p>This paper considers the roles of financial risk management in reducing risk and increasing returns in an organisation. Students will be exposed to advanced topics in financial futures, options, swaps and financial engineering.</p> <p>Note(s): Block offering is subject to a minimum number of students enrolled. Block courses may be subject to extra fees over and above the standard University tuition fee.</p>	S2				

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
125.782	Venture Capital and Private Equity 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 25.782 This paper deals with private equity investment. It focuses on both theoretical and practical aspects of venture capital investing. In addition it considers other forms of private equity investment, particularly management buy-outs and buy-ins. It examines the financial structural contracting used to overcome agency problems and improve firm performance.	SS				
125.785	Research Methods in Finance 30 credits Examination: Semester One: 16 June 2009 am Examination: Semester Two: 28 October 2009 am Extramural contact course: Semester One: Palmerston North, 20-21 April 2009; attendance voluntary Prerequisite(s): Graduate status, 125.700 or equivalent This paper provides a well-rounded econometric and practical foundation from which students can understand and perform quality empirical research in finance.	S1 S2	S1			S1
125.786	Econometrics of Financial Markets 30 credits Examination: 09 June 2009 pm Prerequisite(s): Graduate status, permission of Head of Department Restriction(s): 178732, 161742, 161744, 161775, 161779, 125785 This paper teaches students advanced methods used in econometrics and forecasting. Topics include time-series analysis; testing and model selection; simultaneous equations; nonstationarity; vector autoregressive models; causality and exogeneity; binary choice models and panel data analysis.	S1				
125.791	Research Report Part 1 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S2	S2			
125.792	Research Report Part 2 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S1	S1			
125.793	Research Report 60 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	DS	DS			
125.795	Research Report Part 1 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S2				
125.796	Research Report Part 2 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S1				
125.797	Special Topic 30 credits Examination: 27 October 2009 pm Prerequisite(s): Graduate status and Permission Head of Department Note(s): Offering is subject to a minimum number of students enrolled. Students need to contact the Department Administrator prior to enrolling for this paper.	S2				
125.798	Research Report 30 credits Examination: None Extramural contact course: Double Semester: Palmerston North, 13 March and 18 September 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department	DS	DS			DS
125.799	Research Report 30 credits Examination: None Extramural contact course: Double Semester: Palmerston North, 13 March and 18 September 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department	DS	DS			DS
125.897	Thesis (Year 1) 60 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S2	S2			

Number	Paper Details		Auck	PNth	Wgtn	Other	Extm
125.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits	S1	S1			
125.899	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 25.899	120 credits	DS	DS			
125.900	PhD in Finance Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS			
PROPERTY STUDIES							
127.700	Property Studies Examination: None Extramural contact course: Semester One: Palmerston North, 23-24 April 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department A study of the theory and practice of real estate, valuation and property management. (This paper is designed for students with no prior formal papers in valuation and property management.)	30 credits					S1
127.791	Special Topic Property Studies Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	30 credits					DS
127.792	Contemporary Issues in Real Estate Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A study of the new challenges facing property professionals as a result of greater public awareness of the environment and the cultural heritage of New Zealand.	30 credits					S2
127.795	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 13 March and 18 September 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department	60 credits					DS
127.798	Research Report Examination: None Extramural contact course: Semester One: Palmerston North, 13 March 2009; attendance absolutely compulsory Semester Two: Palmerston North, 31 July 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department	30 credits					S1 S2
127.799	Research Report Examination: Extramural: None Extramural contact course: Double Semester: Palmerston North, 13 March and 18 September 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department	30 credits					DS
127.897	Thesis (Year 1) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits		S2			
127.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits		S1			
127.899	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits		DS			
127.900	PhD - Property Studies Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits		DS			

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	ERGONOMICS					
128.705	Ergonomics Analysis 30 credits Examination: 27 October 2009 pm Extramural contact course: Double Semester: Auckland, 16-17 April and 22-23 June 2009; attendance compulsory Prerequisite(s): Graduate Status and Permission Head of Department Principles underpinning the ergonomics approach with focus on methods of measurement, investigation, work analysis, including study of aspects of workplace, information and work organisation design as well as a study in industry which will act as an exemplar for professional practice.					DS
128.707	People, Technology and Design 15 credits Examination: None Extramural contact course: Double Semester: Wellington, 6-10 July 2009; attendance compulsory Prerequisite(s): Graduate Status and Permission Head of Department Consideration of people in relation to the physical environment and design technology.					DS
	BANKING STUDIES					
137.703	International Banking and Financial Markets 30 credits Examination: 03 November 2009 am Extramural contact course: Semester Two: Palmerston North, 31 August – 2 September 2009; attendance absolutely compulsory Prerequisite(s) or corequisite(s): 137.710 and Graduate status and Permission Head of Department A review of selected topics in International and Corporate Banking and Financial Markets with an emphasis on comparative banking systems, globalisation, the international expansion of banks and international banking regulation.					S2
137.704	Risk Management for Financial Institutions 30 credits Examination: Semester One: 12 June 2009 pm Examination: Semester Two: 30 October 2009 pm Extramural contact course: Semester One: Auckland, 3-5 April 2009; attendance absolutely compulsory Semester Two: Palmerston North, 3-5 September 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and 137.710 The identification, evaluation and control of pure risk from the viewpoint of financial institutions. Topics covered include the nature of risk management in banks; risk assessment procedures; coping with disaster; market and transfer risks, including foreign exchange and cash management; the identification of manipulation, cornering and fraud; cheque kiting and other cheque swindles; embezzlement; credit card frauds; computer systems and their risks; human resource management issues in the identification and control of risk. Note(s): Block offering is subject to a minimum number of students enrolled. Block courses are subject to extra fees over and above the standard University tuition fee.					S1 S2
137.710	Theory and Management of Banking 30 credits Examination: Semester One: 08 June 2009 pm Examination: Semester Two: 28 October 2009 pm Extramural contact course: Semester One: Palmerston North, 16-18 April 2009; attendance absolutely compulsory Semester Two: Auckland, 14-16 August 2009; attendance absolutely compulsory Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 137.701, 137.702 An examination of the theory and management of Banking with specific reference to bank financial statements, bank capital, monetary policy, payment systems, asset and liability management, securitisation, and banking regulation.					S1 S2
137.711	Strategic Banking Issues 30 credits Examination: Semester One: 10 June 2009 pm Extramural contact course: Semester One: Palmerston North, 20-22 April 2009; attendance absolutely compulsory Prerequisite(s) or Corequisite(s): Graduate status and Permission Head of Department and 137.710 Restriction(s): 137.701, 137.702 This paper addresses current strategic issues in Banking. Emphasis is placed on the New Zealand banking system, with attention given to banking products, technology and innovation in banking,					S1

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	competition and productivity in banking, shareholder value and corporate governance in banking, bank credit and credit culture, non-bank competition, bancassurance, ethics and social responsibility, and banking legislation.					
137.786	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					S1 S2 DS
137.795	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					DS
137.798	Research Project Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					S1 S2
137.799	Research Project Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					DS
137.899	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS			
137.900	PhD in Banking Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS			
	MANAGEMENT					
152.700	Organisation and Management Examination: None Examination: Extramural: Double Semester: Palmerston North: None Extramural contact course: Double Semester: Palmerston North, 15-17 April 2009; attendance strongly recommended Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 152.200, 152.300 (or equivalent) A study of the theories of management and their application within organisations.	S1 S2 SS	S1	S1		DS
152.702	Advanced Strategic Management Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An advanced study of the systems and techniques of strategic planning, policy formulation and implementation.	S1		S2		S2
152.704	Business and Sustainability Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 115.783 An examination of the global debate on environmental issues, the literature on sustainability and the implications of sustainability for business policy and management.	S2		S2		S2
152.705	Advanced Change Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 152.707 An advanced study of models, management processes and research on implementing, monitoring and evaluating organisational changes.	S2				

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
152.707	Leading and Changing Organisations Examination: None Extramural contact course: Double Semester: Palmerston North, 16-17 April 2009; attendance strongly recommended Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 152.709, 152.705 A study of the practices, methods and frameworks for leading and changing organisations.					DS
152.709	Leadership Examination: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 152.707 A critical study of leadership theory and practice, with an emphasis upon contemporary perspectives. This paper provides the opportunity for critical reflection and analysis of leadership and is relevant to understandings of leadership in any organisation.		S1			
152.710	Advanced Sport in the Social Context Examination: None Extramural contact course: Semester Two: Palmerston North, 25 August 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department An examination of the meaning and role(s) of sport and leisure in contemporary society with particular reference to selected topical issues and the implications that these have on the organisation and management of sport.					S2
152.711	Advanced Sport Management Examination: None Extramural contact course: Double Semester: Palmerston North, 21 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department An examination of contemporary sport and recreation management practice in New Zealand and overseas.					DS
152.713	Advanced Sport Coaching Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper makes an in-depth examination of contemporary sport coaching issues. Students will study sport pedagogy and coaching philosophy.					S2
152.715	Advanced Sport Practicum Examination: None Prerequisite(s): Graduate status and permission of Head of Department Restriction(s): 152712, 152714 The advanced practicum is designed to provide practical experience in the sport management or coaching areas according to individual interests and experience.					DS
152.719	Advanced Management of Fitness/Athletic Conditioning Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An examination of exercise prescription, sports conditioning and nutrition for enhancing athletic performance. The scientific basis of fitness training and physiological mechanisms are applied to athletic conditioning.					DS
152.731	Innovation and New Ventures Examination: 06 November 2009 am Extramural contact course: Semester Two: Palmerston North, 25-26 August 2009; attendance strongly recommended Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 26.441, 52.731 A study of the theory and practice of entrepreneurship with special reference to the small business sector. The paper will examine the dimensions of entrepreneurship with emphasis on the entrepreneur's contribution to existing organisations and new ventures.		S2			S2

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
152.732	Issues in Entrepreneurship 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 26.442, 52.732 An advanced study of entrepreneurship including the analysis of trends and issues relating to the entrepreneurial process. A range of topics are offered to allow some customisation of the paper to the particular educational and research interests of students.	SS	S1	S2		S1
152.740	Public Sector Management 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department An examination of the processes, theories and practices of management in the public sector including the environment in which such organisations operate. The paper includes a comparison of the New Zealand public service and relevant aspects of systems of government with those of selected countries. Change and reform in the public sector is also included.	SS				
152.742	Health Systems Management 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate Status and Permission Head of Department Restriction(s): 250.742 The health care systems of New Zealand and selected nations are compared and critically analysed from a management perspective.					S1
152.743	Health Policy 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate Status or Permission Head of School Restriction(s): 250.743 The dimensions of policy formation in health are examined with particular emphasis on the relationship between policy and the political process.					S2
152.752	Project Management 30 credits Examination: Extramural: Semester One: Palmerston North: None Examination: Semester Two: Auckland: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A comprehensive study of the theory and methods employed in project management.	S2				S1
152.753	Strategic Governance 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Addressing issues relevant to the public, private and not-for-profit sectors, this paper provides a critical evaluation of current and emerging governance architectures in relation to differing expectations as regards stakeholders value. It considers the strategic contribution of the board in the context of risk management, enterprise encouragement, the distinction between governance and management in the light of the new technologies, the value of human, physical and intellectual capital, and globalisation.					S2
152.761	Advanced International Business 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A comparative study of International Business theory and practice.	SS	S1	S1		S1
152.762	The International Business Environment 30 credits Examination: 27 October 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An advanced study of contemporary issues relating to the international business environment. Issues to be examined include the development of free trade association; the business opportunities and threats posed by economic development; changing security issues; the emergence of Japanese and European economic spheres of influence; and the gradual reorientation of the Australian and New Zealand economies.		S2			S2

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
152.764	Topics in International Business Examination: None Prerequisite(s): Graduate status and Permission Head of Department A series of projects involving investigation in areas of particular interest to individuals, examining aspects of business and management relevant to the international environment. Students will gain experience in defining and executing research projects within a specialised field.	30 credits	S1			
152.765	Advanced Trade Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department A series of research projects relating to applied aspects of conducting and managing business in international markets with a focus on import and export trade, joint ventures, cooperative alliances and e-commerce.	30 credits	S1			
152.766	International Business Entrepreneurship Examination: None Prerequisite(s): Graduate status and Permission Head of Department A series of research projects relating to entrepreneurship in international business. Projects focus on new business opportunities emerging from the current period of rapid global change, including e-commerce and other emerging forms of enterprise configuration.	30 credits	S2			
152.768	Managing Knowledge Examination: None Prerequisite(s): Graduate Status and Permission Head of Department An advanced exploration of the challenges of managing knowledge and knowledge work, for the purpose of producing more effective managers and team members in knowledge-intensive work environments. The role of computerized "knowledge management" systems, and the relationship between people and technology which constitute special challenges to managing in such environments will be considered.	30 credits	S1			
152.778	Research Report Part 1 Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	30 credits			S2	
152.779	Research Report Part 2 Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	30 credits			S1	
152.780	Special Topic Examination: None Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S1			
152.781	Advanced Research Methods in Business Examination: Block Mode: Semester One: Palmerston North, 15 June 2009 pm Examination: Semester One, Semester Two and Summer School: None Examination: Extramural: Double Semester: Palmerston North, 15 June 2009 pm Extramural contact course: Double Semester: Palmerston North, 15-17 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department Block Course: Wellington, 04 March 2009; Palmerston North 16-17 April 2009; Wellington 06 May 2009 and Wellington 20 May 2009; Location code = 4; Block Course Code = B1 Block Course Note(s): Students based in Wellington who are wanting to study in Block Mode should enrol in the BS1 (Palmerston North) offering Research approaches to management and organisation theory. Includes reading and designing research in these areas up to the preparation of research proposals.	30 credits	S1 S2 SS	BS1		DS
152.784	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S1 S2	DS	DS	DS
152.785	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	30 credits	S1 S2	DS	DS	DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
152.786	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	60 credits	S1 S2 DS	DS	DS	DS
152.787	Thesis Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	90 credits		DS	DS	DS
152.800	Thesis Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS	DS	DS
152.900	PhD in Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS	DS	
DISPUTE RESOLUTION						
153.705	Dispute Resolution Management Examination: None Prerequisite(s): Graduate status and Permission Head of Department Block Course: Semester Two: Palmerston North 1 - 3 September 2009; Location code = 4; Block Course Code = B1 An introduction to the management of dispute resolution including case and practice management.	30 credits		BS2		
153.712	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Block Course: Semester One: Palmerston North; Location code = 4; Block Course Code = B1 Semester Two: Palmerston North; Location code = 4; Block Course Code = B1	30 credits		BS1 BS2		S1 S2
153.795	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	60 credits				DS
153.799	Dispute Resolution Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department A research paper requiring the student to conduct a piece of independent research with guidance and academic supervision.	30 credits		DS		DS
153.800	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department A research paper requiring the student to conduct independent research with academic supervision within the area of dispute resolution.	120 credits		DS		
153.895	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department	90 credits		DS		
153.897	Thesis (Year 1) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits		S2		

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
153.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S1			
	BUSINESS LAW					
155.700	Fundamentals of Law Examination: Summer School: Palmerston North, 10 February 2010 am Examination: Double Semester: Palmerston North, 30 October 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School Restriction(s): Legal study at 200 or 300 level This paper provides a grounding in the New Zealand legal system and selected aspects of the relationship between law and business by examining contract and negligence law and other contemporary legal issues. It will also introduce students to legal research and writing.					SS DS
155.702	Special Topic Business Law Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School					S1 S2 SS DS
155.704	Corporate Governance Examination: 08 February 2010 am Extramural contact course: Summer School: Palmerston North, 3-4 December 2009; attendance strongly recommended Prerequisite(s): Graduate status, Permission Head of School and 155.200 or 155.203 Restriction(s): 155.703 A study of the principles of corporate governance including the legal and ethical responsibilities of corporate managers.					SS
155.705	Special Topic Business Law Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School					S1 S2 SS DS
155.706	Advanced Healthcare Law Examination: 27 October 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School An advanced paper in the healthcare law.					DS
155.751	Advanced Employment Law Examination: 13 June 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An advanced paper in the law relating to employer and employee.					S1
155.798	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School Students are required to write a report based on independent research. The research topic and appropriate supervision must be arranged with the Head of School prior to enrolment.					SS
155.799	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School Students are required to write a report based on independent research. The research topic and appropriate supervision must be arranged with the Head of School prior to enrolment.					S1 S2 DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	MARKETING					
156.700	Essentials of Marketing Examination: 05 November 2009 pm Prerequisite(s): Graduate status and Permission Head of Department A study of the theory and practice of marketing. The paper is designed for graduate students with no previous formal training in marketing, who do not intend to proceed to a DipBusAdmin (Marketing) or MBS (Marketing). Note(s): This paper will not be available for students who have passed more than one introductory marketing paper.	30 credits	S2			
156.701	Postgraduate Marketing Management Examination: 12 June 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 156.231 A study of the decisions required to allocate and manage marketing resources in a competitive business environment.	15 credits				S1
156.702	Postgraduate Consumer Behaviour Examination: 15 June 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 156.232 A study of the theory and practice of changing consumer behaviour through marketing programmes.	15 credits				S1
156.703	Postgraduate Marketing Research Examination: 28 October 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 156.233 A study of the collection, analysis and interpretation of market information.	15 credits				S2
156.704	Postgraduate Marketing Strategy Examination: 06 November 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department and 156.701 and 156.702 or equivalent. Restriction(s): 156.331 Advanced study of marketing principles and practice.	15 credits				S2
156.715	International Marketing Examination: 31 October 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department and 156.701 and 156.702 or equivalent A study of the factors which may cause exporters to modify their marketing methods in different countries.	15 credits				S2
156.716	Postgraduate Advertising and Promotion Examination: 10 June 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A study of the theory and practice of advertising and promotion.	15 credits				S1
156.721	Advanced Research Methods I Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department and 156.703 or 156.233 or any 200-level Statistics or Maths papers An advanced study of research design, data collection methods and standard methods of data analysis for marketers.	15 credits				S1
156.722	Advanced Research Methods II Examination: 04 November 2009 am Extramural contact course: None	15 credits				S2

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	Prerequisite(s): Graduate status and Permission Head of Department and 156.721 An advanced study of the application and interpretation of multivariate analysis of marketing data.					
156.723	Advanced Research Project(s) Examination: None Prerequisite(s): Graduate status and Permission Head of Department Project work in marketing.	S1 S2				
156.732	Special Topic Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	S1 S2				
156.755	Advanced Electronic and Mobile Marketing Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 156.717 A critical evaluation of the impact of the online and mobile environment on all aspects of the practice of marketing. Topics covered include the marketing environment, data mining, consumer behaviour, segmenting/targeting and positioning, product, price, distribution, personalisation/customisation, marketing communication, legal obligations and ethical constraints in both the online and mobile environments.					S2
156.758	Advanced Social Marketing Examination: None Extramural contact course: None Prerequisite(s): Graduate status and 156.701 and 156.702 or equivalent or Permission Head of Department Restriction(s): 156.718 A detailed examination of various social and ethical issues that affect marketing decisions. Topics to be addressed cover three general areas: generic ethical issues such as privacy and deception; specific marketing practices such as marketing to children and 'green' marketing; the marketing of contentious products such as pharmaceutical products, tobacco and alcohol, along with possible implications for social policy.					S1
156.771	Strategic Marketing Examination: None Prerequisite(s): Graduate status and permission of Head of Department Restriction(s): 156.211; 156.231; 156.212; 156.232; 156.701; 156.702 A study of the decisions required to allocate and manage marketing resources in a competitive business environment combined with the theory and practice of changing consumer behaviour through marketing programmes.	S1				
156.772	Understanding Markets Examination: None Prerequisite(s): Graduate status and permission of Head of Department Restriction(s): 156.231; 156.233; 156.331; 156.703; 156.704 A study of the collection, analysis and interpretation of market information, along with studying marketing practices and principles at an advanced level.	S1				
156.773	Applied Marketing I: Advertising, Promotion and International Marketing Examination: None Prerequisite(s): Graduate status and both 156.701 and 156.702, or 156.771, or Permission Head of Department Restriction(s): 156.715; 156.716; 156.236; 156.335 (prior 2008); 156.330 Block Course: Semester Two: Auckland; Location code = 10; Block Course Code = B1 The course aims to provide a strong theoretical grounding of the concepts and practice of international marketing and the theory and practice of advertising and promotion.	BS2				
156.774	Applied Marketing II: Retailing and Services Examination: None Extramural contact course: None Prerequisite(s): Graduate status and permission Head of Department; both 156.701 and 156.702, or 156.771 Restriction(s): none The course aims to provide a strong theoretical grounding of the concepts underlying retail marketing and services marketing.	S2				

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
156.775	Theory and Models of Marketing 30 credits Examination: None Prerequisite(s): Graduate status and permission Head of Department; 156.704 Restriction(s): 156.711 and 156.712 Block Course: Semester One: Auckland; Location code = 10; Block Course Code = B1 This course critically examines marketing theory and its application and aims to explain why the theory of knowledge is important to marketers and its implications for the study and practice of marketing and the evaluation of new ideas. It includes the study of consumer responses to marketing stimuli, using marketing models to measure, analyse and understand consumers.	BS1				
156.776	Research Methods in Marketing 30 credits Examination: None Prerequisite(s): Graduate status and permission Head of Department; 156.333 or 156.703 or 156.233 or any 200 level statistics or maths papers Restriction(s): 156.721, 156.722, 161.772, 161.773 This is an advanced research methods paper. It covers critical thinking in marketing research and provides an in depth understanding of qualitative, quantitative and mixed methods approaches to marketing research. It provides a detailed examination of research design, construct measurement, methods of data collection and methods for analysing data.	S1				
156.781	Special Topic 15 credits Examination: Semester One: 12 June 2009 am Examination: Semester One: Auckland: None Examination: Semester Two and Double Semester: 03 November 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	S1	S1 S2 DS			S1 S2 DS
156.782	Special Topic 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	S1	S1 S2 DS			S1 S2 DS
156.783	Special Topic 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department Block Course: Semester One: Auckland; Location code = 10; Block Course Code = B1	BS1				
156.784	Special Topic 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department Block Course: Semester One: Auckland; Location code = 10; Block Course Code = B1	BS1				
156.791	Research Report Part 1 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S2				
156.792	Research Report Part 2 15 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	S1				
156.795	Research Report 60 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	DS	DS	DS		DS
156.798	Research Report 30 credits Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department		DS	DS		DS
156.799	Research Report 30 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department	DS				DS
156.800	MPhil-Marketing 120 credits Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS	DS		

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
156.895	Thesis Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					DS
156.899	MBS Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS	DS	DS
156.900	PhD-Marketing Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS	DS	
BUSINESS INFORMATION SYSTEMS						
157.700	Info Systems Management Examination: Extramural and Auckland: None Examination: Semester Two: Wellington, 28 October 2009 am Extramural contact course: None Prerequisite(s): Graduate Status and Permission Head of Department Restriction(s): Undergraduate or postgraduate study in IS, IT or Computer Science A comprehensive overview of the application of computing technology within organisations from a managerial perspective.	30 credits	S2	S2		S2
157.777	Mobile Business Examination: Auckland: None Prerequisite(s): Graduate Status Restriction(s): 158778 Block Course: Semester One: Auckland; Location code = 10; Block Course Code = B1 A study of mobile business concepts, business models, challenges, applications and technologies from a managerial perspective. The paper examines current and future trends in mobile business and provides participants with an understanding of how mobile business applications can be applied to fulfil organisational goals and objectives.	30 credits	BS1			
157.793	Special Topic Examination: None Prerequisite(s): Graduate status and Permission Head of Department	15 credits	S1			
157.799	Information Systems Project Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate Status and Permission Head of Department The development of a piece of work that is well founded in the body of knowledge of a particular topic area and aims to produce either a study of the operational and contextual environment of an IS system, or alternatively, to design and/or develop an IS system to fulfil some specific task.	30 credits	S1 S2	DS	DS	DS
157.896	Research Report Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate status and Permission Head of Department	60 credits		DS	DS	DS
157.897	Thesis (Year 1) Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	60 credits	S1 S2 DS	S2	S2	
157.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	60 credits	S1 S2 DS	S1	S1	
157.899	Thesis Examination: None Extramural contact course: Double Semester: Palmerston North, 15 April 2009; attendance compulsory Prerequisite(s): Graduate Status and Permission Head of Department	120 credits	DS	DS	DS	DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
157.900	PhD Info Systems Examination: None Prerequisite(s): Graduate Status and Permission Head of Department	120 credits	DS	DS	DS	
STATISTICS						
161.771	Analysis of Experiments for Researchers Examination: 05 November 2009 am Prerequisite(s): Graduate Status and Permission Academic Director The efficient use of resources to answer research questions using experiments. Matching questions to treatment structures: factorial treatments and contrasts. Dealing with variable experimental material: the role of randomisation and blocking. The analysis of multilevel and repeated measure data. The use of statistical software. Examples from recent research literature will be used to illustrate techniques. Note(s): Access to a Windows PC is required for analysis of data.	15 credits	S2			
161.772	Multivariate Analysis for Researchers Examination: None Prerequisite(s): Graduate Status and Permission Academic Director Block Course: Semester One: Auckland 5 - 7 March and 30 April - 2 May 2009; Location code = 10; Block Course Code = B1 Analysis of multivariate data arising from surveys and experiments. Dimensionality reduction, classification and clustering, hypothesis testing. Principal component, factor and correspondence analysis. Canonical variate and correlation analysis. Discrimination and classification. Multidimensional scaling and clustering. Multivariate ANOVA. Tests for multivariate normality. Presentation of results and report writing. Extensive use of suitable statistical software packages. Examples from recent research literature will be used to illustrate techniques. Note(s): Access to a Windows PC is required for analysis of data.	15 credits	BS1			
161.773	Regression for Researchers Examination: 19 June 2009 pm Prerequisite(s): Graduate Status and Permission Academic Director Fitting simple and multiple regression models. Diagnostic plots. Inference, including analysis of variance. General linear models, including transformations, polynomials, models with categorical explanatory variables, interactions, weighted regression. Variable selection and multicollinearity. Extensions to nonlinear, logistic, and econometric regression models. A practical paper using appropriate software, with illustrative examples taken from recent research literature.	15 credits	S1			
161.774	Time Series for Researchers Examination: Semester One: Auckland, 08 June 2009 am Examination: Semester Two: Auckland, 09 November 2009 am Prerequisite(s): Graduate Status and Permission Academic Director A practical approach to modelling and forecasting univariate and multivariate time series for non-specialists with illustrative examples taken from recent research literature. Topics selected from: ARIMA modelling; model selection criteria; spectral analysis; regression with correlated errors; ARCH and GARCH models; multivariate regression; vector autoregressive models; cointegration and error correction models; transfer function models; state space modelling; the Kalman filter. Note(s): Access to a Windows PC is required for analysis of data.	15 credits	S1 S2			
161.775	Sample Surveys Examination: None Prerequisite(s): Graduate Status and Permission Academic Director Restriction(s): 161.322 Block Course: Semester Two: Palmerston North 7 - 9 August and 11 - 13 September 2009; Location code = 4; Block Course Code = B2 This paper covers a broad range of situations in which sampling is used with emphasis placed on sample surveys. Topics include: stratification, clustering, multistage, unequal probabilities of selection. The effects of the design on the variance of estimates. Examples from recent research literature will be used to illustrate techniques.	15 credits		BS2		
161.777	Practical Data Mining Examination: 07 November 2009 pm Prerequisite(s): 161.223, Graduate Status and Permission Academic Director Restriction(s): 161.324 Block Course: Semester Two: Auckland 23 - 25 July and 3 - 5 September 2009; Location code = 10; Block Course Code = B2	15 credits	BS2			

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
	A practical approach to data mining with large volumes of complex data; prepare, cleanse and explore data; supervised and unsupervised modelling with association rules and market basket analysis, decision trees, multi-layer neural networks, k-nearest neighbours, k-means clustering and self-organising maps, ensemble and bundling techniques, text mining; use of leading software tools; business examples and research literature.					
	ECONOMICS					
178.700	Macroeconomics I Examination: 11 June 2009 am Prerequisite(s): Graduate status, and 178.220 and 178.200, or Permission Head of Department The paper provides an advanced exposition as well as critical assessment of selected topics from macroeconomic theory, for example 'old' and 'new' growth theory, traditional Keynesian theories, microeconomic foundations of incomplete nominal adjustment, theories of unemployment.		S1			
178.703	The Theory and Practice of Economics Examination: Semester One: Auckland, 13 June 2009 pm Examination: Semester Two: Auckland, 31 October 2009 pm Prerequisite(s): Graduate status and Permission Head of Department This paper is a survey of developments in macroeconomic and microeconomic theory with extension into contemporary issues and practice.		S1 S2			
178.705	Microeconomics I Examination: None Prerequisite(s): Graduate status, and 178.301 or Permission Head of Department Restriction(s): 178.706, 78.706, 78.707, 77.401, 78.401 (1994 only), 78.405, 78.406, 78.407, 78705 This is a paper in conventional microeconomic theory. Primary emphasis is placed on consumer and firm decision-making, general equilibrium analysis and welfare economics.		S1			
178.708	Topics in Economic Theory Examination: None Prerequisite(s): Graduate status, and 178.700 and 178.705, or Permission Head of Department Restriction(s): 178.701, 78.701, 178.706, 78.706 A continuation of 178.700 and 178.705. A selection of topics in modern economics will be covered.		S2			
178.712	International Monetary Economics Examination: 05 November 2009 am Prerequisite(s): Graduate status and Permission Head of Department This course is concerned with the monetary and macroeconomic relationships between countries. It deals with such issues as balance-of-payments problems and policies, the functioning of foreign exchange rate markets, the determination and causes of exchange-rate movements, the international monetary system, and derivative instruments including swaps, options and futures.		S2			
178.713	Financial Economics: Advanced Microeconomics Issues Examination: 09 November 2009 am Prerequisite(s): Graduate Status 178.307 and either 178.201 or 178.204 or Permission of Head of Department An examination of advanced microeconomic topics with application to finance. The general focus will be on issues of industrial organisation and game theory.		S2			
178.714	Financial Economics: Advanced Macroeconomic Issues Examination: 11 June 2009 pm Prerequisite(s): 178.200, 178.308 or Permission Head of Department This paper covers advanced macroeconomic topics with applications in finance. The general focus will be on the issues of short and long term effects of macroeconomic policies on output, employment and financial markets. Other topics include open economy macroeconomics and determinants of economic growth.		S1			
178.715	Applied Economics and Policy Examination: 27 October 2009 am Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A study of applied economics and policy. The application of economic principles will be stressed with particular emphasis on the New Zealand experience.		DS			DS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
178.716	Economics and Education Examination: None Extramural contact course: None Prerequisite(s): Graduate status and P 178.730 or Permission Head of Department Restriction(s): 178.717 Covers a range of education-related questions including: the economic nature of education; supply of and demand for education; externalities and market failure; public and private benefits; human capital; returns to education; economic evaluation; funding systems Note(s): Internet access is essential for extramural students					S2
178.718	Health Economics Examination: None Extramural contact course: Double Semester: Wellington, 17 April 2009; attendance strongly recommended Prerequisite(s): Graduate status and Permission Head of Department Subject areas to be covered include microeconomics for healthcare, the economics of politics and bureaus, demand for healthcare, the supply and organisation of healthcare, hospital behaviour, moral hazard, cost-benefit analysis in health, private versus public provision of healthcare and contemporary policy issues.					DS
178.721	Research Methods in Applied Economics Examination: None Prerequisite(s): Graduate status and Permission Head of Department Introduction to research methodology, project design and deterministic quantitative methods in applied economics. Computer applications in research are emphasised.		S1			
178.722	Applied Econometrics Examination: None Prerequisite(s): Graduate status and Permission Head of Department A paper to develop practical skills in the field of applied econometrics.		S2			
178.728	Benefit-Cost Analysis and Environmental Benefit Evaluation Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper is concerned with benefit assessment and economic valuation tools as used in natural resource and environmental economics (but applicable beyond this topic area). It includes analytical techniques, practical applications of non-market valuation, financial project evaluation, applied benefit-cost analysis and policy decision-making. Theoretical foundations underlying the tools will be discussed but emphasis will be on hands-on practical application.					S2
178.730	Economics for Non-Economists Examination: 08 June 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper deals with the use of macroeconomic and microeconomic principles. Topics covered include demand and supply, consumer behaviour, production and cost, the theory of the firm, the circular flow, aggregate demand and supply, the monetary system, inflation and unemployment and the balance of payments and exchange rates. Throughout, emphasis is placed on applying economic theory to real world situations. This paper is for graduate students who have not previously studied economics.		S1			S1
178.732	Advanced Econometrics Examination: Semester One: Auckland, 15 June 2009 am Prerequisite(s): Graduate Status and Permission Head of Department This paper introduces students to advanced methods used in econometrics and forecasting. Topics include time-series analysis; testing and model selection; simultaneous equations; nonstationarity; vector autoregressive models; causality and exogeneity; binary choice models and panel data analysis.		S1			
178.750	Topics in International Economics Examination: 19 June 2009 pm Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 77.403, 78.450, 78.750 Selected topics in the areas of trade theory and policy, trade openness and economic growth, regional economic arrangements, foreign aid, balance of payments, exchange rates, international factor movements, financial crises and international policy co-ordination.		S1			

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
178.756	Economics of Agricultural and Trade Policies Examination: 29 October 2009 pm Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 12.513, 78.456, 78.756 This paper introduces students to both theoretical and applied welfare analysis of policy intervention in the global food economy. Topics include: a comparative analysis of tariffs, quotas and export subsidies to achieve agricultural policy objectives; contemporary agribusiness issues. As an integral part of the paper, students are introduced to computable general equilibrium modelling software to analyse policy impacts on the global food economy.		S2			
178.760	Environmental and Natural Resource Economics Examination: None Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 12.516, 78.460, 78.760 An in-depth examination of major issues in natural resource and environmental economics, welfare economics and public policy.		S1			
178.762	Natural Resource and Environmental Economics for Non-Economists Examination: 07 November 2009 pm Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Economic analysis of policy management issues in the use of natural resources and the environment. The paper will cover such topics as market failure and the need for intervention in the market system, property rights, the application of economic instruments, policy evaluation using benefit-cost analysis and non-market valuation approaches, and sustainability and natural resource or environmental accounting. The concepts and principles will be discussed and applied to resource and environmental issues concerned with, among others, fisheries, land, water, biosecurity, climate change and mining.		DS			DS
178.770	Economic Growth and Development Examination: 02 November 2009 pm Prerequisite(s): Graduate status and Permission Head of Department Restriction(s): 78.470, 78.770 A policy, theoretical and empirical-oriented paper for economic growth and development strategies. The paper develops frameworks for specific policy issues, including stabilisation and economic growth, capital resources and finance, natural resources and environment, agriculture, industry, competing paradigms of development economics, structural adjustments and major strategies of development.		S2			
178.781	Research Project Part 1 Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S2			
178.782	Research Project Part 2 Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S1			
178.788	Research Project Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS	DS		
178.791	Special Topic Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S1 S2			
178.793	Special Topic Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S1 S2			
178.799	Research Project Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS	S1 S2 DS		
178.895	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department		DS			
178.897	Thesis (Year 1) Examination: None Prerequisite(s): Graduate status and Permission Head of Department		S2	S2		

Number	Paper Details		Auck	PNth	Wgtn	Other	Extm
178.898	Thesis (Year 2) Examination: None Prerequisite(s): Graduate status and Permission Head of Department	60 credits	S1	S1			
178.899	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS			
178.900	PhD Economics Examination: None Prerequisite(s): Graduate status and Permission Head of Department	120 credits	DS	DS			
AVIATION							
190.701	Human Factors for Professional Aviation Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School An in-depth study of the latest development and research applications associated with the human factor aspects of aviation. Particular emphasis is placed on the subjective versus objective parameters used in flight crew, air traffic and other aviation systems assessment, including the application of technology to such outcomes.	30 credits					S2
190.703	Management in Aviation Systems Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School A study of the roles, relationships and functions of senior management systems within the aviation industry. The paper will examine the obligations and responsibilities of aviation corporations and their executives (moral, ethical and legal) to staff, clients, shareholders, the aviation community and the wider community.	30 credits		S1			S1
190.704	Research Methods in Aviation Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School To introduce students to the research design principles of qualitative and quantitative research methodologies, data collection procedures, analysis of data and interpretation of results, and writing the research report.	30 credits					S1
190.720	Aviation Strategic Management Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School The application of economic, political regulatory and management knowledge to the planning and development of airline and aviation organization product outcomes.	30 credits		S2			S2
190.721	Design and Management of Airports Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School The paper will examine the strategic, economic and administrative contexts within which modern airports operate. It will also seek to define the primary issues of economic growth and development that are shaping the development of airports in the current, medium and long terms.	30 credits					S2
190.790	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	30 credits		S1 S2			S1 S2 SS
190.791	Special Topic Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School	30 credits					S1 S2 SS

Number	Paper Details	Auck	PNth	Wgtn	Other	Extn
190.795	Research Project Examination: Double Semester: Palmerston North: None Examination: Extramural: Double Semester: Palmerston North: None Examination: Block Mode: Double Semester: Singapore: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of School		DS			DS
190.898	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of School		DS			
190.899	Thesis Examination: None Prerequisite(s): Graduate status and Permission Head of School		DS			
COMMUNICATION MANAGEMENT						
219.702	Management Communication Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper examines a range of issues concerned with the means by which communication processes can be managed by organisations.			S2		S2
219.703	Advanced Business Communication Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department An exploration of appropriate theory and practice of business communication in New Zealand organisations. Theory is linked to practice through the analysis of case studies or other applied methods.			S1		S1
219.704	Advanced Cross-Cultural Communication Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department This paper uses cross-cultural theory and research to focus on ways of developing cross-cultural effectiveness. Areas of study from which students can choose assignment topics include culture and change, biculturalism, negotiation and globalisation.	SS				S1
219.705	Advanced News Media Processes Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A critical examination of news media processes, with a particular concentration on the New Zealand media industries, incorporating both theoretical approaches and practical applications. Particular attention is paid to the role of the journalist, ownership and ethics. Note(s): Overseas student should contact the course coordinator before enrolling, as they will require internet access.					S2
219.706	Advanced Public Relations Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department A critical assessment of the theory and practice of public relations overseas and in New Zealand. Particular attention is paid to corporate public relations, issues management, public policy and ethical concerns. The paper has a strong practical element.			S1		S1
219.708	Political Communication Examination: None Extramural contact course: None Prerequisite(s): Graduate Status and Permission Head of Department. This paper is a critical and theoretically rigorous inquiry into the nature of contemporary political communication. It is grounded in the idea that contemporary politics is, in part, a 'mediated' process which needs to be understood in terms of the dynamic institutional relations between the worlds of politics, mass media and public relations.			S2		S2

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
219.790	Research Methods in Communication Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department To introduce students to the research design principles of qualitative and quantitative research methodologies, data collection procedures, analysis of data and interpretation of results, and writing the research report.					30 credits DS
219.792	Research Report (2P) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	S2		S1 S2		60 credits DS
219.798	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department			DS		30 credits DS
219.799	Research Report Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department Students are required to conduct a piece of independent research.			S1 S2		30 credits DS
219.893	Thesis (3P) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department					90 credits DS
219.897	Thesis (Year 1) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department			S2		60 credits S2
219.898	Thesis (Year 2) Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department			S1		60 credits S1
219.899	Thesis - Communication and Journalism Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department	DS	DS	DS		120 credits DS
219.900	PhD in Communication and Journalism Examination: None Extramural contact course: None Prerequisite(s): Graduate status and Permission Head of Department		DS	DS		120 credits DS
LOGISTICS AND SUPPLY CHAIN MANAGEMENT						
240.752	Integrated Logistics Examination: None Extramural contact course: Semester One: Auckland, 5-7 March, 10-11 April 2009; attendance absolutely compulsory Prerequisite(s): Graduate Status and Permission Academic Director Restriction(s): 112.752 Understanding and analysing the role of integrated logistics as a competitive business practice. Includes managing supplier relationships and evaluating the operational differences between global and domestic logistics.	S1				30 credits S1
240.753	Supply Chain System Analysis Examination: None Extramural contact course: Semester One: Auckland, 22-23 May 2009; attendance absolutely compulsory Prerequisite(s): Graduate Status and Permission Academic Director Restriction(s): 112.753	S1				15 credits S1

Number	Paper Details	Auck	PNth	Wgtn	Other	Extm
240.754	<p>Determining information required for management of the supply chain. Includes a systems dynamics view of Production Management, Theory of Constraints, Supply Chain measurements and analysis.</p> <p>Supply Chain Optimisation 15 credits</p> <p>Examination: None</p> <p>Extramural contact course: Semester Two: Auckland, 31 July - 1 August 2009; attendance absolutely compulsory</p> <p>Prerequisite(s): Graduate Status and Permission Academic Director</p> <p>Restriction(s): 112.754</p>	S2				S2
240.755	<p>The use of tools to measure, optimise and assess the impact of alternative management and operational decisions on the supply chain. Includes linear programming, Theory of Constraints Replenishment solution, Quality Systems in supply chains and Project Management.</p> <p>Executive Supply Chain Management 30 credits</p> <p>Examination: None</p> <p>Extramural contact course: Semester Two: Auckland, 8-10 October, 13-14 November 2009; attendance absolutely compulsory</p> <p>Prerequisite(s): Graduate Status and Permission Academic Director</p> <p>Restriction(s): 112.751, 112.755</p> <p>Defining and managing the contemporary supply chain. Includes the role of information systems and technology in Supply Chain Management.</p>	S2				S2

MASTER OF BUSINESS ADMINISTRATION ONLY

115.721	Business Law and Ethics A study of the external legal and ethical environments of business and the relevant issues with which business managers must deal.	15 credits
115.723	Accounting I A paper designed to explain the accounting function from a management perspective. The paper will cover; (a) the key relationships between wealth, the measurement of wealth and change in wealth which are a function of organisational purpose, products and strategies; (b) data capture, processing and reporting which enable monitoring of progress toward and enhance prospects of achieving objectives; (c) benchmarking for improving organisational performance improvement and the use and misuse of comparison as a means of assessment; (d) compliance and organisational constraints on reporting to external stakeholders; and (e) other contemporary issues in accounting and management.	15 credits
115.724	Business Finance A paper covering the corporate finance function in business, dealing with the sourcing of funds to establish and expand the application of those funds in pursuing the goals of the organisation. Particular attention is given to valuing financial assets, to investment and capital budgeting decisions, to the capital structure, and to working capital management.	15 credits
115.725	Leadership and People A study of the behaviour of people in the work environment, including issues of organisational structure and management theory together with issues of motivation, communication, leadership, decision-making, career development, power and organisational change.	15 credits
115.726	Marketing A study of the marketing function in business, including a range of marketing tools and techniques and their application to marketing situations.	15 credits
115.727	Entrepreneurship and Innovation A study of the theory and practice of entrepreneurship with special reference to the overall business sector. The paper will examine the dimensions of innovation and entrepreneurship with emphasis on the entrepreneur's contribution to existing organisations and new ventures.	15 credits
115.728	Contemporary Strategy The paper examines the process of strategic policy and decision-making in organisations and includes a study of legal, political, behavioural and environmental factors that influence the process. The systems and techniques of strategic planning and decision-making are examined in the context of the business organisation.	15 credits
115.729	Accounting and Management An advanced study of the accounting function with particular reference to the contribution of the function to strategic policy and planning and as an integrative function in the business.	15 credits
115.731	Change Management An advanced study of models, management processes and research on implementing, monitoring and evaluating organisational changes.	15 credits
115.732	Operations and Logistics A study of the Operations Management function, including manufacturing and processing systems; productivity, quality management and leading-edge techniques in the optimisation of systems and physical resources.	15 credits
115.734	Strategic Management - Planning and Application This paper will comprise a comprehensive business case study designed to integrate all of the business functions in a real-life situation. Significant instruction in case analysis and preparation will be provided.	15 credits
115.735	Applied Business Research This paper provides students with an understanding of the role, place, techniques and tools of research in the management and decision-making processes of a business organisation.	15 credits
115.736	Business Development A course of study relevant to the candidate's career context.	15 credits
115.737	MBA Applied Research Project Students are required to undertake an independent applied research project on an agreed subject approved by the MBA Director.	30 credits
115.738	115.738 Corporate Governance Best Practice	Not offered in 2009
115.739	Special Topic I	15 credits
115.740	Special Topic II	15 credits
115.745	Economics - Applied and International An examination of the theory and functions of the economic systems of selected nations of differing political systems. The course includes a survey of microeconomics and macroeconomics relevant to the central functions of international business. Included is the impact of national economic policy on corporate decision-making, market structures, foreign trade and corporate performance. Topics studied intensively will be based upon the economic issues and the frontiers of knowledge at the time and place the course is offered.	15 credits

115.750 Investments and Risk**15 credits**

The course includes a study of the nature, role and practice of competition and risk in business on national and international levels. Among the topics covered are competitive advantage, risk identification and evaluation, formulation and execution of corporate competition policies, and the design of policies to compete effectively internationally. Case studies from diverse companies and countries are included in the course.

MASSEY UNIVERSITY - COLLEGE OF BUSINESS

APPLICATION FOR ADMISSION TO MASTER OF MANAGEMENT – MMGT AND APPROVAL OF PROGRAMME OF STUDY

Family name: _____

Massey ID:

First names: _____

Mailing address: _____

Phone number (day) or e-mail address: _____

Intended Mode of study: Extramural Internal Combined Internal/Extramural/Block

If you ticked 'Internal' which campus will you attend? Palm North Auckland Wellington

Intended full-time or part-time study Full-time Part-time

Have you completed a PGDipBusAdmin in this College? Yes No

If you ticked 'No' which postgraduate qualification do you plan to use as your qualifying prerequisite course?

(If this is not a Massey qualification, please attach a complete academic record of the qualification. You should also complete the Application for Admission to Postgraduate Study form which can be found at the back of this book).

MMgt area of endorsement you intend to study (tick one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Accountancy | <input type="checkbox"/> Agribusiness | <input type="checkbox"/> Aviation |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Business Information Systems | <input type="checkbox"/> Business Law |
| <input type="checkbox"/> Communication Management | <input type="checkbox"/> Dispute Resolution | <input type="checkbox"/> Economics |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Financial Economics | <input type="checkbox"/> Health Service Management |
| <input type="checkbox"/> Human Resource Management | <input type="checkbox"/> International Business | <input type="checkbox"/> Management* |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Occupational Safety and Health | <input type="checkbox"/> Sport Business Management |
| <input type="checkbox"/> Property Studies | <input type="checkbox"/> No endorsement | |

*Management includes general Management, Enterprise Development, Public Sector Management, and Corporate and Institutional Governance.

To apply to study papers that do not conform to an approved programme, or a "No Endorsement", attach a separate sheet listing your proposed papers giving reasons for the non-standard programme.

Please note that all applications may take up to 4 weeks to process.

Send form to: Alison Gustafson, Postgraduate Administrator, College of Business, Massey University, Private Bag 11 222, Palmerston North.

Signed: _____ Date: _____

HOD/HOS GPA of qualifying programme: _____ **Office Use Only**

Bridging papers required? No Yes Bridging papers: _____

MMgt papers (120 credits): _____

Signed: (HOD/HOS): _____ Date: _____

Graduate Studies Committee

Approved / Not Approved

Signed: _____ Date: _____

MASSEY UNIVERSITY - COLLEGE OF BUSINESS
Application for Admission to Master of Finance – MFin (1811)
and approval of Programme of Study

Family name: _____ Massey ID:

--	--	--	--	--	--	--	--

First names: _____

Mailing address: _____

Phone number (day) or e-mail address: _____

Intended Mode of study: Internal Extramural/Block Combined Internal/Extramural/Block

If you ticked 'Internal' which campus will you attend? Palm North Auckland

Intended full-time or part-time study Full-time Part-time

Have you completed a PGDipBusAdmin in this College? Yes No

If you ticked 'No' which postgraduate qualification do you plan to use as your qualifying prerequisite course?

(If this is not a Massey qualification, please attach a complete academic record of the qualification. You should also complete the Application for Admission to Postgraduate Study form which can be found at the back of this book).

Please note that all applications may take up to 4 weeks to process.

Signed: _____ Date: _____

AUCKLAND STUDENTS RETURN FORM TO:
 Mary Dawkins
 Dept of Commerce
 College of Business
 Massey University
 Private Bag 102 904
 NORTH SHORE MAIL CENTRE

PALMERSTON NORTH STUDENTS RETURN FORM TO:
 Vikki Schou
 Dept of Economics and Finance
 College of Business
 Massey University
 Private Bag 11 222
 PALMERSTON NORTH

HOD/HOS	GPA of qualifying programme: _____	Office Use Only
Bridging papers required?	<input type="checkbox"/> No <input type="checkbox"/> Yes	Bridging papers: _____
List MFin papers (100 points):	_____	
Signed: (HOD/HOS): _____ Date: _____		
<hr/>		
Graduate Studies Committee	Approved / Not Approved	
Signed: _____ Date: _____		



Attach transcripts and documents

APPLICATION FOR ADMISSION TO POSTGRADUATE STUDY



(Please apply early - approval may take up to fifteen working days)

OFFICE USE ONLY

To:

Date:

Massey University Student ID number (if known)

Family name:

First name(s):

DATE OF BIRTH Day Month Year

GENDER TICK ONE Male 1 Female 2

Mailing address

NEW ZEALAND PERMANENT RESIDENT (NZ citizen answer YES) TICK ONE Yes 1 No 2

Telephone numbers:

Work ()

Home ()

Cell ()

E-mail

PROPOSED POSTGRADUATE PROGRAMME OF STUDY (e.g. PGDIPARTS)

Proposed Major/Endorsement (ie. area of specialisation) if option available

Campus at which you wish to study (tick one):

Auckland (Albany) Palmerston North Wellington

Mode of study (tick one):

Internal Student

Extramural Student (by correspondence)

Block Course Student

Commencing (tick one)

Semester One (February) Semester Two (July) Summer School (November)

Part time Full time (tick one)

TERTIARY QUALIFICATIONS CURRENTLY HELD

Degree/Qualification	Institution	Date completed

Work experience
A number of Massey University's postgraduate programmes require relevant work experience, and an assessment of your career aspirations and personal interests - see the list of Postgraduate Programmes that require CV overleaf and attach if required.

CV attached: Yes No

DECLARATION

Name in full

I solemnly and sincerely declare that I am the person named in the certificates or statements submitted in support of this application and that the information I have provided in my application for admission to Massey University is true and correct in every particular.

Signature Date

Please return with your documents to: Enrolments, NSATS, Massey University, Private Bag 11 222, Manawatu Mail Centre, Palmerston North 4442

CARD TYPE Visa Mastercard Amex JCB

CARD NUMBER other types of credit card cannot be accepted

NAME OF CARDHOLDER (Please print)

SIGNATURE OF CARDHOLDER

EXPIRY DATE MONTH YEAR

AMOUNT: \$100.00*/Fee Exempt (see Application Notes)

*This fee is subject to change. Please refer to the Fees website <http://fees.massey.ac.nz> for the latest information.



APPLICATION FOR ADMISSION TO POSTGRADUATE STUDY INFORMATION FOR APPLICANTS

Who needs to fill in this form?

- All students wishing to enrol in Honours or Masters degrees, Postgraduate Diplomas or Postgraduate Certificates at Massey University, who are New Zealand or Australian citizens or permanent residents.
- New International students must apply to the International Office for admission.
- Returning International students changing their programme use this form.
- Entrance to Postgraduate study is usually programme and major specific, and may have conditions attached.

RECOGNISED ENTRANCE QUALIFICATIONS

A recognised entrance qualification for New Zealand citizens or permanent residents for Postgraduate Programmes

- 1 You have a Massey University degree.
- 2 You have a degree from a New Zealand University.
- 3 You have a degree from overseas.
- 4 You have practical, professional or scholarly experience equivalent to that of a graduate and want to enter a postgraduate qualification that permits entry on this basis.

Please Note: In addition to holding a relevant degree (where this is a requirement), most postgraduate programmes require above-average achievement in the undergraduate degree, as measured by Grade Point Average (GPA). Additionally, for some particular postgraduate programmes a specified undergraduate degree and/or additional professional qualification(s) and/or relevant work experience may be required.

APPLICATION NOTES

- 1 The application fee must accompany this application. The fee is non-refundable. The fee is waived if you have a completed New Zealand degree (please attach verification) or have gone through the NZQA Assessment process (please provide verified NZQA Assessment report). Your application will be processed by Massey University as soon as the fee has been received. Your enrolment into papers and any student financial support for which you may apply will be processed once your admission to Massey University has been approved. This approval takes approximately fifteen (15) working days. Please apply to enrol while this process takes place.
- 2 All University transcripts are essential if applying for postgraduate programmes (not required for qualifications completed at Massey University).

- 3 All documents provided in support of an Admission to Postgraduate Study application must be verified.

4. What is a verified copy?

A verified copy is a copy of an original document that has been signed and dated (preferably with an official stamp) for authenticity by a person authorised in the Oaths and Declarations Act 1957 as able to take declarations. This person could be a:

- Justice of the Peace
- Barrister or solicitor of the High Court
- Notary Public
- Court Registrar or Deputy Registrar
- Member of Parliament
- Land Transport Safety Authority, Public Trust, government department (including Internal Affairs and Inland Revenue) or local authority employee designated for the purpose of taking oaths and declarations.

When a student is in a remote community and is unable to access a person from the above list, a school principal, minister of religion or general practitioner is acceptable.

A verified copy of a whakapapa statement is acceptable only when a student cannot obtain a birth certificate. Both the student and a kaumatua must sign the whakapapa as evidence of identity and citizenship.

The signatory must identify their official designation and location on the front of each page of the copy (preferably with an official stamp), sign and date the copy and write the following words (or words to the same effect): "This is a true copy of an original document that I have sighted".

The document with the verification must be received by Massey University and not a copy or fax of the verified copy.

The University does not return verified copies to you. Please do not send original identity documents. If you do send originals, Massey University does not guarantee secure return of these documents to you.

As an alternative to sending in verified copies of your documents you can show the originals to a Massey University staff member who will take a copy of your original documents and sign and date the copy to show that the documents have been sighted.