

MASSEY COLLEGE OF CREATIVE ARTS

Leaders in Art and Design



MASSEY UNIVERSITY
COLLEGE OF CREATIVE ARTS
TOI RAUWHARANGI

Discover New Zealand's Defining College of Art and Design

Subjects:

Integrated Design

Design for Industry and Environment:

- Spatial
- Textile
- Fashion
- Industrial Design
- Fashion Design and Business

Fine Art

Transport Design

Photography

Visual Communication Design:

- Illustration
- Digital Media
- Advertising
- Graphic Design

Visual and Material Culture

Qualifications:

BDes (Hons) MA

BDes PGDipArt

GDipDes PhD

PGDipDes DipFDT

MDes DipPhoto

BFA (Hons) PGDip (VMC)

BFA MPhil

GDipFA

PGDipFA

MFA



The College of Creative Arts is based in Wellington. There are a selected number of programmes that can be studied at the Auckland School of Design at Massey University's Auckland Campus.

0800 MASSEY

<http://creative.massey.ac.nz>

email: creative@massey.ac.nz



PROFESSOR TONY PARKER

**Head of Institute of Design for
Industry and Environment**

**Hulme Can Am – ongoing research
project with Hulme Supercars**

‘The Hulme Can Am is a pre-production test vehicle developed from the award winning Hulme F1, first launched in 2005. Designed by Professor Tony Parker as a research project, the car is intended for international markets.’



NICK ROSS

Graduated 2008, BDes majoring in Industrial Design

Nick spent 6 months in San Jose, California in 2007, as part of the Massey Study Abroad programme.

Nick has just received a scholarship, one of just 10 people selected from 150 applicants from throughout the world, to study for a Masters in Design at the renowned Umea Institute of Design in Sweden. He plans to bring back his knowledge and experience and start a design consultancy in New Zealand.



NADINE JAGGI

Graduated 2004, BDes (first class honours) majoring in Fashion Design

Nadine was the Supreme Award winner at the Montana World of Wearable Art Show in 2008. She had previously won a WOW award in 2003 while still a student at Massey.

Nadine is currently employed as a costume designer at Weta Workshop, Wellington.



ALEXANDER WASTNEY

Graduated 2008, BDes majoring in Industrial Design

Silver, Designers Institute of New Zealand BeST Award, 2008

Gold, Dyson Product Design Award 2008

'The Alacer sports therapy table combines durability, portability and intuitive aesthetics to help make the sports therapists job easier.'

Alexander now works as an Industrial Designer at the Howard Wright manufacturing company in New Plymouth.





JAKE SNOWDON

**Graduated 2008, BDes majoring
in Industrial Design**

**Silver, Designers Institute of
New Zealand BeST Award 2008**

*'First Sip is a multi purpose drinking fountain,
enabling wheelchair access, bottle filling and
drinking access for dogs.'*

Jake is now working for Index Industrial Design
and Development in New York, along with his
American girlfriend whom he met at Massey.



MATT MCKINLEY

**Graduated 2008, BDes majoring
in Industrial Design**

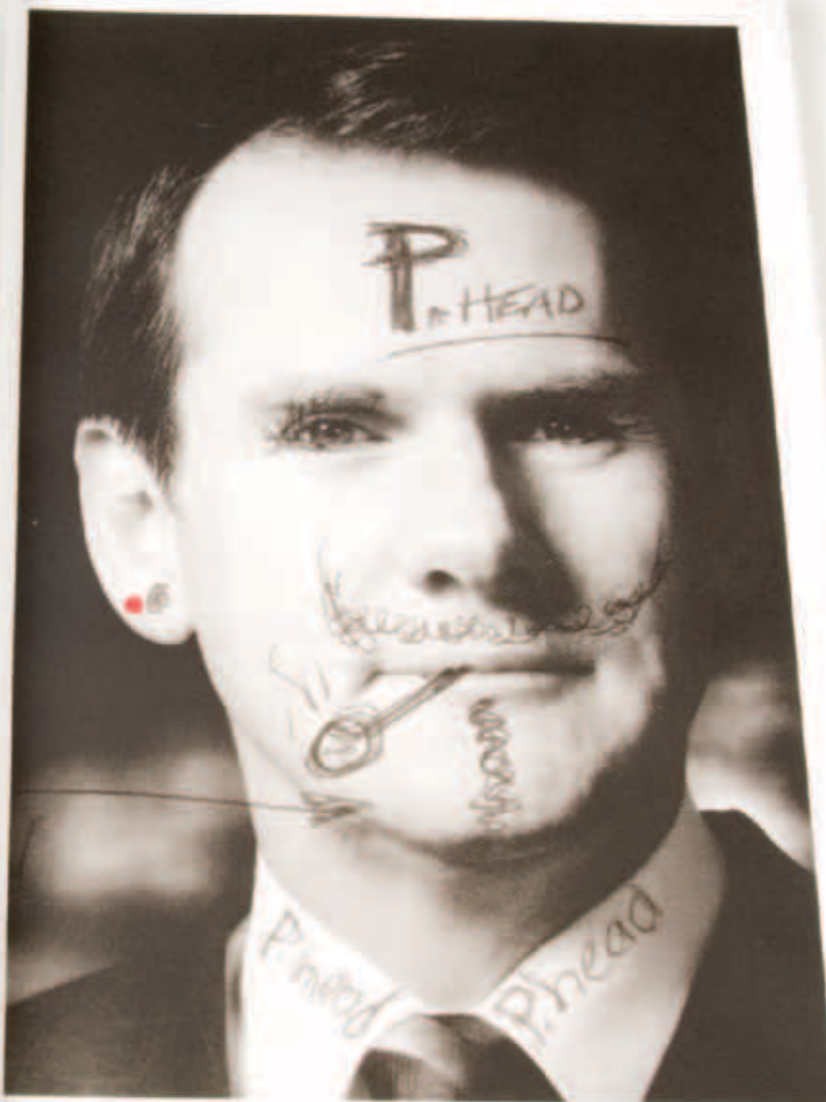
Master of Design, 2009

Finalist, Dyson Product Award 2008

'The Eweview modular sheep handling system uses superior utility, ergonomics and innovation to assist with pregnancy testing in ewes.'

Matt has just completed his Master of Design at Massey, and is now working for Gallagher's Agricultural Engineering in Hamilton.

**THEY
WERE
JUST SO
MEAN
TO ME.**



KYLIE PHILLIPS

**Graduated 2008, BDes (first class honours)
majoring in Graphic Design**

**Awarded Scholarship of Academic
Distinction 2008**

**Silver, Designers Institute of New Zealand
BeST Awards (student) 2007**

**Gold, Designers Institute of New Zealand
BeST Awards 2008**

**Certificate of Typographic Excellence,
New York Type Directors Club 2008**

Gold (2) New Talent Annual Graphis Awards 2009

*"They were just so mean to me – An ethnographic
exploration of the transient interaction between places
and people."*

Kylie is now working as a Designer at Thought Matter,
after a one year apprenticeship with DNA.



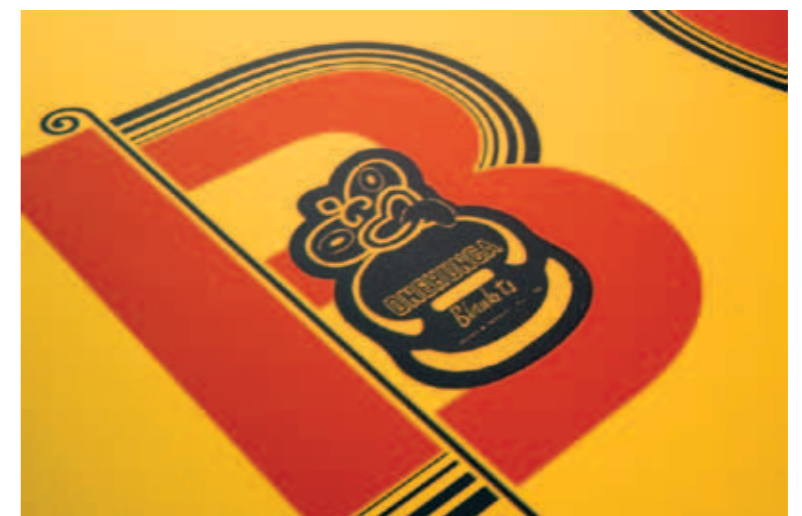
GRAEME OFFORD

Graduated 2008, BDes (first class honours)
majoring in Graphic Design

Gold, Designers Institute of New Zealand
BeST Award 2008

'A set of contemporary versal characters designed
to tell a nostalgic New Zealand narrative.'

Graeme is now a Graphic Designer for the Macquarie
Group in New York.





STEVE BUTLER

Graduated 2008, BDes majoring in Digital Media.

Gold, Designers Institute of New Zealand BeST Award 2008

'Digital Album Cover Design Prototype'
'A new approach for the music industry, allowing the artist to present their album covers more personally.'

Steve is currently working as a freelance designer and Art Director while continuing to develop his Digital Album Cover design concept, which he hopes to release at the end of 2009.



EMMA BEVERNAGE

**Graduated 2008, BDes (Honours)
majoring in Graphic Design**

Gold, DINZ Best Awards 2008

Gold, Stringer Award 2008

'Where to from here? A project aimed at lessening the social stigma about homelessness in Wellington.'

Emma is now employed as a Designer at Samdog Design in Wellington.



CAROLINA PENA VILLARREAL

**Graduated 2009, BDes majoring
in Industrial Design (Auckland)**

**Bronze, Business Week International Design
Excellence Award 2008**

'Close up'

'A children's art table designed for collaborative learning.'

Carolina is currently studying for a Master of Design
in Auckland.



KENNETH YOUNG

Graduated 2008, Master of Design (Industrial Design)

Silver, Designers Institute of New Zealand BeST Award 2008

'A concept design for the interior of a sports car, combining notions of high performance, luxury and exoticness.'

Kenneth is now working for DesignResource, an industrial design company in Sydney that specialises in product and transport design.





STEPHEN SMITH

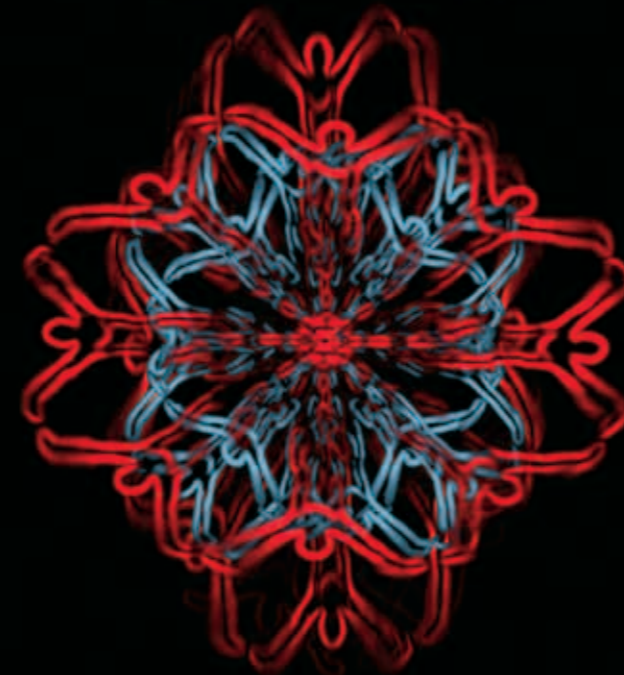
Graduated 2007, BDes majoring in Industrial Design (Auckland)

Grand Prize, Dyson Product Design Award 2007

'Arctic Skin'
'This is a concept design for a vest that stabilises a sportsperson's body temperature via a cooling process, enabling competitive athletes to maintain optimal physical performance for longer periods.'

Dyson in the United Kingdom now employs Stephen.





RACHAEL LINTON

**Graduated 2009, Master of Design
(Digital Media)**

*'Could the visual form of sound be therapeutic?
Sound Vision explores aural and visual sense
stimulation that may excite and soothe human
psychological and physical response.'*

Rachael is currently doing research for
a project on the Bayeux Tapestry, which
is being reproduced in mosaic form
in South Canterbury.



AMANDA YATES

Graduated 2009, Master of Design (Spatial Design)

'Do we experience space through time?'

'Oceanic grounds: architecture, event space and the in-between. This research critically reflects upon the design of three houses that establish Pacific-oriented space as fluid, experiential and contiguous with the natural environment.'

Amanda is currently employed as a lecturer at Massey College of Creative Arts.



DEAN IVAMY

**Graduated 2009, Master of Design
(Graphic Design)**

'Is food the new oil?'

*'Mapping the Environmental Footprint
of the Central Plains Water Irrigation Scheme.'*

Dean is currently teaching at Massey College of Creative Arts. He is also preparing for an exhibition in Christchurch relating to the Dairy Industry and plans to have his thesis work published in relevant journals later this year.



JOHN LAKE

**Graduated 2009, Master of Fine Arts
(Photography)**

*'Death poses for a photo while stalking the tree-lined
dreamscape of suburbia.'*

John is currently a part time tutor at Massey's School of Fine Arts and recently held a successful exhibition 'The Candidate' at Wellington's Toi Poneke Gallery.



AMY PYLE

**Graduated 2009, BDes majoring
in Textile Design**

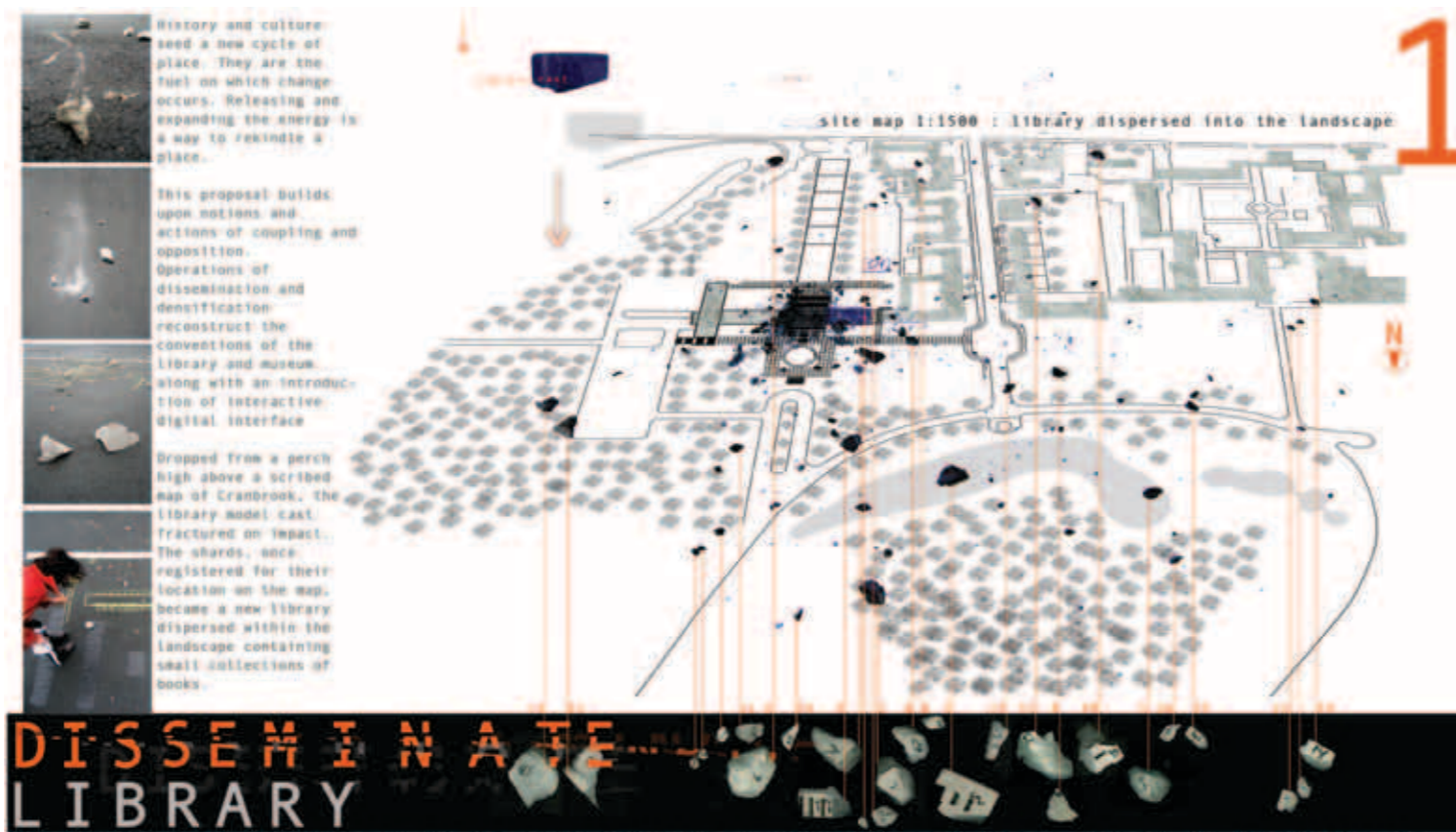
**Runner Up, (Textile Design) Zonta
Design Awards 2008**

**Winner, Blue Print Imaging Excellence
Award 2008**

'The New Zealand Bach'

*'The way the baches are added to layer by layer,
generation by generation.'*

Amy is currently sharing a small studio with a textile
colleague and doing freelance textile design work.



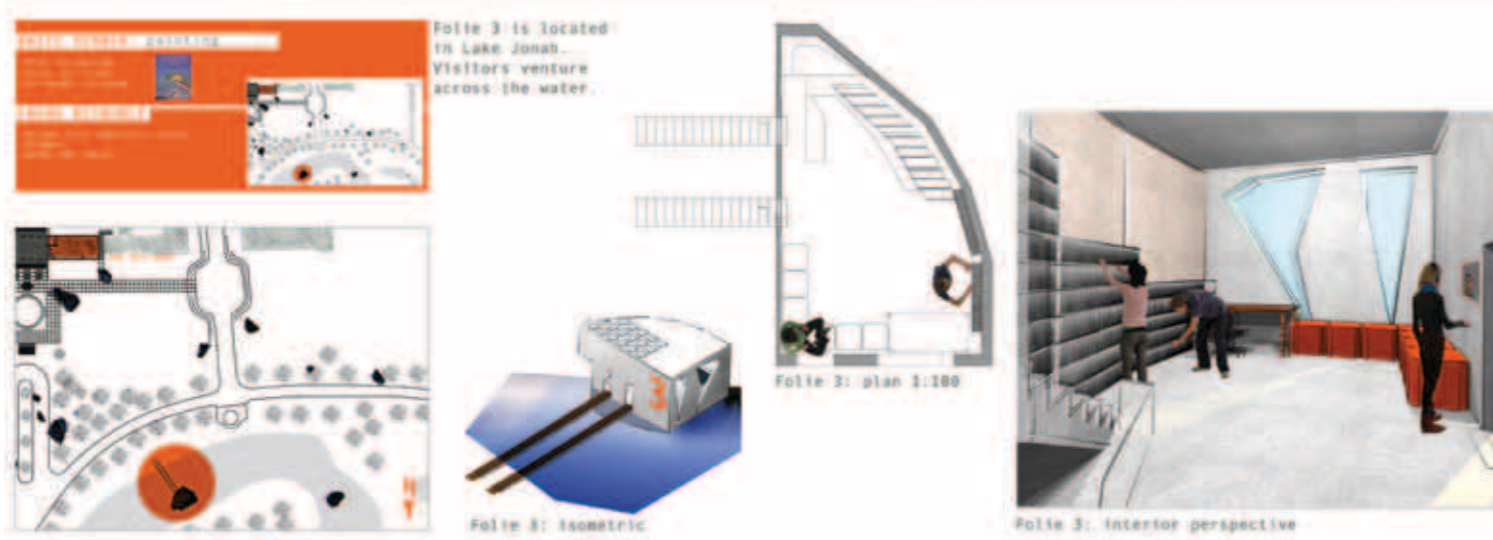
DISSEMINATE LIBRARY

The contents of the library are disseminated and reconfigured as folies scattered in the landscape.



FOLIE 3

EACH FOLIE CAN BE LOCATED IN THE LANDSCAPE FROM THE EMPTY LIBRARY. THE OCCUPANT SEARCHES A RESOURCE. IT IS LOCATED IN ONE OF THE DISSEMINATED FOLIES



LAUREN SKOGSTAD AND GEMMA DEVONPORT-WARD

Graduated 2007, BDes majoring in Spatial Design

Gold, Designers Institute of New Zealand BeST Awards 2007

Disseminate-Densify: this project redesigned an historically significant library and museum at a US University campus. The dissemination of information led the designers to spread the fragments of the original space around the campus that were then to hold the library information. In contrast the idea of densification led them to crunch together the spaces required for display in the museum resulting in an unconventional but spatially powerful exhibition space.

Gemma is now employed as a graduate designer at Buchan Group Interior Design in Melbourne, and is involved in a number of International projects, while Lauren has changed to part time web-design work with '3month Agile Web Solutions' while she begins her Master of Design study at Massey.



JESSICA MICHELS

Graduated 2009, BFA majoring
in Photography

Runner Up, (Photography) Zonta Design
Awards 2008

'The objects we align ourselves with become a
shrine, a homage to the person we aspire to be.'



KRISTIN VAN DER POEL

Graduated 2009, BFA majoring in Fine Art

'A playful exploration of intervention into various domestic and public sites involving everyday objects and the manipulation of function.'



CARLA YEUNG

**Graduated 2009, BDes majoring
in Textile Design**

**Winner, Purfex Excellence in Textile
Design for Apparel Award 2008**

**Winner, MSO Design and Art Production
Best Portfolio Presentation Award 2008**

'Take a dive with this collection and explore coral
inspired knit and crochet textile fabrics.'

Carla is still searching for work in design and plans
to travel to Australia as part of this.

★ 'THE LITTLE RED BOOK' ★



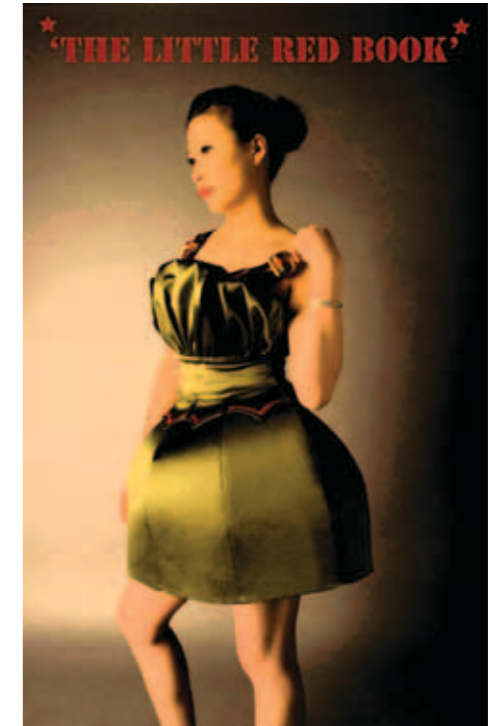
WENDY KWAN

Graduated 2009, BDes majoring in Fashion Design

Winner, John Rainger Vilene Award 2008

'In the aesthetic historical timeline from Mao's communist era through to today, Chinese women's identities have changed, but the remnants of the past and their original roots are still there.'

Wendy is currently working in retail in order to gain experience in the aspects of management and production, where she hopes to focus her career in the future.





WAIMATAO FAMILTON

Graduated 2009, BFA majoring in Fine Art

'Video stills from a performance piece *Maori Brown Eyes*. A celebration and critique of cultural social standings.'

Waimatao is now working as an experience Supervisor at the Museum of Wellington City and Sea.





LIZ TING

**Graduated 2009, BDes majoring
in Fashion Design**

**Winner, Rembrandt Suits Award
for Excellence, 2008**

**Winner, Pacific Blue Travel Prize
at the iD Dunedin Fashion Show 2009**

'Foe Crossing'

'An exploration of the relationship between
religion and branding in today's society.'

Liz is currently working for Booker Spalding
in Wellington.



HANNAH MITCHELL

**Graduated 2009, BDes majoring
in Fashion Design**

**Winner, Kirkcaldie and Stains Award
for Innovation and Creativity 2008**

'BELIEVE'

'An independent investigation of the truth.'

Hannah is working in retail while saving
to travel overseas.





BELINDA COPPIN

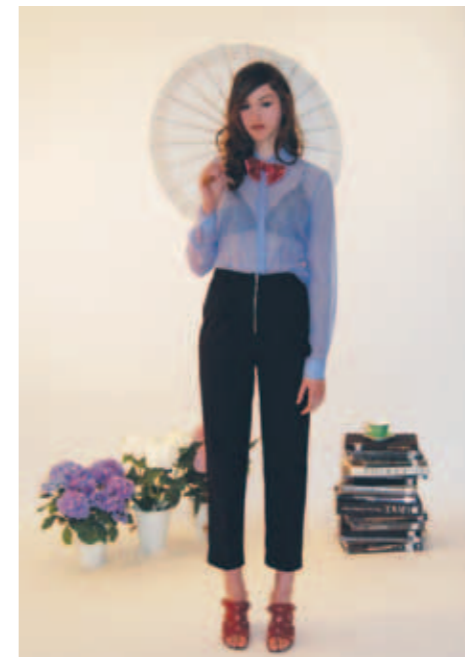
**Graduated 2009, BDes majoring
in Fashion Design**

**Winner, (Fashion Design) Zonta Design
Awards 2008**

Massey Scholar 2009

‘A collection exploring the tension of tradition versus
modernity that occurred in the inter-war period.’

Belinda is currently employed as a fashion consultant
in Perth, Australia with further plans to travel.



DANA FINNIGAN

Graduated 2006, BDes, majoring in Textile Design

Dana was awarded a Master of Design Scholarship by the British Council to complete her 'Textiles in Fashion' Masters degree at the Glasgow School of Art.

She is now working for the prestigious 'Timorous Beasties' company in Glasgow.

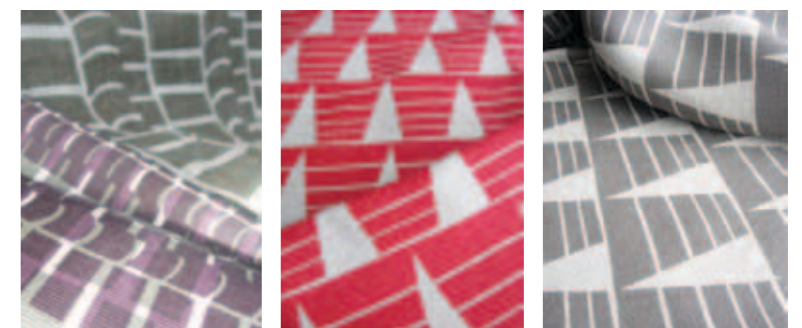
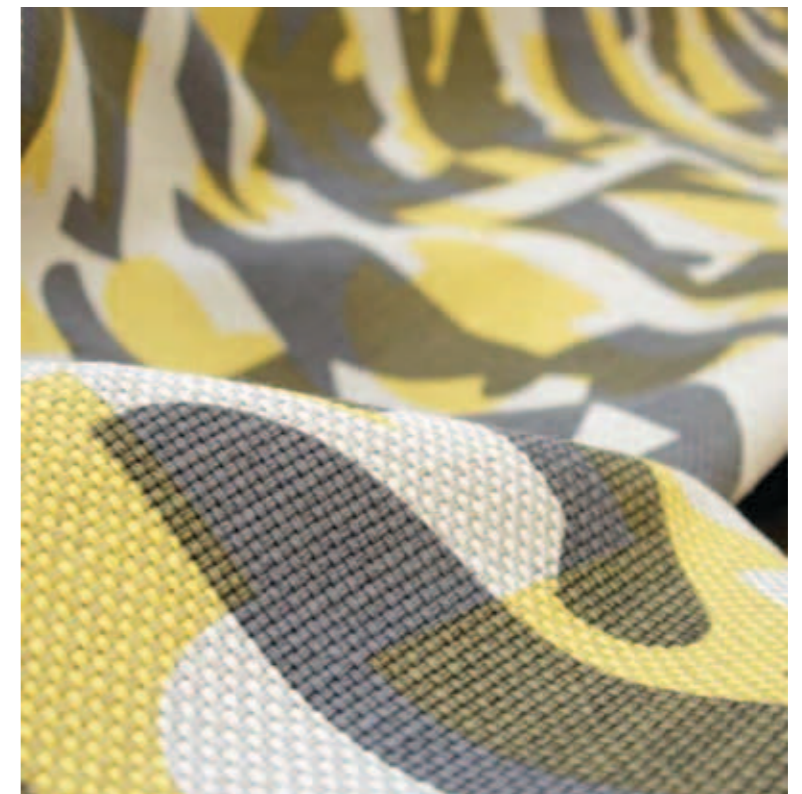




NGAHUIA DEMERALL

**Graduated 2006 BDes, majoring
in Textile Design**

Ngahuia is currently a junior designer for Mokum
in Sydney, and recently won a magazine award for
her fabric designs.





NICOLA YEOMAN AND PHOEBE SMITH

**Currently fourth year students majoring
in Advertising Design**

**New Zealand Post Student Marketers
of the Year 2008**

'Field Folder'

Nicola and Phoebe were named 2008 New Zealand Post Student Marketers of the Year, for an initiative centred on the Vodafone Warriors, designed to encourage kiwi children to read. They created a small folder of reading cards, each featuring a short story about a Vodafone Warriors player, player profiles and photos. The 'Field Folder' will be distributed to more than 2000 students at 20 participating schools and will be a valued tool in the literacy programmes of New Zealand Primary Schools.

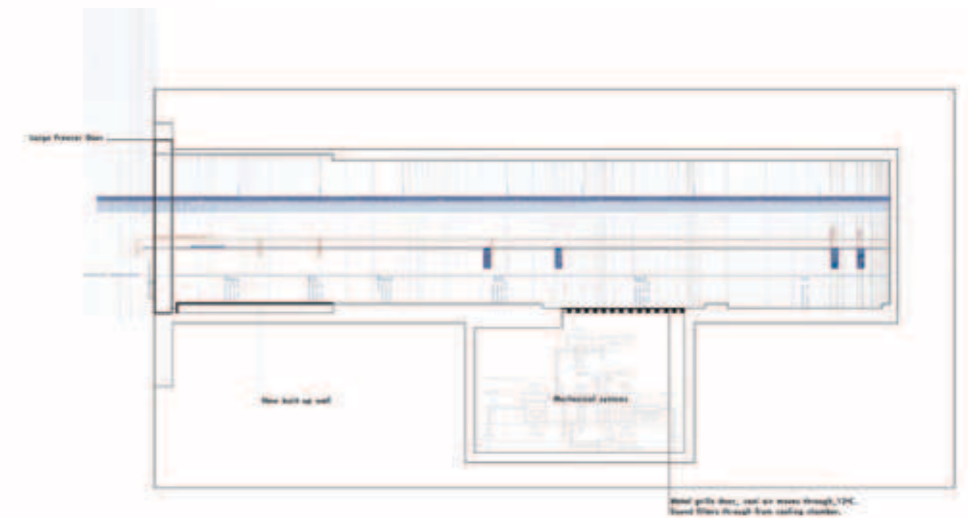
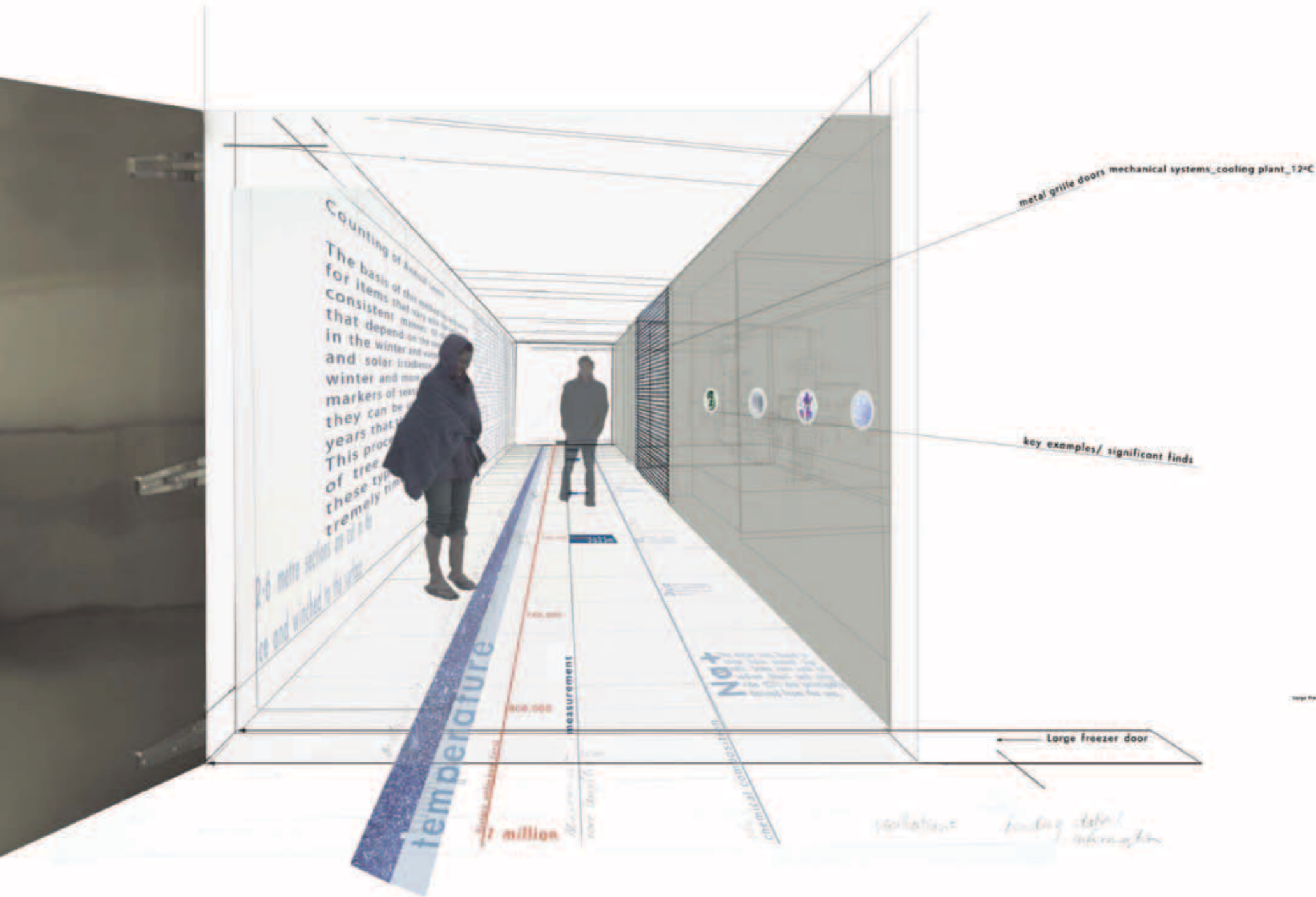
HANNAH FERENS

Graduated 2006 BDes, majoring in Spatial Design

'Antarctic Science Exploration'

A proposal for an exhibition that relates the depth of core sample drilling to how far a scientist may be able to look into the past.

Hannah is now employed at Alastair Cox Interior Design, involved with hospitality design of venues such as the Matterhorn, Good Luck, San Francisco Bathhouse, Mojo and Fuel cafes.





HANNAH EDMUNDS

Graduated 2009, BFA majoring in Fine Art

'The role of the Cinematic and Video Art is becoming increasingly blurred. When aligned with the notion of the audience as participator it raises the question of Art as entertainment.'

Hannah is currently studying for her Master of Fine Art at Massey.

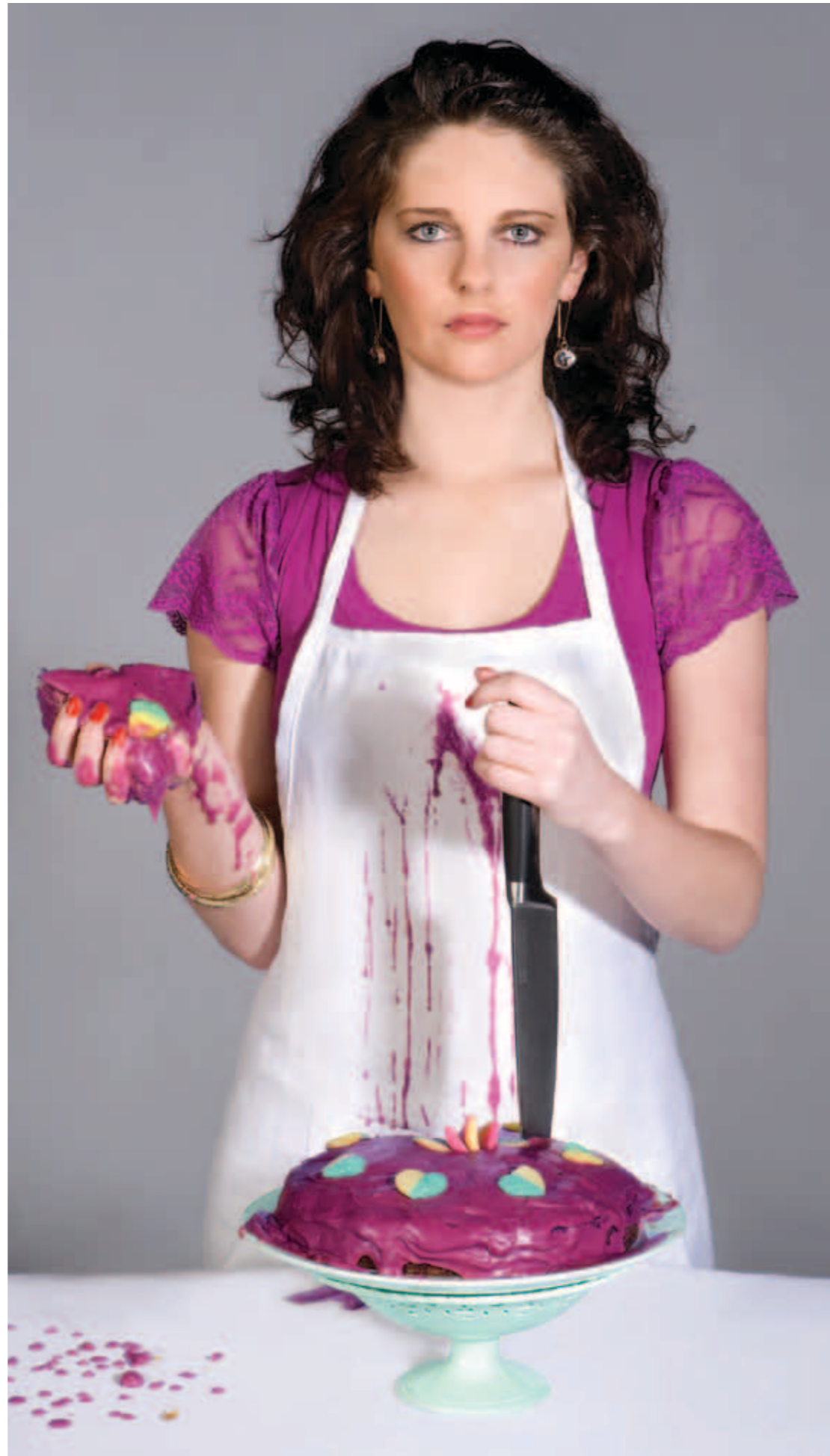


SHANE MCGRATH

Graduated 2009, BFA majoring in Fine Art

'Regressive Action No. 1'

Shane is currently studying for his Master of Fine Art at Massey.



RUTH HOCKIN

Graduated 2009, BFA (Honours) majoring in Photography

DAC Scholarship of Excellence in Photography

'Eat Yourself Thin'

The series *Eat Yourself Thin* seeks to explore a number of positions involving food in which obsession, addiction and preoccupation are all alluded to within sumptuous and beautiful images, suggesting a tense relationship between desire and guilt.'

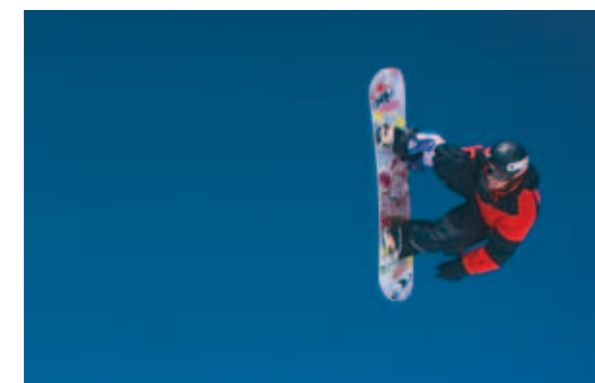
Ruth is completing her postgraduate diploma in secondary teaching. She continues to pursue her love of photography in and out of the classroom, photographing weddings and other events.

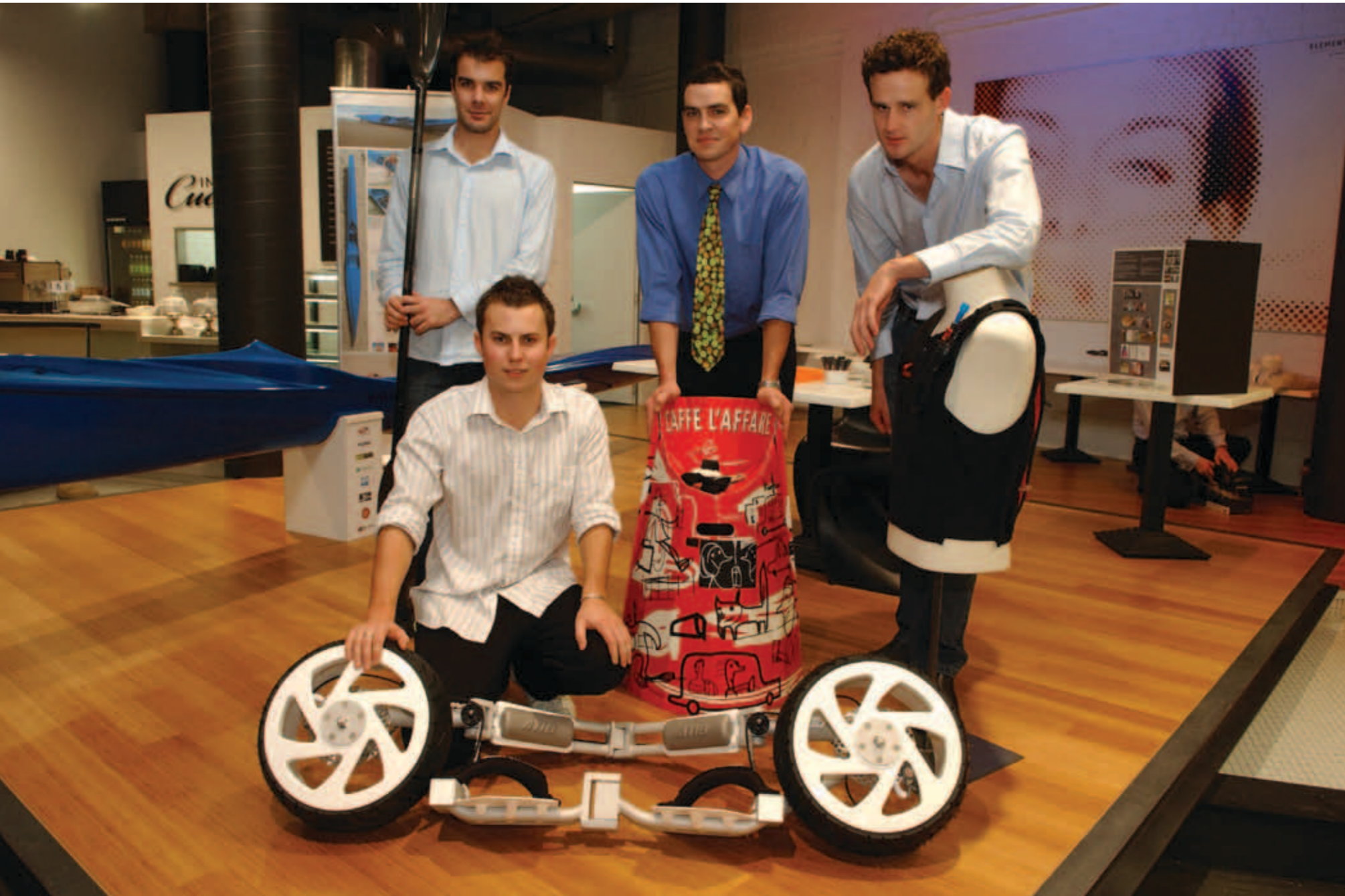


SOPHIE POELMAN

Graduated 2006, BDes majoring in Textile Design

Sophie is now a designer for O'Neill in Amsterdam, designing snow gear. This year she has her own youth collection snow range.





**CHRIS MOORS, GUS DONALDSON,
STEPHEN SMITH AND BEN THOMSEN**

Integrated Design will be offered for the first time in 2010 at the Auckland School of Design in Albany. Viewed as the design degree of the future, this unique programme aims to develop a new generation of specialist cross-disciplinary designers. They will be equally competent and creative working in two dimensional and three dimensional design using traditional and advanced digital computer applications.

Versatile and flexible, this course responds to the changing face of the design industry and enables graduates to work in both manufacturing and marketing roles, in private and public sectors.

A Century of Memories



"personal memories may be stirred by the images, objects or words made visible and may dominate over any formal history offered".

MORGAN TERRY AND SAMANTHA HARWOOD

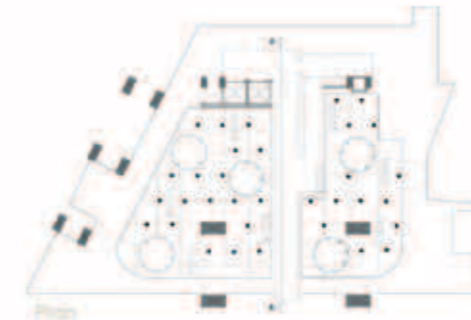
Currently fourth year students majoring in Spatial Design

2nd Prize, Australasian Student Design Awards 2009

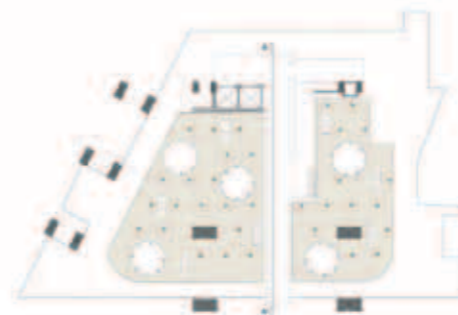
'Century of Memories'

An exhibition design for Te Papa on the subject of 20th Century New Zealand history. Ordinary citizens and visitors are encouraged to bring their own historically significant objects and family treasures for display amongst a 'forest' of recycled power poles.

Sam and Morgan continue to be employed occasionally by Te Papa to assist with exhibition design.



cognitive space



social/leisure space



section



POLINA OUTKINA

**Graduated 2008, Bdes majoring
in Illustration Design**

**Winner, BJ Ball Papers Award for
Promotional Design, 2007**

'Wellington Dragon Boat Festival 2008'

This promotional piece aimed to communicate both the traditional Chinese and the contemporary local contexts of the event, while preserving the lively spirit of the competition.

Polina is now working at Watermark Illustration Design in Wellington.



JULIAN LEGGE

**Graduated 2008, BDes majoring
in Digital Media**

**Gold, Designers Institute of
New Zealand BeST Award, 2008**

'Clean and Green'

A personal and social comment on the devastating effect that pollution, like storm water drainage, has on our marine eco systems.

Julian is now working at Weta Digital in Wellington, preparing digital storyboards for films like Tin Tin and The Lovely Bones.





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DONNA WALFORD-COLLIER

Ngati Kahungunu, and Ngati Porou

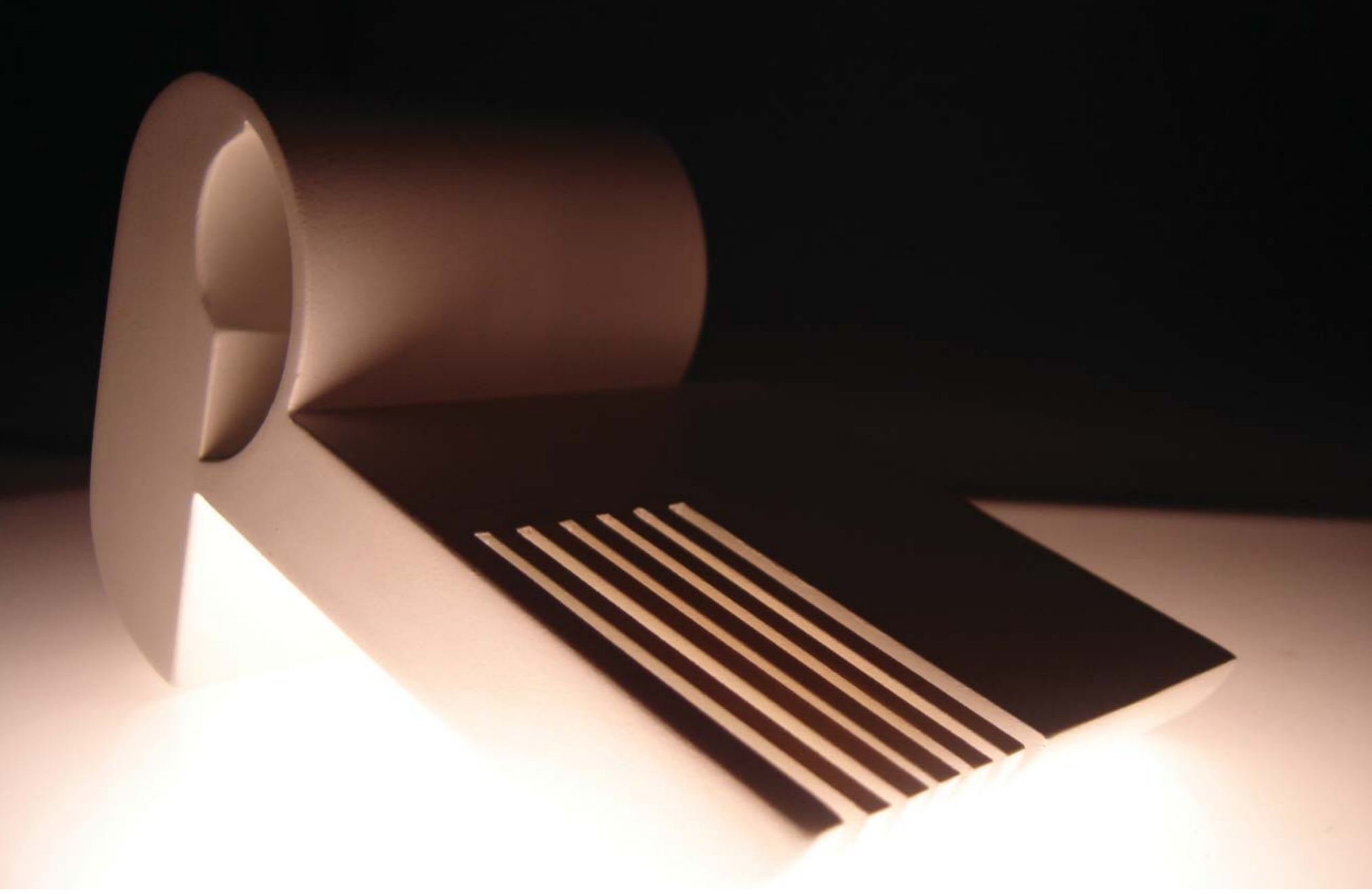
**Graduated 2008, BDes majoring
in Fashion Design**

Invitation to exhibit in Isaacs Art Centre Waimea
and East Hawai'i Culture Center in Hilo as part of
the PIKO Gathering of Indigenous Artists in Hawai'i.

Art work: *Nga Kakahu Roimata* cloaks of tears

1. *Te Aho Whakaruru:*
sheltering strands (green korowai)
2. *Te Aho Titiparera:*
connection of life forces (fawn korowai).





JAMAINE RANIERA FRASER

Te Arawa

**Graduated 2009, BDes majoring
in Industrial Design**

Finalist, James Dyson Award

Bronze Award DINZ BeST Awards
for Korowai *Te Paea Tohora*

Iwi Creativity 2006 – 2008





JESSICA SANDERSON

Ngati Kahungunu, Te Atiawa and Te Ati-Haunui-a-Paparangi

Graduated 2010, BDes majoring in Performance Design

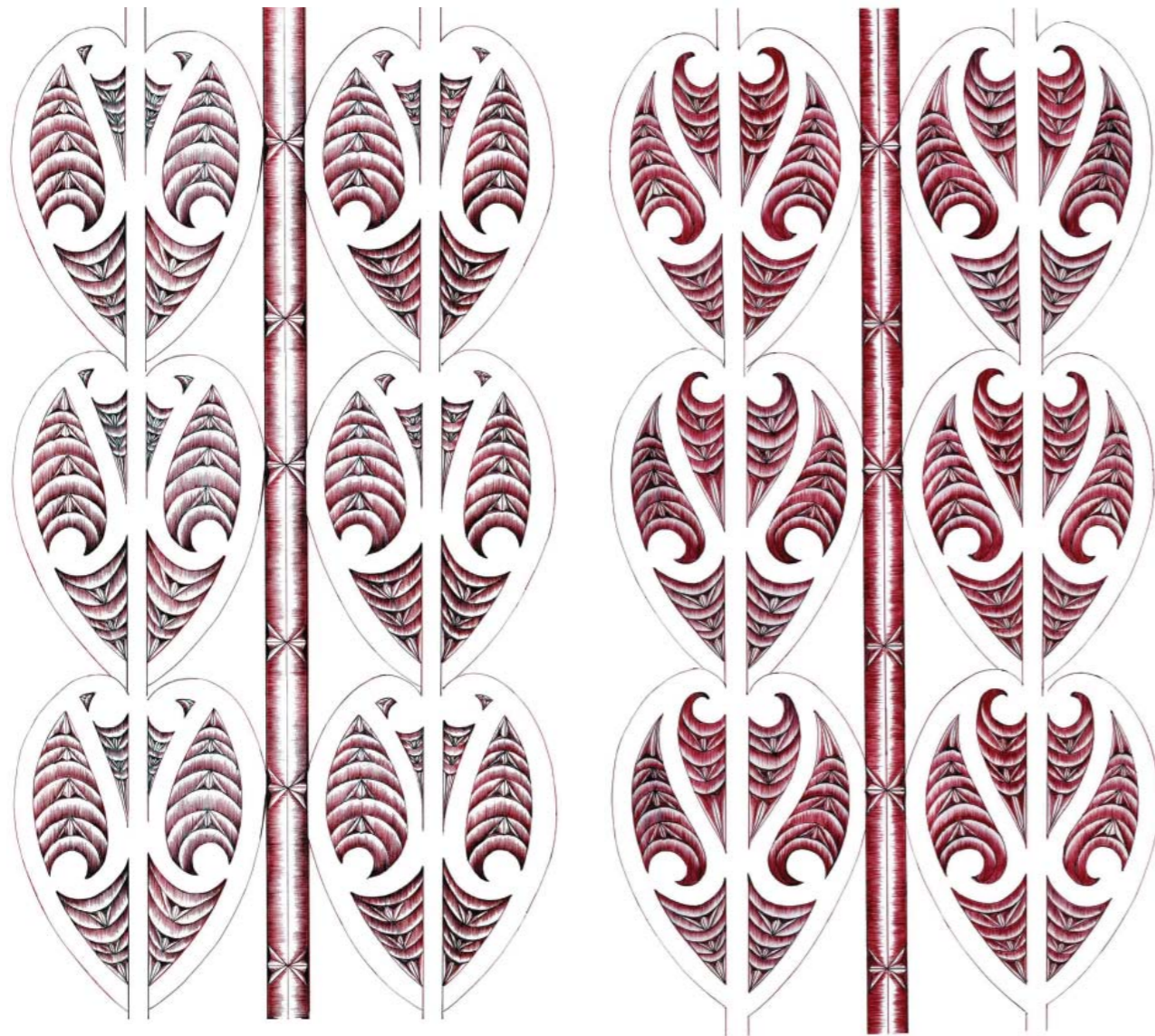
Received a scholarship award from the Aotea Centre Performing Arts Trust which was used to complete an internship with artist/filmmaker Luis Gispert, in New York.

Recipient of 'pitch project' funding from Toi Whakaari: NZ Drama School for the collaborative production of the film *Quarters*.

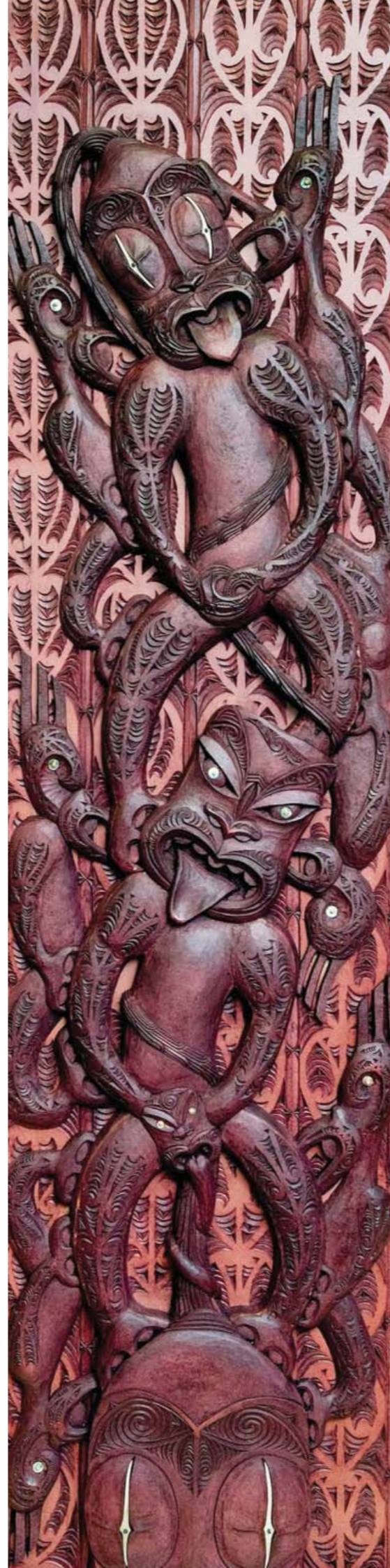
Iwi Creativity 2006 – 2009.

Philip Merry

Photographer of the stills from Jessica's short film *Our House*



Te Pou - tuarongo



RANGA TUHI

Waikato and Ngati Maniapoto

**Graduated 2009, BDes majoring
in Graphic Design**

Iwi Creativity 2005 – 2008.

Freelance Graphic Designer,
Author and Whakaairo Artist (Carver).



RUTH BROWNE

Te Atiawa

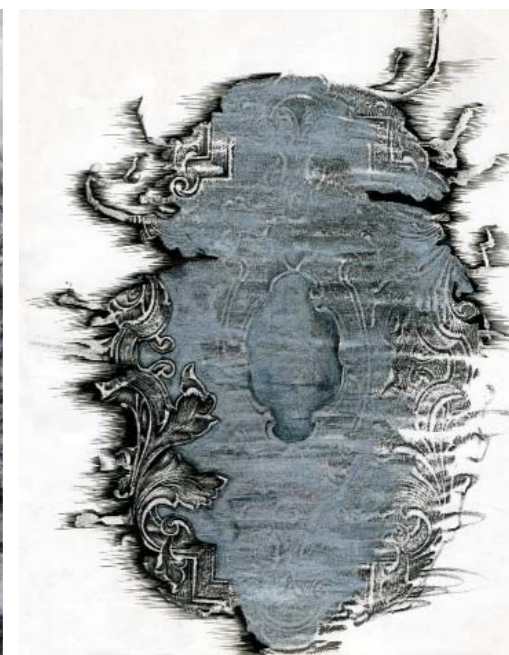
**Graduated 2009, BDes majoring
in Textile Design**

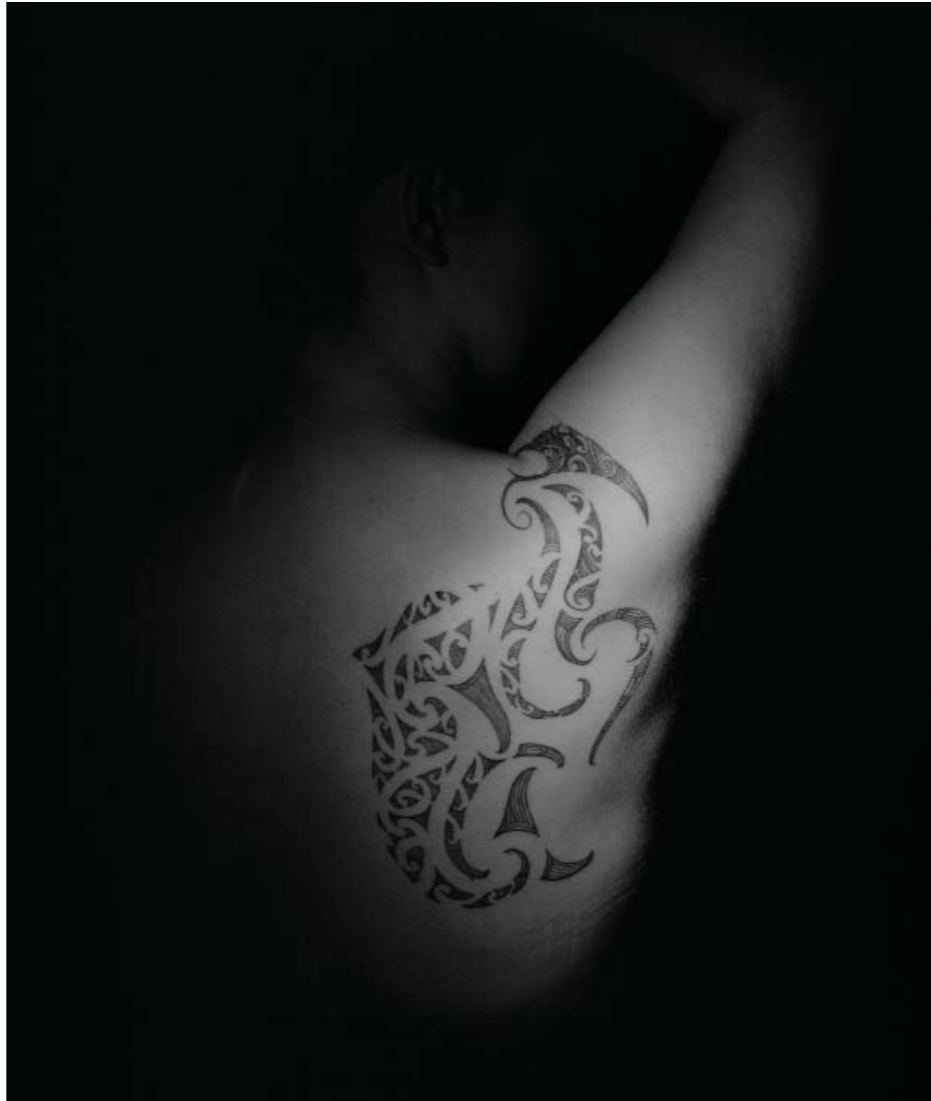
2008 Supreme Winner Zonta Design Award,
Zonta Design Awards

2008 Winner of ES Design Award for textiles

Iwi Creativity 2008

Miro Moda Maori Fashion Awards 2009





TARA WALLS

Ngati Kahungunu

**Graduated 2010, BDes majoring
in Photographic Design**

Iwi Creativity 2009, will be resident in
France developing a photographic exhibition.

