

Jeffrey Karl McNeill

MA (Hons), MPP, PhD

Senior Lecturer in Environmental Planning
School of People, Environment and Planning

Massey University

Private Bag 11 222, Palmerston North, NEW ZEALAND

☎ **W:** (06) 356 9099 x 2507 **M:** (021) 386.701

j.k.mcneill@massey.ac.nz



Profile

Jeff is an experienced and highly qualified public policy analyst with a wide background in both European Union, and New Zealand central and local government levels. He has particular strengths and interest in New Zealand and European environmental policy, and local government. He is also a leading researcher in strategic planning in New Zealand local government who is able to bring theory to practice.

Experience

From October 2008

Senior lecturer, Resource & Environmental Planning Programme, School of People, Environment & Planning, Massey University *Palmerston North*

Teaching undergraduate and postgraduate courses on environmental policy and planning.

Research interests:

- Regional governance
- New Zealand's environment and agriculture nexus
- European Union environmental policy
- Local government strategy and planning
- Integrating environmental monitoring and policy

June 2003 to Present

Principal, Jeffrey McNeill Public Policy Analyst *Palmerston North*

Providing public policy analysis consultancy and contracting to central and local government. Work includes providing analyses and advice, drafting Cabinet papers, reports, resource consents and peer reviews.

Specialization:

- Local and Central Government policy, with a focus on environmental management and sustainable development policy, and strategic planning.
- Linking science with policy

Recent Clients include:

- MAF Policy
- Auckland Regional Council
- Waikato Local Authorities Shared Services
- Dept. of Internal Affairs, Local Government Policy Section
- Ministry of Economic Development
- European Parliament: DG II Environment Secretariat
- New Zealand Climate Change Office
- Parliamentary Commissioner for the Environment
- Horizons Regional Council
- PowerCo

Academic affiliations:

- **Senior Researcher**, Local Futures Local Government Research Programme, School of Government, Victoria University of Wellington

November 1996 – June 2003**Environmental Resource Policy and Information Manager, Manawatu–Wanganui Regional Council *Palmerston North*****Responsibilities**

- to ensure a planning framework exists providing for the natural and physical resources of the Region to be sustainably managed;
- to ensure collection, analysis, and reporting of Region's natural resource information
- to manage 12 staff (policy analysts and scientists), as well as indirect reports, contract staff and consultants, with a budget of approximately NZ\$2,400,000.

Achievements

- Led and developed a cohesive, high-performing team of environmental policy analysts and scientists previously separately managed
- Led development of two nationally ground-breaking catchment-based natural resource management strategies, and regional pest management strategies
- Developed a strategic Regional Environmental Science Strategy
- Produced and co-edited award-winning regional State of the Environment Report
- Led regional economic development projects investigating regional Internet access and a regional air-cargo hub

November 1992 to November 1996**Special Projects Officer, Manawatu–Wanganui Regional Council *Palmerston North*****Responsibilities**

to provide policy and strategic advice on natural resource management policy and to manage and undertake special projects as required.

Achievements:

- Designed and implemented a pioneering Strategy for monitoring State of the Region's environment;

- Led formulation of the Regional Air Quality Plan;
- Designed and managed a regional unwanted agrichemicals collection and disposal (\$500,000), collecting 60 tonnes of chemicals from 1,200 farms

February 1990 to November 1992

Senior Environmental Planner, Waikato Regional Council *Hamilton*

Responsibilities

to co-ordinate interdisciplinary and section working groups, and assist in the preparation of major environmental planning reports.

Achievements:

- Convened Waste Management Institute of New Zealand's national conference, "Waste and Industry", Hamilton, October 1992.
- Prepared Draft Regional Solid Waste Management Plan.
- Led work with eight participating District Councils, to identify sub-regional landfill sites to meet regional waste management needs.
- Led teams developing forestry and biosecurity management policy

April 1988 to January 1990

Policy Analyst – Ministry for the Environment *Wellington*

Responsibilities

to provide integrated scientific advice and input into the formulation of environmental policies.

Achievements:

- Co-ordinated and developed national ozone layer protection policy, liaising with Government Ministers, government departments, industry, environmental groups, and Parliamentary Counsel, resulting in Ozone Layer Protection Act 1990.
- Co-ordinated development of New Zealand's international policy for Protecting the Ozone Layer.
- Co-ordinated study on environmental impacts and policy direction of packaging, liaising with government departments and industry.
- Provided advice, speeches, draft correspondence and media releases to the Minister.

September 1987 to March 1988

Private Secretary to the Minister for the Environment¹, Parliamentary Services *Wellington*.

Responsibilities

- Managerial responsibility for the day to day running of the Minister's Environment portfolio responsibilities and the co-ordination of work with the Ministry for the Environment.
- Oversaw liaison with the Minister's department, other ministerial offices, parliamentary colleagues and the public.

- Liaised with Cabinet Secretariat, prepared Cabinet and Cabinet Committee papers and checked those papers prepared by the Ministry.

¹Rt Hon Sir Geoffrey Palmer

December 1986 to August 1987

Investigating Officer, Ministry for the Environment *Wellington.*

Responsibilities

to lead, participate in, and report on investigations into environmental issues for the Minister for the Environment.

Achievements:

- Co-organised a national seminar to develop policy for a national animal and weed pest control administration, July 1987, Lincoln College.
- Initiated a national seminar to develop policy addressing environmental impacts of global warming

November 1985 to November 1986

Assistant Investigating Officer, Commission for the Environment *Wellington.*

Responsibilities

to provide environmental assessment of communications and transportation aspects of policies and projects.

Achievements:

- Provided advice on Environmental Protection & Enhancement Procedures relating to transport projects.
- Co-organised a national seminar on indigenous forests on private land.
- Prepared preliminary assessment on environmental implications of climate change.
- Co-ordinated and wrote reports on New Zealand environment policy for OECD and UNEP, while acting as International Liaison Officer

February 1985 to October 1985

Secondary School Teacher, Hillmorton High School *Christchurch.*

Responsibilities

Taught music, mathematics, social studies and geography as required

January 1983 to December 1984

Overseas Experience: Freelance Musician *Brussels, Belgium.*

Part-time employment while studying music at the Royal Music Conservatoire Brussels and continuing ecological research under an informal arrangement with the Laboratory for Plant Studies and Nature, Vrije Universiteit Brussel.

Education

Tertiary

- PhD in Politics 2008 Massey University, Palmerston North
- Master of Public Policy (with Distinction) 1994 Victoria University, Wellington
- MA (Hons.) in Geography 1982 University of Canterbury, Christchurch
- BA in Geography 1980 University of Canterbury, Christchurch
- Diploma in Teaching 1982 Christchurch Teachers College

Selected Training courses:

Developing Managerial Effectiveness, Henley Management College, England, 2001

Finance for Senior Executives, 4 day course, New Zealand College of Management, 1996

Managing Professionals, Caliper Learning Strategies, 1997

Edward de Bono Seminar: "Serious Creativity and Lateral Thinking for Managers", 1993

Risk and Decision Making, United States Environmental Protection Agency, 1993

Successful Project Management, Baker & Eckman, 1992

Principled Negotiation and Environmental Dispute Resolution, MfE, 1989

Awards

New Zealand Centre for Research on Europe Internship Award, 2004

Resource Management Law Association of New Zealand Award to horizons.mw for State of the Environment Report, 1999

Shell–New Zealand Local Government Study Award, 1994

Waste Management Institute NZ Prize for conference paper, 1994

Research

Doctoral research, 2003–2008, researching the role and efficacy of regional government using environmental management as a case study.

Senior Researcher, 2005–2008, Local Futures Local Government Research Programme, School of Government, Victoria University of Wellington, FoRST funded research on local government strategic planning under the Local Government Act 2002.

Stagiaire, 2004, European Parliament, Brussels, under NZ Centre for Research on Europe programme, *University of Canterbury*. Located with MEP, and Environment Secretariat, DG II, each for six weeks. Researching multi-level governance and political decision-making on technical matters.

Study Trip, 1995. Six week study trip to France, Germany, and Belgium and OECD, examining environmental and waste management policy, and decentralisation (Shell–LGNZ Award).

Postgraduate Project, 1994. *Massey University.* The political economy of Polychlorinated bi-phenols (PCBs) disposal in New Zealand.

Postgraduate Research Paper, 1993. *Victoria University of Wellington.* The public policy of New Zealand's solid waste recycling.

Study Trip, 1984. Three week study trip to England visiting workers and researchers in opencast coal and china-clay mined lands restoration and reclamation using ecological principles.

Masters Thesis, 1981. *University of Canterbury.* Vegetation distribution and composition along a Canterbury shingle river-bed.

Language

- German to standard required for working in Germany. (*Deutsch als Fremdsprache Zertifikat*, Goethe Institut, 1986).
 - French to a standard that I am able to carry out daily activities in France and Belgium
-

Personal

Married with three children

Interests include:

Playing bassoon in chamber groups and orchestras

Nordic skiing

Natural history

Supporting children's musical and sporting activities

Researching New Zealand Division's participation in the Battle of Messines, 1917

Selected Written Work

Peer reviewed papers

McNeill, J., Reid, M. & C. Scott (2008), Planning the future: New Zealand communities, local governments and Long Term Community Council Plans *Conf. Proc Governments & Communities in Partnership* (Melbourne: Centre for Public Policy).

McNeill, J. & J. Holland (2007), *How low can you go? Perceptions of New Zealand's multi-layer environmental governance*, NZPI Conf., Palmerston North.

McNeill, J. & C. Scott (2006), Community Strategic Planning and the Pursuit of Whole of Government Outcomes, *Conf. Proc Governments & Communities in Partnership* (Melbourne: Centre for Public Policy).

Reid, M.; Scott, C. & J. McNeill (2006), Strategic Planning Under the Local Government Act 2002: Towards Collaboration or Compliance? *Policy Quarterly*, 2,(2), 18-26.

McNeill, J. (2005) Politics and technical complexity: the European Parliament and the F-Gas Directive, *Asia-Pacific Journal of EU Studies.*, 3, 1.

Other

- McNeill, J. (2008), *The Public Value of Regional Government: how New Zealand's regional councils manage the environment*. PhD. Thesis, (Massey University: Wellington).
- Local Futures Research Project (2006), *Local Government, Strategy and Communities* (Institute of Policy Studies: Wellington).
- McNeill, J., (2004), *The European Parliament's ENVI Committee: Assessing Performance*, Internal Report for DGII, European Parliament, Brussels.
- McNeill, J., (2004), Book Review: Ecological Context of Development, *Aus. Jl. Env. Mgt.*, 11, 179–180.
- McNeill, J., (2004), *Taking the Pulse – Manawatu–Wanganui Regional Profile* (Horizons Regional Council: Palmerston North).
- McNeill, J. (2003), A Skeptical Environmentalist: "Measuring the Real State of the World", *RMLA Journal* 11 (3) 7–8.
- Young, D., & J. McNeill (eds), (1999), *Measures of a Changing Landscape: State of the Environment Report Manawatu–Wanganui Region 1999*. (horizons.mw: Palmerston North).
- Browne, V, McNeill, J., & R. Quayle (1998), Strategies for Sustainable Management, *Plan. Qtly*, June, 14–17.
- Hawke's Bay Regional Council, *et al*, (1998), *Regional Policy Statements and Regional Plans: A Guide to their Purpose, Scope and Content*. (HBRC: Napier).
- McNeill, J. (1995), *Draft Regional Monitoring Strategy* (Manawatu–Wanganui Regional Council: Palmerston North).
- McNeill, J. (1995), *Polluter Pays? PCBs in New Zealand*. Research paper, Dept. Nat. Resources and Environmental Economics, Massey University.
- McNeill, J., (1995), The Public Policy of Recycling: An Antipodean View, *Proc. ISWA Conference*, Vienna. (ISWA: Copenhagen).
- McNeill, J., (1994), Muck and Brass: The Public Policy of Recycling, *Proc. 6th Annual Conf. Waste Mgt. Inst. N.Z.*, 35–46, Christchurch (WMINZ: Wellington).
- McNeill, J., (1994), *Muck and Brass: The Public Policy of Solid Waste Recycling*, Research Paper for the Degree of Master of Public Policy, Victoria University of Wellington.
- McNeill, J. (1993), Shocks and Opportunities for Solid Waste Management in 1994, *Waste Observer*, December, 17–18.
- McNeill, J. & R. Brodnax, (1992), "Management of Unwanted Agricultural Chemicals", in: G. Lewis & N. Thom (eds), *Proc. Workshop on Resource Management/Pollution Control – Auckland 25–27 August*, Env Sci Occasional Publication No 7 (Env Sci. UA: Auckland).
- Waikato Regional Council, (1991), *Draft Forestry Policy, Part 1: Plantation Forests*, (WRC: Hamilton)
- McNeill, J., (1991), *Pests Management Plan: Institutional Arrangements*, (WRC: Hamilton).
- Waikato Regional Council, (1990), *Draft Regional Solid Waste Management Plan*, (WRC: Hamilton).
- McNeill, J., (1990), Waste management and local government in the 1990s, *Proc. 1990 Conf. Waste Management Inst. N.Z.*, Palmerston North, 204 – 211.
- Denne, T., Livesey, C., & J. McNeill, (1989), *Packaging and the New Zealand Environment: Critical Aspects of Resource Use and Waste Management*. (MFE: Wellington).
- McNeill, J., (1989), Plastic Packaging in the Marine Environment, in: *Marine Debris in New Zealand's Coastal Waters – Proc. Workshop Marine Debris*, Dept Conservation, March 1989, (DoC: Wellington).

Keys, H., McNeill, J., & J. Morgan, (1986), *Climate Change – Implications for New Zealand and Surrounding Regions*, Discussion Paper. (CFE: Wellington).

McNeill, J., (1984), *Restoration and Rehabilitation of Open-cast Mines in England. Report on a study trip on research and practice in mined lands restoration and reclamation*, (unpublished).

Holland, P., & J. McNeill, (1984), Plants and Man in the Bed of the Selwyn River, *Proc Twelfth Geog. Conf. Christchurch*, 1983. (NZ Geog Soc: Chch).

McNeill, J., (1981), *Vegetation of Disturbed Habitats: a Biogeographical Study of the Selwyn River*. MA thesis, University of Canterbury