



MASSEY UNIVERSITY
LIBRARY

The Knowledge Management in Research Programme

Knowledge Management in Research is a series of workshops designed to provide Massey academic staff and postgraduate students with an understanding of the modern knowledge environment that will allow them to locate and manage information with maximum effectiveness and efficiency. Sound information management is essential at all stages of the research process and time spent in developing good habits and practices should be more than repaid.

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Knowledge Management in Research (KMIR1)

The world of networked academic information has continued to evolve rapidly and researchers wanting to get full value from it need to maintain current skills and an understanding of the information environment. Knowledge Management in Research focuses on traditional scholarly sources in the electronic environment and covers

- Finding keywords and creating searches that will locate highly relevant information really quickly
- A roadmap of networked documents
- Getting the most out of your database searching – from basics to bells and whistles
- Using EndNote to capture search results
- Making the database a personal space and keeping up to date in your subject by the use of alerts
- Getting the most out of the library catalogue
- Information quality
- Publishing your own work for maximum visibility and impact

Knowledge Management in Research is particularly useful for anyone new to academic work or setting out on a major research project but even those who have been using electronic information for years may be in for a few surprises!

The Scholarly Internet (KMIR2)

Just as computers and coffee shops have invaded the once quiet space of academic libraries so the noise of the Internet is intruding on the once placid world of scholarly information at an alarming rate! But it's not all bad. The massive availability of text over the Net gives us unprecedented access to ideas and knowledge. After attending The Scholarly Internet you will be able to

- Search Google like a pro and understand what different search engines do
- Use directories of quality information as an alternative to googling everything
- See where academic information fits into the big web picture
- Compare the benefits of traditional publishing and the new open access models
- Power-search Google Scholar while realising its pitfalls and limitations
- Use Google Book Search to unlock the potential of massive online text
- Use Wikipedia wisely and without guilt
- Participate in international online networks whilst avoiding time-wasting and obnoxious bloggers
- Use rss feed technology to create a web space of your own favourite journal contents pages, newspapers and columnists, sports results, database search alerts, blog postings, library new books lists and almost anything else you can think of
- Talk about Web 2.0, wikis and blogs without embarrassment.

The Scholarly Internet is a very practical hands-on session and you will leave with some real skills you can apply straight away.

Introductory EndNote (KMIR3A)

The EndNote programme has become an essential tool for anyone undertaking a serious research exercise, whether this is writing a journal article or a short report or a more extensive project like a thesis or a book. Not only is EndNote a great way of organising your references and documents during the literature review it also allows you to place properly formatted references in your documents and to change the bibliographic style at will.

This introductory EndNote session is longer than those offered in the libraries and is aimed at giving postgraduate students and staff the skills they need to create and manage the references used in complex and high quality research documents.

After attending Introductory EndNote you will be able to

- Understand a variety of document types and be able to create appropriate EndNote records for them
- Capture EndNote records from a variety of databases and other information sources such as library catalogues and the Internet
- Manage, edit and search your EndNote records
- Attach full electronic documents to records in order to use EndNote as a personal knowledge management tool
- Use EndNote in conjunction with Microsoft Word to insert citations into documents and create easily modified bibliographies
- Follow sound procedures for backing up and restoring documents

After attending this session you will be able to make effective use of EndNote. EndNote X2 will be used.

Advanced EndNote (KMIR3B)

The EndNote programme offers students and researchers a simple and effective means of managing records and documents. In most cases it is unnecessary to modify the structures that EndNote uses but many journals have specialised styles or requirements that will require some fine tuning. Long documents such as theses or books also require careful management to ensure that references inserted through EndNote conform to what is required.

Advanced EndNote will be particularly useful for anyone undertaking a major project and is not recommended for those who have recently completed an introductory course. After attending you will be able to

- Locate a bibliographic style to suit a specific set of requirements for reference formatting
- Modify an EndNote style or create a new one to conform with editorial requirements
- Use EndNote with long documents made up of chapters or parts
- Solve various EndNote problems

After attending this session you will be able to use EndNote confidently in complex research undertakings. EndNote X3 will be used.

Making Your Research Count (KMIR4)

In the modern era research must not only be done but must be seen to be done and, if possible, counted. Making Your Research Count is designed to provide researchers with skills to assist them in the new research environment.

Topics covered

- The factors that will cause academic work to be noticed and published
- Making good strategic choices when choosing journals in which to publish
- Making your publications as visible as possible
- Assessing the impact that your published work has made.

Many researchers feel that their disciplines are poorly served by the traditional bibliometric tools like Journal Citation Reports - the training offered in making Your Research Count includes creative methods of finding references to your work (including those appearing in books) and attendees will be better equipped to assess and describe the impact of their work.