



## Balancing Quadruple Aims - John Tamihere

It is important to take a snapshot of the present NZ economy and then reflect quickly on how we got to where we are now.

A generation ago neo liberal economic theory stormed the globe firstly with Thatcher then with Reagan and ultimately a more pristine version was unleashed in NZ under Rogernomics.

Today small to medium enterprises account for around 44% of employment outcomes in NZ.

87% of all Businesses registered for GST purposes, employment outcomes by employ 5 or less FTE's. In effect they are the Sub-Contractor and Husband and wife team with their whānau. 10% of businesses employ 50 or more FTE's the rest are generated from the State and Rate-payer Sector. For example Auckland District Health Board and Waitemata District Health Board when combined make up the eighth (8) largest Business in the Country in terms of Full time employees and cash flow. If you were to add Counties Manukau District Health Board you would be looking between the 4th and 3rd largest Business in the Country.

This example is used to show how powerful State funded businesses are in terms of Social Economic and Cultural grunt.

If you were to take out rate-payer dollars and add them to central government dollars you will find that 3% of businesses account for nearly half of our Full time employment outcomes.

The State sector as a consequence becomes an extraordinary Economic, Social and Cultural stimulation tool. Māori must take a greater share of these five (5) large Economic industries in any economy being Health, Welfare, Education, Justice and Housing.

We cannot merely see these Industries through the eyes of a Client, a Patient, a Prisoner, a dole recipient or a failure.

The work being conducted by the Independent Māori Statutory Board in regard to the amalgamation of the seven (7) cities covering 1 ½ million New Zealanders and 25% of all Māori shows that out of a ratepayer base of \$4 Billion dollars in Annual turnover Māori make up 2.4% of the employees and there are no surprises, we are situated in the lowest paid brackets of employees.

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**TE WHĀNAU O WAIPAREIRA**  
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What exacerbates our position also is that the so called Private sector Entrepreneurs have already made their money care of Rogernomics out of privatising Public Assets. We have one of the most perverse forms of Capitalism practiced in the Western world. Our major industry leaders in the Private sector are Duopolies if not Cartels, e.g. Foodstuffs and Progressive in Groceries, there are Cartels such as the Australian Banks, the Electricity companies. Have a look at who controls the price setting on both the Demand and Supply side of the Economy in Roading and Construction and you will find two (2) Companies controlling that Industry. In most other Economies a competitions Commissioner or an Anti-Trust law would break up these Duopolies or Cartels.

We are caught between Mainstream vested interests taking up the bulk share of Central and Local government dollars and a pincer movement is completed by state sponsored and supported monopolies or cartels in private Non-Māori hands.

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Our situation is made more adverse because a race of people were purposely corralled in to a class of worker both pre and post the Second World War. When Rogernomics was applied our people were locked into a class of worker and their ability to transition into the new economy was difficult.

44,000 Male Māori were thrown out of work between 1984-1992.

When a race of people are locked into a class of work there will always be a struggle. The impact of Urbanisation completed quite a vicious Economic cocktail.

There is a significant vested interest in ensuring that the status quo remains because those that are doing very well within the present economic system do so notwithstanding their absolute knowledge of our continued failure rates. In fact an Economy has grown that feasts off these failure rates.

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We have to build Organisations that can outlast different government Administrations and Policies such that they will over time take on powerful State Sector interests groups such as the bureaucrats that lead them and break up the monopolies and Cartels that set prices in the Private sector.

I have not mentioned the Environment because unless we are a strong player in the Economic side of the debate our ability to be strong on Environmental issues, on Cultural issues and on Social issues is made very difficult.

On the optimistic side in 15 years a tipping point will be reached. The Māori conversation will no longer be framed by negative indicators. Instead of being seen as a burden we will be the solution.

In the time left I will now quickly walk you through a Māori community grown organisational response to the above difficulties, called Te Whānau O Waipareira

**John Tamihere**  
Te Whānau O Waipareira

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TE WHĀNAU O WAIPAREIRA

# *Sharing the Learning*



**TE WHĀNAU O WAIPAREIRA**

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TE WHĀNAU O WAIPAREIRA

## *Overview*

- ❖ *Introducing Te Whānau O Waipareira*
- ❖ *Te Whānau O Waipareira*
- ❖ *Inspiring our Youth*



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TE WHĀNAU O WAIPAREIRA

*From Humble Beginnings..*



## TE WHĀNAU O WAIPAREIRA

*Introducing Te Whānau O Waipareira*

### **Who are we?**

- NGO – Not For Profit Sector
- Urban Māori Authority – For Purpose Sector

### **Who do we represent?**

- Clients – whānau Across Waitakere
- Shareholder – Whānau
- Beneficiaries – Whānau



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U O WAIPAREIRA  
OTO I TE KOTAHITANGA  
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TE WHĀNAU O WAIPAREIRA

## Our Evolving Role Over Time, 1960s to 2014

- Advocacy to Thought leadership
- From being a Provider of a single service to a multi service, multi sector provider

## What are we here for?

- “ Help whānau struggling with complex problems transform their lives”
- We work with whānau who are vulnerable to bring them stability in the short term and help them become successful in the long term.



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TE WHĀNAU O WAIPAREIRA

## What successful outcomes do we want for whānau?

- Carriers of culture
- Guardians of landscape
- Economic Units
- Access Points to the Community
- Gateway to Te Ao Māori
- Models for Lifestyle



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## **Our Vision**

Māori Future Makers

## **Our Mission**

Champions For Future Generations

## **Our Purpose**

Whānau becoming the influential leaders of change



TE WHĀNAU O WAIPAREIRA

# *Thank You*

TE MANU KA KAI I TE MIRO, NONA TE NGAHERE.  
TE MANU KA KAI I TE MATAURANGA, NONA TE AO.

*The bird that partakes of the berry, his is the forest.  
The bird that partakes of knowledge, his is the world.*



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