



**MASSEY UNIVERSITY**  
TE KUNENGA KI PŪREHUROA

### **Strategic Innovations Fund: 2011**

During the year the University will continue to advance the strategic plan *The Road to 2020*. A Strategic Innovations Fund has been established to support projects that might take place in areas relevant to the Plan.

The Strategic Innovations Fund was established in 2010 in recognition of the need to enable people seeking to advance initiatives in a strategic goal area: research, teaching and learning, connections, sustainability, income generation, and enabling excellence.

Due to the success of the fund in 2010 in encouraging staff and supporting new strategically-linked initiatives the opportunity to apply to the Fund will be made available again in 2011. There will be two funding platforms: SIF-Enabling Excellence and SIF-Responsibility.

#### **SIF-Enabling Excellence Platform**

This Fund provides contestable one-off funding to be expended within the 2011 calendar year for individual initiatives in the following funding categories:

- Category 1: Up to \$5,000;
- Category 2: \$5,000-\$20,000
- Category 3: \$20,001-\$30,000.

[N.B.: In exceptional circumstances a grant of up to \$50,000 may be made.]

The Fund will be open for applications on a first come first served basis from 1 February 2011 to 29 July 2011 (or until the available funds are distributed). Successful applications are required to provide a short report on outcomes, the date of which will be advised as part of the application approval.

To be eligible for this funding you will need to supply the following information.

1. Title of Initiative
2. Senior SLT manager sponsoring the initiative
3. Description of the funding initiative
4. Breakdown of funding sought, including forecast of expenditure. (If applicable, also indicate any projected future cost and/or resource savings)
5. What strategic goal or key project does this initiative support?
6. What will the initiative do? And what difference will it make?

7. How will we know when this funding initiative is successful (include quantitative and qualitative measures)? And in what time period?

The criteria against which applications will be assessed is as follows:

1. The funding will not be renewable so it must be for a one-off project.
2. The expenditure will directly contribute to the advancement of the 2020 goals.

Applications will be reviewed by the Vice-Chancellor and you will have feedback within two-weeks of submitting your application.

Funding requests should be submitted to Mrs Dale Parkes, Senior Advisor to the Vice-Chancellor via [d.l.parkes@massey.ac.nz](mailto:d.l.parkes@massey.ac.nz).

### **SIF-Responsibility Platform**

This Fund provides contestable one-off funding for one or two applications of up to \$100,000 which seek to apply Massey-led expertise to provide solutions to major issues confronting New Zealand and the world. Preference will be given to projects which demonstrate multi-disciplinary, multi-college and/or multi-campus dimensions.

Funding will be for a twelve-month period and will result in the production of a policy 'white paper'.

The Fund will operate a two-stage process:

Stage One: **Expressions of Interest** to be lodged by 28 February 2011.  
Two page expression of interest based on a set template including: concept, alignment with Massey 2020 strategy, existing and emerging strengths, why this is an important issue for New Zealand, team membership, what is expected to be achieved and in what timeline. Applications will be reviewed by the Vice-Chancellor and the Senior Leadership Team.

Stage Two: **Invited Full Proposals** [The deadline for full proposal will be set at the time of invitation.]  
A number of expressions of interest will be invited to submit a full proposal. Up to two full applications may be funded.  
Full proposals will be based on a set template which expands on the Stage One template and aligns with the set assessment criteria.  
Applications will be assessed by an Evaluation Panel (convened by the Vice-Chancellor, with membership of a small number of senior academics) who will make recommendations to the Senior Leadership Team.

SIF-Responsibility Platform application templates and assessment criteria will be developed over the next few months with the assistance

of Research Management Services and will be presented to SLT via sub-committee for approval.

Funding requests should be submitted to Mrs Dale Parkes, Senior Advisor to the Vice-Chancellor via [d.l.parkes@massey.ac.nz](mailto:d.l.parkes@massey.ac.nz).



## **Vice Chancellor's Strategic Innovation Fund**

### **SIF-Responsibility Platform**

This Platform provides contestable one-off funding for one or two applications of up to \$100,000 which seek to apply Massey-led expertise to provide solutions to major issues confronting New Zealand and the world. Funding will be for a twelve-month period and will result in clearly defined outcomes. Preference will be given to projects which demonstrate multi-disciplinary, multi-college and/or multi-campus dimensions.

The Fund will operate a two-stage process:

Stage One: **Expressions of Interest** to be lodged by 28 February 2011.

Two page expression of interest based on a set template including: Concept, Alignment with Massey 2020 Strategy, existing and emerging strengths, why this is an important issue for New Zealand, Team Membership, what is expected to be achieved and in what timeline.

Applications will be reviewed by the Vice-Chancellor and the Senior Leadership Team.

Stage Two: **Invited Full Proposals** [The deadline for full proposal will be set at the time of invitation.]

A number of expressions of interest will be invited to submit a full proposal based in the template attached. Up to two full applications may be funded.

Applications will be assessed by an Evaluation Panel (convened by the Vice-Chancellor, with membership of a small number of senior academics) who will make recommendations to the Senior Leadership Team.

Stage One and Stage Two funding requests should be submitted to Mrs Dale Parkes, Senior Advisor to the Vice-Chancellor via [d.l.parkes@massey.ac.nz](mailto:d.l.parkes@massey.ac.nz).



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## **Vice Chancellor's Strategic Innovation Fund**

### **SIF-Responsibility Platform**

**Expression of Interest Template: Please note greyed out areas are for Panel assessment comments only**

<b>Name:</b>	
<b>Department:</b>	
<b>Tel:</b>	
<b>Email:</b>	
<b>Project title:</b>	
<b>Project timeline</b>	

<b>1.The Challenge:</b>
Briefly articulate the priority or opportunity to be addressed (approx 1 para).
<b>Panel Assessment:</b>
<ul style="list-style-type: none"><li>• <i>Applicant clearly articulated project</i></li></ul>

<b>2. Relevance:</b>
2.1 Summarise how the proposal aligns with strategic objectives/areas of priority or the needs of the University (approx 1 para)

2.2 Summarise how the proposal aligns with a social or economic policy or a strategic priority of the Government or National organisation (maximum 200 words)

**Panel Assessment:**

2.1

2.2

**3. The Proposal:**

Summarise the key research-centric proposal designed to meet the challenge or opportunity described, including a brief description of high level research-centric objectives and deliverables (approx 1 page). Should cover :

- Why existing processes and services are inadequate.
- What has been done up to now?
- What will be the expected results and who will benefit from these?
- How will the process be managed?

**Panel Assessment:**

**4. Project Team/Research Partners / Collaborators:**

Outline the team proposed to work on the project.

**Panel Assessment:**

Track record of the team in completing high impact research.

<b>6. Budget:</b>
Briefly indicate the amount of funding sought from SIF.
<b>Assessment panel comments:</b>

**Other Relevant References**

Provide a short list of any key references if relevant (such as key policies, previous initiatives etc).