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n 2050

on we are becoming

MASSEY
UNIVERSITY
OF POLYNESIA

THE ENGINE
OF THE NEW
NEW ZEALAND



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New Zealand in 2050

The shape of the nation we are becoming

Calls of the wild
China's golden snub-nosed monkeys

MASSEY
UNIVERSITY
TE KAHIRIKA KI POROHAKA
UNIVERSITY OF NEW ZEALAND

THE ENGINE
OF THE NEW
NEW ZEALAND



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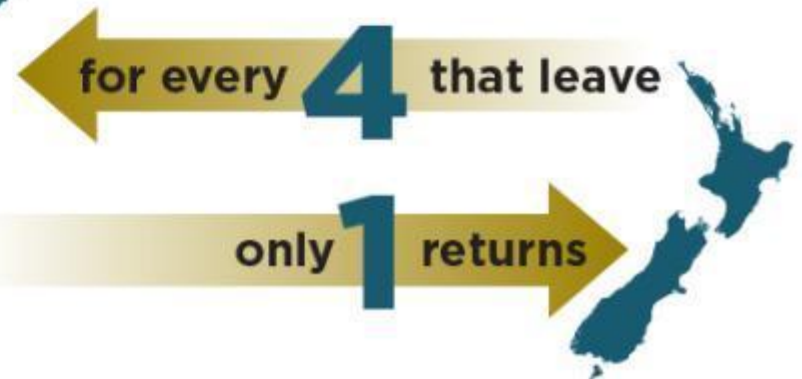
New Z

Calls of the wild
China's golden snub-nosed mo



53,800

people left New Zealand for
Australia last year



THE ENGINE OF THE NEW NEW ZEALAND

UNIVERSITY PROFILE 2019



THE ROAD TO 2020
TE ARA WHAKAMUA
NEW ZEALAND'S DEFINING UNIVERSITY
2019 UPDATE



THE ENGINE
OF THE NEW
NEW ZEALAND

THE SEVEN BIG GOALS FOR MASSEY UNIVERSITY

HEI TAŪ MŪHURI
KI TE KŪHIRI

1. LEADERSHIP
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

2. INNOVATION
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

3. RESEARCH
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

4. TEACHING
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

5. SERVICE
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

6. ENVIRONMENT
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

7. COMMUNITY
To be the most innovative and influential university in New Zealand, leading the way in research, teaching and service to the community.

THE ROAD TO 2020
TE ARA WHAKAMUA
NEW ZEALAND'S DEFINING UNIVERSITY
2019 UPDATE



VISION

To be New Zealand's defining university and a world leader in higher education and scholarship.

MISSION

To define the future of our nation and to take what is special about New Zealand to the world.

VALUES

Create, Innovate, Connect

GOALS

Enabling Excellence; Research & Scholarship; Teaching & Learning; Generating Income; Internationalisation Strategy; Responsibility; Connections



The Road to 2013

Communication

Coordination

Consolidation

Research and Enterprise

- PBRF results
- Promoting our ability to meet national research priorities like the Big Science Challenges
- Building our long term areas of specialisation
- Building the capacity of our research community
- Promoting post-graduate research
- Preparing for the CORE round
- Advancing Māori and Pasifika research
- Building an Enterprise Brand (including commercialisation)

Teaching and Learning

- Academic reform Phase 2 –numbers of papers and the academic programme
- College of Health
- Institute of Education
- Increasing the number of applications from students in all forms of learning
- Growing the number of Engineering students
- Further improving the enrolment process
- Promoting our distance education reputation
- Developing our digital capacity



Connections

- Increase engagement with schools
- Launch intranet
- Support staff, students and alumni to be “ambassadors” for the University
- Promote Massey as the pre-eminent provider of distance education
- Promote links with priority regions – Taranaki, Hawkes Bay, Northland, Bay of Plenty, Marlborough/Nelson
- Grow our presence in all forms of media
- Launch an alumni directory
- Launch the University’s annual forecast magazine
- Support the 50th anniversary of Veterinary education
- Prepare for 2014 commemorations

Internationalisation

- Increase the number of international students at undergraduate and post-graduate levels
- Provide the best possible support for students to succeed
- Expand our international capacity and capability
- Provide learning opportunities for more students off shore through a blended learning model
- Promote Massey's international research activity



Responsibility

- Launch of the Expertise File
- Investment in the Strategic Innovations Fund
- Promote volunteering activities
- Support “heritage” activities like the 2014 commemorations

Generating Income

- Meet surplus target of \$6.1 million
- Invest in an extensive capital programme
- Earn greater revenue from a more diverse range of sources
- Continue with the programme of cost control
- Ensure financial incentives are consistent with the efforts of staff to grow revenue

Enabling Excellence

- Staff
 - Staff survey
 - New professional services staff pay structure
 - Introduce a new HOD Leadership development programme
 - Develop a managerial-leadership competency framework
 - Implement position management in the HRIS system
 - Leading design of a 21st Century University organisation structure
- Students
 - In the context of VSM, provide services that support Massey's diverse student population
 - Enhance employment opportunities for graduates

Enabling Excellence cont..

- Information Technology
 - Upgrade core areas of service storage
 - Continue implementation for Security Access and Telephony
 - Provide a variety of online workflow and data management tools
- Campuses
 - Seismic upgrade
 - Develop Manawatū campus
 - Open science labs at Albany
 - Accommodation block at Albany
 - Consolidate campus heart in Wellington
 - Improve library service and programmes
 - Align infrastructure with academic needs

Māori , Pasifika, New Communities

- Centres established in each College
- Implementing the Pasifika at Massey strategy
- Student success
- International links
- Māori business strategies
- Contacts with new migrant groups

Take Home Message

Communication

tell our story to ourselves and others

Coordination

ensure all parts of the University are working together

Consolidation

ensure the major developments underway are completed

