



COMMUNICATOR

NEWS AND INFORMATION FOR SCHOOLS

Spring – Kōanga 2009



Useful dates

1 October – applications for Halls of Residence close.

16 October – portfolios for design and fine arts due.

October/November – applications for pre-selected programmes (eg teaching, nursing, midwifery, veterinary nursing, speech and language therapy) should be sent in.

16 November – Summer School programmes start.

11 December – Enrolments for all 2010 programmes from school leavers preferred by this date.

11 February – First year teaching programmes begin at College of Education.

14 February – Closing date for enrolments.

15-19 February – Students move into Halls of Residence and take part in programmes for new students. During this week all students will complete enrolment in person.

NZ school teams win international business challenge

Entrepreneurial school pupils who took part in the Global Enterprise Challenge at the Albany campus in July have taken out first and second places in the International Trade Challenge in Singapore.

The University was the host and principal sponsor of the Global Enterprise Challenge, organised by the Young Enterprise Trust. Staff with specialist business and scientific knowledge acted as mentors and advisers to the teams in that challenge, from which six pupils were chosen to represent New Zealand in three teams at the FedEx Express-sponsored competition.

Teenage business brains Paul Minors of Rangitoto College, North Shore, and Charles Slogrove of Macleans College, Manukau, were the overall winners in Singapore, while Talman Madson of Long Bay College, North Shore, and Aimee Groom of Taradale High School, Napier, were placed second.

A total of 42 secondary school pupils aged from 16 to 19 from Australia, Hong Kong, Korea, Malaysia, New Zealand, Singapore and Thailand took part in the competition, which aims to nurture the entrepreneurial skills of young people in the Asia-Pacific region. The contestants had to develop a market entry strategy for exporting carpets to Egypt.

Ms Groom was part of the challenge team at Albany that came up with the idea for a bench-top food processor that mulched and pasteurised food leftovers then dehydrated them into a grain to feed livestock in Mozambique.

All of the participants in the Global Enterprise Challenge received scholarships worth \$1000 from the University's College of Business, and the winning team's members received \$2000 scholarships.



New paper links theory and practice

College of Business

<http://business.massey.ac.nz/>

Massey University's College of Business and its career services unit, together with the Manawatu Chamber of Commerce and Vision Manawatu have developed a new university paper, Internship in Business, which commenced in July.

The paper is for final year undergraduate students, and offers them the opportunity to apply in the 'real' world the skills and knowledge learned throughout their degree.

Internship in Business takes the form of an internally assessed business-related project with a local business and offers students a way to transition from university to the workforce. The students spend 12 weeks working within the business on a pre-defined project.

Vision Manawatu Skills and Education Manager Talei Smith said, "This paper is a great step towards a regional network connecting training provision and industry needs. Most importantly, we are seeing a real commitment from those local businesses participating in the project. Those businesses are acknowledging that students represent value and can make a contribution to our economy".

The internship paper has been considered for several years. Associate Professor Sarah Leberman of the Department of Management at Massey said while the paper is the first of its kind offered at Massey, its equivalent in sports management, 'the practicum', has been very successful over the past 18 years. She said, "We have had applications from 20 students who are interested in the new paper and we are confident that it will help achieve the College of Business mission of 'Creating leaders, Transforming business'".

"Although this inaugural paper is for one semester, we hope that next year the paper will cover the full university year, so students can become more embedded in the business, allowing fresh ideas to develop over time" she said.

Participating businesses in the internship paper are:

Courtesy Ford, Totally Vets, Snap Business Breakthroughs, Disbin, Workbridge, After School Kids, Peacock Promotions, Hughes Joinery Ltd, Café Soskys, Spider Tracks, Gold Medal Wines, Watson Real Estate, Ihi, Aotearoa House, New Zealand Home Loans, Highbury Whanau Centre, Tutoa Charitable Trust, Kia Ora FM, Tanenuiarangi Manawatu Inc, Startme and C.B. Norwood.

Wellington Dominion Post Awards

With Dominion Post sponsorship, Massey University is offering New Zealand citizens and permanent residents awards for full-time study on the Wellington campus in 2010

DOMINION POST SCHOOL LEAVER BURSARIES (\$2000)

Business: (Bachelor of Business Studies or Bachelor of Accounting)
 Communication: (Bachelor of Communication)
 Health: (Bachelor of Health Science or Bachelor of Nursing)

Applicants must:

- Be In Year 13 and enrolled in at least 3 subjects at NCEA Level 3 from the approved list for university entrance.
- Have attained an NCEA Level 2 certificate with a minimum of 20 NCEA Level 2 credits in each of four subjects from the approved list
- Demonstrate a record of excellence in one or more subject areas relevant to

their proposed course of study and/or a record of merit in several subject areas

- In the opinion of the school, be clearly capable of achieving University Entrance
- Demonstrate contribution to school/community activities e.g. sport, culture, service and leadership.

Closing date - 30 October 2009

Application forms are available from Massey Contact, email: Contact@massey.ac.nz.

Application forms can also be downloaded from the Scholarships and awards website: <http://awards.massey.ac.nz/>

Completed application forms should be sent to the Scholarships Administrator, Graduate Research School, Massey University, Private Bag 11-222, Palmerston North 4442 by the closing date.

CONTACT MASSEY

Careers Advisers can phone staff on any of our campuses through a dedicated phone line: 0800 QUERY4U (0800 7837948).



Prime Minister ups the ante at Global Enterprise Challenge

Prime Minister John Key issued a further incentive to students taking part in the Global Enterprise Challenge at the Albany campus recently. He pledged to pay half the air fares for the winning team to visit him in Parliament to present their proposal if they could come up with a novel way to raise the rest of the cash.

Teenage entrepreneurs took on the challenge to produce a working model of an innovative product or service that will reduce food waste in New Zealand and looked at ways to make that food available to help alleviate starvation in one of the world's poorest countries.

"My advice is to think creatively, think outside the box," Mr Key told the students. "Ultimately, enterprise is the heart and root of business. You are growing up in a world where everything is online and you are totally comfortable with that and it is going to transform the world."

New Zealand is the defending champion of the Global Enterprise Challenge, which is organised by the Young Enterprise Trust. The University is the host and principal sponsor. Participating schools are from Northland, Auckland, Waikato, Bay of Plenty, Poverty Bay, Taranaki, Hawke's Bay, Wanganui, Manawatu, Wellington, Canterbury, Otago and Southland.

The Global Enterprise Challenge is part of a weekend called International Enterprise in Action with students sharpening up their business skills during the Fed-Ex International Trade Challenge, where they developed a New Zealand product for export. Every participant in the challenge receives a scholarship worth \$1000 from the University's College of Business and the winning team members received \$2000 scholarships.

Sport science symposium winners

Sport Science

<http://ifnhh.massey.ac.nz/sportexercise/>

Questions such as whether eye colour affects reaction times and whether listening to iPods helps or hinders endurance athletes were explored in a range of the sport science projects secondary school pupils submitted to a University symposium.

Pupils from across Auckland, from years 10-13, presented research in sport, wellness or health to the symposium at the Albany campus last month. They were competing for a range of prizes sponsored by the ASB bank, food company Sanitarium, the Albany Students' Association and bicycle maker Avanti, including an \$800 bike voucher and study bursaries of up to \$3000.

Sport and exercise science senior lecturer Dr Ajmol Ali was delighted with the results. "The symposium allows students to show off their academic prowess – covering important topics for the well-being of New Zealanders," he said. "In doing so, they are practising very important life skills that will benefit them, not only for their current work at school, but also for the future."

ASB Albany Branch manager Norma Clark, who presented the prizes, said it was the fourth year the bank had been involved. "We see it as a nice crossover for the year 12 and 13 students, who are looking at continuing their studies at Massey," Mrs Clark said.

The year 13 winner was Dany Rassam from Rosmini College, with a project called "Analysis of the Stationary and Instep (Soccer) Kick". Mr Rassam received a \$3000 bursary and a \$250 prize from ASB. Hamish Poulsen from Kristin School was second and Robin Iskander from Rosmini College third.



Dany Rassam accepts first prize from ASB Albany manager Norma Clark, and Massey University's Pamela von Hurst.

First in year 12 was Erica Donald from Pinehurst School, with "Peppermint Pep Up" – a study on the effect of peppermint on performance. Second was Nick Jowsey from Long Bay College and Avalon Biddle of Pinehurst School was third.

For years 10 and 11, Joseph Windsor from Mt Roskill Grammar School won with his entry "Boys on Bikes", which also took the Avanti prize for best research applied to cycling performance. Second was Georgia Phillimore of Pinehurst School and third was Elliot Crene of Rosmini College.



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Associate Professor Peter Snell with University Wellington regional chief executive Professor Andrea McIlroy.

Gardening tips from track legend

About 80 pupils, parents and teachers of Sacred Heart Primary School in Petone stayed behind after the bell last month to hear gardening tips from Olympic athletics legend Associate Professor Peter Snell.

Dr Snell, who is involved in the Ka Pai Kai initiative the University is running at Sacred Heart Primary School, talked about his garden in Dallas, Texas, where it is too hot to grow lettuce. "I grow tomatoes and herbs and pineapple guavas [feijoas] all in pots," he said.

After presenting the school with tools for the garden, the University's Wellington regional chief executive, Professor Andrea McIlroy, shared some of her early gardening memories. "We grew carrots and radishes. Tomatoes were too hard."

Dr Snell was awarded an honorary Doctorate of Science by the University in 2007 and this was his second visit to the school. He holds an honorary position with Te Pūmanawa Hauora – the University's Research Centre for Māori Health and Development – as Associate Professor of Exercise Science and has been involved as a research collaborator and supervisor of doctoral students.

Te Pūmanawa Hauora director Professor Cunningham says the garden initiative is a learning tool and an opportunity for the pupils to have experience working in a garden.

Dr Snell is an associate professor at the University of Texas Southwestern Medical Centre, and has a Bachelor of Science in human performance from the University of California at Davis and a PhD in exercise physiology from Washington State University. He is a three-time Olympic gold medallist (800m at Rome, 1960; 800m and 1500m, Tokyo, 1964) and breaker of multiple world records, one of which (for the mile on a grass track) still stands.

While back in New Zealand he also promoted Massey's Peter Snell Doctoral Scholarships in Public Health and Exercise Science. The scholarships support research aimed at keeping New Zealanders healthy and provide payment of doctoral fees and an annual stipend of \$25,000.