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EMPLOYMENT

Senior Lecturer, [Department of Management](#), [Massey University](#) (Manawatu Campus) (appointment from February 2001)

Current teaching and supervision responsibilities:

- Leading and Changing Organizations (152707)
- Managing Change (152303)
- Research supervision (currently 7 PhDs and 1 Masters thesis)

QUALIFICATIONS

Ph.D

University of Nottingham,

Title: ['Making Managers in UK Further and Higher Education'](#).

Full-time registration 1995-7, Graduated: July 1998.

Certificate in Adult Teaching

Broxtowe College, Nottingham, England, February 1998.

Certificate in Journalism,

Auckland Technical Institute (now Auckland University of Technology), Auckland, New Zealand 1986.

Bachelor of Arts Degree (Sociology and Political Science)

University of Canterbury, 1981-3.

AWARDS AND PRIZES

Prize: Joint winner of the *Academy of Management and McGraw-Hill/Irwin 2006 Outstanding Symposium Award*, and the *Management Education and Development Division's Best Symposium Award* (shared with Ann Cunliffe, Gordon Dehler and Stefano Harney) for the presentation 'Three Moves for Engaging Students in Critical Management Studies'. Presentation part the Symposium 'Making CMS Relevant to Practice: Teaching From A Critical Perspective' presented at the 2006 Academy of Management Meeting, Atlanta, August.

Prize: Winner 2007 best reviewer prize for the journal *Management Learning*

Award: Department of Management Senior Research Fellowship (July 2006-June 2007)

Award: Massey Postdoctoral Research Fellowship (1998-1999).

SERVICE

COMMUNITY

Selected service contributions:

- Executive member Critical Management Studies Division, Academy of Management 2008-2012 (2009 Main Programme Chair)
- Co-founder of OIL (Organization, Identity, Locality) Network (New Zealand Critical Management Studies Research Network (see: <http://www.massey.ac.nz/~cprichar/>))

UNIVERSITY

College and University

- Member of University's Teaching and Learning Committee (2006-2008)
- Membership College of Business Graduate Studies Committee (2004-2005).
- Membership College of Business Board (2002-2004).

EDITORIAL

- Associate Editor (one of two positions) *Management Learning* (2008-)
- Associate Editor (one of 10 positions) *Organization* (2008-)
 - Co-editor special Issue of the journal *Organization* on organizing value relations, scheduled for publication in 2010 (with Stefano Harney and Sarah Stookey).
 - Co-editor of Special Edition on Music at Work for *Group and Organization Management* (published in 2007).
 - Co-editor of special edition of the *Journal of Further and Higher Education* on Gender and Management (2000).
 - Editorial Board Member *Organization* (2005-8)
 - Editorial Board Member *Management Communication Quarterly* (2005-)
 - Editorial Board Member *Gender, Work and Organization* (2005-)

PUBLICATIONS

Books

Prichard, C and Trowler, P (eds.) (2003). *Realizing Qualitative Research in Higher Education*, London: Averbury Ashgate.

Prichard C. (2000) *Making Managers in Colleges and Universities*. Buckingham, UK: Open University Press.

Prichard, C., Hull, R., Chumer, M. & Willmott, H. (Eds.). (2000) *Managing Knowledge: Critical Investigations of Work and Learning*. London: Macmillan.

Book Chapters

Prichard, C. (forthcoming, 2009) 'Adding Value to Critical Public Services Management', in Currie, G, Ford, J, Harding, N and Learmouth, M. (eds.) *Making Public Services Management Critical*, London: Palgrave

Prichard, C (2008) 'Music at Work' entry in Clegg et al (eds) *International Encyclopaedia of Organization Studies*, London: Sage

Prichard, C., Jones, D. & Stablein, R. (2004). Doing discourse analysis in organization studies, in Grant, D., Hardy, C., Osrick, C & Putnam, L. (eds.). *The Sage Handbook of Organizational Discourse*. (pp.213-236). London: Sage.

Lander, D. & Prichard, C. (2003). 'A Critical Conversation Between *Author-Managers* and *Management-Authors*'. In Holman, D. & Thorpe, R. (eds.). *The Manager as Practical Author*, London: Sage.

Lander, D., & Prichard, C. (2002). Life on the Verandah: Colonial Cartographies of Professional Identities. In Whitehead, S. & Dent, M. (Eds.).

Managing Professional Identities: Knowledge, Performativity and the 'new' Professional. (pp. 235-251) London: Routledge.

Prichard, C. (2000). 'Know, Learn and Share! The Knowledge Phenomena and the Construction of a Consumptive-Communicative Body'. In Craig Prichard, Richard Hull, Mike Chumer and Hugh Willmott (eds.), *Managing Knowledge: Critical Investigations of Work and Learning.* (pp.176-198). London: Sage.

Prichard, C. (2000). 'The Body Topographies of Education Management'. In John Hassard, Ruth Holliday & Hugh Willmott (eds.). *The Body and Organization.* (pp.147-165). London: Sage.

Prichard, C (1996) 'University Management; Is it Men's Work?', in Collinson, D and Hearn, J (eds.) *Men as Managers, managers as men; Critical Perspectives on Men, Masculinities and Management.* (pp. 227-238) London: Sage

Journal Articles

Prichard, C. (2009). 'Three Moves for Engaging Students in Critical Management Studies', *Management Learning*, Vol. 40(1): 51–68. (Special Issue 'Learning Critical Practice'). [Paper and special issue based on (award winning) Academy of Management Symposium 2006].

Prichard, C. (2007) 'Responding to Class Theft: Theoretical and Empirical Links to Critical Management Studies', *Rethinking Marxism*, 19(3): 409 - 421

Prichard, C. (2007) 'Franchise, Margin and Locale; notes on constructing a critical management studies locale in Aotearoa/New Zealand' *New Zealand Sociology*, 22(1): 22-44

Prichard, C. (2007) 'Creativity and Class: Review Essay', *Ephemera*, 6(4) (with Deborah Jones, Bronwyn and Amanda Bill), 6(4): 617-626

Prichard, C. (2007). 'Music at work: An Introduction', *Group and Organization Management*, 32(4): 4-21 (with Marek Korczynski and Michael Elmes)

Prichard, C. (2006). 'The Organization of Organizational Discourse', *Management Communication Quarterly*, 20(2): 213-226

Prichard, C. (2006). 'A Warm Embrace? New Zealand, Universities and the 'Knowledge-based Economy'', *Social Epistemology*, 20(3-4):283-297

Prichard, C (2006) 'Global politics, academic dispositions and the tilting of Organizational Communication; a provocation to a debate', *Management Communication Quarterly*, Vol. 19, No. 4, May 2006 638-644

Prichard, C (2005) 'Challenging academic imperialism: Some tactics for constructing an organizational communication of the elsewhere', *Management Communication Quarterly* 19(2):1-9.

Prichard, C (2005) 'Blood on the Tracks: Critically Re-reading a Government Occupational Health and Safety Inquiry', *Culture and Organization*, 11(2):97-110

Prichard, C. (2003) 'Creative Selves? Critically Reading Creativity in Management'. *Creativity and Innovation Management*, 11(4):265-276.

Kerfoot, D., Prichard, C., & Whitehead, S. (2000) Gendering Management: Work, Organisation and Further Education. *Journal of Further and Higher Education*.24 (2):157-162.

Deem, R., Ozga, J.T., & Prichard, C. (2000) 'Managing Further Education: Is It Still Men's Work Too?' *Journal of Further and Higher Education*. 24 (2): 231-250.

Prichard, C., & Deem, R. (1999) 'Wo-managing Further Education: Gender and the Construction of the Manager in the Corporate Colleges of England'. *Gender and Education*. 11 (3): 323-342.

Prichard, C., & Willmott, H. (1997) 'Just How Managed is the McUniversity?'. *Organization Studies*. 18(2):287-316.

Prichard, C. (1996) 'Making Managers Accountable or Making Managers? The Case of a Code for Management in a Higher Education Institution'. *Education Management and Administration*. 24(1):79-91.

Prichard, C. (1996) 'A commentary and response on "Blackler: Knowledge, Knowledge Work and Organization: An Overview and Interpretation"'. *Organization Studies*. 17(5):857-858.

Conference Proceedings (edited)

Prichard, C., Jones, D., Stager-Jacques, R. (Eds.) (2006). *Organization, Identity and Locality (OIL) II: A one-day conference on Critical Management Studies in Aotearoa/New Zealand*. [10 February, 2006, Victoria Management School, Victoria University of Wellington]. Conference Proceedings. Palmerston North, New Zealand: Department of Management, Massey University. (ISBN 0-473-10867-4). <http://www.massey.ac.nz/~cprichar/oilconferenceproceedings.pdf>

INVITED ACADEMIC ADDRESSES

- Invited speaker to the 'Rethinking Labour-Capital' workshop, University of Warwick, July 2007.
- Invited speaker at the 'Aesthesis and Organizations in Popular Media Workshop' (April 19, 2007, University of Technology, Sydney).
- Prichard, C (2005) 'A Marxian Class Analysis of 'The Global Transfer of Management Knowledge'', for the 'Philosophies of Organizational Research: Marxist Theory and Organizational Analysis' PDW Session, Academy of Management Conference, Hawaii, USA
- Prichard, C (2004) 'What 'discourse' has done for Organization Studies', presentation to the New Zealand Linguistic Society, The Language and Society Conference, October.
- Prichard, C (2001) 'When Realism Attacks, 'Structural Imperatives' and qualitative research in higher education', plenary address presented at the Higher Education Close Up Conference, Lancaster University, July

CONFERENCE AND WORKSHOP ORGANIZING ACTIVITY

- December 2011, Principal Organizer, Asia Pacific Researchers in Organization Studies Conference (APROS) to be held for the first time in New Zealand that year.
- October 2008-Aug 2009, Main Programme Chair, Critical Management Studies Division, Academy of Management.
- October 2007-August 2008, Professional Development Workshop Chair, Critical Management Studies Division, Academy of Management.
- June 2008, Co-organizer of the 'Challenging Institutions Workshop', University of New South Wales, June 19-20 (40 delegates) with Jaco Lok and Tracy Wilcox.
- December, 2007, Co-convenor, *Organization, Identity, Location Stream*, APROS 12, Asia Pacific Researchers in Organization Studies Conference, Delhi (with Bob Westwood, Gavin Jack and Steve Linstead).

- July 2007, co-organizer JMS-SAMS Authors and Reviewers Workshop, Critical Management Studies Conference (with Andre Spicer)
- July 2007, co-convenor *Intellectual Capital, Labour and Value Stream*, Critical Management Studies Conference, Manchester, UK, (with David O'Donnell, Steve Jaros, and Lars bo Henriksen)
- February 2007 Co-convenor Organization, Identity and Locality (OILIII) Symposium, Massey University, Albany (with Deborah Jones and Roy Stager-Jacques).
- February, 2006, Co-convenor Organization, Identity and Locality II Victoria University Wellington (with Deborah Jones and Roy Stager-Jacques).
- August 2006 Organizer and Chair of 'A Question of Value Symposium', Academy of Management Meeting, Atlanta, August (jointly sponsored by CMS, SIM and BPS)
- July 2005, Co-convenor, Critical Management Studies Conference Stream 'Moments and Movements of Organizational Change', July, (with Steve May, University of North Carolina, US, Raphael Alcadipani, UMIST, UK, and Göran Ahrne, Stockholm University, Sweden).
- March 2005, Organizer, Organization, Identity and Locality (OIL) Workshop on Critical Organizational Analysis in Aotearoa/New Zealand', Massey University
- July 2003, Co-convenor Critical Management Studies Conference Stream 'Music at Work' with Marek Korczynski (Loughborough University, UK)
- July 2001, Co-organizer (with Paul Trowler) of 'Higher Education Up Close' at Lancaster University (UK) for around 100 delegates (86 papers reporting qualitative research into higher education). Plenary address presented (other speakers were Bill Tierney, Wendy Hollway and Ray Land. Co-edited (with Paul Trowler) collection of selected conference papers (published by Averbury Ashgate).