



Bashford-Nicholls Trust – Massey University Premier Research-in-Action Award

Project Proposal Form

This form is to capture information about a proposed project seeking funding from the **Pivot – Enabling Innovation in Agriculture: Bashford-Nicholls Trust – Massey University Premier Research-in-Action Award**.

Prior to completing the proposal, please ensure you:

- have read the *Applicant Guidelines* and that you meet the eligibility criteria;
- understand what this Award will not fund; and
- have the permission of the named organisations and individuals who are involved in the project.

When you have completed this Project Proposal form, save as a PDF and forward it to the [Award Secretary](#) at: researchsystems@massey.ac.nz by 5pm on **Monday 8 September** to be reviewed by the Research Development Advisors. Final proposals must be submitted to the Award Secretary by 5pm on **Thursday 25 September**.

Please note:

Projects must be led by a Massey University researcher and a representative of the Taranaki partner(s).

Curriculum Vitae must be provided for Massey University project members.

If you have any queries, need support with completing this form, or require a word version of this form, please email the [Award Secretary](#) at Massey University.

Disclaimer: Our fund prioritises ethical investing, focusing on sustainability and social responsibility. Consequently, we avoid industries that harm the environment or society, ensuring our investments align with our values and contribute positively to the world. The assessment committee reserves the right to decline to fund applications that do not align with these objectives.

1. PROJECT TITLE (Maximum 20 words. For everyday reference; title should reflect the focus of the work proposed).		
Project length (highlight the time period that applies).	12 months	18 months
Provide contact details of the Massey University researcher and the Taranaki partner(s) who are leading the project.		
Massey Project Lead: <name> <department> <contact number> <email> <role and contribution to team>		Taranaki partner(s): <name> <organisation> <contact number> <email> <role and contribution to team>
Rationale: Describe <u>what</u> your project is about and <u>how</u> the outcomes will benefit the Taranaki region (region-specific background, connections, benefits).		
<what your project is about> <how the outcomes will benefit the Taranaki region>		
Impact		
Convincingly demonstrates the potential to achieve on one or more of the following (highlight all that apply):		
Work alongside stakeholders to apply the findings of research to create genuine change for communities, businesses, industries and/or the environment.	Optimise the impact of the proposal including a plan for community outreach and other knowledge translation of research findings within the Taranaki region.	Provide opportunities for building research capacity within the region.
Explanation:		
Award Outcomes		
Award Outcomes: must meet one or more of the following outcomes (highlight those that apply):		
Translation or adoption of agriculture, horticulture and/or veterinary related research to the benefit of the Taranaki region.	Demonstration or extension of sustainable agriculture, horticulture or veterinary practices that may not yet be widely adopted in the Taranaki region.	Improvement of the productivity, economic, environmental or social potential of the agricultural, horticulture or veterinary sector in Taranaki.
Explanation:		

Project Design: Describe what you intend to do and how you will do it: *(Project methodology, design, timeline)*

<What>

<How>

<By when>

Indicative budget (up to \$35,000, exclusive of GST). Please refer to the Guidelines for Applicants regarding what costs the Pivot Award will cover. Indicate funding from other organisations, including in-kind contributions. Note that no overheads apply to the Pivot Award, therefore the budget does not need to include overheads.

Funding requested (item and brief description)	\$	Co-funding if provided (if any in-kind or \$)	\$
Salary costs			
Travel			
Consumables			
Other (pls specify)			
Total funding requested		Total co-funding provided	

Describe likely project risks and how they can be mitigated.

Describe any dependencies on other projects or funding.

Massey University Head of Unit Approval (Head of Unit to provide brief statement about why they support this proposal; include signature and date).