

CAMPUS REVITALISATION

Reimagining our Spaces

So bright minds can collide

Report on the Ōtehā session held 2 October 2024

Final report 20 November 2024



HAVE YOUR SAY MASSEY UNIVERSITY CAMPUS REVITALISATION







Executive summary

This report provides an overview of the key themes from feedback gathered during the Reimagining the Future for our Campus drop-in session that was held on the Ōtehā | Auckland campus on 2 October 2024.

The workshop focused on reimagining the Ōtehā campus and attendees were encouraged to share their thoughts and ideas.

Report contents:

- 3 Key themes from the four main stations
- How we're feeling about Ōtehā campus
- Papaako Whakahoahoa | Atmosphere and Vibes
- Papaako Haumaru | Places and Spaces
- Papaako Tūhono | Connected Campuses
- Papaako Manaaki | Somewhere to Belong
- Campus Heart and Innovation Complex
- Lucas Creek and Chicken Wing
- 11 Next steps

This report was prepared by the Sustainability, Policy and Comms team, within Estates Management, University Services.

Reimagining our Spaces





Key themes from the four main workshop stations

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Campus Revitalisation

Papaako Whakahoahoa **Atmosphere and Vibes**

- · Hold more events and activities music, games, cultural events, celebrations, etc.
- Display more art, especially by students
- Open a bar or reopen The Ferguson
- Bring more people back onto the campus
- Increase course offerings

Papaako Haumaru Places and Spaces

- · More green spaces and sustainability-related requests
- Improve existing and create new spaces for connection and collaboration
- Clean and maintain the campus, particularly
- Improve signage and wayfinding

122

1,000+ pieces of feedback from session attendees**

session attendees*

67 students

55 staff

Papaako Tūhono **Connected Campuses**

- Open retail outlets, e.g., a convenience store, Massey merch store, pharmacy, etc.
- Offer more sports and recreation facilities and activities
- Have more food options cheaper and catering to more dietary needs
- Increase opportunities for connection with communities
- Improve commuting/transport
- Open campus for longer

Papaako Manaaki Somewhere to belong

- Build a marae
- Enable a sense of belonging and value for staff and students
- Hold more Māori events and activities and display more Māori art
- Improve accessibility around campus
- Have more visible leadership on campus
- Increase wellbeing and pastoral care

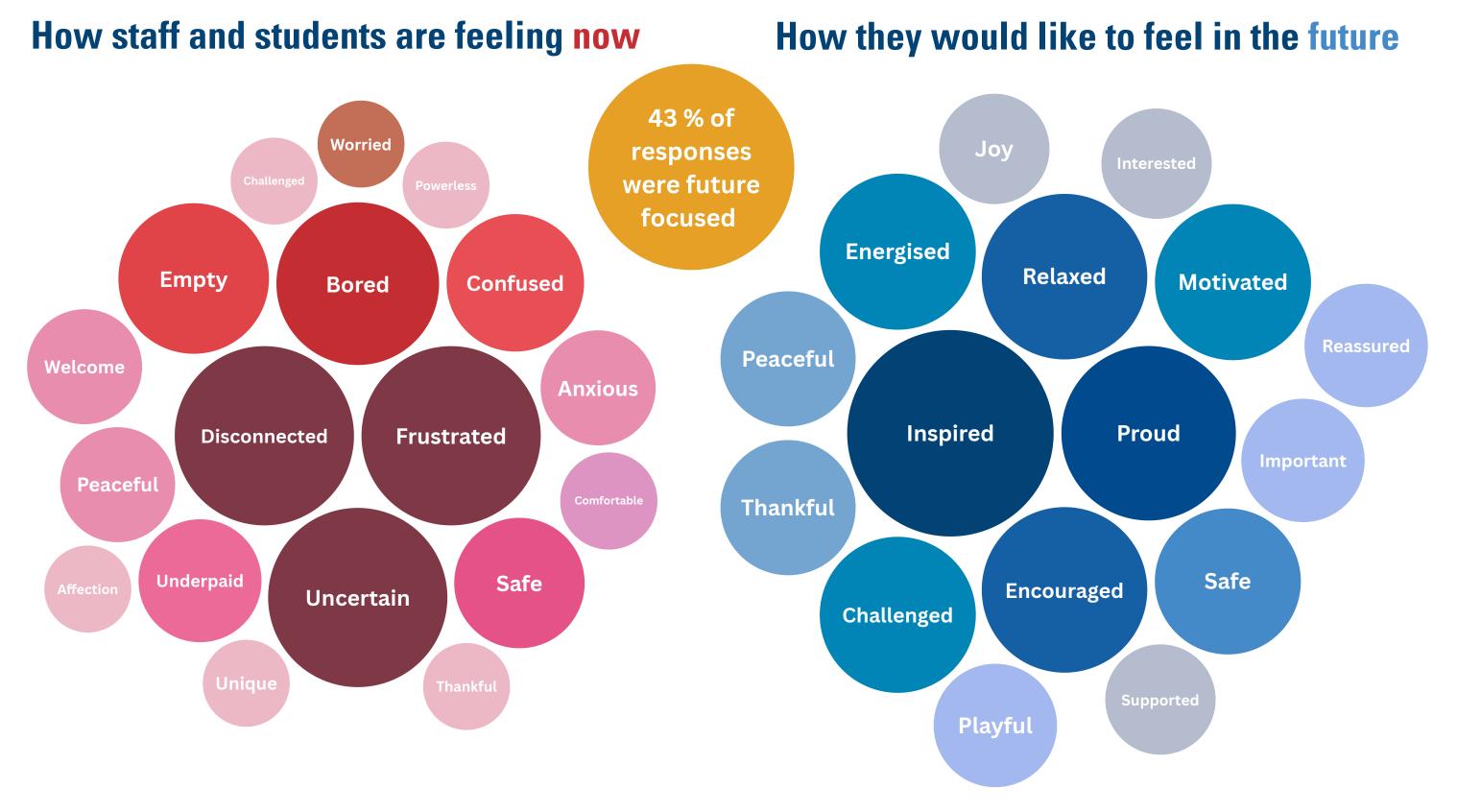
^{*122} attendees signed in, there will have been others who did not sign in.

^{**}Feedback included A3 templates that contained various prompts for workshop attendees; Post-it notes gathered from the stations and campus maps; drawings; and sentiments from emotion cards.



How we're feeling about Ōtehā campus

VERSITY OF NEW ZEALAND



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Papaako Whakahoahoa

Atmosphere and Vibes

22

Requests for a bar (new or reopen The Ferguson)

Encourage staff and students back to campus with events

More music, games, cultural events, celebrations, etc.

Requests for more vibrancy by in-person connection

Requests for

more art on

campus

Better comms for events

8 **Comments about** course choices

Requests for more activities and events

Making the campus a place you want to be

"Hold competitions for staff and students during the year. E.g., games on grass with prizes that can bring a crowd."

"Value connection by creating more informal opportunities for bonding- professional and academic. Work improves if you know each other personally."

Session participants suggested various opportunities to revitalise the campus

Below is a selection of these opportunities categorised by how long they might take to achieve, their complexity, and how costly they might be. The university will consider what to progress and when. Decisions will be communicated to students, staff, and stakeholders in due course.



Short-term

simple

low-cost

More in-person courses

Opportunities to connect through

events and activities, e.g., movie

nights, games, community events,

competitions, music, theatre, etc.

Calendar of events visible on campus

Murals and display student art



Medium-term complicated moderate cost

- More course choices, bringing back those that have been dropped
- Skill-based learning with local industry
- More environmental courses
- More internships and scholarships
- Physically engaging art structure
- · More funding for activities/events
- Re-open The Ferguson



Long-term complex high-cost



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Requests for new/improved spaces for connection and collaboration

Requests for more/improved cleaning and maintenance of the campus

Requests for improved signage, including big **Massey entrance sign**

26

Comments about

parking, e.g., keep

free parking and

more staff parking

6 **Requests for** improvements to

campus security

9

Requests for improvements to office spaces

Requests and comments about sustainability, e.g., more naturals spaces and energy saving

Papaako Haumaru **Places and Spaces**

Designing a campus that protects Te Taiao and helps you thrive

"Clean the campus! Give cleaners more hours so they can clean more frequently. It's embarassing on open days. It's degrading for staff and students."

"Plant and teach to recognise Māori herbs and medicinal plants in the bush areas for knowledge, mindful time, good wellbeing, and connection to the land."

Session participants suggested various opportunities to revitalise the campus

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Short-term

simple

low-cost



moderate cost

- · More cleaning and maintenance of indoor/office areas
- Plant community gardens
- Use the bush as a living lab
- More shaded/sheltered seating
- Bigger, brighter, more obvious signage
- More study spaces and chill out spaces
- Create a space for international students
- Suitable furniture for staff open plan spaces, more soundproofing, private office spaces

Medium-term complicated

- · Update building foyers to make more welcoming
- Update and upgrade wayfinding
- Restore native bush around campus
- Rebuild/open walking tracks
- Art paths through bush
- Reinvent campus heart outdoor area
- More lighting/safer campus at night
- More security staff

Long-term complex high-cost

- Develop an outdoor theatre
- Build tiered outdoor seating



Reimagining our Spaces

Campus Revitalisation

6



Requests for sports and recreation facilities and activities

30

Requests for more opportunities to connect with communities (inside and outside of Massey)

21

Requests for transport/commuting improvements

16

Requests for longer campus opening hours

Requests for retail outlets, e.g., convenience store, merch store, hairdresser, pharmacy, dairy, etc.

Papaako Tūhono **Connected Campuses**

Growing into a liveable precinct and diverse neighbourhood

"Have a scientific research centre where we could research and develop new technologies."

"Work with the business school or students for ideas of ways to bring in \$\$."

Regarding the bookshop, "[Sell] real books, not just text books. It could be the one decent bookshop on the Shore."

options

Session participants suggested various opportunities to revitalise the campus

49

Requests for

more food outlets

and improved

Below is a selection of these opportunities categorised by how long they might take to achieve, their complexity, and how costly they might be. The university will consider what to progress and when. Decisions will be communicated to students, staff, and stakeholders in due course.



Short-term

simple

low-cost



Medium-term complicated

- · More food options that are affordable and cater to dietary needs
- Hold markets/pop-up shops
- Have more sports clubs
- · Have EV and e-scooter charging
- Collaborate more across MU campuses
- Hold career/internship fairs
- Keep library open longer and create a 24/7 study space on campus

- moderate cost
- Develop new cafes and eating places
- Open a convenience store
- Bookshop with MU press books and others (not just textbooks)
- Open Massey/merch shop
- Free gym/cheaper access to sports
- Outdoor rec facilities
- Free/cheaper public transport
- Increase bus service
- Invest in pedestrian access

Long-term

complex

high-cost Make campus a community hub

- Open a pharmacy/dairy/post office
- Open a child care centre
- · Build a swimming pool and rec centre with more sports facilities
- Build an amphitheatre
- · Neighbourhood could include innovative business, software, tech, start-ups, etc.
- Create a 15-minute city



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18

Suggestions around having a sense of belonging as a value on campus

Comments about leadership, e.g., needing more visibility on campus and improved comms between SLT and staff

Requests and ideas about more Māori events, art and activities

More wellbeing and pastoral support, e.g., more counselling, move chaplaincy to main uni

23

Requests for having a marae on campus

Papaako Manaaki **Somewhere to Belong**

Contributing to a campus where you see yourself and are nurtured

"We are the only campus without a marae (although the Manawatū Māori studies building is not really a marae)-Tāmaki Makarau has the largest tangata whenua population. Toitū te Tiriti"

"Massey Ōtehā identity can be better - not sure what the 'DNA' is"

"Value staff - we are Massey - without us there will be no-one to teach students."

Session participants suggested various opportunities to revitalise the campus

Requests for better

accessibility around

campus

Below is a selection of these opportunities categorised by how long they might take to achieve, their complexity, and how costly they might be. The university will consider what to progress and when. Decisions will be communicated to students, staff, and stakeholders in due course.





Short-term simple low-cost

- More information and learning opportunities regarding Māori and Pasifika cultures
- More pōwhiri
- More Māori artwork
- Have a kapa haka group
- Multi-cultural events
- Meditation/relaxation classes
- · More religious support have a chapel on campus

Medium-term complicated moderate cost

- Commission artwork by mana whenua Ngāti Whātua
- Build a waharoa across campus entrance and welcoming pou at front structures that act as kaitiaki of Ōtehā
- Create a wellbeing space
- · Establish a leadership committee for MU Albany



Long-term complex high-cost

Build a marae



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Campus Heart



Short-term simple low-cost

- Host more events, especially markets, pop-up shops and other community events
- Play music and host concerts and festivals
- Add games to play
- Add tables for study
- Add more colour (including flags- Māori, rainbow, different nationalities)
- · Create different 'zones' for socialising
- Add more plants
- Add beanbags

Medium-term complicated moderate cost

- Move all current food outlets to the campus heart
- Add grip to concrete for when wet
- · Add more food outlets (e.g. Asian and Italian, fine dining options)
- · More shaded areas to sit
- Upgrade Te Rau Tauawhi with colour and signage
- More shade, including sheltered areas to study outside
- More trees

"Liven up the campus during the day."

Long-term

complex

high-cost

Add basketball and

volleyball courts

Open a new café

"Redevelop the space in front of SNW, Student Central, Sciences, Library as a vibrant meeting, eating, entertainment space with outdoor covered seating, games, concerts, events."

Innovation Complex



Short-term simple low-cost

- Host poetry readings and book readings
- Host lectures
- Hold lunchtime events
- Host community events on the front lawn
- Base more student activities and work here
- · Play music and host concerts

"This should be the

showcase building...

where everyone comes

first."

- Improved storytelling
- Student performances
- Add microwaves

Medium-term complicated moderate cost

- Install an exhibition/ art space (and showcase art from our CoCA students to connect our campuses)
- · Install a big sign that can be used for graduation events and photos
- Add a working café

"Best building on campus, utilise it to welcome visitors."

Long-term

complex

high-cost

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Lucas Creek



Short-term simple low-cost

- Add more tables in shade
- Maintain paths
- Upgrade existing tables
- · Add more seating
- · Add gym equipment

Medium-term complicated moderate cost

- · Build a shelter
- Improve existing paths
- Add more running and walking routes
- Connect to the campus with paths, signs and maps

"I love this space but it needs to have more going on with it as it is quite isolated."

Long-term

complex

high-cost

"I love the green space around Massey."

Chicken Wing



Short-term simple low-cost

Medium-term complicated moderate cost

Long-term complex high-cost

 Decorate the Chicken Wing by season/holiday, e.g., Santa hat, flower crown in Spring

 Add info about the Chicken Wing

Note: Further feedback was provided about the Quad area - including having more food options and more Māori murals.

"Let's open a KFC to make the sculpture more meaningful." "To make the most of this space, we need to figure out what we are using the surrounding buildings for. At the moment, they are half empty."

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Next steps

The Ōtehā drop-in session yielded a vast array of ideas about how to revitalise the campus to create a vibrant, diverse, and inspiring environment.

Recent times have been challenging and yet the feedback gathered from the session was largely positive, future-focused and constructive. It's clear that our people want to see Te Kunenga ki Pūrehuroa Massey University flourish.

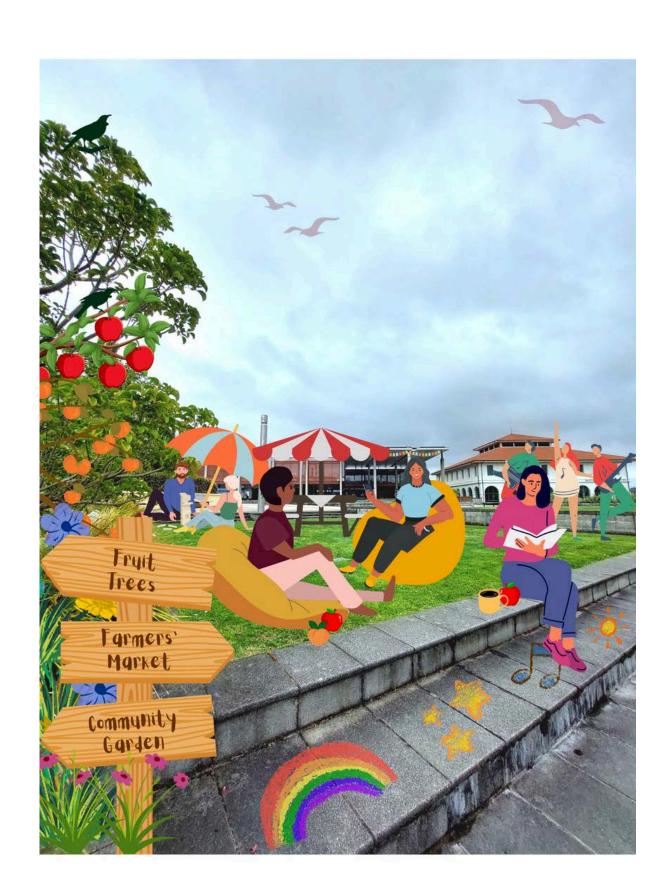
Work is now underway to consider which ideas to progress and when. While this work is being developed, more consideration can be given to longer-term campus planning.

Ngā mihi nui to all of you who shared your thoughts and feelings.

You have been heard.

NAU TE ROUROU, NAKU TE ROUROU, KA

With your food basket and my food basket the people will thrive



Reimagining our Spaces

