

Professionalising the Sector: Competency Framework for Financial Capability Practitioners

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Background

"A competency framework is a crucial tool for organisations because it provides a structured and systematic approach to defining, developing, and managing the knowledge, skills, behaviours, and attributes required for individuals to perform effectively in their roles and contribute to organisational success" (Google, 2025).

At present, New Zealand lacks such a comprehensive framework in the financial capability sector that is both widely accepted and in common usage among organisations and practitioners. Work has been underway, primarily by Massey University over the past ten years and, more recently, FinCap has published its Te Tāpapa Professionalised Workforce Development Framework for Financial Mentors. A significant difference between Massey University's framework and FinCap's Te Tāpapa framework is that the Massey University framework is broad and encompasses all types of financial capability practitioners, whereas Te Tāpapa is specifically focussed on the financial mentor role. The following framework seeks to integrate both frameworks to enable the financial capability sector to adopt a single, unified, framework for the continuing professionalisation of the sector. It identifies the range of roles within the sector and details, for each type of role, the competencies, knowledge and behavioural outcomes required for each role.

Introduction

Financial capability is more than just financial literacy; it is the capacity to act in one's best financial interest, given socioeconomic contexts and life circumstances. In New Zealand, the frontline professionals, including community enablers, mentors, specialists, and trainers, are instrumental in shaping outcomes not only for individuals but for entire whānau and communities. An intentional, structured workforce development framework is thus essential to ensure these practitioners are consistently skilled, adequately supported, and equipped to deliver high-quality, culturally-responsive services.

This framework is built on the principle that effective financial capability services require a sophisticated blend of subject-matter expertise, practical and relational skills, and deep contextual understanding, including te ao Māori perspectives and community-led approaches. Its overarching goal is to foster a professional, resilient, and high-impact workforce capable of supporting the diverse financial needs of New Zealanders in a variety of settings, ranging from grassroots NGOs and iwi organisations to mainstream financial services and government-funded agencies. **Most importantly** this framework is a living document, designed to incorporate emerging best practices, evolving sector needs, and the lived experiences of practitioners and clients alike, ensuring ongoing relevance and impact.

It lays out a systematic approach to defining the competencies that underpin quality practice across the full range of sector roles. These include not only the technical proficiencies associated with giving effective financial guidance but also the soft skills, such as empathetic communication, critical thinking, and cultural competency, that are increasingly recognised as essential to service delivery (and in particular, whānau-centered delivery) within the New Zealand context. By integrating the sector-specific insights from Massey University's broad practitioner framework with the targeted competencies identified in FinCap's Te Tāpapa Professionalised Workforce Development Framework, this unified competency framework provides a detailed roadmap for capability progression. It recognises both the common elements across all financial capability roles and the unique competencies required for specialised positions, such as financial mentors, educators, and programme managers.

Aims of the framework

The strategic aims of introducing a universal framework to the New Zealand financial capability sector are to:

- Professionalise the sector by establishing competency standards, thereby gaining credibility and public trust in the sector
- Help practitioners to gain the necessary skills, knowledge, attributes and behaviours to be effective in their building financial capability roles
- Provide a foundation of competence and pathways for migrating to alternative financial capability roles.
- Inform the development of financial practitioner qualifications (such as Massey University's new Level 6 Professional Certificate in Financial Practice, currently in development, that will be aimed at practitioners and will incorporate the competencies needed to operate as a financial capability practitioner).

At an operational level the framework will:

- Create a common language within the industry for discussing financial capability practitioner competency
- Enable organisations and employers to objectively set expectations, assess candidates when recruiting, evaluating performance and gauging the professional development needs of employees
- Provide individual practitioners with a precise understanding of the skills, knowledge, and behaviours required for their current role and for advancement within existing roles or migration into associated roles or specialisations.

Requirements for the framework to succeed

For the competency framework to be successful, competing interests must be set aside and the framework universally agreed among policymakers, educators and trainers, and practitioners as to its purpose, breadth and depth of its parameters. Clarity of roles within the sector will be required for implementation to avoid ambiguity and duplication while, at the organisational level, a commitment to a culture of continuous improvement and service excellence (where practitioners are encouraged to develop their skills, knowledge and behaviours) is essential.

Summary

In keeping with international best practice and tailored with reference to lived realities specific to New Zealand, the framework's aims can be summarised as follows:

- Establish baseline and advanced competency standards: Credibly professionalise the sector and increase public trust,
- Support continuous learning and professional mobility: Enable practitioners to identify and address skill gaps and transition smoothly between roles,
- Facilitate consistent recruitment and development practices: Allow organisations to set objective criteria for hiring, performance review, and succession planning,
- Promote a common industry language: Enhance coordination, transparency, and accountability across the sector,
- Embed Te Tiriti o Waitangi principles: Uphold obligations to partnership, participation, and protection in financial capability practice.

How to interpret the framework

The framework establishes four competency domains:

- 1. Knowledge of content and context of Financial Capabilities
- 2. Skills and practice of Financial Capabilities
- 3. Awareness of cultural and societal contexts surrounding Financial Capabilities
- 4. Taking responsibility for personal development of Financial Capabilities

Within each competency domain a range of competencies have been identified.

The expected behaviour for each competency is listed by type of financial capability practitioner:

- Community enabler
- Mentor
- Specialist
- Educator
- Trainer

For the purpose of this framework, we have used the following definitions for each financial capability practitioner group:

- A community enabler is someone who works to empower a community to take ownership of its own financial well-being. They may not provide direct financial capability service but instead facilitate connections, promote financial literacy programs, and support community-led initiatives.
- A mentor is someone who is FMIC qualified and usually employed by a financial capability service provider.
- A specialist is someone who works in a specialised field or has a relevant specialised skill with a background in the financial capability or finance sectors (for example in the youth sector, social services sector,). This role often involves a higher level of expertise.
- An educator is someone who teaches financial concepts to groups or individuals, is employed as a teacher at primary, secondary or tertiary level
- A trainer is someone providing financial capability training to aspiring or experienced financial capability practitioners with a greater emphasis on practical application and skill development.

Compotonov	Expected Behaviour of Financial Capability Practitioners								
Competency	Community Enabler 🔷	Mentor	\Rightarrow	Specialist	\Rightarrow	Educator	\Rightarrow	Trainer	
Competency Domain 1: Knowledge of content and context of Financial Conshilities									

Competency Domain 1: Knowledge of content and context of Financial Capabilities.

Purpose: To ensure that Financial Capability Practitioners possess a solid foundation of knowledge in personal financial management and an awareness of the broader financial landscape. This domain aims to build both conceptual understanding and practical insight, enabling practitioners to support others with credibility, relevance, and confidence. The objective is to empower practitioners to draw on both formal knowledge and lived experience to contextualise financial concepts in ways that resonate with diverse individuals and communities.

Objective Outcome: This domain cultivates analytical thinking, information literacy, contextual awareness, and the ability to translate complex financial concepts into accessible, relatable guidance. Financial Capability Practitioners and develop the capacity to source, evaluate, and apply financial information effectively, while also reflecting on their own experiences to inform empathetic and grounded facilitation. These skills are essential for building trust, fostering informed decision-making, and adapting financial learning to real-world contexts.

financial learning to re	financial learning to real-world contexts.							
Understanding of personal financial management concepts and the impacts of applying or failing to apply those concepts.	Displays foundational knowledge of personal financial management and its impact on community wellbeing. Translates financial concepts into accessible terms grounded in community experience.	Possesses a well-rounded and current understanding of personal financial management concepts and external factors shaping financial behaviours. Applies this knowledge to support mentees in navigating complex financial landscapes and systems.	Demonstrates advanced, analytical knowledge of personal financial concepts and their impacts. Applies evidence-based insights to develop innovative and effective financial capability concepts. In-depth knowledge of specialist area.	Applies and contextualises core financial management concepts within the curriculum, demonstrating their real-world impacts. Guides students to connect personal finance principles to everyday life and supports learning with relevant examples.	Possesses expert knowledge of personal financial management and sector developments combined with pedagogical mastery. Capably translates complex information into effective teaching materials and supports practitioner development aligned to sector standards and			
Lived experience of personal financial management concepts.	Able to relate and convey experiences of applying personal financial management concepts to own lives.	Integrates personal and mentee experiences critically to tailor mentoring. Uses reflection to support mentee growth, acknowledging sociocultural and systemic influences on financial behaviour for personalised, effective guidance.	Synthesises personal, client, and specialist experiences to inform program design and policy. Guides others in reflective practice, using lived experience as evidence to enhance financial capability interventions and sector improvements.	Draws on own and students' experiences to create authentic and reflective learning opportunities. Encourages students to explore, discuss, and analyse personal and family financial decisions in a safe classroom environment.	cultural contexts. Models reflective use of personal and practitioner lived experiences as teaching tools. Facilitates trainees' critical engagement with their own and others' experiences, ensuring culturally responsive, inclusive, and effective training environments.			

Broad understanding	Demonstrates general	Understands how broader	Possesses detailed	Explains broader financial	Maintains expert-level
of the wider financial	awareness of the wider	financial systems, policies,	knowledge of financial	systems, economic trends,	understanding of the
world.	financial environment,	and economic trends	markets, regulatory	and relevant societal	financial landscape and
	including basic financial	influence individual	frameworks, economic	influences as context for	sector developments.
	institutions, government	circumstances. Applies this	policy, and sector trends.	learning. Helps students	Integrates this knowledge
	support systems, and key	knowledge to contextualise	Uses this expertise to	relate classroom content to	into training curricula,
	economic factors affecting	mentoring, helping mentees	analyse systemic factors	national and global financial	ensuring practitioners
	the community. Connects	navigate complex financial	shaping financial capability	realities.	understand the wider
	these broad concepts	environments with	and inform strategic sector		context and implications for
	simply for community	confidence.	responses and programme		financial capability practice
	understanding.		design.		and policy.
Sources of	Recognises basic, trusted	Actively seeks, evaluates,	Expertly identifies,	Selects and integrates	Continuously sources and
information about	local sources of financial	and utilises a range of up-	appraises, and synthesises	reliable, curriculum-	integrates the latest
personal financial	help and support. Advises	to-date, credible	diverse and complex	appropriate financial	financial knowledge,
management and	community members where	information sources to	information sources,	resources and digital tools.	research, and sector
the facilitation of	to find appropriate	support mentees' financial	including research and	Instructs students in	standards to inform
personal financial	assistance and resources for	learning. Adapts	sector data. Uses this	critically evaluating and	curriculum content and
management.	personal financial issues	information to mentees'	specialist knowledge to	effectively using	training delivery. Equips
	and support services when	needs and encourages their	inform practice	information to support their	practitioners with skills to
	needed.	independent exploration of	development, client support	financial learning and	locate and critically assess
		resources.	strategies, and resource	decision-making.	information independently.
			creation.		

Competency Domain 2: Skills and practice of Financial Capabilities.

Purpose: To equip Financial Capability Practitioners and with the practical skills, behaviours, and approaches necessary to effectively support individuals and communities in building their financial capability. This domain focuses on the application of facilitation, coaching, and programme design skills that empower others to take ownership of their financial wellbeing. The objective is to foster environments that are inclusive, strengths-based, and conducive to behaviour change, while maintaining professional boundaries and modelling sound financial practices.

Objective Outcome: This domain develops a wide range of transferable skills including facilitation, collaboration, motivational communication, programme design, group dynamics management, and reflective practice. Practitioners learn to engage others in meaningful dialogue, support self-directed learning, and create safe, non-judgemental spaces for growth. These skills are essential for enabling change, building trust, and supporting diverse learning styles and needs, whether working one-on-one, in groups, or within broader community initiatives.

Motivated to help	Demonstrates genuine,	Demonstrates personalised,	Delivers structured, positive	Demonstrates	Non-judgemental, positive
others to increase	non-judgemental support;	relationship-based support,	facilitation and education	commitment to	and supportive approach to
their capabilities and	seeks practical solutions	providing developmental	aligned with curriculum	fostering students'	facilitate trainees'
	alongside individuals and	feedback tailored to	standards. Delivers	growth and self-efficacy	development. Encourages

fulfil more of their potential.	communities. Actively participates in community knowledge sharing and continuously develops own practice within community contexts.	individual mentees. Engages in ongoing, informal learning partnerships and facilitates practical problemsolving.	information about specialist area so that individuals are able to develop and designs learning environments that accommodate diverse needs, aiming to empower individuals and groups toward sustainable financial behaviour change.	in financial learning. Encourages students to set personal goals and supports their journey toward greater financial capability and autonomy.	professional growth through communities of practice, sharing expertise, and fostering solution- focused learning environments for diverse financial capability practitioners.
Able to work collaboratively with others.	Negotiates and 'contracts' a fair distribution of effort with and between the community group, fostering inclusive participation and mutual responsibility in financial capability activities.	Collaborates closely with mentees and community partners and gets agreement to a fair distribution of effort with and between mentors and people being mentored.	Negotiates a fair distribution of effort between individuals, specialists and organisations. Collaborates with multiple stakeholders to ensure clear role definitions and responsibilities within group settings.	Collaborates with colleagues, whānau, and community partners to enhance financial education. Engages students in cooperative learning, promoting shared responsibility and teamwork in classroom financial projects or discussions.	Facilitates negotiated agreements that balance effort and responsibilities between trainers and trainees, promoting a respectful, cooperative learning environment.
Able to engage in dialogue and use other skills to help individuals and groups to develop their own learning.	Uses enquiry strategies and scenarios to encourage participation and questions, fostering a comfortable environment that supports community members' exploration of financial concepts in relatable ways.	Non-judgemental, positive and employs responsive, situational questioning and reflective techniques tailored to individual mentees, facilitating safe dialogue that encourages self-awareness and personalised financial learning.	Makes extensive use of established inquiry, discussion and demonstrates effectiveness of these techniques to individuals. Uses instructional scenarios to encourage critical thinking and group discussion, demonstrating pedagogical effectiveness.	Facilitates active, inquiry- based dialogue that encourages students to ask questions, reflect, and analyse. Adapts questioning and feedback to build student understanding and independent thinking in personal finance topics.	Models and teaches enquiry strategies and facilitation skills, guiding trainees to create engaging learning environments that foster critical questioning and self-directed learning among financial capability practitioners.
Warm and supportive without being judgemental, domineering or	Uses welcoming and supportive tone and cues which value the experience and expertise of the	Builds trusting, empathetic one-on-one relationships, promoting cultural	Uses and models a welcoming and supportive tone and cues which value the experience and	Creates a safe, supportive environment for open discussion. Encourages student voice and	Uses and models a welcoming and supportive tone and cues.

possessive of individual or group	community group while maintaining cultural	sensitivity and valuing individual lived experience.	expertise of the individuals/group during	ownership of learning while fostering respect, inclusivity,	Models the value of using the experience and
learning, problems	sensitivity.	marriadar nved experience.	mentoring sessions.	and non-judgemental	expertise of
and solutions.	,			support in class	individuals/group during
				conversations and activities.	facilitation.
Able to manage	Establishes tone and	Makes extensive use of	Establishes tone and	Effectively manages	Establishes tone and
group processes and	articulates aims, objectives	responsive, situational	articulates aims, objectives	classroom dynamics, guides	articulates aims, objectives
effectively facilitate,	and protocols of meeting.	enquiry techniques focused	and protocols when	group work, and sets clear	and protocols of training
coordinate, and		on mentees' immediate learning needs, fostering	mentoring sessions or workshops, articulating	objectives for financial	sessions.
guide group interactions and		open dialogue and	clear learning outcomes,	learning activities. Supports collaborative decision-	
decision-making		reflective practice.	protocols, and decision-	making and positive	
processes		remedive practice.	making processes.	participation in group	
ļ.			8,1	settings.	
Able to design	Applies inclusive facilitation	Integrates teaching	Designs and delivers	Develops and adapts lesson	Uses teaching knowledge to
programmes,	techniques to empower	expertise with facilitation	sessions about specialist	plans and activities using	design and deliver
sessions or events to	participation and dialogue	and mentoring strategies,	area tailoring approaches	strength-based approaches	professional training
create an	in community group	tailoring approaches and	and goals, as appropriate,	that encourage positive	sessions that combine
environment with	settings.	goals to support growth.	to audience.	behaviour change in	pedagogical knowledge
the potential to				financial decision-making	with facilitation skills.
change behaviours				and self-management.	
from a strength- based approach					
Models appropriate	Has adopted or applied	Applies personal financial	Implements comprehensive	Demonstrates and models	Has applied, or is currently
personal financial	some personal financial	management skills in	specialist knowledge	sound financial behaviours	applying, most personal
management	management skills.	practical, situational	aligned with sector	and decision-making for	financial management skills
behaviours		contexts and encourages	standards confidently and	students. Integrates	advocated.
		mentees to do the same	models best practices.	practical examples into	
		through relatable examples.		teaching to promote ethical	
				and responsible attitudes	
				toward money.	
Ability to use digital	Utilises basic digital tools	Confidently guides mentees	Develops and facilitates	Employs digital technologies	Leads comprehensive
tools for financial	confidently to communicate	in using a variety of digital	digital literacy and	to enhance learning about	training on digital financial
management and/or	with individuals and groups,	tools tailored to their	cybersecurity training	personal finance. Teaches	literacy and cybersecurity
education	facilitating access to	needs, promoting safe,	modules, assessing digital	students to use appropriate	best practices. Equips

	relevant financial resources	effective, and practical use	competencies and	online tools, apps, and	practitioners with advanced
	and information. Applies	of technology for managing	promoting safe technology	resources for financial	skills to confidently teach
	simple digital platforms to	finances and enhancing	use in specialist area.	management and	safe technology use and
	support community	digital financial literacy.		information-seeking.	digital tools that enhance
	learning and engagement,				financial management and
	while maintaining				client engagement.
	awareness of digital literacy				
	and access barriers.				
Aware of own	Refers individual, family or	Recognises own limits and	Refers people being	Recognises the boundaries	Refers trainees to
limitations	group to community	refers mentees to specialist	mentored to appropriate	of their financial knowledge	supporting colleagues and
	support when appropriate.	support or services in a	specialist resources,	and teaching practice. Seeks	organisations when
		supportive and timely	ensuring compliance with	support or refers students	appropriate.
		manner.	safeguarding and	appropriately when	
			accountability standard.	specialist expertise or	
				support is needed.	

Competency Domain 3: Aware of cultural and societal contexts surrounding Financial Capabilities.

Purpose: To ensure that Financial Capability Practitioners and are attuned to the diverse cultural, social, and economic realities of the communities they serve. This competency domain seeks to develop practitioners who can engage respectfully and effectively across cultural boundaries, fostering inclusive environments where individuals feel seen, heard, and empowered in their financial journeys. The objective is to promote equity, trust, and relevance in financial capability initiatives by embedding cultural responsiveness into everyday practice.

Objective Outcome: This domain nurtures essential interpersonal and intercultural skills such as empathy, active listening, cultural humility, adaptability, and situational awareness. Practitioners learn to navigate complex social dynamics, respond sensitively to group climates, and adjust their approach to meet the unique needs of individuals and communities. These skills are foundational for building authentic relationships, facilitating inclusive learning, and mentoring others in culturally competent practice

Able to connect	Builds trust by confidently	Facilitates culturally	Applies deep knowledge of	Builds inclusive classrooms	Models and teaches
cross-culturally	engaging across cultural	respectful one-on-one	cultural frameworks to	by acknowledging and	culturally responsive
	boundaries, respecting	relationships, adapting	analyse diverse client needs	valuing diverse cultural	practice, equipping
	diverse community norms	communication to diverse	and advise organisations on	identities. Connects	practitioners to connect
	and promoting inclusive	backgrounds and helping	culturally responsive	curriculum to students'	authentically across cultures
	participation in financial	mentees navigate their	programme design.	cultural contexts and	and embed inclusivity into
	capability activities.	cultural contexts effectively.		encourages respect for all	training programmes.
				backgrounds in financial	
				learning discussions and	
				activities.	
Understands and	Recognises and respects a	Tailors mentoring	Evaluates and promotes	Designs and implements	Leads training on inclusive
able to respond to	range of cultural and social	approaches to	best practices around	curricula responsive to	practices and diversity

cultural diversity and	identities, practising	accommodate diversity in	diversity and inclusion at	diverse identities and	competence, guiding
different settings	sensitivity and inclusivity	identity and ability, ensuring	organisational and sector	accessibility needs,	practitioners to embed
(people with	within community	safe, respectful, and	levels; advises on policy and	fostering equitable learning	these principles across their
disabilities, LGBTQ+	engagement.	empowering relationships.	culturally appropriate	environments.	work.
community)			interventions.		
Responsive to the	Reads and responds to	Monitors interpersonal cues	Analyses group and	Assesses classroom	Aware of and responds to
immediate group	group dynamics and energy	sensitively to adapt	organisational dynamics to	dynamics continually,	formal and informal
climate	within diverse community	mentoring approaches,	optimise programme	adapting teaching methods	dynamics of the trainees.
	settings, adjusting	fostering trust and	effectiveness, advising on	to meet the social and	Able to gauge this ability
	facilitation style to maintain	responsive support tailored	adaptive strategies	emotional needs of diverse	among individual trainees
	engagement.	to mentee needs.	responsive to cultural and	student groups.	and counsel development
			social climates.		of this awareness.
Able to sense the	Demonstrates flexibility by	Adapts mentoring methods	Leads adaptive programme	Modifies instructional	Incorporates adaptive
feelings and	adjusting facilitation	responsively to mentee	development and sector	strategies and content to	teaching practices and
concerns of others	approaches promptly to	progress and changing	initiatives that anticipate	align with changing student	encourages reflective
	address evolving	personal or cultural	and respond to shifting	needs, technological	flexibility in practitioners to
	community contexts and	circumstances.	social and cultural	advances, and curriculum	meet emerging sector and
	needs.		landscapes.	updates.	learner demands.
Able to adapt to	Responsive and	Practises nuanced empathy,	Leverages emotional	Employs empathetic	Models empathetic
changing situations	accommodating to changing	recognising and addressing	intelligence to inform	awareness to nurture	facilitation and instructs
and circumstances	situations and	emotional cues to support	strategic decisions and	student wellbeing,	practitioners on emotional
	circumstances within the	mentees through sensitive	support frameworks that	integrating support	responsiveness to enhance
	community and able to	financial and personal	respond to client and	mechanisms within financial	training effectiveness and
	adjust to suit.	challenges.	community wellbeing.	education contexts.	participant wellbeing.
Recognises	Acknowledges personal	Reflects critically on cultural	Champions ongoing cultural	Engages in self-assessment	Leads reflective practice on
limitations in own	cultural knowledge	competence gaps, pursuing	competency development	and professional learning to	cultural limitations, guiding
cultural awareness	boundaries and actively	development opportunities	at individual and	deepen cultural	practitioners to identify and
	seeks guidance or support	and consulting	organisational levels,	responsiveness and improve	address their own biases
	from community members	appropriately to enhance	modelling humility and	teaching equity.	and knowledge gaps
	or cultural experts.	mentoring effectiveness.	continuous learning.		proactively.

Competency Domain 4: Taking responsibility for personal development of Financial Capabilities.

Purpose: To promote a reflective and growth-oriented mindset among Financial Capability Practitioners, encouraging them to take ownership of their personal and professional development. This domain aims to cultivate practitioners who are self-aware, resilient, and committed to continuous improvement. The objective is to ensure that practitioners not only maintain high standards of practice but also model the behaviours and attitudes that support lifelong learning and personal empowerment.

Objective Outcome: This domain develops key intrapersonal and metacognitive skills such as self-reflection, emotional intelligence, goal setting, and openness to feedback. Practitioners learn to recognise their own strengths, limitations, and biases, and to use this awareness to enhance their effectiveness and authenticity. These skills are vital for maintaining professional integrity, adapting to change, and inspiring others through example. They also support practitioners in navigating complex interpersonal dynamics and fostering inclusive, empowering learning environments.

fostering inclusive, empowering learning environments.							
Awareness of own strengths and limitations	Carries out regular self- evaluation of personal strengths and limitations. Seeks and uses feedback from others to improve self, especially as a community enabler.	Actively identifies own developmental needs through reflection and feedback; enhances mentoring effectiveness by addressing gaps and building confidence in guiding others.	Systematically evaluates own expertise and areas for growth; pursues professional development and peer collaboration to maintain high-level sector knowledge and practice.	Reflects regularly on teaching strengths and areas for growth. Seeks feedback from students and colleagues to enhance financial education delivery and adapt approaches to meet diverse learner needs	Seeks and uses feedback to evaluate and improve training model, content and personal style, especially as a trainer of community leaders and facilitators of personal financial management.		
Well-developed sense of self-worth and self-belief	Functions in a confident manner in all dealings with the whānau, community groups and individuals. Displays strong sense of identity.	Exhibits assuredness in mentoring skills and content knowledge; supports mentees while trusting own judgment and fostering empowerment.	Shows self-assurance in applying specialist knowledge and influencing sector practice; balances confidence with humility essential for leadership roles.	effectively. Demonstrates confidence in financial knowledge and teaching ability, fostering student trust. Maintains professional identity grounded in ethical practice and a commitment to empowering learners.	Operates in a professional and self-confident manner and engenders confidence in their role as a trainer of community leaders and facilitators.		
Awareness of own biases and attitudes on performance of self and others	Recognises personal biases and emotional triggers within community interactions; strives to maintain non-judgemental, respectful engagement.	Reflects critically on own biases and influences on mentoring relationships; actively works to ensure equitable and supportive guidance.	Analyses how personal and systemic biases impact service delivery; advocates for inclusive, unbiased approaches within programmes and sector culture.	Critically examines personal biases and attitudes affecting teaching. Strives to minimise their impact by fostering inclusive learning environments and modelling openmindedness for students.	Manages own emotions and levels of anxiety well in all situations. Exemplifies strong professional identity and facilitates confidence-building among trainees, fostering their growth as future sector leaders.		
Skilled to set goals and improve own performance	Tries out new ways to get better results and takes steps to improve performance and outcomes	Tries out new ways to get better results and takes steps to learn about what is required to be excellent in their role as a mentor of	Implements formal development strategies aligned with sector standards; participates in advanced training, research, and peer networks.	Establishes clear professional development goals related to financial capability education. Actively pursues learning opportunities and reflects	Tries out new ways to get better results and takes steps to learn about what is required to be excellent in their role as a trainer of community leaders and		

	Works collaboratively with others to improve own performance.	personal financial management learners.		on practice to continually improve student outcomes.	facilitators of personal financial management.
Open to new thinking and behaviours	Operates in a non-defensive manner. Welcomes new ideas and approaches; flexible and willing to adapt facilitation techniques in response to community needs.	Actively reviews performance and seeks innovative mentoring strategies and feedback; adapts to diverse mentee perspectives and evolving sector knowledge.	Champions innovation and evidence-based practice; proactively integrates emerging research and sector trends into program design and advice.	Embraces new pedagogical approaches, financial information, and technologies. Demonstrates adaptability and models lifelong learning attitudes, encouraging students to remain curious and open to change.	Actively reviews own performance. Drives adoption of new theories and methods; cultivates adaptive learning environments and encourages a culture of progressive professional development.

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