



# EXPLORER

FUTURE STUDENTS NEWSLETTER • TERM THREE 2025

## MASSEY RANKED THIRD- HIGHEST UNI IN AOTEAROA

Bachelor of Communication  
No.1 in NZ!

## ARE YOUR STUDENTS THE FUTURE OF AI?

New Massey  
qualification in AI

## CHANGES TO COLLEGE OF CREATIVE ARTS STUDY OPTIONS

## OPEN DAY INFO

Plus many more events

## PLAN YOUR DEGREE AT MASSEY

## APPLY FOR SCHOLARSHIPS NOW!







# FUTURE STUDENTS UPDATE

by Antoinette Vaha

**Kia ora,**

Welcome to the Term 3 issue of *Explorer*, Massey University's newsletter for careers advisors and educators. If you're new here – tēnā koe! We're glad to have you on board.

August marks Open Day season for many universities across Aotearoa, and Massey is no exception. As a national and international university, our Open Days are spread across multiple campuses and dates and run into September. By the time you're reading this, we'll have already hosted our online International Open Day and the Manawatū campus Open Day.

*Open Days still to come:*

- **Auckland campus – Friday 15 August**
- **Wellington campus – Friday 22 August**
- **Distance Open Day – Thursday 4 September (online, especially for distance and mature students)**
- **School of Aviation Open Day – Saturday 13 September.**

*Get full details about Massey University Open Days on page 3.*

There's been a lot of work behind the scenes to bring these events together. Open Days offer ākonga a valuable opportunity to get their questions answered in one place. It's a chance to do their due diligence before committing to a career decision, meet staff and students, and get advice on funding and scholarships – for study in 2026, scholarships range from \$3,000 to \$65,000! You can [learn more on our Scholarships webpage](#), or check out the great options open now for school leavers summarised on page 7. Encourage your students to apply now!

At Massey, we're proud to support students from all backgrounds and pathways. We don't play the rank score game when it comes to admissions. Instead, we keep our doors open and focus on giving everyone a fair chance to achieve their career goals. We don't dress up our conditional offers with fancy names – and yes, every university issues conditional offers – but we also don't leave students' futures to be decided by an algorithm. I'm a huge fan of Artificial Intelligence (AI), but there are some things it just shouldn't determine.

Speaking of AI, we're excited to announce a brand-new AI major launching in the Bachelor of Information Science – go to page 15. We are also launching a new major – Emerging Creative – in the Bachelor of Screen Arts, where students can explore AI in creative practice.

Some more good news: for the third year running, **Massey has the highest course completion rate for on-campus students at 92.8 per cent**, according to the latest Tertiary Education Commission (TEC) data. This achievement reflects years of focused work to support student success through **Pūrehuroatanga** – a Massey-wide strategy to remove institutional barriers and provide proactive, data-informed support to help students thrive.

As we move into course planning season, please do reach out if you haven't yet booked a course-planning session with us. We're also happy to run scholarship workshops for your students to help them understand how to apply – we have so many scholarship opportunities on offer.

Massey University is a proud partner sponsor of the **upcoming CATE Conference in Wellington**, and we're looking forward to welcoming many of you to our campus for the Gala Dinner. I hope to connect with you in person. Oue tulou. Faakaue lahi.

Antoinette Vaha

**Associate Director, Future Students**





# MASSEY RANKED THIRD-HIGHEST UNIVERSITY IN AOTEAROA

This year marks the third consecutive year Te Kunenga ki Pūrehuroa Massey University has been ranked in the global top 250, and the seventh year running in the top 300 for both overall performance and academic reputation.

Massey has also moved up one spot to become the third-highest ranked university in Aotearoa New Zealand.

A standout achievement this year is in the international students' indicator, where Massey jumped 25 places to 71st globally, highlighting the strong return and growing presence of international students on campus.

For research impact, the university surged 100 spots in the citations per faculty indicator, now ranked 373rd worldwide, building on a 47-position rise last year. Employer reputation has also improved, with Massey climbing 27 places to 558th globally.

Provost Professor Giselle Byrnes says, "At Massey, we have been doubling down on tracking and recording our citations and linking these to impact, amplifying our strategic point of difference as a university, tackling 'real-world' problems and offering evidence-based solutions. A huge thanks to all the teams involved in contributing to this increase in what is an increasingly competitive rankings system."

For the first time, the QS rankings have introduced an unweighted indicator on international student diversity, recognising not just the size but also the breadth of an institution's international student body. In this category, Massey has performed exceptionally, ranking 62nd globally and third nationally.

Deputy Vice-Chancellor Students and Global Engagement Dr Tere McGonagle-Daly says it's brilliant to see the tangible impact of our efforts to diversify Massey's global student community across all campuses:

“By expanding into non-traditional markets and actively exploring opportunities in Africa, we're broadening our reach and deepening our connections. Massey continues to lead the way for New Zealand in transnational education, strengthening the diversity and resilience of our enrolments for the future.”

**Read more about these results.**

Full information about the **2026 QS World University Rankings** can be found **online**.





TE KUNENGA | MASSEY  
KI PŪREHUROA | UNIVERSITY  
UNIVERSITY OF NEW ZEALAND

# OPEN DAY

## MANAWATŪ PALMERSTON NORTH CAMPUS

Wednesday 6 August 2025

## ŌTEHA AUCKLAND CAMPUS

Friday 15 August 2025

## PUKEAHU WELLINGTON CAMPUS\*

Friday 22 August 2025

## AVIATION OPEN DAY

Saturday 13 September 2025

\* Free shuttle buses to and from the  
Wellington Railway Station (see online for timetable)

BOOK YOUR SPOT TODAY.  
[EVENTS.MASSEY.AC.NZ](https://events.massey.ac.nz)





**MASSEY.AC.NZ**

## Creative Reviews



OPEN YOUR IMAGINATION

PUKEAHU WELLINGTON CAMPUS SCHEDULE

FRIDAY 22 AUGUST 2025

MASSEY.AC.NZ

SCIENCES

HEALTH

HUMANITIES

CREATIVE ARTS

LIVING AND STUDYING AT MASSEY

	4B06	4C09 LT 100	4C15	Te Rau Karamu Marae	Presentation E Block 12 Level E	Block 12, Level C	The Pit 12B09	Marama 1D08	11B East Industrial Studio	Cinema 10A02	FlexiHub 10C10A	Tea Gardens	10B12B Spatial Design Studio	Block 10 The Great Hall	Drop in Locations
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Massey  
Welcome &  
Overview

Bachelor of  
Screen Arts  
Overview &  
Tour

Pasifika @ Massey  
10am - 2pm  
Fale Bilingual Luml, 9B11

Bachelor of  
Screen Arts  
Overview &  
Tour

Māori @ Massey  
11am - 2pm  
Te Rau Tauawhi, Nau Mai 9B14  
Whakawhānau ngātanga

Campus CoLab space,  
11am - 2pm  
9C

Photography  
Overview &  
Tour

Tour of College  
of Creative Arts  
facilities

Bachelor of Fine  
Arts Overview  
followed by Tour

Bachelor of  
Commercial  
Music  
Overview &  
Tour

Industrial  
Design  
Overview &  
Tour

Bachelor  
of Design  
Overview

Visual  
Communication  
Design & Tour

Fashion Design  
Overview &  
Tour

Textile Design  
Overview &  
Tour

Spatial Design  
Overview &  
Tour

Tour of College  
of Creative Arts  
facilities

Bachelor of Fine  
Arts Overview  
followed by Tour

Bachelor of  
Commercial  
Music  
Overview &  
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Industrial  
Design  
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Tour

Visual  
Communication  
Design & Tour

Concept Design

Fashion Design  
Overview &  
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Textile Design  
Overview &  
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Spatial Design  
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Photography  
Overview &  
Tour

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Visual  
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Concept Design

Fashion Design  
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Spatial Design  
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Photography  
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Tour of College  
of Creative Arts  
facilities

Study Overseas

Bachelor of  
Commercial  
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Industrial  
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Visual  
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Design & Tour

Concept Design

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Fashion Design  
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Textile Design  
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Spatial Design  
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Overview &  
Tour

Spatial Design  
Overview &  
Tour

Bachelor of  
Screen Arts  
Overview &  
Tour

Campus CoLab space,  
11am - 2pm  
9C

Room Code Key  
Block Room  
4B06

Building Level



## COLLEGE OF CREATIVE ARTS LIVE MURAL PAINTING

As part of Open Day, watch a live mural creation in the heart of Cuba Street! Dr Johnson Witehira, a digital Māori artist and Head of Te Rewa o Puanga School of Music and Screen Arts, will be creating a large-scale mural with current students and a local muralist.

Jump on a free shuttle from Massey to head to the site for DJ tunes, giveaways, merchandise and more! Check out:

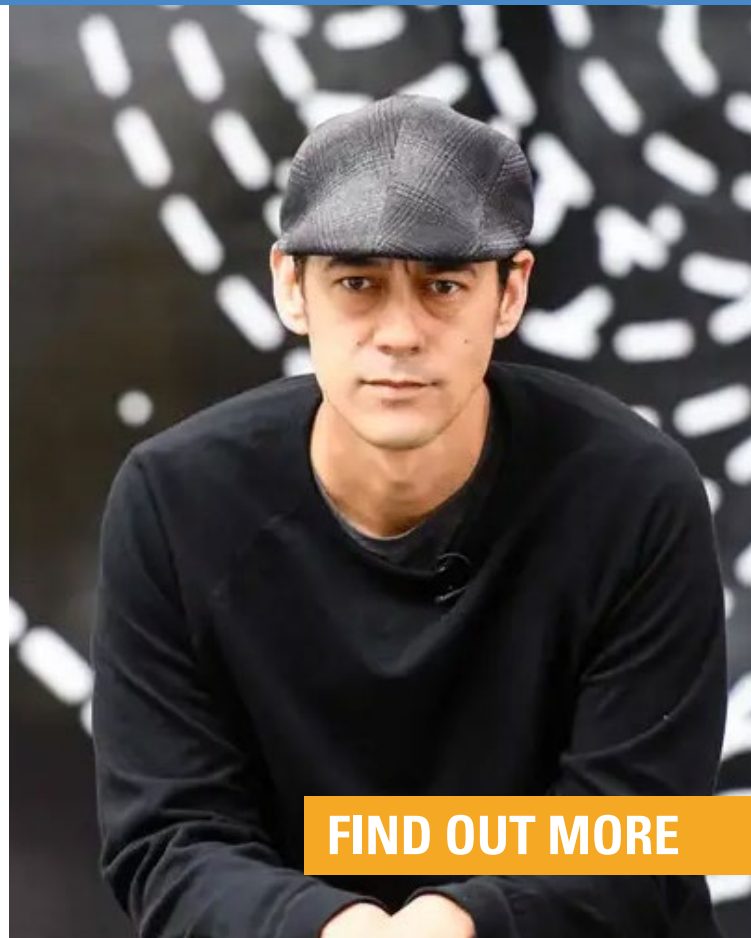
- live mural creation transforming a wall
- a DJ playing from the School of Commercial Music from 11am to 3pm
- ZM Thunders with giveaways and merchandise from 11am to 1pm.

Set within a celestial, otherworldly realm that draws from the energies of Te Kore and Te Pō, the mural will reflect the boundless potential of creative energy. It speaks to a shared creative future, where Māori and non-Māori create together, acknowledging our unique place in Aotearoa. Join this special celebration of the innovation and creativity that Toi Rauwhāangi College of Creative Arts is all about.

 Friday 22 August


 151 Cuba Street, Wellington

 10am - 4pm



[FIND OUT MORE](#)

## JOIN US FOR CREATIVE CAREERS EVENING!

 Thursday 21 August

 Te Ara Hihiko, Block 12, Wellington Campus

 Music panel begins at 5.30pm  
Screen Arts, Fine Arts and Design Panel begins at 6.30pm



[REGISTER HERE](#)

Explore the exciting pathways that a creative education can open up. Hear from a panel of inspiring graduates from our Commercial Music, Fine Arts, Design, and Screen Arts programmes as they share real stories from their journey – from study and into their early careers.

Whether you're curious about freelancing, launching your own business, getting your first job or navigating the gig economy, this is your chance to ask questions and get practical insights. You'll also learn about the unique support systems available for students, including how we help bring innovative design ideas to life through patenting and entrepreneurship opportunities.

Please encourage your students and whānau to bring their questions to this valuable evening, which is the perfect warm-up for our Wellington Open Day the next day.



# 2026 SCHOLARSHIPS FOR SCHOOL LEAVERS

**CLOSING  
1 SEPTEMBER**

**Accommodation Scholarship**  
10 awards of \$5,000

**Earth & Environmental Science Scholarship**  
7 awards of \$5,000

**Fonterra Massey University Food Technology Scholarship**  
9 awards of \$42,000

**Fonterra Massey University Pasifika Food Technology Undergraduate Scholarship**  
1 award of \$65,000

**Fonterra Massey University Māori Food Technology Undergraduate Scholarship**  
1 award of \$65,000

**FoodHQ Food Technology Scholarship**  
1 award of \$20,000

**He Oha Puiaki - Massey University Māori First Year Scholarship**  
20 awards of \$4,325

**Massey University Academy of Sport Scholarship**  
30 awards of \$3,000 - \$7,500

**Massey University Undergraduate First Year Scholarship - School Leavers**  
200 awards of \$4,325

**New to Massey University First Year Animal Science Scholarship**  
4 awards of \$5,000

**New to Massey University First Year Student Agriculture and Horticulture Scholarship**  
40 awards of \$7,000

**New to Massey University First Year Student Bachelor of Agribusiness Scholarship**  
10 awards of \$5,000

**Pacific Science and Technology Scholarships**  
2 awards of \$5,000

**Sydney Campbell Foundation New to Massey University First Year Undergraduate Scholarship**  
3 awards of \$3,000

**Massey University Pacific Scholarship for First Year Undergraduate Studies**  
3 awards of \$3,000

**CLOSING  
15 SEPTEMBER**

**Te Rewa o Puanga Commercial Music Scholarship**  
3 awards of \$10,000

**Te Rewa o Puanga Screen Arts Scholarship**  
3 awards of \$10,000

**CLOSING  
1 OCTOBER**

**Business Excellence Scholarship**  
20 awards of \$5,000



**MASSEY.AC.NZ/SCHOLARSHIPS**



**TE KUNENGA  
KI PŪREHUROA | MASSEY  
UNIVERSITY**  
UNIVERSITY OF NEW ZEALAND



# COLLEGE OF CREATIVE ARTS

## CREATIVE REVIEWS REPLACING PORTFOLIO ENTRY IN 2026

For 2026 enrolments, we will no longer require a portfolio for entry into the Bachelor of Fine Arts or the Bachelor of Design. Instead, we invite students interested in screen arts, design or fine arts to take part in an optional Creative Review, either in person on campus or online.

The Creative Review is a relaxed and informal opportunity for students to share their work, discuss their creative goals and explore how to make the most of Massey's diverse and flexible study options. These include electives, minors and new pathways in areas such as:

- climate change
- materials innovation
- health and wellbeing
- social change
- contemporary printmaking
- exhibition and curation.

### Find out more about Creative Reviews

If you have a group of students interested in Creative Reviews, we may be able to come to you. Please reach out to Astrid Visser at [a.visser2@massey.ac.nz](mailto:a.visser2@massey.ac.nz)

## NEW MAJOR FOR SCREEN ARTS STUDENTS

In 2026, we're launching a new major in the **Bachelor of Screen Arts: Emerging Creative Technology**. Courses – or papers – from this major, including those exploring AI in creative practice, will be available as electives for all creative arts students.







# FIRST YEAR ONLINE AND THE CERTIFICATE AND DIPLOMA IN CREATIVE ARTS

We're offering more flexibility through our online first-year programme, as well as certificate and diploma options.

If you have creative students who are still exploring their study options, or who have travel plans that make committing to a full degree or relocating to Wellington difficult, these pathways keep their options for further study open across a wide range of fields.

## FIRST YEAR ONLINE IN 2026

Students will be able to enrol in the following online papers in 2026, whether it's one STAR funded course for a high school student needing to be stretched or students wanting full-time or part-time study options while staying at home. This collection of courses has been crafted to allow students who complete them to continue into the second year of all the Bachelor programmes in the College of Creative Arts, or they can graduate with a Certificate or Diploma in Creative Arts:

150.106 Nga Hanga Whakairo

197.190 Professional Cultures

293.126 Image and Meaning

197.194 Special Topic: Photography

133.176 Music Production and Composition

289.116 Introduction to Emerging Technologies

## CERTIFICATE IN FOUNDATION STUDIES

Sometimes life gets in the way, or our creative students are too busy or focused on their creative practice to complete UE. If you have students in this position, please encourage them to consider our foundation programmes.

[Visit our Certificate in Foundation Studies](#)

## CERTIFICATE IN CREATIVE ARTS

We are finding students are increasingly interested in staircasing their study with breaks to work or travel. These study options, as well as our three-year Bachelor offerings and four-year Honours pathways, allow students flexibility.

The Certificate in Creative Arts is made up of four courses from the first year of our Bachelor of Commercial Music, Bachelor of Fine Arts, Bachelor of Design, Bachelor of Screen Arts and Bachelor of Māori Visual Arts qualifications. It's a flexible option to allow students to dip their toes into creative study and discover a pathway to suit them.

[Explore the Certificate in Creative Arts](#)

## DIPLOMA IN CREATIVE ARTS

The Diploma in Creative Arts is made up of eight papers from the first year of our Bachelor of Commercial Music, Bachelor of Fine Arts, Bachelor of Design, Bachelor of Screen Arts and Bachelor of Māori Visual Arts qualifications. It can be studied in person on campus or in 2026, it is available online by distance.

[Explore the Diploma in Creative Arts](#)





# RIIKI REID'S RISE FROM MASSEY TO MUSIC STARDOM

When Riiki Reid stepped onto Massey's Pukeahu Wellington campus to begin her Bachelor of Commercial Music, she didn't yet know the path that lay ahead would catapult her to the forefront of Aotearoa New Zealand's alt-pop scene.

Now a rising star in New Zealand music, signed to Warner Music and touring nationally and internationally, Riiki credits Massey with giving her a solid foundation and helping her discover who she wanted to be, as an artist and a person.

Riiki is grateful for the way the Bachelor of Commercial Music's unique structure encouraged students to develop real-world projects while studying.

"My lecturers were truly inspiring, mostly because they were teaching us whilst working on their own projects, just like us. My year group felt very strong because our lecturers encouraged us to be working on our own projects simultaneously to doing the course, so that everything we were learning at Massey was being utilised straightaway in our projects in the real world."

She also made some great friends along the way.

"Some of my best friends are from my time at Massey and fortunately, we are all working in the music industry. My character, confidence, friendships, industry partners and my start was built during my time at Massey and for that I am entirely grateful to Massey for supporting me during the most life changing stages of growth for me."

“

**"Without Massey, I truly don't know if I ever would have pursued music as a career in the first place. It gave me the toolkit to navigate the industry and, more importantly, the confidence to do it solo."**

”

**Find out more about the  
BACHELOR OF COMMERCIAL MUSIC**



# COLLEGE OF HEALTH



## THE BACHELOR OF NURSING AT MASSEY UNIVERSITY HAS A NEW LOOK FOR 2026

With the introduction of new Nursing Council standards in 2025, Massey has adapted the teaching of the Bachelor of Nursing to increase applied practice and simulation with more classroom activities and engagement from 2026.

First-year students will have increased opportunities to learn collaboratively alongside their peers and teaching staff. More time will be spent on campus in a range of lectures, workshops and labs and intensive block courses for Professional Nursing courses.

Students begin work-integrated learning, known as clinical placement, in the second semester when they attend a three-week full-time clinical placement in a local health care facility. This results in 120 hours of hands-on intensive work experience in a health setting supported by clinical supervisors from the School of Nursing.

Alongside professional nursing courses and clinical placement, students study bioscience, applied health sciences, social health systems and Māori health – giving them a broad understanding of the factors that shape wellbeing in Aotearoa.

Throughout the three-year degree, students will gain over 1,000 hours of clinical experience in a variety of healthcare settings, giving students broad understanding and experience of what it is to practice nursing.

This, alongside the breadth of hands-on learning on campus and the depth of knowledge gained across the qualification, means the Bachelor of Nursing at Massey University will set Aotearoa's future nurses up for success.



*Alumni Spotlight***LEO LAW****BACHELOR OF SPORT  
AND EXERCISE**

For Leo Law, graduating with a Bachelor of Sport and Exercise with a major in Physical Education and a minor in Physiology, was a celebration shared with his biggest supporters.

Having completed high school in Masterton, Leo went to Massey University in 2022. "I chose Massey because of its great location and flexibility. With three campuses across New Zealand, I felt like I could study anywhere I wanted," he says.

Reflecting on his university years, Leo describes the journey as full of fun, growth and meaningful friendships. "In my first year, I lived in Tawa Hall and it was really fun. I made heaps of friends and enjoyed the campus life in Manawātū. The second year was tough with all the studying, and the third year was about placement. But we did it; we made it!"

Graduation was a particularly proud moment, especially with his parents flying in from Hong Kong to celebrate. "They came all the way just for my graduation. It's been really special enjoying this moment with them. They've supported me through everything, always motivating me when I needed it."

His advice for future students? "Don't stress too much. Just stay relax and enjoy the moment. Massey will give you all the support you need."

So what's next for Leo?

**"Further study, never give up! Just keep going."**



# Upcoming Events

## WEBINAR

### Explore your study and career options in Sport and Exercise

📅 16 September 2025

🕒 7pm - 7.45pm

[BOOK HERE](#)

## WEBINAR

### Discover your path in Health Science

📅 7 October 2025

🕒 7pm - 7.45pm

[BOOK HERE](#)

## WEBINAR

### Explore your study options in Human Nutrition

📅 16 October 2025

🕒 7pm - 7.45pm

[BOOK HERE](#)



*Alumni Spotlight***GREG MULLANY**

Ngāti Kahungunu, Cook Islands

**BACHELOR OF  
HEALTH SCIENCE**

Greg Mullany's story is one of resilience, service and transformation. Born in Heretaunga Hastings and raised in Flaxmere, Greg's early life was shaped by strong whānau values and the realities of growing up in a transient Māori and Pacific Island family. Those experiences instilled in him the grit and determination that would carry him through a professional rugby career, academic success and a life-changing injury.

Greg travelled the world playing rugby, representing the Cook Islands in both 7s and 15s, including at the 2014 Commonwealth Games and as captain at the Hong Kong Sevens. Locally, he played for the Wellington Māori and Old Boys University, and now gives back as an assistant coach.

In 2015, Greg enrolled in a Bachelor of Health Science at Massey University's Wellington campus.

"Massey gave me the platform to find purpose beyond the field," he says. With support from mentors like Dr Penny Truman, Greg found his footing in public health and a new path forward.

That path was tested in 2018, when a cycling accident left him with a traumatic brain injury. He credits his faith, whanau and community for his recovery. "It reshaped how I live and why I serve."

Now working as a Public Health Advisor at Te Whatu Ora, Greg is committed to reducing alcohol and tobacco harm and embedding Te Tiriti into health policy. His vision is clear: "To drive systems-level change that makes Aotearoa healthier and more equitable."

His advice for future changemakers? "Serve your people. Know who you are. You don't have to know it all – just be open, be committed and take it one step at a time."

**CHECK OUT THE BACHELOR OF HEALTH SCIENCE**



# COLLEGE OF SCIENCES

## ARE YOUR STUDENTS THE FUTURE OF ARTIFICIAL INTELLIGENCE?

Do you know students who want to work for Google, wrangle some data or help the machines learn? Massey's new qualification in artificial intelligence (AI) might be for them.

Massey's leading Bachelor of Information Science is changing for 2026. From next year, students can take our new artificial intelligence major that will join our popular subject areas of computer science, data science, information technology, software engineering and information systems.

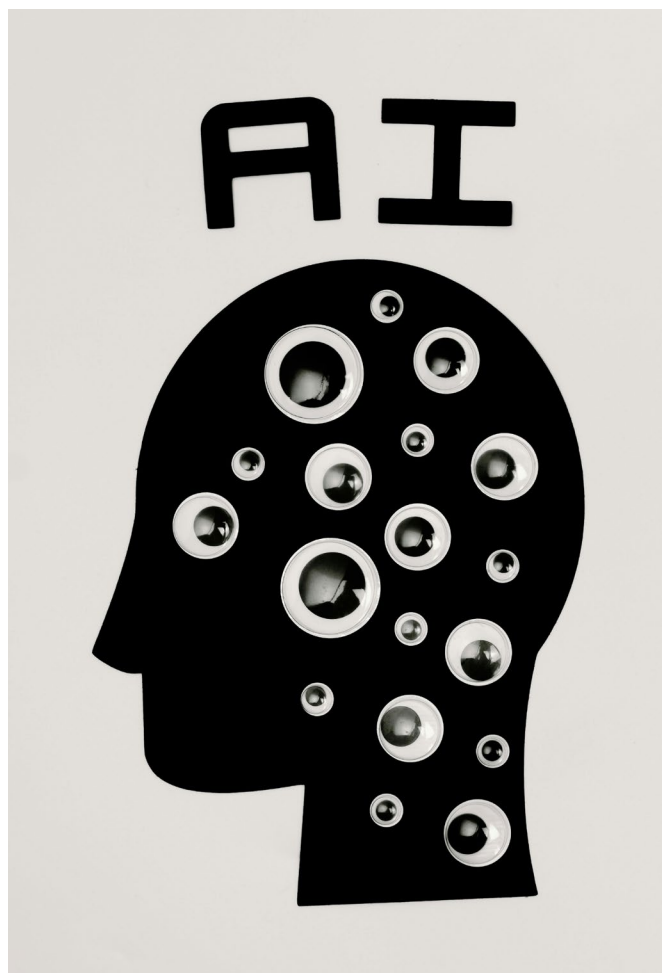
If students want to pursue a career in the ICT industry or have an interest in computers and how they help us live our lives, then they already know that it moves fast. AI affects many aspects of our day-to-day activities already; it has made internet searching more precise and might even help students write school assessments! It is an area of significant growth both in New Zealand and globally

– and this demand is not just limited to ICT but industries that rely on computers to aid their businesses.

There is significant demand to use and seek new applications for AI – especially as access is for everyone. Students might use AI, but do they know how it works? Our Bachelor of Information Science will take learners through the basics of computer science over their first year and as this year is common across all the majors, it provides a great background and foundation to choose a pathway. During second year, we will introduce students to the world of AI and machine learning. This will include topics around computer languages, algorithms and programming, as well as mobile, app and web development.

Technology related jobs are a fast-growing area and AI is the number one technology trend driving business transformation. The possibilities for the combination of AI and big data, or networks and cybersecurity are seemingly endless – but all need skilled professional workers to support their application to the real world. We are not in science fiction anymore, so where will AI be by the time students graduate with their new skills?

**Check out Massey's Science webinars on YouTube for an introduction to AI and algorithms**





## Massey alumnus wins Young Farmer of the Year 2025

Hugh Jackson, a Bachelor of AgriCommerce (now AgriBusiness) graduate, has been crowned the 2025 FMG Young Farmer of the Year – an incredible achievement!

A proud Massey graduate and dedicated sheep and beef farmer, Hugh took out the title on 5 July after the nail-biting grand final in Invercargill. This was his second time as a grand finalist, and for the 26-year-old, it was truly now or never.


“I’m really relieved to get here,” he said after the win. “It was a nerve-wracking last couple of hours, so to get that weight off my shoulders is massive. It’s been a lot of years in the making.”


Hugh also won awards during his study – several at our annual student awards dinner and celebration that takes place each October. His time at Massey, especially in the Massey Young Farmers Club, which is the biggest club in the country, helped spark his leadership journey and the connections he made still fuel his success today. We're so proud to celebrate this milestone with you, Hugh!

[Learn more about studying agriculture](#)



## VetMAP 2026 online information kōrero/Talanoa

 Thursday 16 October

 7pm - 8.30pm

[REGISTER HERE](#)

The Veterinary Māori and Pacific (VetMAP) pathway supports Māori and Pacific students aspiring to enter the veterinary profession. It provides academic, cultural and pastoral support throughout the selection process and during their Bachelor of Veterinary Science (BVSc) studies, helping them succeed at university.

## PUT YOUR SCHOLARSHIP APPLICATIONS IN NOW!

Scholarship applications across the sciences are being accepted right now. The College of Science's application process opens on 1 June and closes on 1 September.

The popular study areas in agriculture, horticulture, animal science and earth and environmental science all have scholarships on offer and there are significant new scholarships – **up to \$65,000!** – for Food Technology (with Honours).

[CHECK OUT AVAILABLE SCHOLARSHIPS HERE](#)



# COLLEGE OF HUMANITIES & SOCIAL SCIENCES

## BACHELOR OF COMMUNICATION – NUMBER ONE IN NEW ZEALAND

With a strong reputation for producing graduates who are adaptable, thoughtful and industry-ready, Massey's Bachelor of Communication provides the opportunity to take learning beyond the classroom and into the world. Massey's degree is ranked highest in Aotearoa universities in the 2025 Quacquarelli Symonds (QS) Subject Rankings.

One of the key features of the communication degree is its flexible structure, which supports a wide range of experiences, including overseas travel. Earlier this year, a group of communication students took part in an international study trip designed to explore how global collaboration can address pressing issues such as climate change. While the itinerary included visits to partner institutions, the real learning happened in the conversations, collaborations and challenges faced along the way.

Accompanying the students were Professor Elspeth Tilley – award-winning playwright, actor, and academic – and Professor Leonel Alvarado, a professor of Latin American Studies who was made an Officer of the Order of Rio Branco for his services to the Portuguese language and Brazilian culture in Aotearoa New Zealand.

Dr Elspeth Tilley says the benefits of such trips go far beyond academic outcomes. "We've done formal evaluative research and found measurable gains in hope, resilience and students' confidence in their ability to contribute to global solutions," she explains. "They also gain practical skills like cross-cultural communication and improved international language capability, which are increasingly valued in the workplace."

Over the past decade, Massey's communication students have participated in exchange and study trips to Latin America, Asia and Europe. These opportunities are made possible through a growing



network of international partnerships with leading communication schools around the world.

"The world is changing fast, and our students need to be equipped to think and act globally," says Dr Tilley. "Experiences like these can be life-changing – they shift how students see themselves and their role in the world."

With pathways in journalism, marketing communication, public relations, digital media, expressive arts and more, Massey's communication degree offers the chance to study communication in a way that is both career-focused and globally aware. Whether students are passionate about social change, creative storytelling or corporate communication, this is a degree designed to expand not only their skills, but their worldview.

Additionally, the Bachelor of Communication at Massey University is the only degree outside the Americas and the Middle East to be recognised by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) — the gold standard in international communications education.

This programme is available at the Wellington campus and via distance, with some majors offered at the Auckland campus.

Massey University has partnerships with over 400 universities around the world. Students with strong academic records can apply to study overseas for a semester or two while continuing to pay Massey fees. Find out more at our Open Days or speak to your school's Massey liaison for more details.



# MASSEY BUSINESS SCHOOL

## MASSEY MARKETING STUDENTS SERVE UP FRESH IDEAS FOR KIWI CRUNCH

Each semester, students in Massey University's postgraduate Digital Marketing course are partnered with a commercial business to explore a current marketing challenge. Last semester, the brief focused on Kiwi Crunch's Dazzle apple – a premium New Zealand-grown variety developed for export markets, particularly in Asia.

Digital Marketing Senior Lecturer Dr Phoebe Fletcher says the opportunity to work with external companies adds both relevance and motivation for students.

"When students know their work will be seen by professionals in the industry, it really lifts the quality of what they produce. It gives them a sense of purpose beyond the classroom and offers valuable insight into how digital marketing operates in the real world," Dr Fletcher says.

Kiwi Crunch exports over 30,000 tonnes of fruit annually to more than 28 countries. The Dazzle apple, developed in New Zealand over a 20-year period, is one of the company's hero products. Sweet, vibrant and designed for visual impact, Dr Fletcher says it was the ideal candidate for students to work on – blending story-driven branding with global marketing challenges.

Students researched Kiwi Crunch's market positioning and the competitive landscape, developed brand personas, refined digital objectives and created integrated campaign plans specifically for the Dazzle apple. This marketing plan assessment comprised 50 per cent of their final grade for the course.

Kiwi Crunch Marketing Manager and Massey University alumni Anna Catley says she was impressed by the level of insight and creativity in the assignments.

"We thoroughly enjoyed reading the student work and were extremely impressed by the high calibre of information captured and the creative, well-justified marketing strategies presented. It's been a pleasure being a small part of their learning and the quality of thinking gave us lots of great ideas to consider."

Anna completed a Bachelor of Communication, majoring in marketing, at Massey, and says the project felt like a full-circle moment. She has since held roles with several horticulture exporters, including a marketing role with Rokit Apples.

Kiwi Crunch exports over 30,000 tonnes of fruit annually to more than 28 countries and was recently recognised for excellence in sustainability at the ExportNZ ASB Hawke's Bay Export Awards.

Senior Lecturer Dr Phoebe Fletcher says projects like this not only showcase the capabilities of Massey students but also help forge strong, lasting connections with industry.

"It's incredibly rewarding to see our students being taken seriously by professionals and producing work that adds real value. Partnerships like this help us stay closely aligned with industry needs, while supporting students to build confidence and capability for the next step in their careers."

## BUSINESS EXCELLENCE SCHOLARSHIP

**We're looking for well-rounded students who have proven success in academics and leadership roles!**

- Up to 20 awards for three years.
- \$5,000 towards tuition, plus mentoring and leadership development.
- For students transitioning from secondary school into a Bachelor of Business or a Bachelor of Accountancy.
- Applications close 1 October.

**APPLY NOW FOR A SCHOLARSHIP TO MASSEY BUSINESS SCHOOL**



### DOUBLE THE DRIVE: Artistic roller skating sibling duo skate to success

The Manawatū-based duo began their skating journey almost as soon as they could walk. Following in the footsteps of their mum and aunty, who both skated competitively, 20-year-old Jessica and 18-year-old Ben laced up their first pair of skates at just four years old. Their mother, now the head coach of the Manawatū Skating Club, has coached them ever since, guiding them through an already impressive competitive career.

For Jessica, a defining moment in her skating career came when she claimed her first National Championship title in Solo Dance.

"It's my favourite skating memory, as I remember feeling so proud of myself. It was the first big milestone in my career."

Ben says his highlight was placing second in his age category at the 2023 Figure World Cup in Germany, as it gave him the opportunity to travel across the world and train with the Senior Men's World Champion.

This year, the pair continued to shine on the international stage at the Taiwan Open, representing the Manawatū Skating Club. Jessica earned a bronze medal, while Ben came away with a silver and a gold.

Despite their success, the balancing act of study and sport is not easy.

Jessica, now in her third year of a Bachelor of Arts in Education, plans to pursue postgraduate study next year to become a fully qualified primary school teacher.



"I love helping kids learn and have always wanted to be a teacher. The biggest challenge is juggling everything: assignments, competitions, coaching, training and work. But I've found my rhythm and am enjoying my study journey."

Ben, who started his Bachelor of Accountancy this year, says the degree is a natural fit.

"I really enjoyed accounting and economics in high school. I chose Massey as it's the only New Zealand university that offers this degree. Plus, their Academy of Sport programme was a huge drawcard."

The Academy of Sport has played a role in supporting the siblings' dual careers, with the programme offering tailored assistance to help elite athletes balance study alongside training and international travel. From academic planning and flexible study arrangements to extra resources and community support, the programme enables student athletes to excel in both sport and study.

Next up for the siblings is the 2025 New Zealand Artistic Roller Skating Championships, set to take place in Blenheim. Both are hopeful they'll earn spots on the national team to compete at the Oceania Championships in Brisbane, and Ben has his sights on trialling for the World Championships team later this year.



# MASSEY UNIVERSITY

# PLANNING YOUR DEGREE



Choosing your first-year papers at Massey University is an important step in starting your degree. This guide will help you understand your programme requirements and the process of selecting the right courses to set you up for success.

## STEP ONE—KNOW YOUR PROGRAMME REQUIREMENTS

- **Go** to Massey's Qualification Search
- **Find** your degree (e.g., Bachelor of Arts, Science, Business, etc.)
- **Check** Core (compulsory) courses
  - Number of credits needed per year  
(usually 120 credits, or 4 courses per semester)

## STEP TWO—CHOOSE YOUR MAJOR/SPECIALISATION

- Decide what subject(s) you want to focus on
- Some degrees let you pick this later, but it helps to plan ahead
- Check if your major has specific first-year courses

## STEP THREE—PICK YOUR COURSES

- Semester 1 = Feb–June
- Semester 2 = July–Nov
- For each semester:
  - Choose 4 courses (15 credits each)
  - Include required core courses
  - Add electives (try something new!)

## STEP FOUR—PLAN YOUR SCHEDULE

- Use the Massey First Year Planning Guide
- Make sure courses don't clash
- Think about workload balance  
(eg., mix theory-heavy and practical courses)

## STEP FIVE—ENROL ONLINE FROM OCT 1st

- Log in to Stream (Massey's student portal)
- Go to Course Enrolment
- Select your campus (or distance/online)
- Choose your courses & tutorial times

## STEP SIX—ASK FOR HELP IF YOU'RE UNSURE

- Talk to a Future Students Liaison
- Or contact an Academic Advisor
- Join Orientation events—they often include course help!
- Contact Centre: 0800 MASSEY  
Live chat also available on our website



TE KUNENGA | MASSEY  
KI PŪREHUROA | UNIVERSITY  
UNIVERSITY OF NEW ZEALAND



# OUT AND ABOUT WITH THE FUTURE STUDENTS TEAM



*Above & below: Mindcraft Day 2025*



*Below: Future Students and the Office of Pacific Student Success at Pasifika Fusion – Palmerston North*



*Below & right: Young, Free and Pacific – Wellington*



*Above: Sally representing Massey (as Fergus) at Fieldays 2025*



*Above: Te Manu Tāiko led by Tania*







## ABOUT ME

# DANE ANDERSON

FUTURE STUDENTS ADVISOR

“

Born and raised in West Auckland, I attended Lynfield College but, like many young people, I wasn't sure what career path I wanted to take after school. I spent several years working at a local United Video store, enjoying time at the mall and travelling to Australia a few times.

Everything changed when I reconnected with a primary school friend who was working at a radio station. They invited me to visit one day, and I immediately fell in love with the energy and atmosphere. Not long after, I heard a radio ad about the New Zealand Radio Training School opening a new Auckland campus. I applied, completed a six-month crash course in all things radio, and graduated as Dux of my class – kickstarting my career in broadcasting.

Over the years, I worked at Channel Z, Kiwi FM, Radio Pacific, Radio Live and More FM. It was at More FM that I landed a drive show gig in the Wairarapa – a place I'd never even heard of at the time! I moved down for 10 months, embracing small-town life before returning to Auckland, where I continued to work in radio for a total of 12 years. My experience included on-air work, producing, promotions, marketing and programming.

Following several industry restructures, I decided to shift gears and return to study. I enrolled at Yoobee School of Design, studying graphic design and web development.

Once again, I found myself loving the people and the environment. After graduating, I joined Yoobee as a Recruitment Advisor and stayed for four years.

I later transitioned to Massey University, where I've spent the past six years in student recruitment. My role involves building strong relationships with schools and stakeholders across Auckland and Tauranga. I love the variety this work brings as no two days are the same. I feel incredibly lucky to work alongside such a great team.

Outside of my role at Massey, I serve as Secretary and Digital Support for the National CATE Committee (Careers and Transition Educators Association), a role I've held for the past three years. I'm also studying part-time via distance learning toward a Bachelor of Communication, majoring in Digital Marketing and minoring in Spanish.

I'm the proud dog dad to a 11-year-old labradoodle named Charlie. In my free time, which is rare, I enjoy entering 10 kilometre running events and attending staff gym classes when I can. A few years ago, I took my first long-haul trip to England, which sparked a passion for travel. Since then, I've explored Spain, Portugal, Singapore, Hong Kong, France and the Netherlands. I am always planning the next adventure!

”



# Why air quality in classrooms matters for learning

For her Massey PhD research, Dr Lara Tookey investigated how the indoor environment in Aotearoa New Zealand primary schools affects how well students can think and learn.

Her research focused on two aspects: temperature and carbon dioxide (CO<sub>2</sub>) levels.

“I went to several schools in different parts of the country and at different times of the year to measure these factors. I used special equipment to track temperature and CO<sub>2</sub>, and also watched how often windows were opened. I also asked teachers and students about how comfortable they felt in the classrooms. Finally, I tested students' concentration, reasoning and memory using online games and activities,” Dr Tookey explains.

She found that when classrooms were at comfortable temperature, had fresh air and low CO<sub>2</sub> levels, students performed better on cognitive tests. However, when CO<sub>2</sub> levels were high or the temperature was too hot or too cold, students didn't do as well.

**“Basically, stuffy and uncomfortable classrooms make it harder for kids to think!”**

Some ways schools can create optimal learning environments, according to Dr Tookey's research, include improving ventilation practices by opening windows regularly, improving insulation to reduce temperature fluctuations, installing effective heating and cooling systems in classrooms and implementing continuous monitoring systems for CO<sub>2</sub> levels and temperature.

To understand how temperature and indoor air quality affect cognitive function, Dr Tookey conducted a series of tests in classrooms.

“Under each condition, students completed a series of online cognitive tests, designed to assess various aspects of cognitive function, including concentration, reasoning and short-term memory. By comparing student performance on the cognitive tests across the three conditions, I could isolate the effects of temperature and ventilation on cognitive function. This controlled approach allowed me to determine whether warmer temperatures, with or without adequate ventilation, had a positive, negative, or no discernible effect on students' ability to concentrate, reason and remember information.”



Dr Tookey says research suggests a comfortable temperature range for learning environments is typically between 18 to 24°C. However, this range should be considered a guideline, not a rigid rule.

A surprising finding from Dr Tookey's research was that a 2015 survey of 40 Auckland primary schools found that only 40 per cent of teachers opened windows during winter teaching sessions. A follow-up survey in 2024 revealed a decrease in window opening, with only 30 per cent of Auckland teachers reporting opening windows during teaching sessions across all seasons.

“Another surprising finding was the significant influence of time of day on cognitive performance. Students consistently performed better on cognitive tests in the afternoon compared to earlier in the day. This suggests that scheduling more demanding cognitive tasks for later in the school day could potentially leverage these higher performance levels. However, this needs to be carefully balanced against the potential for increased fatigue later in the day. Thoughtful scheduling that considers both the potential benefits of peak cognitive performance and the risks of student fatigue is crucial for maximising learning effectiveness.”

Dr Tookey is an accomplished educator and consultant with over two decades of international experience in tertiary education, specialising in the intersection of indoor environmental quality and cognitive performance. Her career reflects a deep commitment to teaching excellence, research innovation and the transformative power of education across diverse cultural contexts, including South Africa, Singapore, Scotland and New Zealand.



# MEET YOUR **FUTURE STUDENT** LIAISONS 2025

Click on a photo to make contact



**Antoinette Vaha**

Associate Director, Student Recruitment  
AUCKLAND | TĀMAKI-MAKAU-RAU



**Barbara Scott**

Team Leader  
WELLINGTON | TE WHANGANUI-A-TARA



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**Rereao Taite**

Future Student Advisor Maori  
PALMERSTON NORTH | MANAWATŪ



**Reti Simanu**

Future Student Advisor  
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