

Long-Term Sustainability Survey October 2025

Researcher(s) Introduction

Kia ora, I'm Susanna Lee, and I'm thrilled to invite you to participate in this collaborative research initiative. It is the first of its kind, bringing together organisations and leaders across Aotearoa to drive real improvements in organisational excellence and performance. For more information, visit <https://leadandgovern.nz>.

To drive the academic aspects of this research, I am undertaking a PhD project in Finance at Massey University, supervised by Associate Professor Claire Matthews (Head of School, School of Accountancy, Economics and Finance) and Dr Jeff Stangl (Associate Dean - International and Executive Education). Our goal is to first deliver valuable insights and practical outcomes for New Zealand organisations, with academic research and publications serving as a secondary use of the data.

Project Description and Invitation

This survey is designed specifically to benefit organisations. Participants will gain access to data and insights via dashboards. With sufficient participation, these dashboards will be segmented by organisation type, size, and sector, allowing organisations to benchmark themselves and providing transparency and insights into best practices. Your insights will help shape best practices, and transparency, benefiting both your organisation and the wider community. Participation is voluntary.

Participant Identification and Recruitment

Participants have been recruited through public lists, partnerships, and networks. We intend to maximise participation across different organisation types, sizes, and sectors, as more data allows us to provide valuable insights tailored to various organisations.

Project Procedures

Participants will complete a survey lasting approximately 15-20 minutes. There are no conflicts of interest, and no known risks associated with participation.

Data Management

This survey is anonymous. Where participants are identifiable by their answers, responses will be anonymised to ensure anonymity. The data will be securely stored and used primarily to benefit organisations, with findings shared with relevant stakeholders. We do not plan to dispose of the data, as it may be used for ongoing comparative analysis to continue providing value to organisations. Anonymised findings will be made publicly available.

Participant's Rights

Participation is voluntary. Completion and return of the questionnaire implies consent. You have the right to decline to answer any particular question.

Project Contacts

For any questions, please contact:

- Susanna Lee, susanna.lee@massey.ac.nz, +64 27 703 9457
- Associate Professor Claire Matthews, C.D.Matthews@massey.ac.nz, +64 6 951 7035
- Dr Jeffrey Stangl, J.Stangl@massey.ac.nz, +64 9 213 6163

Compulsory Statements

This project has been evaluated by peer review and judged to be low risk. Consequently, it has not been reviewed by one of the University's Human Ethics Committees. The researcher(s) named above are responsible for the ethical conduct of this research.

If you have any concerns about the conduct of this research that you wish to raise with someone other than the researcher(s), please contact the Director, Research Ethics, email humanethics@massey.ac.nz.

Thank you for considering participation in this research.