

Punchbowl Undergraduate Scholarship

Scholarship Regulations

Focus

Agriculture and Horticulture

Level of Study

Undergraduate

Purpose

The Punchbowl Undergraduate Scholarship supports undergraduate agriculture and horticulture students with an interest in the kiwifruit industry.

Background

Founded by Rob Craig and his wife Maree in 1983, Punchbowl has grown from its Patumahoe roots into a major player in New Zealand's horticulture sector. The company name reflects the Craig family's 1860s settlement property south of Oamaru.

From a small 11-acre orchard, Punchbowl has become a horticultural powerhouse, combining cutting-edge technology with strong family and community values. Based in rural South Auckland, they operate orchards, a high-tech packhouse, and coolstorage facilities across Auckland and Northland.

As a family-hybrid business, Punchbowl's mission is to 'Grow Greatness', delivering top-quality kiwifruit, investing in community, and fostering career growth. Their innovative fund supports educational opportunities for deserving students, helping grow future community leaders.

Value and Tenure

The value of the scholarship is up to \$5,000 towards tuition fees. The tenure is one year.

Typical Number on Offer

Typically, one scholarship is available annually to either a Massey University student or a Lincoln University student.

Eligibility

Applicants must be:

- New Zealand citizens or permanent residents
- enrolled in any year of a Bachelor of Agricultural Science, a Bachelor of Horticultural and Plant Systems, a Bachelor Agribusiness, or similar qualification at Massey University

Selection Criteria

The selection will be based on:

- academic merit in study completed to date
- demonstrated commitment and passion for the horticulture industry and potential to contribute to the horticultural industry in the future
- alignment with Punchbowl's Company Values: Caring, Innovative, and Energetic

References may be taken into consideration.

Selection Committee

The scholarship is awarded by the University Scholarships Selection Committee on the recommendation of Punchbowl.

Conditions of the Scholarship

The Punchbowl Undergraduate Scholarship is open to students from both Massey University and Lincoln University, with one award available annually across all applicants.

The scholarship may be held in conjunction with other scholarships, bursaries, or awards, so long as those scholarships, bursaries or awards permit co-tenure.

Payment will be made onto the tuition fee account in two equal instalments. The second instalment is conditional upon the recipients maintaining a passing grade.