

# The Peter and Doris Macdonald Scholarship for Industrial Design

## Scholarship Regulations

### Focus

Industrial Design

### Level of Study

Undergraduate

### Purpose

The Peter and Doris Macdonald Scholarship for Industrial Design supports students to enrol in the Bachelor of Design (Honours), with a specialisation in Industrial Design by providing financial support for the first year of study.

### Background

Peter and Doris Macdonald created this scholarship to inspire young people to shape the future of New Zealand through industrial design. While travelling overseas during his career as a scientist, Peter discovered industrial design in Scandinavia and was amazed by how thoughtful design turned everyday products and furniture into world-class, award-winning creations that were practical, beautiful, and highly valued. He realised that strong design wasn't just about looks — it played a powerful role in a country's success, identity, and economy. Believing New Zealand could benefit in the same way, Peter and Doris decided to support bright students with practical ideas by funding these scholarships. Through the Peter and Doris Macdonald Endowment Fund, their vision and generosity continue to open doors for the next generation of designers to make a lasting impact.

### Value and Tenure

The value of the scholarship is \$5,000 and the tenure is one year.

### Typical Number on Offer

Typically, five awards are available annually:

- 3 x Peter and Doris Macdonald Scholarship for Industrial Design
- 1 x Peter and Doris Macdonald Scholarship for Industrial Design (Māori)
- 1 x Peter and Doris Macdonald Scholarship for Industrial Design (Pacific)

## Eligibility

Applicants will be:

- New Zealand citizens or permanent residents
- intending to enrol full time in the Bachelor of Design, Industrial Design at Massey University
- enrolling on the Wellington campus

Applicants applying for the Māori scholarship should be of Māori heritage; applicants applying for the Pacific scholarship should be of Pacific heritage. Applicants may be considered for up to all three scholarships, as applicable.

All recipients will need to meet the entry criteria for their intended degree at Massey University.

## Selection Criteria

Selection will be based on academic excellence and evidence of leadership and creative potential demonstrated by:

- formal academic achievements. School leaver applicants should have attained an NCEA Level 2 certificate in Year 12 (or the equivalent in Cambridge International Examinations (CIE) or International Baccalaureate (IB), or overseas qualification). Non-school leaver applicants must be able to document academic achievements that are comparable with those required of school leaver applicants at University Entrance or similar.
- evidence of creative potential and commitment as demonstrated through a digital portfolio of existing works.
- a written statement exploring a set topic prepared annually by the Selection Committee.
- an interview, if requested. The Selection Committee at their discretion may decide to hold interviews in cases where applicants are short-listed. A scholarship may be awarded without interviews. Applicants will be contacted if an interview is requested. Applicants may choose to invite a teacher, someone in the community, or whānau for support if they wish.

## Selection Committee

The scholarship will be awarded by the University Scholarships Selection Committee on the recommendation of a panel consisting of three or more staff from the College of Creative Arts, including at least two Design staff.

## Conditions of the Scholarship

The Selection Committee has the right to refrain from making an award in the event of there being no suitable applicants of sufficient merit, and their decision is final.