

BACHELOR OF COMMUNICATION

COMMUNICATION

INTERNSHIP

Vanessa Lai reports on her Internship with CGA

I completed a Communication Internship with the Charity Gaming Association (CGA). This industry association provides advocacy and representation for charity gaming societies in the Class 4 Gambling sector (non-casino gaming machines in pubs and clubs).

My work at CGA provided me with **valuable experience** in media monitoring, newsletter writing, writing up industry fact sheets, and strategic analysis of CGA stakeholders and other key publics. I also developed a **sound understanding** of relevant legislation and the environment in which CGA and its members operate.

This experience provided me with **tangible results** that I can now put in my CV and show to future employers.

My Internship experience has allowed me to develop new skills in a supportive and engaging environment. This has been extremely beneficial to my career development and has increased the value of my Communication degree.



Vanessa in conversation with Francis Wevers, Charity Gaming Association CEO and winner of the Public Relations Institute of NZ Supreme Award, 2004



Massey University