

219.231 Introduction to Journalism

Here is some basic information about the 219.231 Introduction to Journalism course, you are welcome to contact the paper coordinators (listed below), for more details.

Points Value:

15 credits

Prescription:

Develop an understanding of the principles and practices of journalism including the fundamentals of news writing and news gathering.

Prerequisites:

Any 100 level paper

Organisation:

Semester One: Manawatu, Wellington and Extramural (no contact course)

Turitea	Assoc Prof Margie Comrie Dept. of Communication, Journalism & Marketing (Manawatu and Wellington) Massey University Private Bag 11222 Palmerston North Phone: 06 350 5799 ext 2368 Email: M.A. Comrie@massey.ac.nz
Wellington	Alan Samson Dept. of Communication, Journalism & Marketing (Manawatu and Wellington) Massey University Private Box 756 Wellington Phone: 04 801 5799 ext 6381 Email: A.M.Samson@massey.ac.nz
Extramural	Alan Samson (see contact details above)

E-Learning Category:

Internal offerings are web supported. Extramural is web enhanced.

Required Text(s):

Tully, J (Ed). (2007) *Intro: A beginner's guide to professional news journalism*. Wellington: New Zealand Journalists' Training Organisation.

Recommended Reading:

Burrows, J. (Ed.) (2006). *A journalist's guide to the law*. Wellington: New Zealand Journalists' Training Organisation.

Learning Outcomes:

1. Identify the roles of the various news media and their news' values
2. Identify story ideas and information-gathering strategies, including via the Internet
3. Conduct interviews and gather information for a news story
4. Write a publishable news story

Assessment:

Offering/Assessment	Assignment one 30%	Assignment two 30%	Assignment three 40%
Extramural	LO1, LO2	LO2, LO3	LO4
PN Internal	LO1, LO2	LO2, LO3	LO4
Wgtn Internal	LO1, LO2	LO2, LO3	LO4

Topics Covered in the Paper:

- Identifying what constitutes news
- Finding news and interviewing sources
- Writing news stories