



## Project GLOW Fact Sheet

### Definition of Project GLOW:

Project GLOW stands for “Global Living Organizational Wage,” a unique global network of research service and teaching hubs.

### Project GLOW Objectives:

- To answer the question, using Purchasing Power Parity, “Is there a Global Living Wage that enables people, organizations and communities to prosper and thrive?” In Project GLOW, a living wage is defined as a threshold at which both quality of life *and* organizational efficiency undergo a significant upswing, but below which, people’s inherent agency (and jobs growth) languish in poverty traps.
- To advocate for the establishment of a global living wage, shared prosperity and economic inclusion along global and local supply chains, by informing wage policy setting at social, organizational, sector, national, and international supply chain levels. To this purpose, Project GLOW has representatives who are involved with the United Nations and a range of multilateral, bilateral multi-sector, and multinational partnerships. Project GLOW is also committed to producing peer-reviewed policy briefs which will serve to bridge the gap between research/practice and action/impact, as part of this information sharing process.
- To inform job creation through research, advocacy, and targeted education, thereby reducing unemployment, and to help address the global challenge of working poverty with less precarious, more sustainable livelihoods.

**Scope:** Project GLOW has an extended time-span of fifty (50) years. Thus, it will span multiple generations, with the capacity to examine the long-term dynamics of living wages on income mobility and shared prosperity across all 17 of the United Nations Sustainable Development Goals (SDGs), i.e., on health, education, gender equity, decent work, the environment on land, sea, and air, peace vs. conflict, and partnerships for development. In keeping with this multi-generational perspective, Project GLOW places a strong emphasis on building capacity for the future, and for future generations.

**The History of GLOW:** Project GLOW began in 2016, and was initiated by Stuart C. Carr from Massey University in New Zealand, who had been inspired by the Global Organisation for Humanitarian Work Psychology (GOHWP) and its network of practitioners, scholars, and educators.

**Key Partners:** Project GLOW counts among its key partners such organizations as....

- \* Asian Association of Social Psychology (AASP)
- \* Centre for Socio-Eco-Nomic Development (CSEND), Switzerland
- \* Institute for Multicultural Counseling & Education Services (IMCES)
- \* International Association for Applied Psychology (IAAP)
- \* International Organisation of Employers (IOE)
- \* Massey People, Organisation, Work and Employment Research (MPOWER)
- \* Psychology Coalition of NGOs Accredited at the United Nations (PCUN)
- \* Society of Industrial and Organizational Psychology (SIOP)
- \* Tshwane University of Technology, South Africa

**How is Project GLOW Funded:** Thus far, by seed money from host universities and professional associations and by crowdfunding. In future years, Project GLOW plans to apply to major international funding bodies.

**Locations of Current Hubs:** Project GLOW now has at least one hub in more than 25 countries, spanning trade routes and cities within and between them. Hubs represent interdisciplinary, cross-sector partnerships between work and social sciences, practitioners, scholars, and community groups, including professional and labor associations.

**How to Join Project GLOW:** Register your interest using the online form for collaborating researchers available at our Project GLOW web site, which also provides examples of Project GLOW impact: <http://www.massey.ac.nz/project-glow>

**Additional Web Sites of Interest:**

GOHWP (Global Organisation for Humanitarian Work Psychology):  
<http://www.gohwp.org>

EPIC (Ending Poverty and Inequality – Massey University Research Cluster):  
<http://www.massey.ac.nz/massey/learning/departments/school-of-psychology/research/research-clusters/epic.cfm>

MPOWER (Massey People, Organization, Work and Employment Relations):  
<http://mpower.massey.ac.nz>