1. Happy New Year 2007

Massey International wishes all our colleagues around the world a very happy and prosperous New Year 2007.

Internationalisation initiatives at Massey University continue to grow – in 2006 we welcomed a total of 5071 international students from 93 countries, making it the most diverse student body in Massey’s 80-year history.

The International Office had another busy year in 2006 with expansion of our Marketing and Admissions Teams. Team members will be introduced in the next issue of Massey Connection. We welcome your contact related to any matter – all enquiries can be sent to international@massey.ac.nz and will be forwarded to the most appropriate person.

Massey International is responsible for a wide range of activities, including coordination of the growing in- and outbound student exchange programme, and developing and maintaining international linkages between the University and overseas institutions. A key focus remains the promotion of our programmes to prospective students around the world, and ensuring applications are processed as quickly and efficiently as possible. And, as well as marketing, recruitment and admission functions, Massey International continues to enhance the international student experience by ensuring that across all three campuses (Auckland, Palmerston North and Wellington), our international students are provided with a high level of support.

Massey University values the support of its international recruitment agents around the world. We look forward to working with you in 2007 and we welcome any feedback on how we can further improve our relationships with our international partners to ensure a high standard of service and resulting growth in our international student body.

Bruce Graham
Director, Massey International


We hope to see you on one of our 2007 marketing missions. Those for the first quarter of the year are listed below. Please come and say hello!

<table>
<thead>
<tr>
<th>Venue, Country</th>
<th>Dates</th>
<th>Staff member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education NZ Fairs and agent visits, China</td>
<td>3 – 18 March</td>
<td>TBC</td>
</tr>
<tr>
<td>Agent Fair, Indonesia; Education NZ Fairs and agent visits, Malaysia</td>
<td>3 – 22 March</td>
<td>TBC</td>
</tr>
<tr>
<td>Education NZ Fairs and agent visits, India</td>
<td>15 – 22 April</td>
<td>Ms Moira Hagenson</td>
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</tbody>
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3. New Zealand International Undergraduate Fees Scholarships (NZIUFS)

Funded by the New Zealand Government and administered by Education New Zealand, the New Zealand International Undergraduate Fees Scholarships (NZIUFS) are a significant educational opportunity. The Scholarships provide financial support by way of international tuition fees for eligible students from selected countries, who are undertaking undergraduate study at New Zealand universities.

4. Recent News of Interest from Massey University

Record Graduation Caps a year of Celebration and Success
A record of 6688 students across all three Massey campuses graduated last year, an impressive 25 per cent increase on the total graduate numbers five years ago!

New Year Honours for Massey University
Three senior academics at Massey University received awards in the 2007 New Zealand New Year’s Honours list.

Agreement with Mexican University to Provide Academic Exchange in Meat Technology
Massey University staff will offer workshops in meat technology and beef supply chain management at Mexico’s Universidad Juarez Autonoma de Tabasco de Los Estados Unidos Mexanos (UJAT) early this year.

Direct Route to Indian Market for e-Centre
The University’s e-centre is opening a direct route to the enormous Indian marketing through a joint venture with one of India’s largest IT corporations. The e-centre has just announced the new venture with CMC (previously IMB) in India. The corporation is one of that country’s largest operators in computers, software and services and deals with India’s government and infrastructure companies.

In the Hot and Deep End – Massey Grads at the Asian Games
Five New Zealand Sport Management graduates are coping with the logistics of hundreds of thousands of spectators and athletes in 40 degrees plus heat, at the Asian Games in Doha.

5. National Holiday Observances

We wish to congratulate our colleagues around the world who will be celebrating National Day holidays in the coming months. These include India (26 January), Sri Lanka (4 February), New Zealand (6 February), Japan (11 February) and Pakistan (23 March).

We hope that our agents in the United Arab Emirates had a safe and festive Islamic New Year on the 20th January.

We would also like to extend warm wishes to our agents in China, Hong Kong, Indonesia, Malaysia, Singapore, Taiwan and Thailand for their Chinese New Year celebrations on the 18th February and to our Vietnamese agents celebrating their equivalent New Year - Tet Nguyen Dan on the same day.

6. Subscribe to Massey Connection

If there are staff in your office who should be receiving a copy of this newsletter, please advise international@massey.ac.nz of their full name, position title and email address.

If you do not wish to receive this E-Newsletter please email international@massey.ac.nz with ‘unsubscribe e-newsletter’ in the subject heading.