



## Communication and Marketing Internship Placement Form

Please submit a PDF of your resume and this form to apply for your internship.

Our Internship Coordinator will assign you to a placement based on the educational background and experience listed on your resume. An international internship provides you with an opportunity to take the skills you have already learned and put them into practice in a new context. Learning a whole set of new skills is not the main focus.

We will also consider the preferences you list below when matching you with a host organization. Your placement will be locked in and finalized before you begin your internship, but you will have an opportunity to discuss your internship with your host before you arrive.

Name \_\_\_\_\_ Major \_\_\_\_\_

**Please rank your three preferences from 1 (first choice) to 3 (third choice) to let us know which type of internship field would best suit you.**

- \_\_\_\_\_ Animal welfare organization
- \_\_\_\_\_ Creative organization
- \_\_\_\_\_ National/local government agency
- \_\_\_\_\_ Private sector company
- \_\_\_\_\_ Social service/non-profit agency

**Please mark the number that best describes your level of experience with the following skills.**

0 = No experience                      3 = Some experience                      5 = Lots of experience

<b>Writing news releases</b>	0	1	2	3	4	5
<b>Writing reports</b>	0	1	2	3	4	5
<b>Writing stories for public media such as community newspapers</b>	0	1	2	3	4	5
<b>Creating a marketing plan</b>	0	1	2	3	4	5
<b>Creating a communication plan</b>	0	1	2	3	4	5

<b>Interviewing people and writing up interview notes</b>	0	1	2	3	4	5
<b>Giving presentations</b>	0	1	2	3	4	5
<b>Planning, organising, running or supporting events</b>	0	1	2	3	4	5
<b>Using social media</b>	0	1	2	3	4	5
<b>Writing for the web</b>	0	1	2	3	4	5
<b>Taking photos for web content</b>	0	1	2	3	4	5
<b>Making videos for web content</b>	0	1	2	3	4	5
<b>Editing video content for the web</b>	0	1	2	3	4	5
<b>Creating media distribution lists</b>	0	1	2	3	4	5

**If your major is not Journalism, Media Studies, Public Relations, Advertising, Marketing, or Communication...**

Send us a statement outlining your motivation for wanting to participate in this program and how it fits into your academic, personal, or career goals.

**In addition to your resume, please also send us any additional information about your skills, personality, or personal, academic or career aspirations that will help us match you with an internship host.**

Please also let us know if you have any disability or medical condition. This will not influence your acceptance into the program. The information is used to help our internship hosts understand how they can best support you.