

Library Newsletter for Colleges Te Putanga ki te Ao Mātauranga

Tēnā koutou katoa. This newsletter is intended to keep staff up to date with Massey University Library Te Putanga ki te Ao Mātauranga happenings across our three campuses and to highlight significant issues covered at the University Library Committee. This, our second newsletter for 2020, is being compiled as staff prepare for Semester Two. It has been a challenging first half of the year, but I would like to thank all our library staff for ensuring the library's services continued to operate effectively under lockdown. In this edition of our newsletter we reflect on the library's services during Covid-19 lockdown, we outline the impacts of our Business Librarians' information literacy teaching, and provide some references on digital transformation – a topic many of us are reflecting on at this current time. We also include an updated infographic on Open Access publishing at Massey. The Library Committee are delighted that work on the design for the transformation of the Manawātū library is about to start, with architects Warren and Mahoney appointed to lead the design process. We will provide more updates on progress regarding this in future newsletters!

Ngā mihi



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THE LIBRARY'S RESPONSE TO COVID-19

This began in March with support for students in China unable to travel to New Zealand.

Links were provided to all compulsory textbooks held electronically (around 70% of the total) so these could be placed in Stream. A core set of online demonstrations were published on Youku (the Chinese version of YouTube). Information literacy teaching and individual support was provided via Zoom.

When alert Level 3 was introduced the Distance Library courier service was extended to all staff and students. This was on hold during Level 4 but returned with Level 3 and this service will continue for the rest of the year.

The changes aimed to make the class more engaging and meaningful, particularly for the high proportion of newly arrived international students. Throughout lockdown the Library was well placed to provide online resources with its extensive electronic journal and book collection. Content was added as publishers responded generously; ebooks were purchased wherever possible to fulfil a request for books held in print only and these were made available within 24 hours. Interlibrary loans were also utilised where the item was available electronically and at a reasonable cost and provided without the usual standard charge to the student or staff member.

The Library's call centre (phone and email) continued operating throughout all levels. Subject Librarians also supported staff and students remotely and continued teaching online. There was strong attendance at these online Library classes and workshops. Highlights included: 200 plus doctoral students attending 6 long document workshops and over 70 Massey academics and doctoral students attending a Springer Nature author symposium that the Library facilitated.

Massey University Libraries continue to receive over 1.2 Million visitors a year. There has been a small decrease in visitors compared to the 2018 figures (3%), some of which may be explained by an adjustment to the way the door count figures are calculated.

RESEARCH DEMONSTRATES BUSINESS LIBRARIANS' IMPACT

The Manawatu Business Subject Librarians have completed a research project that investigated the impact of Library teaching, working with Fong Mee Chin and Professor David Tripe. In 2016, significant changes were introduced into the Library instruction for new Economics and Finance postgraduate students.

Research was undertaken by the Business Librarians to establish what effect these changes had on the quality of the sources in the students' reports' final reference lists. They examined the reference lists of all reports completed between 2013 and 2018. They concluded that the changes in the students' instruction from the business librarians has resulted in a small but significant increase in source quality, with higher quality journals chosen more often, and older sources correlating positively with high quality sources. More details are available on request.

READINGS ON DIGITAL TRANSFORMATION

The Manawātū Business Librarians were recently asked for suggestions for readings for a new Digital Transformation course. As digital transformation has become such a pertinent issue for us all at Massey, they are sharing three of them here.

1. Grover, V., Kohli, R., & Ramanlal, P. (2018). Being mindful in digital initiatives. MIS Quarterly Executive, 17(3), 223–236.

Not all big shiny digital initiatives succeed! This article examines the economic, social, and cultural issues that managers need to assess in their planning.

2. Cheuk, B., & Reedy, K. (2018). Transforming the workplace through digital literacy. In J. Parker & K. Reedy (Eds.), Digital Literacy Unpacked (pp. 169–178). Facet; Cambridge Core.

Digital transformation requires digital literacy in all areas of the organisation, not just the IT department. This chapter looks at digital literacy (defined as the capabilities required to maximise the benefits that technology can bring) in individual employees, teams, across the company, customers and even suppliers.

3. Loebbecke, C., & Picot, A. (2015). Reflections on societal and business model transformation arising from digitization and big data analytics: A research agenda. Journal of Strategic Information Systems, 24, 149–157.

From the abstract: This Viewpoint paper considers the mechanisms underlying how digitization and big data analytics drive the transformation of business and society and outlines the potential effects of digitization and big data analytics on employment – especially in the context of cognitive tasks. Its aim is to outline a critical research agenda to explore and conceptualize evident changes in business models and society arising from these technological advances.

SUBJECT LIBRARIANS OFFERING ONLINE APPOINTMENT BOOKING SERVICE

Subject Librarians are now offering online appointment bookings for postgraduate students, researchers and academics. Appointments can be held virtually or face-to-face.

Subject Librarians can provide one-on-one for support with:

- Finding and managing Information
- EndNote, Zotero & other Referencing tools
- Researcher profiles & research impact
- Information literacy classes and Stream support
- Research support

Appointments can be booked via this page <https://www.massey.ac.nz/massey/research/library/about-us/addresses-and-staff/sections/information-research-services.cfm>

OPEN ACCESS AT MASSEY UNIVERSITY

In our last newsletter we reported that the Council of NZ University Librarians (CONZUL) had reviewed the current state of Open Access (OA) in New Zealand, based on an analysis of 2017 articles by NZ university researchers. An infographic has been produced to show the results in a Massey University context.

When Massey University's data was extracted from the national sample it was found that two thirds of Massey-authored articles are behind paywalls, (accessible only to researchers whose institutions pay subscriptions to the journals), and 80% of these could be made open access at no cost to the authors.

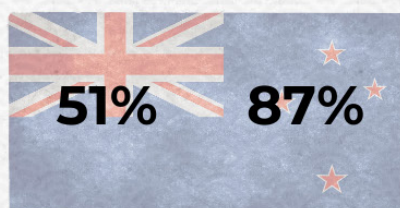
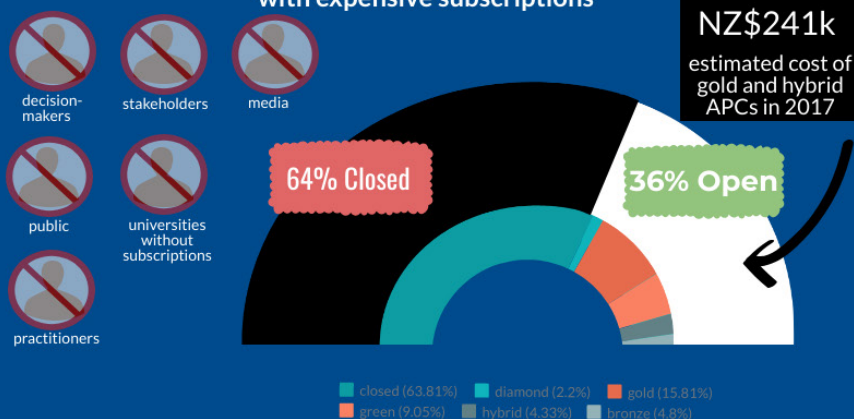
Research articles in open repositories (such as Massey Research Online) which can be accessed by anyone, are cited 44% more often than articles behind paywalls.

Open Access at Massey University

What do we know?

Data based on all 2017 journal articles with a DOI and a Massey author

2 out of 3 Massey articles are only available to people with expensive subscriptions

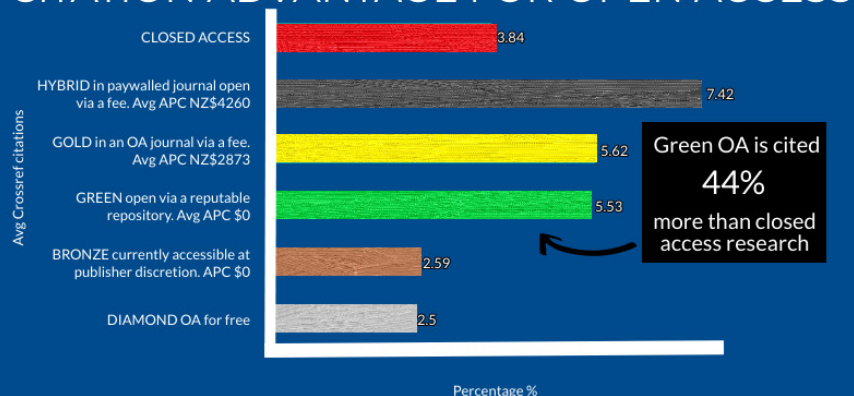


51% of government-funded research is closed, inaccessible to most NZers. 87% of researchers would support a policy that allows for "publicly-funded research and/or data to made freely available online."¹



437 of our articles from 2017 are behind paywalls. 349 of these (80%) could be deposited into Massey Research Online (MRO) or other reputable repository without charge according to the publishers' policies.²

CITATION ADVANTAGE FOR OPEN ACCESS



Sources

Work by CONZUL Open Access Project Group, June 2019. Statistics for Massey are a subset of national data.

1. Blankstein, M., & Wolff-Eisenberg, C. (2019, April 12). Ithaka S+R US Faculty Survey 2018. doi: 10.18665/sr.311199

2. This subset of articles had a Massey researcher as the corresponding author.

Data sources from CrossRef, Unpaywall, Web of Science, DOAJ, Scopus, Imapthia/publisher-oa-portfolios

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