



Massey University

# Massey News

Auckland • Palmerston North • Wellington • Extramural

13 Here-turi-kōkā, August 2007 Issue 11

Te Kunenga  
ki Pūrehuroa



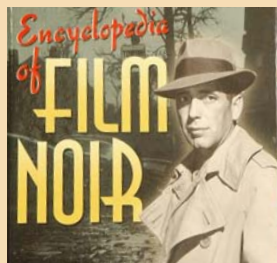
Children reveal startling  
statistics on violence

Page 5



Advising on culture's  
darker side

Page 9



Film noir specialist  
co-authors new book

Page 11



Hokonui fashion success

Page 12



Dr Colin Anderson.

## Horace On-the-bus nets award

What started as a way of passing time on the free bus en route to campus has led to international recognition for Dr Colin Anderson, who was named runner-up in the John Dryden translation competition for his work on *Odes* by Horace.

Dr Anderson, a lecturer at the School of Language Studies in Palmerston North, teaches French and Spanish. His decision to translate the *Odes* from Latin to English is part of his ongoing fascination with "how language works".

"I did it for amusement really and as a challenge to see if I could render the poetry into a modern English form. The approach I took though was distinctive, to maintain the meters from the original poem."

Dr Anderson, who says he has been learning Latin "since I was 13", not only aimed to echo the meters but to maintain the number of syllables in each line.

"The idea was that if you could achieve the same or similar you would give an idea of the original musicality of the poem. The original would have been written to be recited or declaimed aloud."

This led to almost a year of journeys creating the translation of some 26 odes.

"I would write the words down then play around with them and then even read them aloud to try and find the rhythms ...

Because I did the translation on the bus, I thought we might call it Horace On-the-bus rather than Horace omnibus."

The works were written between 33 and 25 BC, Dr Anderson says, and were in part adaptations of earlier Greek works.

"The original poems were, at least on the surface, quite light and about everyday things – love and drinking and that kind of thing. Horace was not an epic poet writing about epic mythology or graphic battles."

As well as taking a prize of £200, presented at the British Comparative Literature Association conference in London, Dr Anderson was invited as a guest to the Horatian Society dinner. Enthusiasts for the classic Latin poetry included doctors, lawyers, classics professors and even former British Prime Minister William Gladstone.

Translation is particularly important because, despite continued interest in reading classics, most students do not have Latin language skills. Dr Anderson aims to publish his translated *Odes* as a resource for students.

"The standard way is to use the translation on the facing page to the Latin but I don't think that's accessible to the vast majority who don't have the Latin anyway,"

[continues page 2](#)

# World rankings place Massey second equal amongst New Zealand universities

The University has substantially increased its rankings in the annual Shanghai Jiao Tong University ranking of the world's top 500 universities.

Five New Zealand universities have made it into the latest rankings. Auckland University is highest ranked, with Massey and Otago second equal, followed by Canterbury and Victoria.

Deputy Vice-Chancellor (Academic and Research) Professor Nigel Long says it is pleasing that five New Zealand research-led universities have been ranked among the world's top 500, in a respected measure such as the Shanghai Jiao Tong. "I congratulate all Massey researchers for contributing to such a great result."

Massey recorded the biggest gain of the New Zealand universities, moving from a ranking of between 401 and 500 last year to between 305 and 401 this year. Of the universities in the Asia-Pacific region, it is ranked between 43 and 64, compared with 64-92 last year.

Auckland is ranked between 203 and 304 in the world and 25-42 in the region; Canterbury and Victoria are in the 402-508 world rank range and 65-99 in the region.

American universities, again headed by Harvard, comprise eight of the top 10 universities internationally, with Cambridge slipping from third place to fourth and Oxford maintaining its 10th position.

Japanese universities occupy six of the top nine places in the Asia-Pacific region, with the Australian National University ranked third after Tokyo and Kyoto Universities.

The Shanghai Jiao Tong ranking measures universities by several indicators of academic or research performance, including articles published in journals such as *Nature* and *Science*, staff and alumni winning Nobel or other prestige prizes, and academic performance with respect to the size of the institution.

The full report and tables can be found at <http://ed.sjtu.edu.cn/rank/2007/ranking2007.htm>

## Joint venture takes Omega 3 to the world market

Omega-3 fish oil is on its way to international markets for use in products from bread to ice cream, with the opening of the new Speirs Nutritionals factory in Marton.

A team led by Riddet Centre Professors Paul Moughan and Harjinder Singh developed the micro-encapsulation technology that allows the Omega-3 in fish oil to be incorporated in foods at high levels without the smell and taste of fish.

Manawatu-based businesses the Bio Commerce Centre and Speirs Foods joined the Riddet Centre and Massey in a joint venture to make and sell the Omega-3.

The opening of the resulting factory is a milestone for New Zealand science, Professor Moughan says. "Developments such as this, targeted at high-value knowledge-embedded products, are vitally important in assisting to diversify New Zealand's economy and to help raise our overall standard of living."

Professor Moughan paid tribute to the team of scientists and the businesspeople who had helped bring the new product to the market. "Speirs Nutritionals Ltd is a tangible example of science and business working closely together," he says. "Omega-3s are one of the most understood, researched and accepted nutraceuticals in the world, and the market demand for fish oil for inclusion in foods is high and growing."

"For example, the South East Asian market alone is valued at \$450million and is increasing at a compound annual growth rate of 12 per cent. We clearly occupy a strategic market space." Minister of Research, Science and Technology Steve Maharey officially opened the Hair Street factory, saying Omega-3 was "the real deal".

"Many products carry promises of Omega-3 and health benefits already, but you would have to eat so much of those products to get even the slightest benefit. Speirs really have the science to back up the product."

Mr Maharey noted that while food is a global business, the Omega-3 plant had come about



Professor Paul Moughan, Rodney Wong, and Minister of Research, Science and Technology Steve Maharey.

due to regional strengths. "You need vibrant, forward-looking companies to take on this type of project, and Speirs Group clearly has a vision of nutritious, high-value foods."

"Massey University can claim that it is the food technology university. As well as investing in the redevelopment of the food technology department, the Riddet Centre has become the newest Centre of Research Excellence. I think this is recognition that the base of food innovation lies in this part of the country."

The Riddet Centre was named by the Government as a Centre of Research Excellence in June, securing government

funding for six years and acknowledging its status as a world class research institution. The Centre was formed in 2003 to bring together talent from Massey University and the universities of Auckland and Otago.

The partnership now includes AgResearch and Crop and Food Research, with a hub at the University's Palmerston North campus.

The Centre is to receive \$4.275 million over five years from the Foundation for Research, Science and Technology, for the future foods project to investigate the nanostructure of foods post-ingestion with the aim of developing healthier foods.





Professor Ben Jacobsen celebrates with Commerce Department staff at Auckland, flanked by Professor Henk Berkman and Business Pro Vice-Chancellor Professor Lawrence Rose.

## International success for finance researcher

In the international world of finance research, Professor Ben Jacobsen has had a successful run recently, scoring the academic equivalent of a gold, silver and a bronze medal in recent weeks.

The Head of Commerce had barely celebrated news of his debut in one of the world's top academic journals when word came that he'd also made the international top 10 list of the most downloaded papers and that another of his papers is about to be published in another top journal.

The Auckland-based Finance Professor came to Massey just a couple of years ago from Erasmus University in the Netherlands, where he had established an international reputation for his research on predicting stock market returns.

As he joined the College of Business, his paper linking oil prices to returns in the equities market, attracted headlines in the business press from New York to London – and New Zealand. Three years later that paper *Striking Oil: Another Puzzle?* has been published in the *Journal of Financial Economics*.

"To me it's like striking gold. To be published in a journal of this stature is what we academic researchers aim for all our lives. This is very exciting for me and for the College of Business," says Professor Jacobsen.

The *Journal of Financial Economics* has an A-plus ranking and

Professor Jacobsen is believed to be the first Massey-based researcher to be accepted for publication.

Professor Jacobsen's 'silver' came with the latest reports of downloads from the Social Science Research Network for the period from June to early August. Another paper *The Interval of Observation* was amongst the ten most sought after papers. This research was completed with colleagues Dr Ben Marshall and Dr Nuttawat Visaltanachoti.

The paper, in the top 10 of the Social Science Research Network once again has attracted the interest of the finance community for its finding that stock market return predictability varies drastically when the timeframes of observation are altered. The researchers found forecasts would vary, for example if they were based on data from three or 11 days' trading instead of data taken over a month, a week or a day – as is current practice.

The 'bronze' will come home to roost soon with the impending publication of another of his groundbreaking papers on predicting the equity markets, *Is it the Weather?* in the A-ranked *Journal of Finance*. This paper linked the summer and winter to investor behaviour and to stock prices.

Professor Jacobsen's research is actively used by major hedge funds and mutual funds all over the world.

## Small business being dismissed as second-class

The Government has been accused of treating small business owners as second-class citizens.

The director of the Centre for Small and Medium Enterprise Research director Claire Massey says SMEs get very little by way of support and encouragement. "The only exceptions are firms producing high-tech products or who can boast an exceptional export opportunity. For the rest, the Government effectively says, 'We don't want to know you'."

Professor Massey, who is Professor of Enterprise Development, delivered her Inaugural Professorial lecture at the Wellington campus on Thursday 2 August. The lecture was the second in the Wellington Deputy Vice-Chancellor Lecture Series for 2007.

In her case for more support for SMEs,

Professor Massey notes that New Zealand has more than 350,000 SMEs, accounting for more than 99 per cent of the business population and 60 per cent of all employment. "We have 1448 private sector firms that employ more than 100 staff – all up, roughly half the total labour force. We have almost 40,000 more firms that employ the rest of the work force.

"As consumers they supply us with everything from specialist shopping experiences to professional services – these people run our favourite restaurants, and make our favourite wine.

"They also make it possible for large firms to focus on the profitable end of the market – by providing them with services that are only economic if your motivation is more complex than profit.

"But small firms are largely absent from the thinking about economic transformation

– or dismissed as unimportant unless they demonstrate more than 20 per cent growth for five years or more."

Professor Massey says for the bulk of New Zealand owner-managers, economic transformation is a hard concept to translate. "And while we continue to focus so narrowly on finding the next generation of winners, we will fail to connect with those people that make up the bulk of the economy." A survey by Professor Massey's centre has shown that many small firms do not use government organisations set up to support them.

Only 8.5 per cent had received assistance from the Ministry of Economic Development, and 14.8 per cent from New Zealand Trade and Enterprise. Many had little understanding of the government assistance available to them, and believed it could come with strings attached.

# Study shows high rates of violence against children

A survey of more than 2000 children confirms New Zealand's high rates of violence against children, and indicates that for every 10 children aged under 13, one has been sexually abused, six have experienced physical violence, and eight have experienced some form of emotional violence.

The study has examined violence from the viewpoint of children, allowing them to report their experiences of violence directly, and in their own words. In the study, 2,077 children, aged 9 to 13 years, from 28 schools of various sizes, geographic areas and socio-economic neighbourhoods, were surveyed. They reported the nature, extent, and impact of violence experienced or witnessed by them at home, school or in the community.

College of Education lecturer Dr Janis Carroll-Lind conducted the survey at the end of 1998 as part of her PhD thesis and says the results, which show high prevalence of physical, sexual and emotional violence, are just as relevant, if not more so, today. Sixty-three per cent of those surveyed had experienced direct physical violence, 11 per cent experienced sexual violence, and 80 per cent had experienced some form of emotional violence.

"Often the number of children involved in family violence is masked, as it is seldom recorded statistically and if it does get reported, it is usually recorded only in terms of broader family incidences," Dr Carroll-Lind says. "This study is important because it provides statistics on children's experiences as recipients and witnesses of violence that more accurately identify prevalence and incidence rates involving children and the impact it has on them."

One girl said she attempted suicide twice because of her mother, while a boy reported being punched in the face by his father on Christmas Day: "It hurt me bad and I can't forget it," he said. "It is still in my head every night and I can't help it."

Another told that she was forced to watch as a man made her friend drop her pants then smashed a bottle in the other girl's face.

Dr Carroll-Lind says that although the study found that sexual violence was less prevalent than physical and emotional violence, this form of violence was rated, by most of the children who had experienced it, as having the most profound impact. The incidence rates suggest that for some children the sexual abuse was continuing and was perpetrated by people they knew.

All types of violence involving adults were rated higher than violence involving children. Witnessing violence involving adults also had more impact on children than violence directed at them. This finding highlights, in particular, the adverse effect of family violence on children.

"Except for physical violence, where some children thought they might have contributed to getting hit, punched or beaten, children reported that they were not to blame or that they could not have prevented the violence from happening. How the event is dealt with can affect how children cope. In particular, children who reported experiences of sexual violence also reported that people who knew about the incident did not help them to cope afterwards."

The definitions for the three types of violence were deliberately written using children's language and in the questionnaire physical violence was defined as "being punched, kicked, beaten or hit, or getting into a physical fight (punch up)", sexual violence was defined as "having unwanted sexual touching or being asked to do unwanted



Dr Janis Carroll-Lind.

sexual things", and emotional violence was defined as "being threatened, called names, ganged up on, left out, not spoken to, 'narked' on, gossiped about, and having tales told about me".

Results also showed that the younger the child, the greater the likelihood that he or she would highly rate the impact of their experiences of physical and emotional violence, however, age made no difference to the impact of sexual violence. Gender also predicted prevalence and impact for some forms of violence; for example boys reported more physical violence. More occurrences of physical and emotional violence increased its impact, but this was not a factor for sexual violence. The study also shows that no relationship was found between children's exposure to violence and the socio-economic status of their school.

The study employed a passive consent procedure, which meant that parents had to opt out of the study rather than opt in to it. In line with the United Nations Convention on the Rights of the Child, the view was held that protecting the rights of children was more important than parental rights to privacy regarding abuse in the home.

"Parents were kept informed about the study," Dr Carroll-Lind says, "Most were very supportive. It has allowed us to record incidences of violence and their impact that current systems for reporting may have failed to acknowledge. There have been few studies that have examined violence from the viewpoint of children, and the results can certainly teach us a great deal."

She says this research shows that children are more than capable of expressing their views and should be consulted in decision-making matters that affect them.

"The study incorporates both the right of children to speak about their experiences as well as the need for adults to listen to what children say. By trying to understand children's own views of their experiences as victims and witnesses and at the same time identifying accurate rates of prevalence and incidence of violence, we can confront the problem of violence in a way that is meaningful and acceptable to them, and in so doing create safer environments for children."

## Fullbright award for education lecturer

College of Education senior lecturer Dr Graham Hucker has received a Fulbright New Zealand Travel Award to present at a conference in Washington DC in October.

Dr Hucker's paper is on new directions in World War I studies, and he will also present a paper at Georgetown University at the Centre for Australian and New Zealand Studies.

Dr Hucker graduated from Massey in May with his PhD in History on the topic: *The Rural*

*Home Front. A New Zealand Region and the Great War: 1914-1926.*

"I'm very pleased to receive this award," Dr Hucker says.

"It will give me an opportunity to develop my thesis and to visit schools in the Washington DC area to see their history education programmes in action."

Education Pro Vice-Chancellor Professor James Chapman says that Dr Hucker's

achievement is particularly significant because few awards of this type are made, and also because of the high level of scholarship involved in his work.

"This award is recognition of that scholarship, and perhaps is even more meritorious because his field of study is seldom in the funding limelight," Professor Chapman says.



## How to interview the elite - and politicians

Wellingtonians have an opportunity to hear from a visiting expert on the relationships between politicians and the media.

Professor Karen Ross will give a public lecture on Thursday 23 August on interviewing and researching "the elite", including politicians. It is titled: *The academic, Queen Bee, the worker and the drone: researching the elite subject and the honeyed gaze*.

Professor Ross is on a 10-week visit to the University. She delivered a lecture at the Palmerston North campus last month. Her visit is sponsored by the Department of Communications and Journalism.

In New Zealand she is also researching the relationship between the New Zealand media and politicians, as part of an international project.

Her Wellington lecture will be held at 3pm on Thursday 23 August, Room 6C01, Block 6, level C, Massey University Wellington, Wallace Street.

## Award for technician

Technician John Edwards, of the Institute of Technology and Engineering, has been awarded a Queen Elizabeth II Technicians Study Award of \$9000 to study advanced fluidisation engineering and pyrolysis technologies at The University of Western Ontario. Mr Edwards, who is based at the Palmerston North campus, leaves for Canada at the end of November and will be away for three months.

## Mathematics honour a Southern Hemisphere first

Professor Robert McLachlan has been named the recipient of the prestigious Dahlquist Prize, the first time the award has gone to a mathematician from the Southern Hemisphere.

The award by the Society for Industrial and Applied Maths is for original contribution to the fields associated with Germund Dahlquist, especially the numerical solution of differential equations and numerical methods for scientific computing. Professor McLachlan's citation notes his outstanding contribution to geometric integration and composition methods, and that his work has found application in many areas including physics.

He received the award in St Malo, France, at the Society's conference, after a three-month term as Visiting Fellow at the Isaac Newton Institute, Cambridge University.

A Professor of Applied Mathematics in the Institute of Fundamental Sciences, he received an individual research medal from the University in 2005. He has worked at Massey since 1994 and was awarded his personal chair in Applied Mathematics in 2002.



Professor Stuart Carr with Ishbel McWha.

## Better practices for foreign aid

Ishbel McWha was so impressed with the work of organisational psychologist Professor Stuart Carr that she returned from the front line of aid work in Cambodia to work for him and the Poverty Research Group in the University's School of Psychology.

Professor Carr is now six months into an international project that is expected to lead to better practices in the complex world of foreign aid and the thousands who work in this field – from the poorest of local people to highly paid ex-pats. The project is called ADD-UP (Are Development Discrepancies Undermining Performance).

He has played a leading role in bringing together a team of psychologists and sociologists from 10 countries to examine the human dynamics of aid salary discrepancies and the significance of these big differences in income levels, to the outcome of projects in poor countries.

Professor Carr's commitment to applying organisational psychology to the world of aid workers was triggered 15 years ago when he was working in Malawi and watching aid projects unravel, as the side effect of unfortunate human dynamics. Many years on, he says in a world "awash" with aid workers, there is growing acknowledgement that there have to be better practices. For this reason, he says, the research initiative has been widely applauded. A cornerstone of a best practice is that pay should be aligned and harmonised across worker groups.

Professor Carr has been establishing working relationships with groups in Malawi, Uganda, India, China, the Solomon Islands and Papua New Guinea.

Ishbel McWha, fresh off the plane from Cambodia, joined him at his Auckland-based office in July as project manager and research officer.

A postgraduate student at the University's Palmerston North campus, she had developed a strong interest in the social marketing of poverty. In 2003 she headed for Rajasthan, in India, where she worked as the programme officer at a local NGO helping to raise the profile and expand the activity of the organisation.

Later she moved on to a local NGO in Cambodia to help build capacity. She learnt the language, travelled to remote places and embraced a rewarding but challenging time working towards local empowerment.

She blames a rogue mosquito under her desk for the subsequent onset of a very serious case of dengue fever that forced her to evacuate first to Bangkok and then home, to recover.

Determined to continue, she returned to her project in Cambodia. The chance to return to Massey and join the aid project enabled her to apply her education in a way she says she had never imagined.

Now she and Professor Carr have their international networks in place and they are developing the methodology and framework for this groundbreaking project.

# Ending child abuse may take three generations

Identifying problems in relationships between children and their parents or caregivers is the key to preventing the maltreatment of children, say development psychologists in the College of Education.

Human development researchers Associate Professor John Kirkland and Dr David Bimler have developed a method of quickly evaluating relationships between young children and the adults they live with – a tool that has been successfully trialled in the United States.

According to Dr Kirkland and Dr Bimler, the potential application of these tools could help anyone from a community or social agency dealing with families, such as social workers, teachers, Plunket nurses, childcare workers. Its aim is to detect potential problems and trigger the required assistance or intervention that could prevent the child suffering emotional or physical neglect and decrease the likelihood of them continuing this cycle of neglect or abuse.

Dr Kirkland says agencies can take a convenient “arm’s length” approach, favouring education programmes and treating symptoms, rather than getting involved in the emotional aspects of inter-personal relationships.

“It’s what they do well and has a long history, but there are others who are fully immersed in the nitty-gritty of offering direct, practical, emotionally-rich assistance.”

He says abuse or maltreatment of children is learned behaviour. “We do as we were done

to and it’s a vexed issue of whether the people doing these often dreadful things to children are actually at fault.

“We believe it takes three generations of positive action to tackle these problems, so we need to start now if we want to see a reduction in maltreatment of children in 50 years’ time.

“Contributing social factors such as solo-parenthood, unemployment, high stress, overcrowding, drug abuse and childhood diseases can all be addressed in some form with varying degrees of success but the critical issue is understanding the dynamics of relationships, and identifying and dealing with destructive ones.

“There is little point in asking parents about their living conditions or parenting practices because they will lie to protect themselves or their partners.

“What we do is effectively ask the child. Toddlers cannot tell fibs and cannot be trained or primed to give the right answer, or to hide the evidence. If home-visitors and others know what to look for, appropriate evidence is staring them in the face.

“A trained person can summarise the dynamics of toddler-parent relationships in as little as 10 minutes, after a period of home-based observation. Acquiring the working elements of this procedure takes only a couple of days, after which critical and essential aspects of toddler-parent/caregiver relationships can be reliably documented.

“A parent or caregiver who is frightened or frightening will literally produce a set of identifiable characteristics in their toddlers, which can then be addressed systematically through tailored interventions.”

The ‘relationship’ approach was used in a two-year assessment for a United States-based longitudinal study involving more than 250 observers and 10,000 families.

Independent analysis of that study showed the Kirkland-Bimler model was close to theoretically perfect and it continues to be used in several ongoing studies including family interventions.

Activities related to this model, called ‘Toddler Attachment Sort 45’ are being continued with acknowledgment from overseas researchers and practitioners and the Massey researchers welcome opportunities for engaging in domestic consultation.

Signs of a child in a disorganised or potentially damaging relationship:

- They momentarily freeze in the presence of a parent or caregiver, often awkwardly and while performing a task.
- When called to a parent or caregiver they approach without looking at them.
- When picked up they arch away.
- Sudden, unexpected acts of violence towards the caring adult.
- They cry a lot and are hard to settle in the presence of the adult.

## Foot and mouth spread unlikely, predicts Morris

The outbreak of foot and mouth disease in Britain is unlikely to spread beyond the small affected area says Professor Roger Morris, who is modelling the possible spread of the disease for the British Department of Environment, Food and Rural Affairs.

Professor Morris, an epidemiologist who heads the EpiCentre at Massey developed software that is used by the British government and other governments around the world to model and predict the spread of diseases such as Foot and Mouth and bird flu. He was involved in the previous outbreak in 2001 and arrived back from meetings in London about other projects he is undertaking for Britain just as the latest outbreak occurred.

“Early Saturday morning I picked up an alert on my email system that there was an unusual disease incident in Surrey that might be foot and mouth. I shot off an email to my counterpart in London to let him know we were available if needed. Seconds after I sent it an email arrived from him advising me that they had foot and mouth and giving me details so that we could fire up our model.

“I said we would do modelling work for them. I put together a team of five EpiCentre staff, we got all the data together, ran the models, mapped the results and fed the pictures and numbers back to them at midnight Saturday.

“We modelled two options: One was that the outbreak started on the affected farm with an unknown source of virus, and the second, and more likely, option that it started from the vaccine plant or research facilities at Pirbright, less than 5km away. The outbreak is predicted to be very small in either case – just one to three farms. However, this is based only on what we already know, and if there is any worrying new developments we will have to reassess the situation and run new models.”

Professor Morris says the strain identified on the farm is the one that was responsible for an outbreak on almost 2500 farms in 1967-68, and is the same strain used in vaccine production at the nearby plant.



Professor Roger Morris.

It is only found in laboratories, not in the field anywhere. “A notable feature of that virus was that it spread very well on the wind, whereas the virus that caused the 2001 outbreak didn’t. The wind patterns in late July fitted very well to suggest this virus could have been carried by the wind into the area of the affected farm. But it needs to be a large amount of virus, as a few virus particles aren’t going to infect cattle 5km away. The fact that only cattle have picked up the virus also suggests it was windborne, as cattle are usually the animals that pick up the virus from the air whereas pigs pick it up from eating infected meat. Other explanations are also possible, but in some way a serious biosecurity breach seems likely.

Professor Morris says EpiCentre staff are receiving daily updates and holding themselves ready to do another round of modelling if there are any new farms diagnosed. One of the advantages the EpiCentre offers is that it can undertake the modelling work required during the British night and produce reports in time for the morning.

He says a combination of clear symptoms in the affected cattle and the quick actions of the farm owner ensured the disease was identified quickly, which is likely to contain the outbreak.

# Male circumcision brings greater health benefits

Recent overseas studies showing male circumcision helps prevent the spread of sexually transmitted diseases, including Aids, should prompt a re-think of New Zealand's aversion to the procedure still commonly performed on Pacific Island boys, says Director Pasifika Professor Sitaleki Finau.

Women in particular could benefit because of the link between circumcised men and a decrease in cervical cancer caused by the human papilloma virus, according to Professor Finau.

He says New Zealand health authorities should take note of World Health Organisation backing for US trials in Uganda, Kenya and South Africa confirming male circumcision can cut heterosexual HIV transmission by up to 60 per cent. It is careful to point out that circumcision should not replace other safe sex practices, such as using condoms.

In a paper titled *Circumcision of Pacific Boys: Tradition at the Cutting Edge* – presented at a recent Public Health Association Conference in Auckland – Professor Finau provided insights into why most Pacific boys, both in New Zealand and in the Pacific Islands, continue to be circumcised. This is despite a dramatic swerve away from the procedure that was almost standard for all army recruits and newborn boys born in New Zealand in the 1940s.

About 95 per cent of newborn boys were circumcised at the peak of the trend during the 1940s, but the numbers started to decline about 1950. Circumcision came into vogue during wartime to ensure hygiene among the troops.

Currently, the circumcision rate is 0.35 per

cent reported in 1995 in public hospitals. This compares to virtually all of the about 100,000 Samoan and Tongan males living in New Zealand being circumcised, with no sign of the tradition easing, according to Circumcision Information and Resource Pages website.

Male circumcision among Pacificans is "a solemn ritual" and an important male rite of passage carried out between the ages of seven and 15 years, Professor Finau says. Being circumcised is sign of manliness and sexual prowess. Not to be circumcised can bring shame on a man and his partner and family.

There is evidence male circumcision, now an entrenched traditional practice for Pacificans, took hold before the arrival of Europeans, says Professor Finau. The use of crude bone, bamboo and shell tools has been replaced by modern medical methods available in designated clinics such as the Langimalie Clinic, run by the Tongan Health Society in Onehunga, Auckland.

Professor Finau's 1998 study of 42 boys ranging in age from seven to 20 years and circumcised over a three-day period at the Langimalie Clinic reported no complications, and all participants satisfied with the procedure and results. And a similar study in Christchurch, done by a paediatrics surgeon from the Cook Islands, found that circumcised Pacific boys and their parents felt circumcision was "a necessary disease prevention, hygiene and cultural identity measure. A few believe that it's a good thing and may also improve sexual performance," Professor Finau reported.

Currently, circumcision on social or religious grounds is unavailable in the New Zealand



Director Pasifika Professor Sitaleki Finau.

public health system. Professor Finau thinks the Ministry of Health should review its policy – despite the climate of heightened emotion about human rights and the non-therapeutic removal of foreskin described by some men's groups as genital mutilation.

Evidence that circumcision lowers a boy's chance of suffering urinary tract infections, eliminates the risk of infections under the foreskin, decreases the risk of developing cancer of the penis (although a very rare condition) and reduces the risk for men of contracting sexually transmitted diseases are grounds for making male circumcision, especially the dorsal slit method, more readily available, suggests Professor Finau.

"It's in the national interest to circumcise men to protect men and women, and save on cervical cancer management. Women would be getting a good deal if more men were circumcised."

## The impact of floods on Māori communities

A new study reveals special difficulties faced by Māori during the floods that affected the Manawatu-Wanganui region in 2004.

The research, by the Centre for Indigenous Governance and Development in collaboration with Ngāti Pikahu, examines the effectiveness of various approaches in providing information, reducing stress and anxiety and facilitating an effective recovery process. It also suggests ways in which problems could be avoided or mitigated during future emergencies.

Researchers worked alongside kaumatua and other whanau members of Ngāti Pikahu to look primarily at the role of Poupatate Marae in the Manawatu during the 2004 floods. Many whānau were relocated to Poupatate Marae for safety reasons and to gain access to marae resources.

The research also used data from studies of other marae in the Manawatu that were affected by the floods. The researchers say their study should contribute to improving emergency policy development and management, particularly with respect to marae and Māori communities.

Findings included:

- A lack of meaningful interaction between the district council, marae and Māori communities, and a lack of Māori "presence" within the district.
- A lack of communication between civil defence groups and Poupatate Marae.
- Stress was reduced by being at the marae and accessing "marae-style" counselling.

- There is a need for greater awareness by Māori communities and emergency management groups of differing practices and processes. Civil defence planning also excludes Māori input.
- Applying for compensation was not always seen as appropriate, given Māori perspectives on reimbursement.

The research showed that, during the emergency, Poupatate and other marae were focal points not only for local Māori but also for civil defence teams. For this reason they should be incorporated meaningfully into civil defence policy and plans.

"Māori communities should also be consulted during planning. It is also clear that an exchange of information about marae locations, contact people and available services would increase the options available to civil defence groups, to provide for local Māori and the wider community as well," the researchers say.

According to Hare Arapere, a kaumatua of Poupatate Marae, "We [Māori] have been applying our own tikanga to deal with natural disasters for generations [and] it works for us. And we're willing share our knowledge and ways of doing things with [local government] if it benefits the wider community."

The researchers say recent flooding incidents in New Zealand, including the 2004 floods, have brought to the attention of local government the need for more effective and meaningful engagement by district and regional councils with Māori, concerning decision making within communities, including emergency management.

The full research report is available at <http://cigad.massey.ac.nz/consultancy.htm>



# Lecturer advises on darker culture for tattoo film

*The Tattooist* – the latest in a wave of Pacific movies to hit the box office following *Sione's Wedding* and *No 2* – exposes the darker side of traditional Samoan tattooing culture in a blood-and-ink saga of a young American who steals a tattoo tool and unleashes an ancient curse.

To ensure the film hasn't trodden on cultural sensitivities, tattooing protocols in particular, social work lecturer Tafa Mulitalo has been cultural adviser for the New Zealand-Singapore co-production due for release here on 30 August.

He says audiences will discover something of the depth of spiritual beliefs that govern Samoan society, and especially the ancient art of tattoo, or tatau.

As the story goes, nomadic American tattoo artist Jake Sawyer – played by Jason Behr of *The Grudge* and *Roswell* fame – discovers the mystical world of Samoan tatau when he attends a tattoo expo in Singapore. He unwittingly unleashes a dangerous curse after stealing and then using a traditional tattooing tool. Mayhem ensues in the lives of those he encounters, including his new love, Sina, played by Mia Blake who starred in the movie *No. 2*.

While the ghosts and spirit forces in this supernatural thriller – tagged "evil in ink" – may seem the stuff of make-believe to some, they are a very real aspect of life for Samoans, Mr Mulitalo explains.

"Samoans are very spiritual people and their attachment to the notion of spirituality is still very alive and strong. Just because they are in Auckland or Australia or Hawaii or Europe, doesn't mean that they're detached (from their spiritual roots). It's all part and parcel of their world."

As secretary of the Auckland-based Lagimalofie Society, which represents more than 100 traditional Samoan tattooists, Mr Mulitalo has had first-hand experience dealing with the removal of the 'lama ave'a' curse.

It has been suggested to cause death, disfigurement and illness through poisoned ink, accidents and injuries during the process of tattooing, and is a consequence of unauthorised tattooists practising tatau, or failure of a tattooist to complete a tattoo.

The Lagimalofie Society is behind Ministry of Health moves to launch a set of national guidelines for Samoan tattooists to ensure correct safety and hygiene measures are followed.

As well as composing traditional Samoan chants for the film, Mr Mulitalo also appears on screen to lead a celebratory chant as the Chief Orator during a tatau ceremony.

He is currently researching and writing a book on Samoan tatau, to explain the meaning of the intricate designs and share testimonies from



Tafa Mulitalo.

men and women who have been tattooed.

Mr Mulitalo is among the 2 per cent of Samoan men who bear a traditional tatau, – or pe'a for the full body tattoo of a man. It represents a rite of passage for young men who become chiefs, heads of families or other roles of authority. Being tattooed is a tortuously painful experience because the traditional method doesn't permit the use of pain relief or anesthetics, he says.

## Wildlife Ward nurses yellow-eyed penguin



The hoiho on arrival at the Wildlife Ward, and just prior to departure.

A young female yellow-eyed penguin (hoiho) has been nursed back to health at the Veterinary Teaching Hospital Wildlife Ward.

The sick penguin was found collapsed at Sumner Beach, Christchurch, last month, emaciated and weak and was flown to Palmerston North by the Department of Conservation.

Bridie White from the Wildlife Ward says the penguin, one of an endangered population of about 5000, had diarrhoea, a secondary yeast infection, enlarged kidneys and weighed just 3.4kg.

"She was given supportive fluid therapy for three days with an intravenous drip along with antibiotics and a prophylactic treatment for respiratory fungal infections," Ms White says. "On the fourth day she was eating by herself and in fact coming over for the food. Part of her daily care was a swim in the rehab pool that is here and her feet were moisturised to stop cracking."

The penguin was flown back to Christchurch last week, having fully recovered and gained 1.2kg.

Native to New Zealand, the hoiho (genus *megadyptes*, which means deep diver) is a large penguin for the temperate zone. Of the total population, only about 60 per cent are in breeding pairs. The Yellow Eyed Penguin Trust, sponsored by Mainland cheese, is trying to protect the bird's habitat.



## Property industry award

Iona McCarthy from the Department of Finance, Banking and Property has won the real estate industry's highest academic award.

She is the recipient of the Property Institute of New Zealand's Academic Award for 2007.

Mrs McCarthy has been teaching in the Finance, Banking and Property Department at Palmerston North for over 20 years. The Award was made in recognition of exceptional teaching and research in the field of property. Her specialisation is in rural valuation and she has been a pioneer in teaching rural valuation through distance learning.

The award is made to an academic who has shown exceptional research and teaching performance in the field of property and who has made a major contribution to the property sector.

## Work life balance and Antarctica on offer

The third lecture in the Wellington Deputy Vice-Chancellor's Lecture Series for 2007 will be held on Thursday 16 August. The lecture, by Professor Philippa Gander, Director of the Sleep/Wake Centre, is titled *Fatigue and Work/Life Balance Among Junior Doctors*. Professor Gander researches sleep patterns and disorders and their effect on productivity, especially amongst shift workers.

The fourth lecture, on 30 August, is an Inaugural Professorial Lecture for by Professor Anne Noble, Research Director of the College of Creative Arts. Her lecture, titled *Of Landscape and Longing*, will reflect on the medium of photography and the questions that inform Professor Noble's long-standing investigation into the imagination and representation of Antarctica.

The lectures are open to the public and will be held at the Theatre in the Museum Building at the Wellington campus, starting at 6pm.

## Helping small business boom

Small business researcher Professor Claire Massey features in the second season of the *Business is Booming* television series, currently running on TVNZ.

Professor Massey, who is Director of the New Zealand Centre for Small and Medium Enterprise Research and Professor of Enterprise Development, also worked with production company Wonderful Television, on the concept and content for the programme.

*Business is Booming* attracted more than a million viewers over the 12 episodes of the first series. The show screens at 8am Saturdays on TV One and delves into the many challenges that affect small business survival and growth, providing practical answers, expert interviews and a wide range of valuable experiences.

For more information on the programme go to [www.businessisbooming.co.nz](http://www.businessisbooming.co.nz)

# Agriculture support impacts on income and health

A newly published paper reveals the extent of the impact of agricultural support and protectionist policies – on welfare and health, as well as on economies.

The paper, by Dr Guy Scott from the Department of Applied and International Economics, and Helen Scott, an independent health economist, was recently published in *The International Review of Business Research Papers*.

Dr Scott says their review of available research and data shows that agricultural protectionist policies in developed, policy-initiating states, such as the United States and the European Union, cause a number of unintended health effects.

"More intensive agricultural practices cause pollution, antibiotic resistance and more animal to human disease transfer.

"If fruit and vegetable production is not protected but animal fat and sugar are, there is likely to be over production of animal fat and sugar.

This does not make for a healthy diet and impacts on the nutritional well-being of the population."

He says most agricultural support policies generate surpluses that are often dumped on world markets and given away as food aid. "So these policies then reduce farm gate prices and farm incomes in producing countries, such as New Zealand, Chile, and many developing countries.

"This, in turn, reduces the capacity of the country to produce agricultural products and generate export earnings. Efficiency

falls, there is reduced ability to fund welfare programmes and deliver health services, and there is an increased need for foreign aid to developing countries," he says.

In summary, Dr Scott says their research found that an "isolationist" approach to agricultural policy development and implementation has resulted in unintended deleterious domestic and international health effects.

On the wider economics, Dr Scott says almost all support and protectionist policies distort the way domestic and world markets operate. "This market distortion imposes costs on countries that implement such policies, on their trading partners and on other agricultural producing countries."

He says 80 per cent of market distortions are caused by developed economies such as the European Union (38 per cent), the United States (16 per cent), Japan plus Korea (12 per cent), and Canada (2 per cent). The resulting lower economic efficiency results in further reduced ability to fund and access health care and sustain a healthy lifestyle.

"The global welfare gains of eliminating all tariffs and subsidies have been estimated as US\$56 billion or about 0.02 per cent of world GDP. Developed countries would gain US\$35 billion and emerging and developing countries US\$21 billion (EU US\$11 billion and US\$13 billion).

Dr Scott says the conclusion is that effective public policy making requires an integrated or inter-sectoral approach and informed tradeoffs between policy and political objectives.

## New rugby role for Farah Palmer

Sport Management and Coaching senior lecturer and former Black Ferns captain Dr Farah Palmer has been elected as an independent director of the New Zealand Māori Rugby Board.

As a player, Dr Palmer made her international debut against Australia in 1996 and played in 35 tests, including 30 as captain, leading New Zealand to three world titles. As well as her lecturing role, she works part-time as a national and regional mentor for Te Puni Kōkiri. Amongst many awards, she was made an Officer of the New Zealand Order of Merit in 2007 for services to women, rugby and sport.

Māori Rugby Board chairman Paul Quinn says she brings a wealth of experience to the Board. "Farah is a highly-respected Māori woman, Māori leader, academic, rugby player and administrator. She is passionate about the sport and Māori rugby in particular and I am sure that we will benefit from her extensive knowledge and experience in the game," says Mr Quinn.

Dr Palmer says New Zealand rugby is entering a challenging, yet exciting time. "It is a real honour for me to be in a position to



Dr Farah Palmer.

contribute further to the development of the game in this country, not just for Māori people, but the wider rugby community.

"Even though I am not playing anymore, I still have a lot to offer rugby and I feel I can make a meaningful contribution to how we take the game forward," she says.

# Film noir specialist co-authors international book

Dr Brian McDonnell didn't realise the 1944 movie *Double Indemnity* – starring Fred MacMurray and Barbara Stanwyck in a murder pact – was a classic film noir when he first watched it, gripped, on a black-and-white tele at home one rainy Sunday afternoon as a teen.

As a university student in Auckland in the 1970s, he was struck by the 1974 neo-noir film *Chinatown* and wrote a lengthy critique of it for student newspaper *Craccum*, comparing it to earlier film noir movies such as *The Maltese Falcon* and *The Big Sleep*.

The recent publication by an American press of a handsomely authoritative yet highly accessible tome on film noir is the culmination of his lifelong intrigue with the edgy, erotically-charged 1940s and 50s American classic crime movies, starring the likes of Humphrey Bogart and Lauren Bacall.

A senior lecturer in film and media studies at the Auckland campus, Dr McDonnell has co-authored the 496-page hardcover *Encyclopedia of Film Noir* – just published by Greenwood Press, Connecticut – with Australian academic Associate Professor Geoff Mayer, who teaches at La Trobe University in Melbourne.

The pair – who have both taught at the Palmerston North campus – have collaborated across the Tasman to produce a comprehensive, illustrated guide to film noir titles, actors and directors. They've also penned a series of informative, rigorously researched essays delving into film noir themes to explore "the vexed question of whether it can be considered a film genre, its relationship to hard-boiled crime fiction, its iconic presentation of the American city, political and cultural influences associated with the post-war and Cold War periods (including the activities of the House Committee on Un-American Activities), and film noir's distinctive visual style."

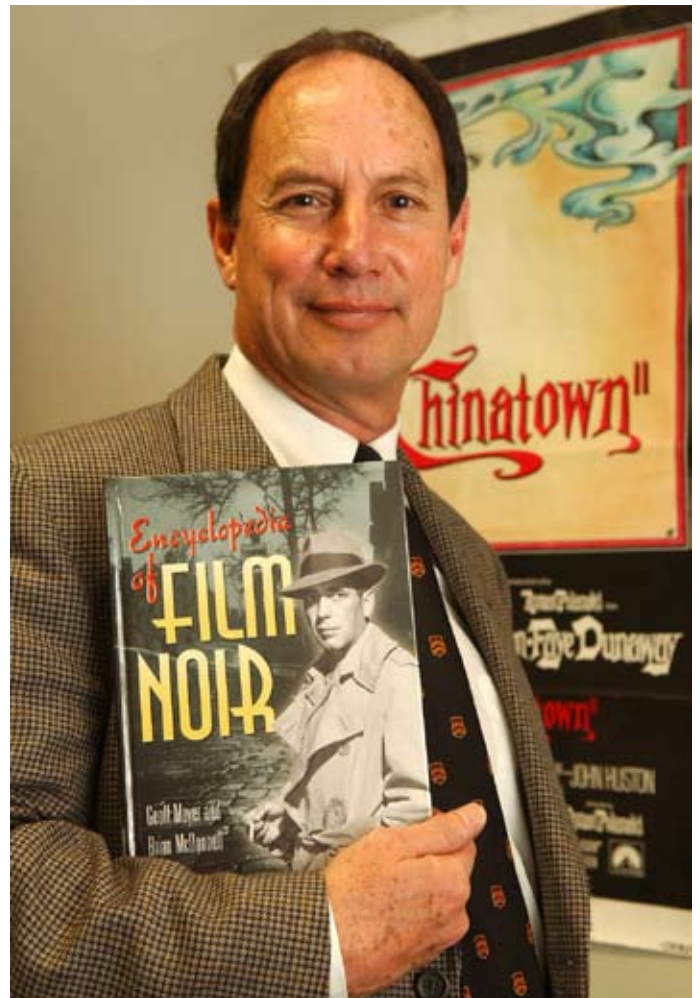
The publication of such a substantial book is in itself a testament to the enduring popularity and influence of film noir long after the genre's fedora hat, trenchcoat-wearing, cigarette puffing heroes made their mark.

Film noir refers to the wave of low-budget American films based on hard-boiled crime fiction by authors such as Raymond Chandler, Dashiell Hammett and James Cain that were made between the early 1940s and late 1950s. As Dr McDonnell points out, the term 'film noir' was coined by French critics later on.

"It was a term made up by people looking back: a retrospective, critical label."

This label by French film critics came about after a deluge of moody, unsentimental American crime films hit the French cinema after World War II. During the war years from 1939 to 1945, French audiences were banned by Nazi occupiers from seeing American films. When US movies did return, critics noticed a distinct change in style, theme and treatment.

Recognisable by their iconic visual style of high-contrast lighting, sinister or downbeat urban settings, use of flashback and voice-over and commonly featuring a detective and femme fatale embroiled in an ill-fated affair, film noir has retained an element of chic and kudos that reverberates in film and fashion well into the 21st century. Unlike the conventional, syrupy and simplistically wholesome Hollywood movies and musicals of the same era that endorsed the ideal happy family American lifestyle, film noir has proved a more enduring film genre with its shadowy worlds, and its haunted characters driven by carnal instincts and plagued by moral ambiguities, says Dr McDonnell.



Dr Brian McDonnell.

While the characters in conventional Hollywood movies were cleanly defined goodies and baddies, a film noir hero was a tangle of good and bad impulses.

Film noir was very much a post-World War II phenomenon too, reflecting a toughening of the American psyche as the nation faced economic hardship, and returned soldiers came home to unemployment and a dismantled family and community, he explains.

Dr McDonnell has visited film noir archives in recent years at UCLA (University of California, Los Angeles) and USC (University of Southern California) in Los Angeles and the University of Wisconsin to view hundreds of the films – many unavailable commercially. His own personal collection numbers over 500 film noir videos and DVDs.

Commenting on the significance of two Antipodean academics gaining top billing with the publication of a prestigious international book on an essentially American phenomenon, Dr McDonnell suspects their "outsiders' sharp eye" brings an added dimension to film noir scholarship. After all, it took the French as outsiders to conceive of film noir in the first place.

"Now the antipodes is planting a flag in the midst of this very American genre," he says.

## Academics feature in Montana Book Awards

Two Massey staff members and an alumna are amongst the winners in this year's Montana Book Awards.

*Vaka Moana: Voyages of the Ancestors*, by Professor Kerry Howe won the History category in the 2007 awards.

The book, edited by Professor Howe who is based at the Auckland campus, was published to accompany the Vaka Moana exhibition, which opened in Auckland last December. He

was also curator of the exhibition.

Professor Howe, a leading Pacific historian, drew on years of research and writing to contribute to the book and edit it.

The 368 page book is described as the most comprehensive and complete account yet of the ancient seafarers who developed the world's first ocean-going vessels – and the advanced navigational systems to guide them – and discovered the last habitable lands on

earth, the islands of the mighty Pacific Ocean.

The winner of the Lifestyle and Contemporary Culture was *Stitch: Contemporary New Zealand Textile Artists*.

The book was written by Ann Packer (B.A 1968) with cover design by Genevieve Packer (BDes Textiles) who lectures to textile and fashion students at the Wellington campus. She is also a featured artist in the book.



# Winning streaks at the Hokonui Fashion Awards



From left: Amy Butler's winning Kiwiana design, Jess Gibb's streetwear winner, and Chris Duncan's winning sportswear entry.

Massey Wellington Fashion Textile and Design students and alumni continued a run of successes at the Peugeot Hokonui Fashion Design Awards held in Gore last weekend.

The University's students and graduates have consistently scored top awards at the show, which is regarded as a key event on the national fashion calendar.

The winning students for 2007 were Chris Duncan, a second year Diploma Fashion Design and Technology student, who won the Sportswear Section, and Amy Butler, Bachelor of Design in Textile Design student, who won the Kiwiana section.

Jess Gibbs, a graduate of the Diploma programme, won the Street Wear Award.

The Hokonui Fashion Awards attracts entries from both experienced and emerging designers throughout New Zealand.

This year's judges included Auckland designer Kate Sylvester, high profile designers Jimmy D and Doris du Pont, and regular judge Rex Turnbull, creative director of Lino magazine in Sydney.

## Naked Vets put out new calendar

Getting your kit off is becoming an annual event for Massey third-year veterinary science students.

For the second year, students have stripped for charity to produce a 2007-2008 calendar called *Barely There – Take II*.

Well, "charity" might be stretching it a little. The calendars, which feature naked students posed in a series of mostly agricultural and educational settings – wool sheds, hay barns, paddocks, lecture theatres and lying on the floor playing with a cat – are largely to raise funds for the traditional halfway day function.

Ten per cent of the proceeds of the sales of the calendar are going to the New Zealand Wildlife Health Centre, which treats ill and injured native birds, reptiles and mammals.

The day marks the mid-point of the five-year Bachelor of Veterinary Science degree and usually involves a class trip and social function.

Like the vet students, the calendars are extremely popular, selling like hotcakes at just \$10. Most of the 3000 calendars printed have already gone. But the resourceful students have made the project more lucrative by



The March 2008 shot, taken near Masterton. Photo by Erica van Reenen. Copyright 2007. All rights reserved.

getting businesses to sponsor the pages and cover the production costs.

The photographs, apart from one, are by Erica van Reenen, a masters student and research assistant in the Institute of Veterinary Animal

and Biomedical Sciences. Hale Photography of Palmerston North produced the image for May 2008.

For further information or to order a calendar: [www.vetcalendar.co.nz](http://www.vetcalendar.co.nz)

# Team Massey behind top equestrian talent

Elite equestrians now have the backing of a world-class support team, ensuring they can study at Massey while still competing at the highest level.

Team Massey includes equine experts in nutrition, physiotherapy and eventing, as well as human performance experts, who will mentor and support students accepted into the programme. The equestrians' horses are stabled free of charge at the on-campus Equestrian Centre.

The team includes international event rider and coach Andrew Scott, who teaches in the equine science programme. Equine and ruminant veterinary lecturer Dr Simone Hoskin will assist with equine nutrition, while equine veterinary lecturer Dr Harry Carslake assists keeping horses in optimum condition. Human performance lecturer

Dr Steve Stannard will work with the equestrians on their fitness, and former vet nurse and equine science lecturer Niki Lourie will work with horses on their responses to training. Ms Lourie is the physiotherapist for the New Zealand equestrian team, and trained in England with internationally-renowned physiotherapist Mary Bromley.

Two young equestrians are the first accepted into the programme, Sophie Wigley and Sam Taylor, both originally from Canterbury. Ms Wigley is a third-year vet student, Mr Taylor a fourth-year vet student.

Both are recipients of Prime Minister's scholarships, which support elite sportspeople by paying academic fees and a living allowance. Ms Wigley and Mr Taylor both compete in eventing, which includes dressage, showjumping and cross-country.

The Team Massey concept includes free stabling for one horse and access to the world-class arena. The availability of the equestrian centre on was a major factor in the decision to attend Massey, Ms Wigley says, and her horse Amarillo has been on site since she started. Mr Taylor has two horses at the centre, Judge's Decision and the D.V.8.

Mr Taylor says that Team Massey is great. "It's so helpful to get the advice and just have someone to go to," he says.

Ms Wigley is now looking to the top-level Richfields three-day event in December.

"So work is starting now on getting him [Amarillo] back into work, getting him fit. I come here three times a day, to feed him in the morning and night and ride during the day – we often have long lunch time breaks between lectures so I can ride at lunchtime."

Veterinary and equine science lecturer Dr Chris Rogers came up with the Team Massey concept in response to hearing of the difficulties achieving at the top level and



Sophie Wigley.

studying. Former students including Heelan Tompkins and Andrew Scott opted to attend classes then drive for hours to train.

Dr Rogers was aware of the expertise around the campus, contacted key players and got the group together.

"People thought it was a great idea, the goodwill really was there. We all have a real commitment to developing young people and the equine degree also assists to develop potential within the industry. We felt we could also allow them to maximise their sporting potential while studying at the same time."

Dr Rogers said there was also considerable benefit for other students.

"These elite equestrians will act as role models and provide guidance for riders at varying levels. As well, we can use the students and their horses as case studies which is particularly valuable."



## Marketing Race Day

When the Levin Racing Club wanted to attract more young people to its race days, it asked a group of College of Business Marketing students to come up with ideas.

The three students, William Sun, Chen Gege and Masters student Monica Xu, prepared a marketing plan for a classic race day held at the Otaki Racecourse on Saturday 28 July, including the final two year old feature race of the New Zealand racing year.

Their suggestions included an "event" at the Palmerston North campus, during which Vice-Chancellor Professor Judith Kinnear "rode" a mechanical horse, with coaching from experienced jockey Trevor Bau. Professor Kinnear, whose grandfather and two uncles were jockeys, needed no encouragement to accept a \$50 bet from Deputy Vice-Chancellor (Palmerston North), Professor Ian Warrington, that she could do it. The stunt featured on the front page of *The Manawatu Standard*.

The students also proposed an advertising programme on campus, using posters and student radio. The club turned on a 'Ryde the Rave' event with a live band, spot prizes and a raffle, at the meeting.

The publicity gave the club great exposure for the meeting and increased its revenue. However, he says attracting younger people to race meetings may turn out to be a tough call, especially in winter: the crowd at Saturday's meeting was not conspicuously younger.

## Agreement renewed

Massey University and The Eastern Institute of Technology (EIT) have renewed an agreement for EIT to teach Massey's Graduate Diploma in Teaching (Secondary) programme on the Taradale campus in Napier.

Education Pro Vice-Chancellor Professor James Chapman, welcomes the renewal of this important contract.

"The contract affirms the strong relationship that exists between Massey University and EIT.

"This continued partnership in providing excellence in teaching, further strengthens Massey's commitment to the Hawke's Bay region and is a good example of the sort of collaboration that is sensible and desirable in a small country like New Zealand," he says. "It is also very much in keeping with the Government's direction embodied in the new funding proposals."

EIT Hawke's Bay Chief Executive Chris Collins says the agreement works well for both parties.

"It's another example of the two institutions collaborating."

Last year Massey shifted its Ruawhoro operations onto the Taradale campus.

Students from the secondary teaching course are highly regarded by Hawke's Bay secondary schools with approximately 70 per cent of graduates finding work locally.



## Major health study of South Asian women

Over 250 South Asian women have been recruited for a major study of health and nutrition issues particular to this ethnic group.

The Auckland based project was launched six months ago, led by Pamela von Hurst at the University's Institute of Food, Nutrition and Human Health. It's thought to be the first wide scale observation of the health of this section of New Zealand's Indian population, which now numbers around 107,000 people.

Different factors, including diet and climate, come to bear on the health of this ethnic group when they move to countries like New Zealand. Researchers suspect that dietary changes have led to an increase in cardiovascular diseases and diabetes. They are also considered to be at risk of vitamin D deficiency because they are exposed to less sunshine in the New Zealand climate and because it is harder for their darker skin to make vitamin D.

Pamela von Hurst says the researchers are very pleased with the high level of participation from this community. The success of the recruitment and the progress of the study, she says, have been significantly aided by the support of the Mt Roskill Medical and Surgical Centre. The centre is in the heart of Auckland's Indian community and participants have been able to meet the Massey research team there on Saturday mornings to give blood samples and provide wide ranging data.

Six months into the study, 100 of the women recruited who have been found to be deficient in vitamin D are now part of an intervention where some are given the vitamin in a supplement and others are given a placebo. The vitamin D supplement valued at \$25,000, has been provided for the study by Blackmores Ltd.

"Little is known about vitamin D supplementation and there are a lot of questions relating to the level of dosage required. This is a controlled trial to see if the dosage we are giving is effective in raising the serum vitamin D levels – or the levels of the vitamin in their blood," says von Hurst.

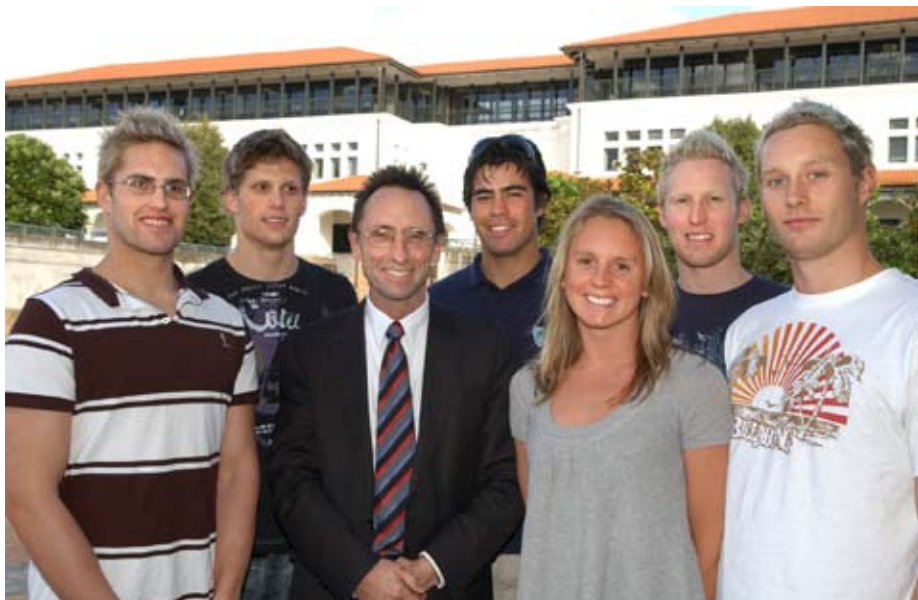
She says studies of vitamin D levels in people the world over are increasing.

"We're hoping to have some significant findings from our study very soon."

### Massey News Online

If you want to read the latest in news from Massey University, complete with colour pictures and video clips, or if you want to sign up for one of an expanding range of e-mail newsletters, visit us online:

<http://news.massey.ac.nz>



Auckland campus: Moss Burmester, (swimming, Bachelor of Design), John Zulch (swimming, BBS), Gary-John Hill (golf, Bachelor of Business Studies), Helen Norfolk (swimming, BA), Robert Voss (swimming, BBS), Corney Swanepoel (swimming, BA) with Professor John Raine, DVC (Auckland).

## Massey provides largest contingent for World Games

Fourteen Massey students are in the team competing in the World University Games in Bangkok, Thailand, from 8 to 18 August – the most from any New Zealand university and including national team captain swimmer Moss Burmester, from the Auckland campus.

Six are from the Auckland campus, one from the Wellington campus, five from Palmerston North and two are extramural students: Everard Bartlett (basketball, Bachelor of Sport and Exercise) and Christopher Daniel (basketball, Bachelor of Arts).

Representatives from each campus were recently acknowledged by the Deputy Vice-Chancellors, who presented them each with cheques for \$300 to assist with travel costs and Massey backpacks.

"I hope you improve your personal bests and bring home some medals," said DVC (Palmerston North) Professor Ian Warrington.

He warned the Palmerston North group that for most of them the conditions would be hotter and more humid than they had ever experienced and it was vital they followed advice from trainers and support staff to maintain hydration and health.

Amy Smith, Manawatu's current number one women's golfer and a student at Massey since 2002, agreed. She competed in the world university golf championships in Thailand in 2004 and in Turin, Italy, last year.

Ms Smith said this was the first time that golfers had been part of the overall World University Games, which is one of the world's biggest sporting events.

"We've never been invited to this before, so it's quite exciting."



Palmerston North campus: Gemma Mathieson (golf, BBS), Chelsea Aim (football, Bachelor of Sport and Exercise), Allena Hill, (football, Bachelor of Nursing), Grant Gordon (table tennis, BBS), and Amy Smith (golf, BBS/Bachelor of Science), with Professor Ian Warrington, DVC (Palmerston North).



Wellington campus: Kelly Bentley (swimming, Bachelor of Health Science) with Professor Andrea McIlroy, DVC (Wellington).

# In the news

## 26 July

*The New Zealand Herald, Radio Live, RNZ, Newstalk ZB, Maori Television Te Kaea, stuff.co.nz, scoop.co.nz, tv3.co.nz, Gisborne Herald, The Daily Post, Northern Advocate:* Dr **Christine Cheyne** and **Veronica Tawhai**, from the Department of People Environment and Planning, co-authors of a report into the inability of local councils to engage with Māori, which is contributing to a poor voter turn out.

*RNZ:* Professor **Paul Spoonley**, PVC (Humanities and Social Sciences) discusses the actions taken by the Māori Language Commission during Māori language week, to rescue the language.

*Algemeen Dagblad (Dutch Newspaper):* **Ben Jacobsen** discusses a paper he co authored entitled 'Sell in May and Go Away' about the strong seasonal effect in stock returns.

## 27 July

*The Dominion Post, Waikato Times, RNZ, Radio Live, TVNZ One News, stuff.co.nz, tvnz.co.nz, Hawke's Bay Today, Bay of Plenty Times, Wanganui Chronicle:* Dr **Chris Wilkins**, from the SHORE Centre, leads a study into New Zealand drug trends, that has revealed middle class users are turning away from methamphetamine, because of its connections to violence and addiction.

*Manawatu Standard, Otago Daily Times, Taranaki Daily News:* Dr **Farah Palmer**, from the Department of Management, has been elected the new independent director of the New Zealand Māori Rugby board, bringing with her passion, knowledge and extensive experience.

*Manawatu Standard, newswire.co.nz, Northern Advocate, Gisborne Herald:* Dr **Wendi Roe**, says a baby orca that was found washed up and mutilated on Ninety-Mile Beach, died shortly after it was born, and not from its injuries.

## 28 July

*The Dominion Post, Taranaki Daily News:* Professor **Bob Hargreaves**, from the Department of Finance Banking and Property, says as the New Zealand dollar is slipping from its peak, and with four interest rate rises this year, houses prices should be set to flatten.

## 30 July

*Radio Live:* Dr **Nigel Parsons**, from the Department of People Environment and Planning, discusses; Gordon Brown's first meeting with George W. Bush, how the two will get along in the future, and the implications for British policy in Iraq.

## 31 July

*RNZ, NZ Listener:* Dr **Denise Wilson**, from the School of Health Sciences, discusses the move to have all

women questioned about family violence when they are treated at family hospitals.

## 1 August

*The Press, Timaru Herald:* **Graham Crews**, from the Department of Finance Banking and Property, says that at some stage the Reserve Bank's interest rate rises, and the Governments determination to rein in the housing market, will lead to a softening here.

*The Press, Wanganui Chronicle, Gisborne Herald:* Dr **Rangi Matamua** and a team from the School of Māori Studies, are working on a project *He Kainga Korororo*, which encourages families to use Te Reo in everyday home life, as there is a fear that New Zealand will reach a point where the Māori language will die away.

*Manawatu Standard, The Dominion Post, ap-foodtechnology.com, Rangitikei Mail, Wanganui Chronicle:* Professor **Paul Moughan**, from the Riddet Centre, says the official opening of the Speirs Nutritional production and innovation centre was a great success, and the centre will work towards an Omega 3 emulsion initially created at Massey, which has already created international demand.

*RNZ:* Professor **Kerry Howe**, discusses his book entitled *Vaka Moana: Voyages of the Ancestors*, a comprehensive account of the settlement of the Pacific Islands.

## 2 August

*RNZ:* Professor **Tai Black**, from the School of Māori Studies, discusses the issue of New Zealanders becoming complacent about the preservation of Te Reo Māori.

## 3 August

*The Press, Waikato Times, stuff.co.nz, scoop.co.nz, Timaru Herald:* Professor **Claire Massey**, from the Department of Management and Enterprise Development, criticises the Ministry of Economic Development and New Zealand Trade and Enterprise Development, for ignoring small businesses and using irrelevant frameworks to deal with and assess small businesses.

*Manawatu Standard:* Dr **Phill Battley**, from the Institute of Natural Resources, says the nature of pukeko are peculiar, and may even be worthy of soap opera plots, as they can be promiscuous, monogamous, polygamous, homosexual, and incestuous.

## 4 August

*The Dominion Post, Herald on Sunday, Newstalk ZB, Radio Live:* Associate Professor **John Kirkland** and Dr **David Bimler**, from the School of Arts, Development and Health Education, have developed a method to evaluate relationships between children and the adults they live with, in a bid to decrease; the maltreatment of children, and cycle of abuse.

*The Press:* Professor **Ralph Sims**, from the Institute of Technology and Engineering, says working on the Intergovernmental Panel for Climate Change has reinforced two things, the regard New Zealand has within environmental and climate change circles, and the key role nuclear energy will play in reducing greenhouse-gas emissions.

## 7 August

*The New Zealand Herald, RNZ, Newstalk ZB, TV One News, TV One Tonight:* Professor **Roger Morris**, has developed software in use by the British Government, to model and predict the spread of diseases, such as foot and mouth.

*Country-wide Northern, Agbrief:* Dr **Paul Kenyon**, from the Institute of Veterinary Animal and Biomedical Sciences, says findings from his research have revealed ways to reduce wastage in ewes and lambs, through the importance of nutrition over pregnancy.

## Research Funding Opportunities

<http://www.massey.ac.nz/massey/research/fops/fo.cfm>

For more information about any of these research funding opportunities, please contact Diana Young, [d.m.young@massey.ac.nz](mailto:d.m.young@massey.ac.nz), or extn 81341

## Health Research Council Special 2008 Annual Funding Round

### Project Contracts

These grants are available for individuals or groups of researchers working on a clearly defined research project. HRC project contracts are not restricted in value. They are usually for a maximum of three years but may be funded for up to five years in appropriate circumstances.

These circumstances include clinical trials, public health intervention or epidemiology trials, or applications from researchers who have had six or more years of continuous HRC salary support. If you plan to submit an application of more than 3-years' duration, please confirm eligibility with the HRC at least one month before submitting your full application.

You will also need to obtain the budget pages for any application longer than 3 years from the HRC Research Co-ordinator.

### Emerging Researcher First Grants

These awards are available to provide research funds to support emerging researchers who are seeking to establish independent careers in health research and who have NOT previously held a competitive research contract for research expenses of >\$50,000 from any source.

They are limited to a maximum amount of \$150,000 over a maximum of three years. Research proposals should represent an independent research stream,



with the applicant able to undertake overall responsibility for the work to be completed. These contracts are exclusive of salary FTE of the applicant. Other academics, professional supervisors or senior researchers may be included as Named Investigators on a time-only basis.

The Emerging Researcher First Grant Awards will be assessed in a separate, more streamlined process alongside Project applications. Please use the separate guidelines and form (FG207) when applying for the Emerging Researcher First Grant Award.

#### Feasibility Study Contracts

The purpose of these funds is to support research for a feasibility study in the fields of population health or clinical research. These are small studies carried out for the purpose of testing feasibility issues affecting a planned, larger, study. Feasibility study applications might address appropriate choice of methodologies, the likelihood of obtaining valid results, or acceptability in a population.

Applicants must describe the topic, aims and scope of the larger study. These are limited to a maximum of \$150,000 over no longer than 12 months. Biomedical research studies are not eligible for Feasibility Study contracts.

#### Programme Contracts

HRC research programmes are intended to provide support for the long-term development of a research field by a multidisciplinary group of established investigators, with an outstanding track record of achievement.

Research programmes will have increased importance as an investment strategy as the HRC seeks to increase the size and duration of contracts. New programme contracts will focus on investment in specific research objectives that deliver outputs and outcomes rather than inputs.

It is the intent of the HRC to support research programmes with strategic, long-term visions that promote development of knowledge relevant to the health needs of New Zealand.

#### Programme Contract Extensions

This is a three year extension of the Programme Contracts subject to successful review.

\*Note: All application forms and guidelines can be downloaded from the HRC website.

#### HRC Key Dates

**6 August** - HRC Roadshow at Massey Albany Campus

**14 August** - HRC Roadshow – Victoria University Wellington

**6 August** - Forms and guidelines on HRC website ([www.hrc.govt.nz](http://www.hrc.govt.nz)) Online portal opens

**20 August** - Applicants intending to apply for a New Programme submit expression of interest\* to RMS to receive login details for online system and proposal number

**29 August** - Applicants submit a signed Expression of Interest for a New Programme to RMS for dispatch to HRC by due date

**31 August** - Applicants complete and submit online version of Expression of Interest for a New Programme to RMS

**3 September** - Hard copies and Electronic submissions of Expressions of Interest – New Programmes due at HRC

**10 September** - Applicants intending to apply for a Project, Emerging Researcher First Grant, Feasibility Study, Programme Contract or Programme Extension submit an Expression of Interest to RMS to receive login details for online system and a proposal number

**26 September** - Applicants submit a signed Registration Form to RMS for dispatch to HRC by due date

**27 September** - Applicants complete and submit online Registration Form to RMS

**27 September** - RMS obtains University signature on declaration page and submits hard copy to HRC

**28 September** - RMS submits online version of proposals to HRC

**1 October** - Hard copies and Electronic submissions of Registration Forms due at HRC

**8 October** - Applicants submit draft proposal to RMS for review

**By 15 October** - Applicants contact RMS to organise their Memorandum of Understanding (MoUs)

**15 – 19 October** - Applicants submit their Budgets to RMS for approval

**By 19 October** - RMS checks all proposals and informs applicants of any corrections needed

**23 October** - RMS obtains University signature on declaration page and provides to applicants for signing and copying of proposal

**26 October** - Hard Copies and MoUs due at RMS for submission to HRC

**26 October** - Applicants upload all documents onto the HRC portal and submits online proposal to RMS

**29 October** - RMS submits online version of proposals to HRC

**1 November** - Hard copy of proposals due at HRC

#### HRC Peer Review Process

Eligible proposals are assigned to HRC Assessing Committees recruited from the New Zealand and Australian research community. These Assessing Committees are divided into three sub-groups:

- Biomedical – Clinical research
  - Biomedical research
  - Mixed biomedical and clinical research
- Public Health – Quantitative research
  - Health services
  - Qualitative and mixed methodologies
  - Pacific populations
  - Disability research
- Māori Health – Kaupapa Māori methodologies
  - Māori populations

Assessing Committees are composed of experienced researchers who have appropriate expertise relevant to the breadth of research proposals received.

#### HRC Tips

- Decide whether your proposal is eligible for HRC support
- Read application documents (guidelines, forms) and assessment process information
- Seek advice from successful HRC-funded





**Massey University**

# Veterinary Clinic






- Full veterinary services
- Wide range of pet food and accessories
- Cater for lifestyle blocks and commercial farms
- All species catered for

- Puppy parties and behaviour advice
- Staff and student discounts
- Convenient drop off service

**Call in and see us over the other side of the duck pond**

**Conveniently located on the Palmerston North Campus**

Phone: 06 350 5329   <http://vethospital.massey.ac.nz>   Email: [Vetclinic@massey.ac.nz](mailto:Vetclinic@massey.ac.nz)



**Massey University**



Te Kūmanga ki Pūrehuroa

researcher(s) and gauge interest of collaborators

- Draft application; meet page limits and default formatting
- Clearly identify and state relevance of your application
- Meet all requirements in relation to outcomes and strategies outlined by the HRC
- Get an HRC-funded researcher to peer-review your draft application
- Ensure your budget figures are correct, contact RMS for information on the negotiated overhead rate
- Meet submission deadlines, taking into account the additional time required for internal administration processes
- Address referee questions and comments in your rebuttal period and return rebuttals on time

#### HRC Roadshow

Health Research Council of NZ (HRC) Roadshow  
Introduction and Welcome by Dr Robin Olds, Chief Executive

"Opportunities for HRC Funding 2008" presentation to include:

- Types of Contracts
- Important Closing Dates
- Success Rates
- Submission & Assessment Process
- Timelines
- Question & Answer Time

#### Dates (August) Locations

**Monday 6** Auckland University of Technology - 10 am start, Akoranga Campus, Room - AF316

**Monday 6** Massey North Shore - 1pm start  
Albany Campus, Atrium 1

**Friday 10** University of Auckland - 9.45am start  
Tamaki Campus, Room 730-220

**Friday 10** Auckland Medical School Campus - 2pm start  
Cole Theatre on level 5 at Grafton Campus

**Tuesday 14** Victoria University - 1.15pm start  
Rutherford House - Lecture Theatre 3

**Wednesday 15** Christchurch School of Medicine - 10.15am start, Beaven Lecture Theatre

**Thursday 16** University of Otago, Dunedin - 9.30am start, Hutton Theatre at the Otago Museum

**Wednesday 29** University of Waikato, Hamilton - 1 pm start, L2 Lecture Theatre, access via Gate 1

HRC Representatives will include:

Dr Robin Olds, Chief Executive

Dr Vernon Choy, Group Manager, Investment Processes

Fiona Macfarlane, Co-ordinator, Public Health OR

Dr Mary-Anne Woodnorth, Co-ordinator, Biomedical Health

#### Contact Us

Victoria Bradley, Research Development Advisor,  
ext 81327 v.j.bradley@massey.ac.nz

Diana Young, Research Funding Co-ordinator,  
ext 81341 d.m.young@massey.ac.nz

## Events

<http://events.massey.ac.nz>

#### WN – Tuesday 14 August to Sunday 19 August

*Polly: New Zealand School of Music opera season*

*Polly* (1729), a ballad opera with tunes harmonized by Johann Christoph Pepusch to a libretto by John Gay.

*Polly*, (the suppressed sequel to *The Beggar's Opera*) is a comic romp which progresses the heroine Polly Peachum to the Caribbean in search of her renegade husband the infamous Macheath (a.k.a. Mack the Knife, a.k.a. pirate king Murano). Bereft amid convicts, pimps, slave traders, Indians and cutthroat pirates, Polly outwits all to find 'true love' is not as she expected.

A tale of a lost soul found, *Polly* is laced at every turn with John Gay's acerbic wit made topical by the students of the NZSM in a fast paced, raunchy Restoration revel. It will at once transport you back to the Age of the Enlightenment plied upon the shores of the West Indies and a seductive underworld of charming villains – keep your purses close!

<http://www.ticketek.co.nz>

Venue: Adam Concert Room, New Zealand School of Music, Kelburn Campus, Victoria University of Wellington

#### AK – Wednesday 15 August

**12.00pm to 1.00pm**

Chancellor's Lecture Series

*Dr Susan St John: The future of retirement incomes in New Zealand*

KiwiSaver is very good for individuals but is it good for society? This lecture by Dr Susan St John looks at the last twenty years of retirement income policies and examines the case for the dramatic changes in the 2007 budget.

Dr Susan St John, co-director of the University of Auckland Retirement Policy and Research Centre and senior lecturer in economics, has been involved in public policy issues in family tax, social security and superannuation - both in New Zealand and internationally - for over 25 years and is a member of the advisory board 2007 Retirement Policy Review.  
<http://auckland.massey.ac.nz>

Venue: Study Centre Staff Lounge Massey University, Gate 1 Albany

Contact: Holly Fang

Ph: (09) 4140800 extn 9228

#### AK – Wednesday 15 August

**7.00pm to 8.30pm**

Community Lecture Series - School of Education  
*Speech and Language Therapy Staff: Communication Readiness for School*

The presentation will examine speech and language requirements for entry into school and warning signs of potential speech and language difficulties.

The presentation will be given by experienced staff in the Speech and Language Therapy programme at Massey University.

Venue: Study Centre Staff Lounge, Massey University Auckland, Gate 1, Albany Expressway

Contact: Nicola Giles

#### AK – Wednesday 15 August

**12.00pm to 1.00pm**

*Well being at Work in Central and Eastern Europe:*

# Wharewata

venue • cuisine • events



**Winter Brunch Series – every Sunday 10am – 1pm from Sunday June 10th until Sunday September 30th**  
Local entertainment, reservations advised. Contact Helen Poole 350 5088



### *Values, Beliefs and the Legacy of a Communist Gender Order.*

Prof. Thomas Lange, Business Economics, AUT.

This article studies the impact of potential legacy effects of a communist gender order on workers' job satisfaction across five Central and Eastern European labour markets: Czech Republic, Hungary, Poland, Slovak Republic and Slovenia.

The empirical part of the study is based on data derived from a sub-sample of the third wave of the European Values Study. Job satisfaction regressions are performed, using an ordinal probit model. Substantial differences are uncovered between male and female employees, many of which appear characteristic of a communist gender order and the latter's persistent influence on post-communist attitudes.

The investigation draws appreciably on the sociological concept of masculine identity and the 'male marginalisation' hypothesis. These interpretations are used to explain why several values, beliefs and labour market characteristics display identifiably different effects on men's and women's well being at work.

Venue: QA1

Contact: Rochelle Hughes

Ph: extn 9176

### **WN – Thursday 16 August**

**6.00am to 7.00pm**

Massey University Lecture Series 2007

Professor Philippa Gander. Director of the Sleep/Wake Research Centre.

*Fatigue and Work/Life Balance Among Junior Doctors*

Venue: Theatre, Museum Building, Buckle St map

<http://sleepwake.massey.ac.nz/>

Contact: Events Office

Ph: 801 5799 ext 6988

### **AK – Saturday 18 August**

**10.00am to 3.00pm**

*Auckland Campus Open Day*

To get equipped for your future - start here.

Open Day is designed to give you an insight into what university is all about and to show you what Massey has to offer. It is for anyone who is considering enrolling at Massey University. Family, friends and whanau are also welcome.

You will be able to pick up lots of information, check out the courses and facilities on offer, attend course presentations and ask questions. There will also be live music, the chance to win prizes and much more.

Venue: Auckland Campus at Albany

<http://auckland.massey.ac.nz/massey/campuses/auckland/campus-events/open-day/open-day.cfm>

Contact: Andrea Abbott

Ph: 09 414 0800 ext 9554

### **WN – Wednesday 22 August**

**12.00am to 1.00pm**

*Student Exchange Information Session: Take your study on an OE*

Come along to the exchange information session and learn about how you can study overseas as part of your Massey degree.

You can go for one semester or two semesters to one of our partner universities in Canada, England, Singapore, Scotland, the USA, and more...

Student loans and allowances entitlements still apply while you are overseas, and there are a number of scholarships available to assist you with this experience.

<http://studentexchange.massey.ac.nz>

Venue: LT200

Contact: Rachel Fenton

Ph: extn 2159

### **AK – Wednesday 22 August**

**7.00pm to 8.30pm**

Community Lecture Series - School of Education

*Bobbie Hunter: "Why did you do that? Isn't that just plusing three sticks not timesing it?"*

The above quote is from a child in an Auckland classroom and shows how children are learning maths in a different way than in the past. Children must learn to construct and present mathematical arguments. This is not just a different way of learning but a different way of thinking about mathematics itself. Drawing on research in classrooms, this presentation outlines the new thinking in maths education and the implications for teachers and parents.

Venue: Study Centre Staff Lounge, Massey University Auckland, Gate 1, Albany Expressway

Contact: Nicola Giles

### **WN – Friday 24 August**

**8.30am to 4.00pm**

*Wellington Campus Open Day*

Open day is designed to give you an insight into what university is all about and to show you what Massey has to offer.

It is for anyone who is considering enrolling at Massey University. Family, friends and whanau are also welcome.

Pick up lots of information, check out the courses on offer, participate in an activity and ask questions!

You will also be able to catch some live music and be in to win great prizes.

<http://futurestudents.massey.ac.nz/massey/students/student-services/whats-on/wellington/openday-day.cfm>

Venue: Wellington

Contact: Drew Naika

Ph: 04 801 5799 ext 6386

**If you wish to register an event please use the online events submission form at <http://events.massey.ac.nz>. For other event enquiries please contact a campus events coordinator or email [events-admin@massey.ac.nz](mailto:events-admin@massey.ac.nz).**

## Scholarships and Bursaries

<http://awards.massey.ac.nz>

A Snap-Shot of Scholarships Closing July / August 2007: full information about these scholarships and all others scholarships can be found on <http://awards.massey.ac.nz/>

## Undergraduate

**NZ Refining Company Ltd Bursary** - closing 14 August 2007

**Inspiring New Zealanders Scholarship** - Fashion - closing 17 August 2007

**Asia:NZ Young Leaders Forum** - closing 24 August 2007

**Keystone New Zealand Property Education Trust** - closing 24 August 2007

**DaoMing Chinese Studies Scholarship** - closing 31 August 2007

**Macmillan Brown Prize for Writers** - closing 31 August 2007

**Tom Cranswick Memorial Scholarship** - closing 31 August 2007

**NZ Federation of Business & Professional Women Extramural Study Awards** - closing 1 September 2007

**Lower Hutt Suffrage Centennial Scholarship** - closing 19 September 2007

## Postgraduate

**Inspiring New Zealanders Scholarship** - Fashion - closing 17 August 2007

**Asia:NZ Young Leaders Forum** - closing 24 August 2007

**Keystone New Zealand Property Education Trust** - closing 24 August 2007

**Macmillan Brown Prize for Writers** - closing 31 August 2007

**Tom Cranswick Memorial Scholarship** - closing 31 August 2007

**German DAAD Awards** - closing 1 September 2007

**Royal Society of NZ Travel Grants** - closing 1 September 2007

**Todd Foundation Postgraduate Scholarship in Energy Research** – closing 1 September 2007

**Inspiring New Zealanders Scholarship - Fashion** – closing 17 August 2007

**UNESCO-L'OREAL Fellowships** – closing 19 August 2007

NOTICEBOARDS ARE AVAILABLE AT THE FOLLOWING LOCATIONS:  
SOCIAL SCIENCES LECTURE BLOCK FOYER,  
TURITEA SITE AND  
IN EACH ACADEMIC UNIT

## General Notices

editor@massey.ac.nz

### Qualification Review

The College of Science has the following programmes scheduled for a qualification review in 2007

Graduate Diploma in Technology

BSc – Human Nutrition, Physiology, Sport & Exercise Science

MSc – Nutritional Science

BSc - Earth Science,

MSc - Quaternary Science, Soil Science

MAppSc - Soil Science, Sustainable Nutrient Management

BSc - Electronics, Mathematical Physics, Physics and related BlnfSc joint majors

This notice is to inform you that the review process is now underway and to invite interested parties to make submissions on any or all of the above programmes. All students and staff, past and present, are welcome to submit to the panel.

The panels will be utilising the Massey University Qualification Review Policy and Procedures, which contain the four broad areas to be considered. Comments in submissions can be directed to, but are not limited to, the following areas:

Programme Objectives

Teaching Learning and Assessment

Qualification Structure and Management

Overarching Considerations, Treaty and Equity, Health and Safety

The panels welcome comments on any aspect of the qualifications you consider relevant and these can be made in any written format, including email, from individuals or groups and should be directed to Rae Dewe.

Deadlines for submissions are

15 August for GDipTech

15 September 2007 for all other reviews

Please contact Rae Dewe r.dewe@massey.ac.nz if you need further information relating to submissions or qualification reviews within the College of Sciences.

### Qualification Review

The Postgraduate Diploma in Second Language Teaching qualification is due to be reviewed.

This notice is to invite submissions. The review is aimed at providing an opportunity for the University to continually enhance and improve its qualifications. A panel of experts, internal and external, will be brought together to conduct the review and consider all documentation provided by the university and submission makers. The deadline for submissions is Monday 27th August 2007.

Should you have any queries on any matter relating to the qualification review, including making a submission please contact: Ropu Erueti, Review Administrator, College of Humanities and Social Sciences, Email R.Erueti@massey.ac.nz <mailto:R.Erueti@massey.ac.nz>

### Tasters required

Consumers of either “primo” or “up & go” flavoured milks are required to be part of a consumer study to be held at the fonterra sensory evaluation centre. We are looking for people to participate in a 30 minute session which will include tasting & questions relating to the product on WEDNESDAY 29 AUGUST after 4.30 pm.

To be eligible you can be either Male or Female but must be aged between 18 and 30 years old and consume at least weekly either “PRIMO” or “UP & GO” Chocolate or Vanilla Flavours.

If you fit these criteria please contact us to make an appointment. Payment for 30 minutes work will be a \$15.00 GROCERY VOUCHER paid on the night.

Tasting will take place at the Fonterra Sensory Unit, Dairy Farm Road, Palmerston North. Call BEV KILLINGTON on 06 3504639.

Appointments are essential.

Sensory Evaluation

Fonterra Co-operative Group Limited

## Submission of notices and events:

**Submission of event notices should be made through the events website: <http://events.massey.ac.nz> by 12 noon Monday prior to publication.**

**All general notices should be sent to the editor [editor@massey.ac.nz](mailto:editor@massey.ac.nz)**

**Next deadline: Monday 20 August 2007**

13 August 2007 - Issue 11

**Publisher:** Massey University Communications and Marketing

**Printed:** Massey University Printery

**Next issue: 27 August 2007**

**Notices:** All notices should be sent to editor@massey.ac.nz by Monday prior to publication. Event notices should be submitted to the web - <http://events.massey.ac.nz> and classifieds to <http://ads.massey.ac.nz> (please note that classified advertisements are a service for University staff. These are not published in the print edition of Massey News.

**Advertising:** All classified advertisements, including accommodation, are now available online at <http://ads.massey.ac.nz>. For paid advertisement enquiries, contact the editor.

**Circulation:** Please advise David Wiltshire of your circulation and delivery changes. email: d.wiltshire@massey.ac.nz

**Copyright:** Articles and photos are copyright. We welcome reprinting if permission is sought. Contact Communications and Marketing.

### Contact:

#### Director of Communications and Marketing:

Rachel Donald  
email: r.j.donald@massey.ac.nz  
Tel 06-350-5562 or 027-494-9077

#### Communications Manager:

James Gardiner (Palmerston North)  
email: j.c.gardiner@massey.ac.nz  
Tel 06-350-5255 or 021-275-3394

#### Communications Advisers:

Helen Vause (Auckland, College of Business)  
email: h.e.vause@massey.ac.nz  
Tel 09-414-0821 or 027-540-0701

Di Billing (College of Business)  
email: d.e.billing@massey.ac.nz  
Tel 06-350-5095 or 027-453-4562

Lindsey Birnie (College of Sciences, College of Humanities and Social Sciences)  
email: l.birnie@massey.ac.nz  
Tel 06-350-5185 or 027-534-5622

Kereama Beal (College of Education)  
email: k.beal@massey.ac.nz  
Tel 06-350-5019 or 027-471-8571

Patrick Morgan (Wellington, College of Creative Arts)  
email: p.j.morgan@massey.ac.nz  
Tel 04-801-5799 ext 6653 or 027-563-4733

#### Electronic Publications Coordinator:

David Wiltshire  
email: d.wiltshire@massey.ac.nz  
Tel 06-350-5370

To read the latest in news from Massey, complete with colour pictures and video clips, or to sign up for one of an expanding range of e-mail newsletters, visit us online: <http://news.massey.ac.nz>





Detlef Klein, conservator (Palmerston North) and Susan Abasa, Lecturer in Museum Studies, prepare the three paintings gifted by Professor Oliver for display.

## Noted historian donates three Frank Davis paintings to University

Emeritus Professor Bill Oliver has donated three paintings by the late Frank Davis to the University Art Collection.

The gift was acknowledged last Thursday at the inaugural WH Oliver lecture given by Professor Margaret Tennant, Dean of the Graduate Research School.

Mr Davis worked as a lecturer in the former Palmerston North Teachers' College (now Massey College of Education) art department from 1963 and headed the department from 1968 until his death in 1983.

His work was said to be outside the mainstream, often challenging contemporary ideas about New Zealand society. He had a close interest in things Māori.

The works donated by Professor Oliver are concerned with the life of Te Kooti Arikirangi Te Turuki, the resistance leader and founder of the Ringatu religion of Rongowhakaata iwi in Poverty Bay, and were painted in the 1960s. Two of the paintings were given to him by Mr Davis and one (he says he cannot remember which) was purchased from Bob McMurray's bookshop in Palmerston North in the 1970s.

He presented them with the agreement of Mr Davis's widow, Waana Davis.

One depicts Te Kooti preaching, another is called *Te Porere* and, the third, The Murder of Biggs, and the Poverty Bay Massacre.

Professor Oliver, from Wellington, a historian, poet and former editor of the *Dictionary of New Zealand Biography*, worked at Massey from 1964 to 1983. He was a founding Professor of History, founding Dean of Humanities and a member of the University Council.

The University Art Collection contains two other Davis works – *New Zealand Landscape Transformed* (c.1970), a series of six monumental panels located on level three of the Geography Building, and *Untitled*, a work presented to the University by the late Professor Keith Thomson a decade ago to mark the opening of Te Pūtahi-ā-Toi, the School of Māori Studies. It will be displayed along with the three newly-donated paintings in the Old Main Building's staff common room.



*Te Porere*, by Frank Davis

Although his own studies, at Victoria (MA) and Oxford (DPhil), were of British history, Professor Oliver says there was not much choice when he went to university in the 1940s, because there was very little written New Zealand history to study. He is credited as one of the key people responsible for changing that with his subsequent research and writing.