

Roundtable Seminar

Hosted by Massey Business School's PRME Committee
and Sustainability & CSR Research Group

Theme - Responsible Management Education: 21st Century Challenges

Tertiary education is currently confronting many challenges unique to this age. The increasing use of social media and the "Internet of things" have changed the educational landscape. How do we respond to these challenges? This roundtable discussion will explore some of these issues, focusing on communication strategies, leadership challenges, changes in the education landscape, and our responses to these pressing issues. Please come and share your experiences of twenty-first century responsible management education.

Speakers:



Tracy Wilcox

University of South Wales, Sydney (UNSW)

Dr. Tracy Wilcox is Academic Director, Postgraduate Programs at UNSW Business School. Her research interests include responsible management practice, business ethics, and business ethics education. Tracy initiated and led a faculty-wide UN-Principles for Responsible Management Education (PRME) Scoping Project, which involved a comprehensive evaluation of all degree programs in the faculty, a staff survey, and the establishment of a Responsible Management Education 'Community of Practice'.



Margaret Brunton

*School of Communication,
Journalism & Marketing*



Lynn Jeffrey

*School of
Management*



Ralph Bathurst

*School of
Management*

Moderator:



Gabriel Eweje, School of Management

DATE: 20 February 2017
TIME: 12 – 2:00 PM
VENUE: VLT ROOMS
(AT4 – ALB, GLB1.14 – PN
5C17 – WGN)

RSVP to c.pulma@massey.ac.nz
by 15 Feb 2017